

**Buncombe County Tourism Development Authority
 A Joint Meeting of the Public Authority and Nonprofit Corporation
 Virtual Board Meeting**

Wednesday, June 30, 2021 | 9:00 a.m.

Via Zoom Webinar due to NC Covid-19 State of Emergency – [Attending Public – Register Here](#)

Agenda

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Himanshu Karvir
9:05 a.m.	Approval of 05.26.21 Meeting Minutes	Himanshu Karvir
9:08 a.m.	May 2021 Financial Reports	Don Warn
9:15 a.m.	President & CEO's Report	Vic Isley
9:20 a.m.	Acknowledgement of Closure of Electronic Comment Period of Public Hearing	Himanshu Karvir
<i>Pursuant to N.C. General Statute 166A-19.24 (e), a virtual public budget hearing took place on May 26, 2021, and the public was invited to submit comments on the proposed FY 22 budget via email to Reply@ExploreAsheville.com through Tuesday, June 29, 2021, at 4:00 p.m.</i>		
9:25 a.m.	Approval of Proposed BCTDA FY 22 Operating, Earned Revenue, & Tourism Product Development Fund Administrative Budget Ordinance	John Lockett
9:30 a.m.	BCTDA Nominating Committee	Gary Froeba
9:35 a.m.	Advertising Agency Selection	Marla Tambellini
9:40 a.m.	Tourism Product Development Fund Project Updates a. River Arts District Transportation Improvement Project (RADTIP) b. YMI Cultural Center	Pat Kappes Dewana Little, Catherine Miller, Philippe Rosse, YMI Team
10:05 a.m.	Asheville City Council Update	Councilmember Sandra Kilgore
10:10 a.m.	Buncombe County Commission Update	Commissioner Robert Pressley
10:15 a.m.	Miscellaneous Business	Himanshu Karvir
10:20 a.m.	Comments from the General Public	Himanshu Karvir
10:30 a.m.	Recognition of Outgoing BCTDA Chair Himanshu Karvir	Vic Isley
10:35 a.m.	Adjournment	Himanshu Karvir

The next joint BCTDA meeting is on **Wednesday, July 28, 2021**, at 9:00 a.m., in the Explore Asheville Board Room at 27 College Place. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.