



ACVB Partner Forum



Thursday, March 26, 2015
"What's New with You?"

Agenda

- **Adventure Center of Asheville**
Jeff Greiner & Ben Edson
- **Black Mountain College Museum + Arts Center**
Alice Sebrell
- **Crest Mountain Dinner Show**
Reese Lasher
- **Magnetic Theatre**
Steven Samuel and Lucia Del Vecchio
- **No Taste Like Home**
Alan Muskat
- **Smoky Mountain Adventure Center**
Stuart Cowles
- **Velo Girl Rides**
Jennifer Billstrom

Partner Update Information

Addison Farms Vineyard

Addison Farms Vineyard, our local family owned winery, has an exciting 2015 event season lined up. They are partnering with local artists, musicians, restaurants and entertainers to offer guests many fun opportunities to enjoy at the vineyard this year.

April 11 - Barrel Tasting w/ Corner Kitchen Picnic

May 1-3 - Artist workshop with John Mac Kah

May 16th - Spring Bud Break Party w/ Vince Junior Band and more

June 13 - A Coming Home Wild Food Adventure w/ Alan Muskat

June 20 - Dinner in the Vines: A Perfect Pairing Wine Dinner with Chef Corey Marino.

To see more: <http://www.addisonfarms.net/events/>

Adventure Center of Asheville- Spring 2015 News

We have a few new activities to add to our 5 adventures, just 5 minutes from downtown! Adventure Center of Asheville Quick Jump Step off our 65-foot canopy tour tower and free fall for 15-20 feet, then descend slowly to the ground. This will be a tandem add-on activity to enjoy with a friend after you zip, climb in the trees or bike.

Adventure Center of Asheville Team Building for groups

The Adventure Center of Asheville offers numerous opportunities for a wide range of team building experiences. From our Treetops Adventure Park, designed to provide a fun and competitive experience, to our ground programs, designed to instill confidence, cooperation, communication, and connection between group members, we offer numerous options to meet your group's needs.

In general our facilitated programs will focus on active interactions designed to step outside of typical comfort zones to highlight potential strengths of group focused task completion and the challenges of processes such as linear communication, remote communication, group decision making, and task sharing/delegation. Our program is regularly described as fun, engaging, challenging, sometimes frustrating, thought provoking, and personally enlightening. The group will walk away knowing more about themselves and each other and hopefully shed light on some ideas the team can develop and implement long term.

Our team building programs are custom planned to reflect your goals, level of challenge and the time you are available. Our programs have been popular with corporate groups, students, teachers, athletic teams, boards, and associations. Prices and activities vary depending upon event schedule, group size and support required.

Adventure Center of Asheville KidZip

KidZip opened last summer, but we wanted to remind everyone that it is one of America's first zipline adventures designed for kids 4-10 years old. It includes 9 Ziplines and 4 fun climbing elements. It is a self-guided tour with the exception of an adult escort. The ziplines range from 50 feet to 250 feet long. They range from 25 feet high to ground level.

- ages 4-10 (4-6 with adult escort)
- 2 hours of adventure

For more information: www.AdventureAVL.com

Black Mountain College Museum + Arts Center

On January 30th we celebrated our newly redesigned and renovated museum space at 56 Broadway in downtown Asheville, NC with the exhibition *poemumbles: 30 years of Susan Weil's poem/images*. The redesign and renovation was funded by a major grant from the Windgate Charitable Foundation and led by Asheville-based and internationally recognized artist/ designer Randy Shull. This was Phase One of a larger expansion that will include the addition of a second museum gallery (for changing exhibitions) and collection storage vault in the building owned by the Center for Craft, Creativity & Design at 67 Broadway, diagonally across the street from our current location.

The overall project supports multiple educational initiatives including: paid museum internships and a design apprentice; an expanded art library and research center for scholars, students and BMC enthusiasts; increased access to our oral history interview archive and our permanent collection of artwork and primary documents related to Black Mountain College. Phase Two at 67 Broadway will open in the summer of 2015.

Crest Mountain Dinner Show presents is Asheville's newest attraction for mid-week entertainment! Surrounded by panoramic views of the mountains and valleys of the Blue Ridge, in our spacious windowed pavilion, you will enjoy a buffet dinner provided by M7, one of the premiere catering firms in the region (full bar available) and live music by local and regional performers.

We have two preview events in April, to introduce Asheville to our dinner show:

April 10- THE LEGACY MOTOWN REVUE: Paying tribute to legendary icons of Motown, four talented performers dance and sing, with an amazing six-piece horn band, transporting you back to one of the most influential periods of American musical history with R&B, Beach, and Soul music that will have you dancing in the aisles.

April 15- CREST MOUNTAIN CANTEEN USO TRIBUTE: Step back in time and enjoy the big band sounds of the '40s with Betty Grable, The Andrews Sisters, and more! Featuring live music, song and dance by professional local performers and, of course, your host, Bob Hope (o.k., it's Mondy Carter!).

Doors open at 5:30pm for cocktails, 6:00pm buffet, and 7pm showtime

Visit our website at www.crestmountaindinnershow.com or follow us on

Facebook at "Crest Mountain Dinner Show" for upcoming events. Show Line: [\(828\) 252-2637](tel:8282522637)

Katie Kasben, Executive Producer - katie@crestmtn.com

Reese Lasher, General Manager - RLasher@crestmtn.com

Green Sage Cafe

We are proud to announce the launch of our new menu. Our goal was to simplify our options without compromising our selection. We added over a dozen new delicious food and beverage items so be sure to give something new a try during your next visit like our new Chopped BBQ Tempeh Burger or our new Green Berry Smoothie. You may find our new menu on our website at www.greensagecafe.com. For more information or to request our catering services email community@greensagecafe.com.

Groewood Gallery

16th ANNUAL CHARITY SALE Benefiting Brother Wolf Animal Rescue

April 17 & 18 (10am – 6pm)

Support our fuzzy friends by buying American made craft! Groewood Gallery's annual charity sale kicks off on Friday, April 17. During the sale, customers will be able to save 10% on all regular priced items, including studio furniture and outdoor sculptures, and up to 50% on sale items. Everything in the gallery will be marked down! 10% of all proceeds from this 2 day event will go directly to Brother Wolf Animal Rescue's "Help Me Heal Fund" for animals with special needs. Groewood will also be hosting an adoption drive on Friday and Saturday during the sale from 12 – 4pm.

Contact:

Groewood Gallery

111 Groewood Rd, Asheville, NC 28804

Ashley Van Matre | Marketing Manager

(828) 253-7651 or ashley@groewood.com

Highland Brewing Company

April 11 - Highland Mascot Scotty's 21st Birthday Bash and Look-Alike Contest - press release and downloadable images here: <http://pitch.pe/1MqPGII>

April 25 - Race to the Taps 6-pack of 4-mile races kicks off at Highland - Runners and craft beer enthusiasts, mark your calendars for Asheville's first running race series of its kind, Race to the Taps, featuring a "6-pack" of four-mile, chip-timed road races starting and ending at several of WNC's premier craft breweries. Each race will highlight the views and natural elements surrounding the brewery's neighborhood designed with varying degrees of difficulty. The brand new courses are appropriate for both the seasoned runner as well as the casual runner/walker. Strollers and pets will not be allowed. Each race will be capped at 750 runners.
www.racetothetaps.com

May 15 - Lost Cove American Pale release party. Our first new seasonal in 3 years! \$1 from each pint is donated to Southern Appalachian Highlands Conservancy. Turnout grows consistently for our seasonal parties and with the meadow open, this one will be a new favorite.

Lexington Glassworks

Lexington Glassworks, located on S. Lexington Avenue, is the area's NEW premier glassblowing studio and gallery. Lexington Glassworks has fully transformed the old Brown's Automotive building into a 5000 sq. ft. high-end, contemporary glassblowing studio and gallery. Lexington Glassworks features live demonstrations, high quality custom lighting, and handmade glass. Lexington Glassworks is excited to announce a new series of exclusive after hours glassblowing packages paired with professional wine and beer tastings. For more information please contact us at info@lexingtonglassworks.com or 828-348-8427.

No Taste Like Home

- Now offering tours daily
- Morel and ramp season is about to begin
- New forage-to-table offering with King James Public House
- New forage-to-bar offering with Sovereign Remedies
- Speaking at Mother Earth News fair April 11 & 12
- Speaking at the North American Mycological Association, 2015 Annual Foray, Blue Ridge Assembly, September 24-27 (250-300 attendees)
- Parents finally approve of what I do

Contact: Alan Muskat, CEO- Chief Edutainment Officer

Velo Girl Rides

Velo Girl Rides is excited to announce that there will be a special bicycle tour this year focused on visiting WNC's cheesemakers in and around Asheville, on the WNC Cheese Trail. The 4-day tour is offered on two different dates, and additional dates are also available upon request.

The Carolina Mountain Cheese Tour is just one of several different types of bicycle tours, and one-day tours, offered by Velo Girl Rides. The Blue Ridge Parkway tours are particularly popular for visitors and locals alike. More information is available at <http://VeloGirlRides.com>