

2014-15 Asheville Tourism Industry Calendar

from the Buncombe County Tourism Development Authority and the Asheville Convention & Visitors Bureau

Welcome

The Asheville CVB offers our tourism partners promotional, sales, and networking opportunities throughout the year. Plan to attend the ACVB Partner Forums and events each month to learn about new initiatives and stay in touch with tourism colleagues.

BCTDA board meetings are held at 9 a.m. in the Chamber Boardroom unless noted otherwise.

Stay connected with our Partner Connect e-newsletter. Visit AshevilleCVB.com to sign up.

Public Relations Media Missions

Date	Location
September 2014	Atlanta, GA; Nashville, TN; Birmingham, AL
January 2015	New York, N.Y.
January 2015	Close-in Drive Markets
Spring 2015	Tentative - Atlanta, GA or Washington, DC
Summer 2015	Tentative - Regional Mission, Charlotte, NC

Tourism Industry Events

Date	Event
July 15, 2014	Summer Social
July 30, 2014	BCTDA Board Meeting
August 27, 2014 - 3pm	BCTDA Board Meeting
September 2014 - TBD	ACVB Partner Forum
September 24, 2014	BCTDA Board Meeting
October 1, 2014	BCTDA Annual Meeting
October 22, 2014	BCTDA Board Meeting
November 19, 2014	BCTDA Board Meeting
November 20, 2014	ACVB Partner Forum
December 3, 2014	Holiday Party
December 17, 2014	BCTDA Board Meeting
January 16, 2015	Annual Investors Meeting
January 22, 2015	ACVB Partner Forum
January 28, 2015	BCTDA Board Meeting
February 2015 - TBD	ACVB Partner Forum
February 25, 2015	BCTDA Board Meeting
March 2015 - TBD	ACVB Partner Forum
March 20, 2015	BCTDA Board Meeting
April 2015 - TBD	ACVB Partner Forum
April 29, 2015	BCTDA Board Meeting
May 27, 2015	BCTDA Board Meeting

Group Sales Partnership Opportunities

Please note: This list represents only those events with opportunities for partner involvement and does not include all of the events the sales team will be participating in this year. For a complete list of partner opportunities, fees and commitment dates, please contact Lauren Harris at lharris@ExploreAsheville.com.

Date	Event	Location
Aug. 9-12, 2014	ASAE Annual Meeting & Expo	Nashville, TN
Sep. 9-11, 2014	48-Hours in Asheville: A Meeting Planning Experience	Asheville, NC
Nov. 17-19, 2014	Asheville - Nashville FAM	Asheville, NC
Nov. 10-13, 2014	TEAMS	Las Vegas, NV
Nov. 12-14, 2014	48-Hours in Asheville: A Meeting Planning Experience	Asheville, NC
Nov. 20-23, 2014	Nurses Alliance Tradeshow	Tampa, FL
Dec. 9, 2014	AENC Tradeshow	Raleigh, NC
Dec. 1-4, 2014	TravelSouth International Showcase	New Orleans, LA
Dec. 1-5, 2014	Smart Meeting Market Conference	Dallas, TX
Dec. 9, 2014	TnSAE Annual Meeting	Nashville, TN
Dec. 16, 2014	Holiday Showcase	Chicago, IL
Jan. 10-15, 2015	American Bus Association Marketplace	St. Louis, MO
Jan. 18-22, 2015	National Tour Association Travel Exchange	New Orleans, LA
Feb. 8-10, 2015	Select Traveler Conference	Nashville, TN
Mar. 22-25, 2015	TravelSouth Domestic Showcase	Shreveport, LA
Apr. 27-30, 2015	NASC Summit	Milwaukee, WI
May 14, 2015	ASAE's Springtime Expo	Washington, DC
May 30, 2015	International POW WOW	Orlando, FL