

Tourism Builds Community

Projects Funded by occupancy tax collected
by the Buncombe County lodging industry

<u>Project</u>	<u>Award</u>	<u>Year Awarded</u>
The John B. Lewis Soccer Complex at Azalea Park	\$400,000 \$400,000 \$500,000	2002 2004 2009
Grove Arcade	\$500,000	2002
The Bonsai Garden at the North Carolina Arboretum	\$750,000	2003
Asheville Visitor Center	\$750,000	2003
Western North Carolina Veterans' Memorial at Pack Square Park	\$67,000	2007
Buncombe County Civil War Trails	\$16,500	2007
Asheville Area Wayfinding Program Phase II	\$1,650,000 ¹ \$150,000	2007 2010
Pack Square Park	\$500,000 \$1,500,000	2004 2007
Pack Square Park Pavilion	\$500,000	2009
Asheville Art Museum ²	\$1,000,000 \$500,000	2007 2009
Bob Moog Museum ²	\$600,000	2009
The Orange Peel	\$250,000 loan guaranty ³ \$50,000 grant	2009
Asheville Civic Center	\$2,000,000 ⁴ \$1,375,000 ²	2010 2012
Smoky Mountain Adventure Center ²	\$100,000	2010
Montford Park Players ²	\$125,000	2012
Navitat Canopy Adventures ²	\$500,000	2012

Total Amount Awarded: \$14,183,500

¹ Funding in the amount of \$150,000 was awarded for wayfinding maintenance over five years.

² Dedicated funds for the project remain in escrow.

³ The Orange Peel received a \$250,000 loan guaranty. Funds will remain in escrow until the loan is paid in full.

⁴ The City of Asheville received \$2 million over four years in 2010. Of that \$2 million, \$150,000 will remain in escrow until 7/2012 and \$250,000 will remain in escrow until 7/2013.

Note: The Health Adventure received three awards totaling \$2 million, of which \$1.5 million was dispersed for Momentum upon signed construction documents. Funding in the amount of \$500,000 was rescinded when the organization filed bankruptcy. The total amount awarded to all projects above does not include the \$1.5 million released.