Group Sales
2012-13 Media Schedule

	3rd Quarter 2012													4th Quarter 2012												1st Quarter 2013												2nd Quarter 2013											
	JUL					AUG				SEP				OCT				NOV				DEC				JAN				FEB				MAR				APR				MAY				JUN			
	25	2	9	16	23	30	6	13	20	27	3	10	17	24	1	8	15	22	29	5	12	19	26	3	10	17	24	31	7	14	21	28	4	11	18	25	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24
Newsletters/E-Blasts																																																			
AENC E-Newsletter						Banner																																													
ReConnect E-Newsletter										Logo									Logo									Logo									Logo														
ASAE (Greater Washington) E-Newsletter		Banner													Banner				Banner									Banner				Banner				Banner				Banner				Banner								
SPIN E-Newsletter/E-Blast						Banner									Banner													E-blast								Banner								Banner								
Convention Plan It E-Blast																			E-blast																																
Sports Travel Magazine E-Blast	Banner									Banner																		Banner								Banner																
SITE E-Blast Sponsorships	Banner																																																		
Directories																																																			
GSAE Membership Directory	Full Page																											Full Page																								
AENC Resource Guide																							Full Page																												
Motorcoach Marketing																																																			
American Bus Association E-Newsletter																		Banner																																	