

# Explore ASHEVILLE

Convention & Visitors Bureau

May 22, 2020

## Now Available! The 'Asheville Cares' Pledge

Research tells us that 75% of travelers will research how destinations and their businesses are managing the COVID-19 situation before leaving on their trips. As your business reopens, communicate a shared commitment to safety with this new tool designed in collaboration with local industry partners.

### ASHEVILLE CARES

STAY SAFE

Pledge



**ASHEVILLE CARES**  
**STAY SAFE**  
*Pledge*

We care about the residents, workers and guests of Buncombe County. Our pledge is a shared commitment to take necessary precautions for all of us to stay safe while following recommended public health guidelines.

**WE *pledge* TO:**

- WASH OUR HANDS FREQUENTLY & HAVE HAND SANITIZER AVAILABLE
- WEAR FACE COVERINGS WHEN INTERACTING WITH GUESTS
- FOLLOW SOCIAL DISTANCING & CAPACITY GUIDELINES
- FOLLOW CDC STANDARDS OF CLEANING & SANITATION
- CONDUCT WELLNESS SCREENINGS OF EMPLOYEES
- TRAIN EMPLOYEES ON COVID-19 SAFETY PROCEDURES

**GUESTS *pledge* TO:**

- WASH OR SANITIZE HANDS BEFORE ENTERING
- WEAR FACE COVERINGS
- FOLLOW SOCIAL DISTANCING GUIDELINES
- STAY HOME IF YOU HAVE A COUGH, FEVER OR OTHER SYMPTOMS
- AVOID DIRECT CONTACT WITH STAFF & OTHER GUESTS
- USE A CREDIT OR DEBIT CARD IF POSSIBLE

Welcome and thank you for supporting the health of our community.  
[ExploreAsheville.com/stay-safe-pledge](https://ExploreAsheville.com/stay-safe-pledge)  
Explore ASHEVILLE

1. **DOWNLOAD, PRINT & DISPLAY.** Protect the safety of our local community and enhance confidence for visitors. Download the Pledge today & check out the options for other Buncombe towns and municipalities.
2. **POST & UPDATE.** Post the Pledge badge to your website and make sure your listings on ExploreAsheville.com and Google are up to date. We have instructions to make it easy.
3. **LEARN MORE.** Attend our webinar on May 27 for more information. Register now to learn how to maximize the impact of the Pledge.

[>> Get details and download the 'Asheville Cares' Pledge here!](#)



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