



May 13, 2020

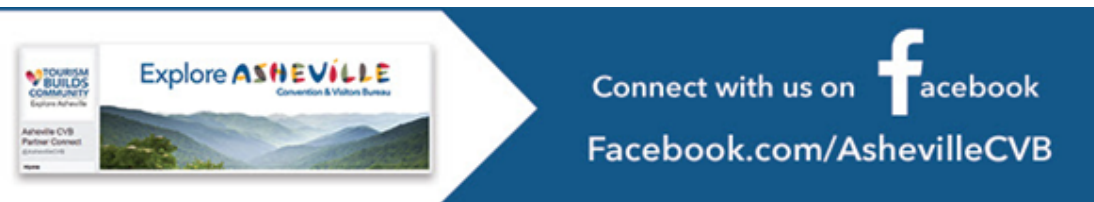
BCTDA Tourism Jobs Recovery Fund Opens for Applications on Friday

The Buncombe County Tourism Jobs Recovery Fund opens for applications on Friday, May 15 and runs through Sunday, May 31. The \$5 million COVID-19 relief fund was authorized by the North Carolina General Assembly and created by the Buncombe County Tourism Development Authority with occupancy tax revenue dedicated for tourism product development.

The program is administered by Mountain BizWorks, a local, nonprofit small business and economic development agency experienced in managing emergency funds.

Buncombe-based businesses that provide a direct visitor experience can apply for grants of up to \$50,000 to help pay for the expenses of reopening, such as rent, payroll, supplies, and more.

A list of eligibility requirements will be posted [here](#), where you can also sign up to get notifications on application guidelines, answers to frequently asked questions, opportunities for technical assistance in applying, and more.



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