

2009 Hotel Sales & Seasonal Visitation

Buncombe County Hotel Sales	
2009	
January	\$6,387,342
February	\$6,348,517
March	\$8,496,522
April	\$11,552,119
May	\$13,001,032
June	\$14,851,027
July	\$17,050,952
August	\$14,176,190
September	\$13,211,499
October	\$19,117,715
November	\$13,032,302
December	\$12,373,586

Seasonal Occupancy							
	2003	2004	2005	2006	2007	2008	2009
January	33.4%	34.5%	39.1%	37.7%	40.9%	44.6%	37.8%
February	41.3%	42.6%	47.2%	47.2%	48.0%	52.4%	43.7%
March	47.4%	49.8%	53.6%	57.4%	59.0%	58.9%	49.4%
April	60.2%	61.7%	67.3%	71.4%	69.6%	64.2%	59.9%
May	66.0%	61.9%	68.2%	70.1%	70.3%	68.6%	61.0%
June	70.3%	68.5%	75.1%	76.1%	80.0%	74.0%	68.8%
July	77.9%	77.4%	79.3%	79.0%	79.1%	74.5%	71.6%
August	68.0%	65.7%	70.8%	73.7%	72.5%	72.3%	61.4%
September	63.9%	66.6%	64.5%	69.2%	71.2%	61.5%	60.5%
October	75.6%	77.5%	75.7%	80.2%	79.0%	74.0%	73.5%
November	58.5%	62.2%	66.5%	66.6%	69.1%	60.2%	56.3%
December	50.8%	54.1%	59.5%	60.9%	58.3%	53.4%	57.6%