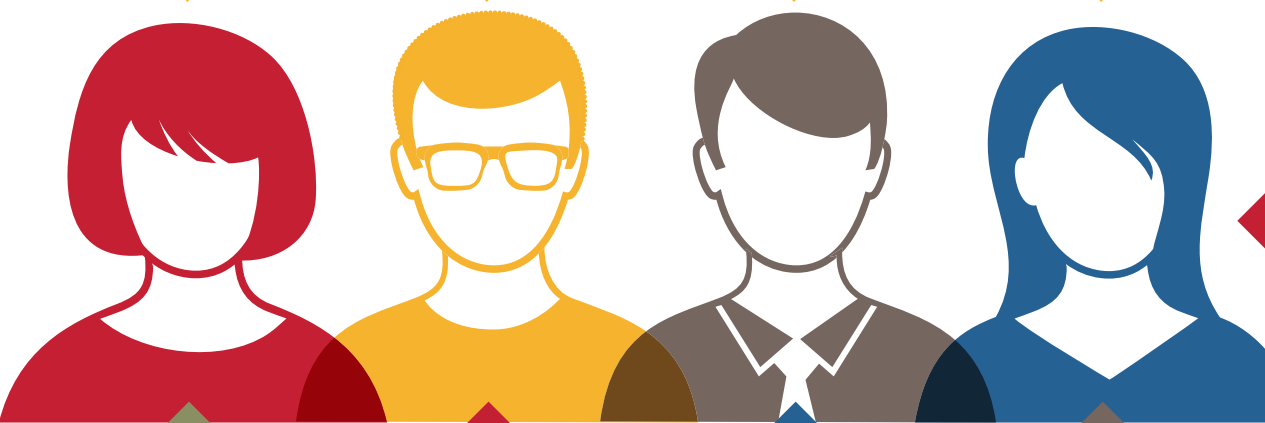


SUCCESSFUL MEETINGS START HERE:

SEND YOUR RFP DIRECTLY

TO THE ASHEVILLE CVB
MEETINGS@EXPLOREASHEVILLE.COM

As local experts with extensive in-market relationships, we can provide you with a comprehensive view of Asheville. We are the best first point of contact to help you find the right fit for any size meeting. Our completely complimentary services save you time, effort and help you make the smartest decisions. Think of us as your personal assistant who will:



DISTRIBUTE
YOUR LEAD AND
COORDINATE
HOTEL
RESPONSES

COORDINATE
YOUR
SITE VISIT

PROVIDE
INFORMATION TO
SUPPORT YOUR
PRESENTATION TO
SITE SELECTION
COMMITTEES

QUALIFY
HOTEL OPTIONS
AND SERVICES
BASED ON YOUR
NEEDS

BUT THAT'S JUST THE BEGINNING
ADDITIONAL INCENTIVES
ARE AVAILABLE TO
PLANNERS WHO
ORIGINATE THEIR RFP
THROUGH THE CVB.

TAKE
ADVANTAGE
OF THESE

EXCLUSIVE SERVICES

- Amenity gifts for VIPs
- Attraction Value Card for all attendees
- ACVB Staff member can travel prior year to promote destination to your attendees
- Gift Card to incentivize early registration & build attendance
- Press release sent to local media on your behalf
- Qualifying meetings are eligible for CVB's Meetings Incentive Funds
- Custom micro website providing Asheville visitor information to your group
- Delivery of visitor information to your meeting site
- Staffed visitor information table (based on availability)
- Mention of your event in our local partner newsletter with information on opportunities to participate

**Some services are dependent on number of contracted rooms*

YOU WILL ALSO RECEIVE HELPFUL,
**TIME-SAVING
PLANNING ASSISTANCE**
FROM OUR
CONVENTION
SERVICE MANAGER:

**LOCAL
INFORMATION**
TO HELP PLAN
OFF-SITE EVENTS
AND ACTIVITIES

**MARKETING
ASSISTANCE**
TO HELP YOU PROMOTE
ASHEVILLE
& BUILD YOUR
MEETING'S ATTENDANCE

**VISITOR
INFORMATION**
FOR ATTENDEES AND MORE
**CONVENTION
SERVICES**

ACCOLADES

TOP MEETING PROFESSIONALS WHO HOLD EVENTS IN THE SOUTH VOTED THE ASHEVILLE CVB AS A RECIPIENT OF CONVENTIONSOUTH MAGAZINE'S 2013 READERS' CHOICE AWARDS.

ASHEVILLE WAS NAMED ONE OF "THE SOUTH'S TOP MUSIC CITIES" BY CONVENTIONSOUTH MAGAZINE. RECOGNIZED FOR ITS MUSICAL HERITAGE AND CONTEMPORARY MUSIC SCENE, ALLOWING MEETING PLANNERS TO CREATE EVENTS WITH UNIQUE THEMES AND ENERGETIC FLAIR.

GOOD MORNING AMERICA FEATURED ASHEVILLE AS ONE OF ITS TOP THREE "MOST BEAUTIFUL PLACES IN AMERICA."

OUTSIDE MAGAZINE AND AMERICAN RIVERS NAMED ASHEVILLE AMONG "AMERICA'S BEST RIVER TOWNS."

SOUTHERN LIVING MAGAZINE NAMED ASHEVILLE ONE OF THE "TASTIEST TOWNS IN THE SOUTH." ASHEVILLE WAS RECOGNIZED FOR ITS INTREPID CASUAL FARE LED BY A TIGHT-KNIT GROUP OF INDIE CHEFS.



"The Asheville CVB is always a big help and very accessible when I need them....pre, during, AND post conference which lets me know that they really care about our event. Thanks!"

ROSA NAVARRO
North Carolina Community Health Center Association



"The Asheville CVB received our very first E2 (Exceeding Expectations) award. The award was created especially because of the special attention we received from the Asheville CVB. Asheville has set the bar high!"

GENE A. STINSON, PRESIDENT,
Southern Economic Development Council



ASHEVILLE

AshevilleMeetings.com | 800.257.5583