










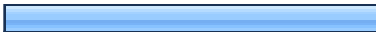

1. Do you anticipate in the July 2012-June 2013 that YOUR business will:

		Response Percent	Response Count
increase 1-3 percent compared to 11-12 fiscal year		30.1%	31
increase 4-6 percent compared to 11-12 fiscal year		33.0%	34
increase 7-10 percent compared to 1-12 fiscal year		17.5%	18
increase 11 percent or compared to 11-12 fiscal year		7.8%	8
remain flat or about the same		8.7%	9
decrease 1-3 percent compared to 11-12 fiscal year		1.9%	2
decrease 4-6 percent compared to 11-12 fiscal year		0.0%	0
decrease 7-10 percent compared to 11-12 fiscal year		0.0%	0
decrease 11 percent or more compared to 11-12 fiscal year		1.0%	1
		answered question	103
		skipped question	0



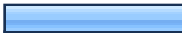
2. Looking to the July 2012-June 2013 fiscal year, do you expect the sectors of your business (as a percentage of your total business) will:

	Increase significantly	Increase somewhat	Stay about the same	Decrease somewhat	Decrease significantly	Response Count
Meetings and Conventions	10.9% (10)	41.3% (38)	47.8% (44)	0.0% (0)	0.0% (0)	92
Weddings	6.8% (6)	34.1% (30)	56.8% (50)	1.1% (1)	1.1% (1)	88
AAA	4.8% (4)	28.9% (24)	61.4% (51)	4.8% (4)	0.0% (0)	83
Motorcoach	3.7% (3)	29.3% (24)	54.9% (45)	9.8% (8)	2.4% (2)	82
Sports	7.5% (6)	36.3% (29)	52.5% (42)	0.0% (0)	3.8% (3)	80
answered question						101
skipped question						2

3. Media Spending Looking ahead, how much does YOUR organization plan to spend on advertising in the July 2011- June 2012 fiscal year.

		Response Percent	Response Count
I anticipate that we will allocate more dollars to advertising.		29.1%	30
I anticipate that we will spend fewer dollars on advertising.		6.8%	7
I anticipate that our ad spending will remain about the same.		56.3%	58
We don't have an advertising budget.		7.8%	8
Additional Comments			7
answered question			103
skipped question			0

4. Which statement below most describes your average current customer?

		Response Percent	Response Count
Conscious about price and is looking for a discount or deal		29.4%	30
Wants value, but isn't necessarily looking for a deep discount		44.1%	45
More concerned about the experience or product than the price		26.5%	27
	Other (please specify)		6
		answered question	102
		skipped question	1






5. What are you hearing about Asheville as a destination from visitors? What are they coming to see? Anything new? What disappoints them? What surprises them?

	Response Count
	61
answered question	61
skipped question	42

6. Please note the type of business you represent.

		Response Percent	Response Count
Hotel/Motel -- More than 200 rooms		6.8%	7
Hotel/Motel -- Between 101 and 200 rooms		14.6%	15
Hotel/Motel -- Fewer than 100 rooms		10.7%	11
Bed & Breakfast		7.8%	8
Vacation Rental		4.9%	5
Tourism Attraction		18.4%	19
Restaurant		3.9%	4
Shop or Gallery		1.9%	2
Festival or Event Organizer		7.8%	8
Other Tourism-related business		17.5%	18
Non-tourism related organization		5.8%	6
	Other (please specify)		18
answered question			103
skipped question			0

7. Please indicate the position which most closely describes your job.

		Response Percent	Response Count
General Manager/President/CEO/Owner/Innkeeper		61.2%	63
Sales Director or Manager		14.6%	15
Marketing Director or Manager		8.7%	9
Public Relations or Media Relations Director or Manager		2.9%	3
Other (please specify)		12.6%	13
		answered question	103
		skipped question	0

8. Are there any other trends that you are noticing that the BCTDA and CVB should consider in the upcoming budget year?

	Response Count
	37
answered question	37
skipped question	66

9. Thank you so much for your time. If you have further comment, please let us know.

	Response Count
	12
answered question	12
skipped question	91

Q3. Media Spending

Looking ahead, how much does YOUR organization plan to spend on advertising in the July 2011- June 2012 fiscal year.

1	Non-profit	Jan 31, 2012 3:19 PM
2	We often trade for marketing and offer a lot of real weddings to be published at no cost to us.	Jan 31, 2012 8:18 AM
3	Hoping to Celebrate Ashevilles Funky-ness with our FunkyVilleUSA brand, and encourage more tourism to our area for the good of all AVL	Jan 31, 2012 7:58 AM
4	I am not sure that this ? applies. We will spend more on marketing. We will not spend more on print or internet sites, but will increase the amount spent on direct customer marketing efforts. our strongest asset is our own customer base.This means added service and gifts on departure. We will also upgrade our internet site.	Jan 20, 2012 6:10 AM
5	Do you mean in the next fiscal year 2012-2013? That is how I answered the question.	Jan 19, 2012 8:07 AM
6	Although we are spending about the same, the allocation will be different (print versus online).	Jan 13, 2012 1:25 PM
7	moving some money from print to internet this year	Jan 13, 2012 10:06 AM

Q4. Which statement below mosts describes your average current customer?

1	while looking for a good deal	Jan 30, 2012 11:05 AM
2	2011 was clearly a year or renewed interest in experience. Less requests for the bargin experience and very interested in the ultimate experience.Special occassion has becomea broader term. No longer birthday, anniversary, but now it is becoming reward oneself with downtime. The number of special service requests (massages) were up by a significant amount.	Jan 20, 2012 6:10 AM
3	Want both quality of experience plus price discounts	Jan 19, 2012 11:52 AM
4	Guests love discounts, but the quality of the business keeps them coming back.	Jan 19, 2012 12:11 AM
5	In outdoor recreation, people tend to look for one specific activity versus researching the different companies that offer the same product.	Jan 13, 2012 1:25 PM
6	They always want a deal	Jan 13, 2012 10:06 AM

Q5. What are you hearing about Asheville as a destination from visitors? What are they coming to see? Anything new? What disappoints them? What surprises them?

1	Outdoor sports mecca.	Jan 31, 2012 12:01 PM
2	They're coming to experience the outdoors. They're not seeing as many opportunities for outdoor recreation (hiking, biking) very close to town (within walking distance or 15 minute's drive) as they would like.	Jan 31, 2012 9:07 AM
3	Biltmore	Jan 31, 2012 8:19 AM
4	Love the downtown, art, food, alternative lifestyle and the outdoors.	Jan 31, 2012 8:18 AM
5	We speak with many twitter users from around the world.. and havent heard any bad comments about AVL.. keep it local and definately keep it Funky	Jan 31, 2012 7:58 AM
6	Food Biltmore - still Mountains Music Art & Folk Art Some State Parks Closed - disapointment (eg Chimney Rock) Shops & galleries close too early	Jan 31, 2012 5:55 AM
7	Coming for the eclectic alternative healing offerings and to be in Nature	Jan 30, 2012 7:03 PM
8	Very positive comments. Biltmore, outdoor activities, beer scene, arts & crafts. Most recent is beer scene. Towing is disappointing. Friendliness, walking town, cuisine surprises.	Jan 30, 2012 2:37 PM
9	The mountains are number one Disappointment would be Biltmore charging more and giving less.	Jan 30, 2012 1:16 PM
10	Were disappointed by look of Civic Center but that is clearly changing - the exterior still will need work. They love the restaurant and outdoor adventure options.	Jan 30, 2012 1:12 PM
11	There are transportation issues getting from the Airport to Downtown	Jan 30, 2012 11:05 AM
12	They are more aware of the "Beer City " designation than before and interested in visiting rest/breweries. They are pleased with the quality of restaraunts, as well as the tourist destinations.	Jan 30, 2012 11:05 AM
13	They love the nature of the area and landmarks such as The Biltmore Estate. Traffic patterns and parking issues have been mentioned as a bit undesirable. People are pleasantly surprised by the arts scene and local restaurants.	Jan 30, 2012 10:42 AM
14	They are surprised at how much there is to do here. Hiking and Biltmore are the two big draws. The "Beer City USA" is surprising to people.	Jan 30, 2012 10:38 AM
15	Biltmore Estate	Jan 30, 2012 10:34 AM
16	Visitors are suprised at our pricing for hotel rooms and feel like Asheville prices are high.	Jan 30, 2012 10:17 AM
17	Still big destination. Restaurants are gaining momentum. Also spring season bringing more return guests from fall season	Jan 30, 2012 10:15 AM
18	I think when they choose AVL, they love it. I can't remember hearing but 1 person in 10 years that didn't just rave about our area.	Jan 30, 2012 10:14 AM

Q5. What are you hearing about Asheville as a destination from visitors? What are they coming to see? Anything new? What disappoints them? What surprises them?

19	the culture--food, people, beer, diversity	Jan 30, 2012 10:07 AM
20	Visitors are looking for quality destinations while they appreciate value for their money.	Jan 30, 2012 10:06 AM
21	Authentic heritage tourist experiences.	Jan 23, 2012 8:27 PM
22	We need stronger more defined industries i.e Music,Film, or Sports to draw folks more regularly rather than seasonally. In terms of the arts and dining Asheville ranks high.	Jan 23, 2012 10:24 AM
23	Biltmore, Asheville, Blue Ridge Park Way	Jan 23, 2012 7:17 AM
24	Transient & leisure love Asheville, though it can be "expensive" to the leisure traveler. Meetings & groups - though they love it we need to make sure our service delivery is on par with larger markets. "Expensive" doesn't seem like a value for their spend when "quaint & eclectic" can mean inadequate, amateur or slow service levels.	Jan 20, 2012 2:52 PM
25	Hotel rates and lack of nighttime options disappoint them. Groups that come to seem to be pleased and want to re-book even though they have expressed concern over pricing.	Jan 20, 2012 12:10 PM
26	Interest in the outdoors, the arts and in the local food scene	Jan 20, 2012 9:38 AM
27	People are very surprised when they see all that Asheville has to offer them. Our staff tries to remain current & suggest great things for them to do (Biltmore, downtown shopping & dining, Trolley Tours, NC Arboretum, Blue Ridge Parkway, Hiking Trails & so much more). There is always something for everyone & people are really seeing this more & more. Asheville is the place to be!	Jan 20, 2012 6:37 AM
28	Less Biltmore.This may be a reflection of our repeat business. They love the feel of Asheville. Not so many do La Zoom, but they talk about it. La Zoom is a great example of the ripple effect of one small tourism partner. Same is true of the Beer City designation. I would love to see cheap beer glasses out there celebrating our successs and encourgaging people to vote for us in 2012/2013.Anoticeable if frustrating interest in the River Arts district. I think it is time to revisit the artisan experience we attempted 10 years ago.I can't remember the title but it did not work then, but think it would work now with a united Arts District.First time visitors always comment they needed more time. Such a small city and so much to do. Outdoors was strong as usual.	Jan 20, 2012 6:10 AM
29	Constant total positive attitude about Asheville	Jan 19, 2012 11:52 AM
30	Great scenery, outdoor activities, shopping	Jan 19, 2012 11:47 AM
31	Biltmore, hiking BR parkway, arts,	Jan 19, 2012 11:08 AM
32	Experience the mountains, explore natural environs and feel a part of the culture	Jan 19, 2012 9:03 AM
33	Besides Biltmore the downtown area and surrounding nature.	Jan 19, 2012 7:09 AM

Q5. What are you hearing about Asheville as a destination from visitors? What are they coming to see? Anything new? What disappoints them? What surprises them?

34	Folks visiting my site enjoy the surrounding scenic beauty and waterfalls in the Asheville area.	Jan 19, 2012 6:25 AM
35	disapoints-parking and parking tickets coming to see- Biltmore house, art galleries,outdoor sports, shopping,restaurants	Jan 19, 2012 4:45 AM
36	This is growing as a Music Destination. The disappointment usually comes with parking downtown, and traffic issues during events.	Jan 19, 2012 12:11 AM
37	Dirty streets energy and vitality a surprise- local flavor with high quality great arts scene	Jan 18, 2012 2:41 PM
38	They are looking for the great food, nature and still the estate. The art scene and entertainment scene seem to be emerging attractions. transportation options. They are expensive and unreliable. ideas would be trolleys in evennig to connect hotels to downtown. drops parking needs down and drops traffic congestion during peak season.	Jan 18, 2012 1:57 PM
39	A visitor from Raleigh that is planning a Conference here said that when he was at a Conference up north the people there saw Asheville as a tourist destination and want their Conference here because there's so much to do and there's a lot of support for planning.	Jan 18, 2012 1:12 PM
40	Outdoor activities are the number one reason out clients come to the area. New mentions are folks here for the beer and food.	Jan 18, 2012 12:25 PM
41	They still love Asheville	Jan 18, 2012 12:16 PM
42	Overall, new visitors are pleasantly surprised with Asheville. Repeat visitors are still coming back and enjoying all that Asheville has to offer. Of course, they're coming to see Biltmore. Info on closeby and accessible, fairly easy hikes and fun, affordable things to do with younger children are popular requests. Seeing more and more inquiries about the craft brew scene. Traffic in peak time and parking downtown are common complaints - though I disagree with the parking, people just don't want to pay for parking - big difference between that and lack of parking. People are usually surprised by the variety of independent, local restaurants.	Jan 18, 2012 11:23 AM
43	Main reason for coming is the Biltmore Estate. Secondary is Blue Ridge Parkway and downtown experience. Registered no major disappointments. Most negative comments I hear is about pan handlers.	Jan 18, 2012 11:10 AM
44	Surprizingly, the oddity is what brings, and turns them off.	Jan 18, 2012 10:28 AM
45	They are coming to see art, hike, be outdoors and shop.	Jan 17, 2012 9:10 AM
46	need more youth oriented activities outlet mall needed biltmore estate too expensive for typical family	Jan 16, 2012 11:53 AM
47	We hear the vast majority of people say that they love it and the broad range of activities and prices that AVL has to offer. Biltmore is mentioned alot for a destination for tourists.	Jan 13, 2012 1:25 PM

Q5. What are you hearing about Asheville as a destination from visitors? What are they coming to see? Anything new? What disappoints them? What surprises them?

48	They're coming to experience/learn more about our regional cultural heritage, visit small towns and get out into our natural environment. Asheville makes a perfect "hub" for going out for day trips.	Jan 13, 2012 9:24 AM
49	Aheville is in the top10 destination city to visit and settle	Jan 13, 2012 8:45 AM
50	most that we hear from are coming for the culture and art/craft experiences. some we hear from are coming for the outdoor sports or to experience the landscape and beauty of the area.	Jan 13, 2012 6:35 AM
51	love it 1	Jan 13, 2012 5:47 AM
52	The food, music and beer scene is on the radar of many of us guests.	Jan 12, 2012 12:34 PM
53	Love the chefs, the food, the beer, the wine stores, the distilleries, the mountains. Need more local boutique wineries within 30 minutes of Asheville	Jan 12, 2012 12:26 PM
54	downtown is dirty and has a homeless issue	Jan 12, 2012 11:25 AM
55	Visitors love Asheville and surrounding areas. Tourists here depend on their automobiles to drive to this area, alcohol sales suffer dramatically due to the intense police presence; the term "curfew is frequently used. Also litter and panhandling downtown frustrate tourists.	Jan 12, 2012 11:24 AM
56	What Disappoints: parking (cost and lack of), directions, hard to get around downtown. lack of nice walking and/or jogging, cycling between say, River Arts District, West Asheville, Biltmore Village and Asheville Downtown - need more walking links in general (unsafe feeling, dirty, trashy or no sidewalks, scruffy in-between nicer areas) Blue Ridge Parkway closures, Chimney Rock Park partial closures. Likes & surprises: Small locally owned Restaurants (esp lack of chains, people love the lack of chains), dining, strength of local food culture, fresh food shopping (tail gate & farmer markets), quality live and often free entertainment on weekdays as well as weekends in restaurants, the downtown "vibe," Biltmore Estate, variety & diversity of things to do from music to galleries, to outdoor sports and adventures, arts & crafts abundance & culture, music culture. Coming to see: Beauty of Blue Ridge Mountains, hiking, waterfalls, Blue Ridge Parkway, Music, Arts & Crafts, restaurants, downtown Asheville, quality things to do in the area.	Jan 12, 2012 11:03 AM
57	Love the city and it's vibrancy	Jan 12, 2012 11:00 AM
58	They love the culture. They hate the parking meters.	Jan 12, 2012 10:46 AM
59	WNC area, resturants, golf, night life, facilities	Jan 12, 2012 10:39 AM
60	The most disappointing thing about Asheville is the litter and trash	Jan 12, 2012 10:34 AM
61	river	Jan 12, 2012 10:28 AM

Q6. Please note the type of business you represent.

1	Non-profit Arts Center	Jan 31, 2012 3:19 PM
2	Information Service Provider & Advertising	Jan 31, 2012 9:07 AM
3	event planning - weddings	Jan 31, 2012 8:18 AM
4	Promoting Funky Goodwill about AVL	Jan 31, 2012 7:58 AM
5	Malt beverage manufacture	Jan 30, 2012 2:37 PM
6	Event facility	Jan 30, 2012 2:13 PM
7	Arts organization	Jan 30, 2012 11:10 AM
8	professional	Jan 21, 2012 10:24 AM
9	Motorcoach Tour company	Jan 20, 2012 12:10 PM
10	non profit museum	Jan 20, 2012 9:38 AM
11	Entertainment Venue	Jan 19, 2012 11:52 AM
12	weddings with vacation rentals	Jan 19, 2012 11:47 AM
13	park, wildlife, special events for families	Jan 19, 2012 9:03 AM
14	Art Museum	Jan 18, 2012 2:41 PM
15	Chamber Visitor Center	Jan 18, 2012 11:11 AM
16	Whitewater rafting company	Jan 13, 2012 1:25 PM
17	tours	Jan 13, 2012 10:39 AM
18	Both B&B and Vacation Rentals	Jan 12, 2012 11:03 AM

Q7. Please indicate the position which most closely describes your job.

1	Programming	Jan 31, 2012 3:19 PM
2	Accounting	Jan 30, 2012 10:34 AM
3	Campaign Manager	Jan 30, 2012 10:09 AM
4	Operations Team Member, Administration.	Jan 30, 2012 10:06 AM
5	Operations Manager	Jan 20, 2012 2:52 PM
6	Events Administrator	Jan 19, 2012 11:52 AM
7	Education Director	Jan 19, 2012 9:03 AM
8	Site Interpreter with promotion responsibilities	Jan 19, 2012 6:25 AM
9	Concierge	Jan 19, 2012 12:11 AM
10	Executive Director	Jan 18, 2012 11:11 AM
11	Retail manager/event planning	Jan 17, 2012 9:10 AM
12	Visitor/Volunteer Services & Events Manager	Jan 13, 2012 9:24 AM
13	Management Company Administration	Jan 12, 2012 11:23 AM

Q8. Are there any other trends that you are noticing that the BCTDA and CVB should consider in the upcoming budget year?

1	People are traveling, just not as far. I'm sure you know this already though :)	Jan 31, 2012 9:07 AM
2	More talk about vacation rentals and helping this community.	Jan 31, 2012 9:01 AM
3	winter weddings!	Jan 31, 2012 8:18 AM
4	Keep AVL fun for all by keeping it friendly to all groups	Jan 31, 2012 7:58 AM
5	Start pushing the Corporate Market since they are traveling again. Also emphasize Religious Conferences and continue promoting area attraction and hotels.	Jan 30, 2012 1:12 PM
6	Homeless and occupy Asheville all over downtown creating an unsafe feeling for tourism	Jan 30, 2012 11:05 AM
7	Guests travelling with pets has probably been mentioned in previous surveys.	Jan 30, 2012 10:42 AM
8	No	Jan 30, 2012 10:34 AM
9	Reinforce Asheville across seasons more prominently. ... Anyway and anytime!	Jan 30, 2012 10:15 AM
10	organizations partnering to leverage outreach using fewer dollars in marketing and fundraising.	Jan 30, 2012 10:07 AM
11	MArketinG Asheville as a festival destination	Jan 23, 2012 8:27 PM
12	Myabe a look at the health and recuperative aspects of travel.	Jan 20, 2012 6:10 AM
13	I like the idea of the new City Wide Event Team.	Jan 19, 2012 11:52 AM
14	would like to see more city wide events and more focus from the CVB on Tour and Travel	Jan 19, 2012 11:08 AM
15	Lots of young families interested in outdoor activities	Jan 19, 2012 9:03 AM
16	Religious market, car clubs, outdoor clubs, culinary clubs/events, repeat business	Jan 19, 2012 7:09 AM
17	Any increases or decreases in Bele Chere and Moogfest. Also, any new local music festivals.	Jan 19, 2012 12:11 AM
18	More and more visitors interested in arts experiences of a range of types	Jan 18, 2012 2:41 PM
19	younger travelers, connected by technology. create tours of city via smart phones, ipads. This would increase incremental revenues and maybe promote extended stays.	Jan 18, 2012 1:57 PM
20	Eco-tourism, green business, sustainable travel	Jan 18, 2012 12:25 PM
21	Lots of people travel for food events. Have gotten more calls about the wine and food festival.	Jan 18, 2012 11:42 AM

Q8. Are there any other trends that you are noticing that the BCTDA and CVB should consider in the upcoming budget year?

22	Some sort of shuttle (paid of course) that services downtown, Biltmore Village, Grove Park, River Arts and West Asheville would be great. I know that the trolley companies sort of offer this now since you can hop on and off at locales in the areas mentioned above, but something that is specifically for transportation at a reasonable rate I feel would fill a need and be successful. Unfortunately, our city public transportation does not serve this purpose. Also, greater availability of taxis, especially during peak demand periods and special events, that are clean and reliable, would be nice (not sure if there is really anything the CVB and/or TDA can do about that but...).	Jan 18, 2012 11:23 AM
23	kVisitors up this year more looking for outdoor activities, music, arts and history	Jan 18, 2012 11:11 AM
24	Advertising dollars spent promoting Asheville in the drivable area cities is well spent, ie Charlotte,Raleigh/Durham, Atlanta, Athens, Knoxville, Nashville, Jacksonville and D.C.	Jan 18, 2012 11:10 AM
25	NA	Jan 13, 2012 1:25 PM
26	more planning via internet, more first-time visitors, more people making decision to visit on the same day	Jan 13, 2012 10:06 AM
27	To concentrate on bringing more business to the smaller hotels.	Jan 13, 2012 8:45 AM
28	we are having more visitors from Nashville, TN.and surrounding area.	Jan 13, 2012 6:35 AM
29	Wine & Food Destination. Agritourism, non-competitive recreational opportunities such as Navitat	Jan 12, 2012 12:26 PM
30	I think it would be good to talk about how consumers have changed and what they are looking for now - you addresses that as it applies to price, but I think there is a lot more.	Jan 12, 2012 11:25 AM
31	buy local; its in your own backyard	Jan 12, 2012 11:25 AM
32	SOCIAL MEDIA	Jan 12, 2012 11:24 AM
33	Promoting vacation rentals . USA TODAY's article 6 days ago: "Vacation rentals go mainstream Already popular with DIY travelers looking for lodging bargains and second-home owners trying to recoup some of their real estate losses, vacation rentals will be a bigger focus for such major online agencies as Expedia and Priceline, predicts travel technology columnist Dennis Schaal. And, in the wake of last summer's well-publicized tale of a botched San Francisco rental arranged through Airbnb.com, expect a greater emphasis on safeguards for both hosts and guests."	Jan 12, 2012 11:15 AM
34	People want to be able to easily, safely and scenically walk, bike, jog more (partly because onstreet parking is such a pain) - connect up green spaces, and shopping areas. Parking is driving our visitors out of the center of town. many of our great local Restaurants are all creating out-of-town-center (esp in the south location) 2nd locations and more and more often our guests are preferring to drive because it's too hard to predict, and/or too time consuming to park and	Jan 12, 2012 11:03 AM

Q8. Are there any other trends that you are noticing that the BCTDA and CVB should consider in the upcoming budget year?

get around downtown. I don't think we want city center "flight" but I'm seeing signs of it. Continue to grow our identity around music as well as the crafts.

35	losing out on some of the Atlanta market	Jan 12, 2012 11:00 AM
36	before further investments in new structures etc. I think we should make an all out effort to make Asheville an EXCEPTIONALLY clean environment.	Jan 12, 2012 10:34 AM
37	quality of life investments	Jan 12, 2012 10:28 AM

Q9. Thank you so much for your time. If you have further comment, please let us know.

1	We are hoping to join your group in the near future.. Nick and Mary DeYoung owners of the FunkyVille TM	Jan 31, 2012 7:58 AM
2	The new web site has decreased the number of visitors to our site by 1/3. Too many B&Bs are lumped together when many are not in Asheville. The lodging needs to be more specific to the different geographic areas that are represented. The web site is overall way too busy & confusing - it is not the quality site that it used to be. No one ever asks for specific input before the web site is redesigned.	Jan 31, 2012 5:55 AM
3	CVB Sales Staff needs to be larger to suit the needs of the city of Asheville.	Jan 30, 2012 1:12 PM
4	I am delighted with the anticipatory action that the CVB takes. I believe it comes from good preparation and an understanding of our market. You all do a great job! Thank you.	Jan 20, 2012 6:10 AM
5	Looking forward to partnerships.	Jan 19, 2012 11:52 AM
6	Weddings maybe be great for some hotels but do not come back.	Jan 19, 2012 7:09 AM
7	put someone in charge of off season business. There are several things going on in this country that would fit perfectly in the first quarter to help close the off season gap.	Jan 18, 2012 1:57 PM
8	Thank you all for all you do to promote the Asheville area as the fantastic destination that it is!	Jan 18, 2012 11:23 AM
9	For the coop ads, I am most likely to participate in AAA publications leading into the summer season.	Jan 13, 2012 10:06 AM
10	Looking forward to hearing about more oppurtunities from CVB to increase my business	Jan 13, 2012 8:45 AM
11	Increase litter pick up and use street cleaners and control weeds in medians and sidewalks	Jan 12, 2012 10:34 AM
12	thank you	Jan 12, 2012 10:28 AM