



April 13, 2020

CORONAVIRUS: 6 Actions To Take This Week

- 1. FIND OUT ABOUT ADVOCACY OPPORTUNITIES.** Several organizations are calling for state and federal action to increase aid to those impacted by COVID-19. These include the NC Restaurant & Lodging Association, the Independent Restaurant Coalition, the American Sustainable Business Council, and national travel organizations, such as U.S. Travel Association. Visit Explore Asheville's Coronavirus Resources webpage at [AshevilleCVB.com](https://www.ashevillecvb.com) and click on [Advocacy Opportunities](#) for details on how you can help.
- 2. SUPPORT COMMUNITY INITIATIVES.** Whether your gift is time, talent or treasures, there are many ways to help those impacted by COVID-19. Visit the Coronavirus Resources webpage at [AshevilleCVB.com](https://www.ashevillecvb.com) and click on [Community Support](#) to connect to volunteer opportunities through United Way of Asheville Buncombe County and links to a wide range of initiatives seeking donations at all levels, including the One Buncombe Fund, the N.C. Restaurant Fund, the Appalachian Grown Farmer Relief Fund, the Musician Relief Fund, and more.
- 3. SHARE EMPLOYMENT INFORMATION.** More than 40 area companies are currently hiring and [Land of Sky Regional Council](#) asks for help in spreading the word to those impacted by COVID-19. [See a list here.](#) NCWorks also has an [online COVID-19 Jobs Information Hub](#) with job postings, unemployment information, and more.
- 4. BOOKMARK THE BUNCOMBE READY WEBSITE.** Go to the source. Buncombe County is managing the crisis response and posting valuable, trusted information, including the latest news and information, community resources, FAQs, recordings of media briefings, and more. [Find it here.](#)
- 5. DISCOVER LEARNING EVENTS.** Local, state, and national organizations are hosting and recording webinars and discussions on a variety of topics. Get links to access presentations on financial resources, unemployment benefits, business continuity and lending, SBA assistance and more. Visit

the Coronavirus Resources webpage at [AshevilleCVB.com](https://www.AshevilleCVB.com) and click on [Webinars & Forums](#) for details.

6. **ENJOY MUNCHIN' & A MOVIE.** When you're done watching business webinars and Zoom conferences, take a break, order takeout from one of your favorite restaurants, and then settle down to enjoy a film made in the Asheville area. Head to the [Takeout Dining](#) section on [ExploreAsheville.com](https://www.ExploreAsheville.com) to discover food options, then check out the [How To Virtually Experience Asheville](#) page for movie ideas (and more!).

REMINDER: Sign Up Now for Tomorrow's Virtual Partner Forum

A virtual Explore Asheville Partner Forum will take place on Tuesday, April 14, 11:30 a.m. – 12:30 p.m., via GoToWebinar, and you're invited!

On the agenda: A review of the Explore Asheville team's current activities to support partners in light of the disruption caused by COVID-19 and a look at intermediate and long-term strategies as we prepare to reactivate Asheville's customer base when it's safe to travel.

We'll start the meeting with an update from Buncombe County officials on the current status of COVID-19 and social distancing orders, followed by presentations like those our team made at the recent meeting of the Buncombe County TDA.

Join this free, virtual event via **GoToWebinar** on your computer or smartphone.

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