



Foodtopia Partner Agreement

This form outlines the components of the Foodtopia Partner Promotional Package. Your signature serves as an understanding of future performance commitments between you and the Asheville Convention & Visitors Bureau.

What Asheville CVB Will Do:

1. Produce a comprehensive, customized content package that will tell your own unique story.

Your promotional package will include:

- A video interview
- A still image
- Editorial content

2. Include your content in the Foodtopia microsite, with links back to ExploreAsheville.com (with its 4 million projected visits for 2014/2015).

3. Expand your current listing on ExploreAsheville.com to reflect the Foodtopia partnership.

4. Create and provide these partner promotional package components at no cost to you! You may use these assets in your own promotions.

What You Commit to Do:

1. Provide a recipe or consumer-oriented food or beverage tip that pertains to your business and area of expertise.

2. Provide a high res digital version of your company logo (jpg preferred but png will work).

3. Include the “Proud Supporter of Foodtopia” logo on your website.

4. Display a “Proud Supporter of Foodtopia” window cling in your place of business in an area that’s highly visible to visitors.

5. Include a link back to the Foodtopia.com microsite (as a clickable version of the logo).

6. If you’ve not already done so, complete the detail listing page of the ExploreAsheville.com listing. Be sure to maximize your exposure to visitors by uploading images and including social feeds.

As a Foodtopia partner, I agree to fulfill my obligations according to the terms above.

Business name (please print)

Partner name (please print)	Signature	Date
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