

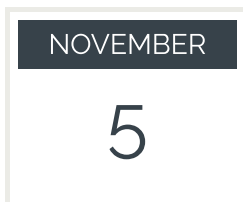
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November 2 , 2020

Tune in on Thursday to Learn 5 Best Website Tips to Give Your Customers the Best Experience Possible

Presented by Sarah Benoit, JB Media



Partner Webinar: 'People First – Website Usability Best Practices'

- Thursday, November 5
- 9:00 - 10:00 a.m.
- Via Zoom, register today!

Now more than ever having a great website is key to maintaining and growing your business or organization, but how can you know what website changes to focus on or what features to add?

Join digital marketing strategist and educator Sarah Benoit as she shares 5 key best practices brands can do to evaluate their website usability and make sure they are giving prospects and customers the best experience possible.

Also find out what affordable tools are available for reviewing website performance and quantifying success.

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About the Presenter

Sarah Benoit has worked in the web design, SEO, and social media fields since 2003 and has been teaching classes on related subjects since 2006. As Co-founder and Lead Instructor for the JB Media Institute, Sarah Benoit leverages her years of experience as a digital marketing strategist to create timely, relevant, and engaging training content.

About JB Media Institute, LLC

JB Media Institute, LLC is a digital marketing training company that provides a wide variety of educational services for businesses, individuals, and organizations looking to increase their online marketing skills, stay up to date with trends in the field, and participate in peer and community support.



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