



Board Meeting

Wednesday, November 29, 2023 | 9:00 a.m.

Explore Asheville | 27 College Place | Board Room (1st Floor)

Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Brenda Durden
9:05 a.m.	Approval of October 25, 2023 Meeting Minutes	Brenda Durden
9:10 a.m.	Financial Updates <ul style="list-style-type: none">a. October 2023 Financial Reportsb. June 2023 Financial Reports – Finalc. FY23 Audit Presentationd. BCTDA Investment Policye. Tourism Product Development Fund Budget Amendmentsf. Operating Fund Budget Amendment	Melissa Moore, Buncombe County Finance Director/BCTDA Fiscal Agent Tim Lyons, Mauldin & Jenkins Melissa Moore, Buncombe County Melissa Moore, Buncombe County Dodie Stephens; Melissa Moore, Buncombe County
9:40 a.m.	2024 Festivals & Cultural Events Grant Investment Recommendations	Tiffany Thacker
10:00 a.m.	President & CEO Report <ul style="list-style-type: none">a. Industry Metricsb. Other Updates	Vic Isley
10:10 a.m.	Asheville City Council Update	Vice Mayor Sandra Kilgore
10:15 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
10:20 a.m.	Miscellaneous Business	Brenda Durden
10:25 a.m.	Comments from the General Public	Brenda Durden
10:30 a.m.	Adjournment	Brenda Durden

SAVE THE DATE

The Year Ahead | January 31, 2024, 3:00 – 6:00 p.m. | Embassy Suites, 192 Haywood Street, Asheville, NC 28801

The next joint BCTDA monthly meeting is **Wednesday, January 24, 2024**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at jsimpson@ExploreAsheville.com or 828.333.5831 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.