

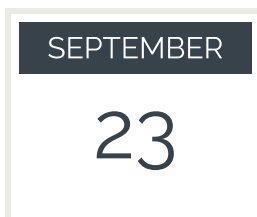
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Explore ASHEVILLE

Convention & Visitors Bureau

September 22 , 2020

Learn How to Maximize Your Digital Platform on Google



Partner Webinar presented by 360i

- Wednesday September 23
- 10 – 11 a.m.
- [Reserve Your Spot Today >>](#)

How can your business maximize your digital brand on Google?

This one-hour presentation will cover the following, and more!

- How Google can help your business, including how to use Google to your advantage for free
- Basics of SEO
- COVID-19 suggestions for business from Google
- Google My Business (GMB) 101, including free tools to better market your business
- Basics of SEM and best practices to make sure you're spending your money wisely when using paid search



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Explore Asheville Convention & Visitors Bureau
27 College Place • Asheville, North Carolina 28801
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