

# 2013-14 Asheville Tourism Industry Calendar

from the Buncombe County Tourism Development Authority and the Asheville Convention & Visitors Bureau

## Welcome

The Asheville CVB offers our tourism partners promotional, sales, and networking opportunities throughout the year. Plan to attend the ACVB Partner Forums every month to learn about new initiatives and stay in touch with tourism colleagues.

BCTDA board meetings are held at 9 a.m. in the Boardroom.

Stay connected with our Partner Connect e-newsletter, distributed on the last Thursday of each month. Visit Asheville CVB.com to sign up.

## Public Relations Media Missions

Date	Location
September 2013	Charleston, S.C., Columbia, S.C. & Charlotte, N.C.
January 2014	New York, N.Y.
January 2014	Tri-Cities
Spring 2014	Tentative - Washington, D.C.

## Tourism Industry Events

Date	Event
Oct. 23, 2013	BCTDA Board Meeting
Nov. 13, 2013	ACVB Partner Forum
Nov. 20, 2013	BCTDA Board Meeting
Dec. 4, 2013	BCTDA Holiday Open House
Dec. 18, 2013	BCTDA Board Meeting
Jan. 23, 2014	Partner Input Forum
Jan. 29, 2014	BCTDA Board Meeting
Jan. 31, 2014	Annual Investors Meeting
Feb. 20, 2014	ACVB Partner Forum
Feb. 26, 2014	BCTDA Board Meeting
Mar. 12, 2014	ACVB Partner Forum
Mar. 27-28, 2014	BCTDA Strategic Planning Retreat
Mar. 28, 2014	BCTDA Board Meeting
Apr. 17, 2014	ACVB Partner Forum
Apr. 30, 2014	BCTDA Board Meeting
May 14, 2014	ACVB Partner Forum
May 28, 2014	BCTDA Board Meeting
June 11, 2014	ACVB Partner Forum
June 25, 2014	BCTDA Board Meeting

## Group Sales Partnership Opportunities

**Please note:** This list represents only those events with opportunities for partner involvement and does not include all of the events the sales team will be participating in this year. For a complete list of partner opportunities, fees and commitment dates, please contact Lauren Harris at lharris@exploreasheville.com.

Date	Event	Location
Oct. 1, 2013	Explore Asheville! Destination Training Webinar	Asheville, N.C.
Nov. 13, 2013	Georgia Society of Association Executives Tradeshow & Luncheon	Atlanta, Ga.
Nov. 13-15	48-Hours in Asheville: A Meeting Planning Experience	Asheville, N.C.
Nov. 21-22, 2013	Alliance Nursing Organizations Fall Summit	Minneapolis, Minn.
Fall/Winter 2013	Tennessee Concept Event	Tennessee
Dec. 3-4	Explore Asheville! Destination Training Webinar	Asheville, N.C.
Dec. 12, 2013	Association Executives of North Carolina Annual (AENC) Seminars & Trade Show	Raleigh, N.C.
Dec. 17, 2013	Holiday Showcase	Chicago, Ill.
Jan. 11-15, 2014	American Bus Association (ABA) Annual Marketplace	Nashville, Tenn.
Feb. 23-26, 2014	Travel South Showcase	Charleston, W.Va.
Feb. 25-26	Explore Asheville! Destination Training Webinar	Asheville, N.C.
Mar. 2014	Explore Asheville! Destination Training – NC & SC AAA Branch Offices	North Carolina & South Carolina
Spring 2014	Washington, D.C. / Virginia Concept Event	Washington, D.C. / Virginia
Apr. 7-8	AAA Blue Ridge Parkway FAM	Asheville, N.C.
Apr. 9-12	48-Hours in Asheville: A Meeting Planning Experience	Asheville, N.C.
Apr. 29-30	Explore Asheville! Destination Training Webinar	Asheville, N.C.
May 2014	Joint Motorcoach FAM	Charleston, S.C. & Asheville, N.C.
May 2014	AAA Allied Round Table Agent Training	Cincinnati, Ohio
May 16, 2014	American Society of Association Executives (ASAE) – Springtime in the Park Expo	Washington, D.C.
June 17-20	48-Hours in Asheville: A Meeting Planning Experience	Asheville, N.C.