

meet  
**LOCAL**



## Bring a Meeting to ASHEVILLE

### The Asheville Convention & Visitors Bureau

is asking you to use your connections and influence within a group to steer an event to the Asheville area.

Conferences, meetings, tournaments and events have a significant economic impact on your community.

If you are a member of a professional association, sports league, alumni association or hobby enthusiast group, help us bring your group's meeting to Asheville.



**\* 65% of meeting planners surveyed in 2011 report higher attendance levels in Asheville.**



## We Do ALL the Work

Simply connect us to the decision makers within your organization. Our team can take it from there. We have a comprehensive view of Asheville, local expertise and extensive knowledge of meeting planning resources. **Plus our services are FREE.**

### Helping the Planner

We work with meeting and event planners to educate them about hotel and facility options in Asheville and help in obtaining rate and availability information for their specific meeting.

### Showing Off Asheville

We can showcase Asheville during a site visit by planning the itinerary and coordinating all the details.

### Bringing it Home

We can provide marketing material to create presentations for site selection committees, Board of Directors or key decision makers to help bring the meeting to Asheville.

### Enriching the Meeting

Once the event is booked, we help the planner market Asheville to attendees and offer free planning assistance.

# Bring a Meeting to Asheville and Support Your Local Community

Convention delegates, meeting attendees and sporting event participants spend out-of-town dollars on hotels, attractions, and locally-owned restaurants and shops.

By connecting us to your organization, you can

- **Show your community pride and show-off your city to colleagues and friends**
- **Contribute to the region's economic vitality and make a difference in your local business community**
- **Attract leaders of industry to Asheville**
- **Spotlight your professional value within your organization**



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\* A great place to visit is also a great place to meet.  
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Contact us and help bring a meeting to Asheville!  
Asheville Convention & Visitors Bureau | 828.258.6110  
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ExploreAsheville.com/meeting-and-event-planners