



# WE'RE GOOD (FOR) SPORTS



TOP NOTCH SPORTS FACILITIES. A HAPPENING DOWNTOWN. LOADS OF FAMILY FRIENDLY ACTIVITIES. A BOUNTY OF INDIE RESTAURANTS AND LOCAL BREWERS. CONVENIENT LOCATION. AMAZING SCENERY. MORE THAN 7,000 HOTEL ROOMS.

## OUR ALL-STAR TEAMMATE



We've got the facilities and resources to make your event a smashing success. We've teamed up with the Asheville Buncombe Regional Sports Commission to provide the support you need during your planning and decision making process. We work together to assist during site selection and to ensure your sporting event is successful and a memorable experience for all.



**SO WHY NOT PICK A WINNER FOR YOUR NEXT SPORTING EVENT? ASHEVILLE OFFERS SOMETHING FOR EVERYONE, FROM PARTICIPANT TO OFFICIAL POM-POM WAVER.**

# SCORE

**THESE 3 KEY (AND FREE) SERVICES FROM THE ASHEVILLE CVB:**

- 1** We'll contact area hotels and sporting venues on your behalf to gather room block rates and availability
- 2** We'll create itineraries for site inspections of sports venues and hotels to help you make the best decision
- 3** We'll connect you with local service providers



## THESE BONUS SERVICES\* ARE ALSO AVAILABLE FROM US:

- Asheville Travel Guides for athletes and families
- Custom web page for your event
- VIP amenity gifts
- Press release for local media
- Attraction Value Cards for event attendees
- Promotion of your event on our Event Calendar
- Staffed hospitality table at event site
- Mention of your event in our partner newsletter listing opportunities for community involvement

*\*Some services dependent on number of contracted rooms*

# SPORTS WE CAN HOST

Archery  
 Badminton  
 Baseball  
 Basketball  
 BMX  
 Canoe/Kayak  
 Cheerleading  
 Cross Country  
 Dance  
 Disc Golf  
 Equestrian  
 Field Hockey  
 Fly Fishing  
 Gymnastics  
 Lacrosse  
 Martial Arts  
 Mountain Biking  
 Orienteering  
 Road Cycling  
 Roller Derby  
 Skateboarding  
 Soccer  
 Softball  
 Tennis  
 Track & Field  
 Triathlon/Marathon  
 Volleyball  
 Wrestling

## WE'RE RIGHT HERE

Whether you're flying or driving, Asheville is a breeze to get to from most locations in the eastern U.S.



## OUR VENUES

ASHEVILLE'S SPECTACULAR SCENERY HAS INSPIRED ATHLETES AND ADVENTURERS SINCE ITS EARLIEST HISTORY. THESE FACILITIES REFLECT OUR COMMUNITY'S LONGSTANDING COMMITMENT TO TOP-NOTCH RECREATIONAL OPPORTUNITY.

### WNC AGRICULTURE CENTER

Spanning 87 acres this home of the North Carolina Mountain State Fair, includes a 65,000 sq. ft. arena, 45,000 sq. ft. event center, 27,750 sq. ft. expo building and 5,000 sq. ft. event building.

### UNC ASHEVILLE

This local campus features the NC Center for Health & Wellness and the Kimmel Arena, a 133,500 sq. ft. facility with classrooms and seminar space. This state-of-the-art arena seats 4,000 for symposiums and speakers, and 3,400 for basketball games. The campus also features the Justice Center, a 1,100 seat arena and Greenwood Baseball Field, a 1,000 seat lighted field.

### U.S. CELLULAR CENTER

Located in the heart of downtown, the Center offers a renovated 6,300 seat arena, 25,000 sq. ft. of exhibit space, a 2,400 seat auditorium, banquet hall and various breakout meeting rooms.

### JOHN B. LEWIS SOCCER COMPLEX

Located on 155 acres, this facility includes four turf soccer fields, two baseball fields, restrooms, support facilities and an extensive greenway system.

### BUNCOMBE COUNTY SPORTS PARK

Seven soccer fields, sand beach volleyball court, bocce ball courts, a disc golf course, concession areas, restrooms and great mountain views make this a favorite of sports enthusiasts of every stripe.

### ASTON PARK TENNIS CENTER

A few short blocks from downtown Asheville, this verdant park venue offers 12 lighted clay courts, considered some of the finest in the U.S.

### ASHEVILLE RACQUET CLUB

With 46 indoor and outdoor courts, the Racquet Club provides ample space for tennis tournaments of almost every size.

## EVENTS HOSTED IN ASHEVILLE

- Southern Conference Basketball Championships
- The Gala Women's Gymnastics Competition
- USA Cycling National Championships
- Youth/Adult State Soccer Tournaments
- Women's Flat Track Derby Association Division 2 Championships
- USTA Southern Sectional Adult Championships

"Asheville has proven to be a wonderful site for our championship basketball tournament. The civic ownership of the tournament, coupled with great restaurants, shopping and attractions makes Asheville a slam dunk for us."

*John P. Iamarino, Commissioner, Southern Conference*

"Our experience working with the Asheville CVB team over the last eight years has been nothing short of outstanding. The CVB team's partnership has helped us be great hosts and grow participation in our events every year."

*Michael Rottjakob, Executive Director, Asheville Buncombe Youth Soccer Association*



Asheville Convention & Visitors Bureau  
 36 Montford Avenue, Asheville, NC 28801  
 800.257.5583