

2010 Hotel Sales & Seasonal Visitation

Buncombe County Hotel Sales 2010	
January	\$6,281,742
February	\$6,753,026
March	\$8,943,200
April	\$12,929,710
May	\$14,253,039
June	\$16,320,132
July	\$19,537,162
August	\$15,406,811
September	\$14,465,631
October	\$22,371,184
November	\$13,770,095
December	\$13,440,197
TOTAL	\$164,471,930

Seasonal Occupancy							
	2004	2005	2006	2007	2008	2009	2010
January	34.5%	39.1%	37.7%	40.9%	44.6%	37.8%	35.4%
February	42.6%	47.2%	47.2%	48.0%	52.4%	43.7%	43.7%
March	49.8%	53.6%	57.4%	59.0%	58.9%	49.4%	47.7%
April	61.7%	67.3%	71.4%	69.6%	64.2%	59.9%	62.9%
May	61.9%	68.2%	70.1%	70.3%	68.6%	61.0%	62.6%
June	68.5%	75.1%	76.1%	80.0%	74.0%	68.8%	71.7%
July	77.4%	79.3%	79.0%	79.1%	74.5%	71.6%	76.6%
August	65.7%	70.8%	73.7%	72.5%	72.3%	61.4%	67.9%
September	66.6%	64.5%	69.2%	71.2%	61.5%	60.5%	64.5%
October	77.5%	75.7%	80.2%	79.0%	74.0%	73.5%	78.9%
November	62.2%	66.5%	66.6%	69.1%	60.2%	56.3%	59.1%
December	54.1%	59.5%	60.9%	58.3%	53.4%	57.6%	54.7%