

Buncombe County Tourism Development Authority A Joint Meeting of the Public Authority and Nonprofit Corporation

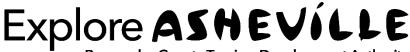
Virtual Board Meeting

Wednesday, September 30, 2020 | 9:00 a.m. Via Zoom Webinar due to COVID-19 State of Emergency – <u>Attending Public – Register Here</u>

Agenda

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Himanshu Karvir
9:05 a.m.	Welcome New BCTDA Member Brenda Durden	Himanshu Karvir
9:10 a.m.	Approval of 08.26.20 Meeting Minutes	Himanshu Karvir
9:15 a.m.	Financial Reports a. August 2020 Financial Reports b. Penalties During COVID-19 Revision c. Earned Revenue Fund Budget Amendment	Don Warn Chris Cavanaugh, Don Warn Chris Cavanaugh
9:25 a.m.	Asheville Buncombe Regional Sports Commission Update	Demp Bradford
9:40 a.m.	Interim Executive's Report a. BCTDA Virtual Annual Meeting b. CVB Staff Recap c. Destination Dashboard d. Quick List e. Other Updates	Chris Cavanaugh
9:50 a.m.	Advertising & Research Update	Marla Tambellini
10:10 a.m.	Group Sales Outlook	Dianna Pierce, Connie Holliday, Tina Porter, Kathryn Dewey, Beth McKinney, Carli Adams
10:40 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:45 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:50 a.m.	Miscellaneous Business	Himanshu Karvir
10:53 a.m.	Comments from the General Public	Himanshu Karvir
10:55 a.m.	CEO Search Committee Update	Gary Froeba
11:00 a.m.	Closed Session	Attorney Sabrina Rockoff
11:30 a.m.	Adjournment	Himanshu Karvir

The next joint BCTDA meeting is on **Wednesday**, **October 28**, **2020**, at 9:00 a.m. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.



Buncombe County Tourism Development Authority

Buncombe County Tourism Development Authority A Joint Meeting of the Public Authority and Nonprofit Corporation

Via Zoom Webinar due to the COVID-19 Pandemic/State of Emergency

Virtual Board Meeting Minutes

Wednesday, August 26, 2020

Present (Voting): Himanshu Karvir, Chair; Gary Froeba, Vice Chair;

Leah Ashburn, Andrew Celwyn, Chip Craig, John Luckett,

John McKibbon, Kathleen Mosher, James Poole

Absent (Voting): None

Present (Ex-Officio): Asheville City Councilmember Julie Mayfield

Buncombe County Commissioner Joe Belcher

Absent (Ex-Officio): None

CVB Staff: Chris Cavanaugh, Marla Tambellini, Dianna Pierce, Pat Kappes,

Jonna Sampson, Josh Jones, Ritchie Rozzelle, Daniel Bradley

BC Finance: Don Warn, Buncombe County/BCTDA Fiscal Agent

Legal Counsel: Sabrina Rockoff, McGuire, Wood & Bissette

Online Attendees: Glenn Cox, Jennifer Kass-Green, Kathi Petersen, Carli Adams,

Kathryn Dewey, Tina Porter, Glenn Ramey, Charlie Reed, Dodie Stephens, Jason Tarr, Landis Taylor, Audrey Wells;

Explore Asheville Staff

Kit Cramer. Asheville Area Chamber of Commerce

Kelsey Ann Bassel, Lauren Jennings, Ashley Keetle, Emery

Morris; 360i

Jessica Green, Blue Star Hospitality

Jim Muth, Asheville Buncombe Hotel Association

Jane Anderson, Asheville Independent Restaurant Association Demp Bradford, Madison Davis; Asheville-Buncombe Regional

Sports Commission

John Ellis, Past BCTDA Board Member

Chris Corl, City of Asheville

Sharon Tabor, Black Mountain/Swannanoa Chamber

Jackson Tierney, Asheville Homestay Network

Rebecca Lynch, Chow Chow Asheville Mackenzie Wicker, Asheville Citizen-Times

Daniel Walton, Mountain Xpress Ryan Coulter, Taylor Stewart; WLOS

Sunshine Request

Members of the public and additional tourism industry partners registered in advance and attended the online meeting.

Executive Summary of Meeting Minutes

- Chairman Karvir called the virtual joint meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation, to order at 9:00 a.m.
- Former board member Tom Ruff was remembered for his contributions to Biltmore's hospitality culture and service on the BCTDA.
- Minutes from the July 29, 2020 BCTDA regular monthly meeting were approved with an 8-0 vote.
- The July 2020 financial statements were approved with a 9-0 vote.
- A motion to bulk-approve all COVID-19 related penalties due through August 2020 with conditions was approved with a 9-0 vote.
- In his Interim Executive's Report, Mr. Cavanaugh reviewed recent industry metrics.
- Mr. Cavanaugh presented a strategic framework for responding to community and partner needs during the coronavirus pandemic and beyond.
- Ms. Pierce and Mr. Bradley provided an overview of the recently completed virtual hotel site visit project.
- Ms. Tambellini provided a brief advertising update and Mr. Rozzelle and Mr. Jones presented an update on the web refresh project.
- Ms. Kappes provided a public affairs departmental update.
- Vice Chairman Froeba provided an update on the CEO search.
- Brief updates from Asheville City Councilmember Julie Mayfield and Buncombe County Commissioner Joe Belcher were provided.
- Chairman Karvir reported that there were no public comments received via email by the deadline.
- Chairman Karvir and Mr. Cavanaugh thanked and recognized outgoing board member Chip Craig for his service on the BCTDA and in the community.
- With a 9-0 vote, the meeting adjourned at 11:01 a.m.

Call of the Joint BCTDA Meeting to Order

Chairman Karvir called the virtual joint meeting of the Buncombe County Tourism Development Authority (BCTDA), a Public Authority and BCTDA, a Nonprofit Corporation, to order at 9:00 a.m. He welcomed the board and members of the public attending online. He said meeting materials were provided to the public on the AshevilleCVB.com industry website and emailed to registered attendees.

<u>Board Member Roll Call</u>: Board members responded as Chairman Karvir called roll verifying all BCTDA members were virtually in attendance, noting Mr. Luckett was having connection issues and will rejoin the meeting when they are resolved.

Thanks and Farewell to Tom Ruff

Following last week's announcement that Mr. Tom Ruff had passed away on August 18, Chairman Karvir, Mr. Cavanaugh and Ms. Mosher expressed their gratitude for his service on the BCTDA board for a year and a half and working for Biltmore for 25 years. Mr. Ruff served as Biltmore's Attraction Division President until his retirement a few months ago. Ms. Mosher noted that Mr. Ruff's influence was significant, and he is credited with creating Biltmore's hospitality culture and will be greatly missed.

Approval of Meeting Minutes

Mr. Celwyn made a motion to approve the July 29, 2020 regular meeting minutes as presented. Mr. Craig seconded the motion. There was no discussion and with all in favor via a roll call vote with Mr. Luckett still having connection issues, the motion carried 8-0.

Financial Reports

July 2020 Financial Reports

Mr. Warn reviewed the July 2020 financial reports and answered questions posed by board members.

Chairman Karvir noted the Room Sales report is showing an increase of 9.9% in June for vacation rentals, however, hotels were down 63 percent. He asked if there was an increase in the number of vacation or short-term rental properties filing reports. Mr. Warn said he will look into the reason for the increase and report back to the board. A brief discussion regarding the national trend in increased short-term rental usage during the pandemic took place.

Vice Chairman Froeba made a motion to approve the July 2020 financial statements as presented. Ms. Ashburn seconded the motion. There was no discussion and with all in favor via a roll call vote, the motion carried 9-0.

Occupancy Tax Penalties Related to COVID-19

Mr. Cavanaugh said that at the start of the pandemic, the board approved waiving all COVID-related penalties for late occupancy tax payments and reports that were due in March and April (for February and March sales) before passing them on to the Buncombe County Board of Commissioners for final consideration. He said at last month's meeting when two penalty waiver requests were reviewed, a suggestion was made to consider possibly extending the timeframe for the automatic approvals. In response, Mr. Cavanaugh presented a change for the board to consider extending the bulk approval time frame through August 2020 with an added condition.

After Mr. Cavanaugh explained the details, Chairman Karvir called for action. Mr. Poole made a motion to automatically waive all COVID-19 related penalties incurred for late occupancy tax reports and remittances for the sales months of February through July 2020, due on the 20th day of each month in March through August 2020, provided the property has had no late payments or penalty waivers in the three-year period prior to the start of the pandemic. Ms. Ashburn seconded the motion. There was no further discussion and with all in favor via a roll call vote, the motion carried 9-0.

Penalty Waiver Request from Blue Star Hospitality

Mr. Cavanaugh said the previous action taken by the board to automatically approve all COVID-19 related penalties negates the need to review today's waiver request from Blue Star Hospitality. He said it will be included in the bulk list presented to the commissioners.

Interim Executive's Report

Mr. Cavanaugh reported on local lodging metrics, including hotel and short-term rental occupancy numbers in June and July. He also provided metrics from comparable markets and trends in weekday versus weekend visitation.

Mr. Cavanaugh congratulated Ms. Mosher on her recent promotion to Vice President of Communications for Biltmore, for which Ms. Mosher thanked him.

CVB Staff Recaps, Destination Dashboards, Quick Lists, financial statements, board meeting minutes, agendas, and research reports can be found on AshevilleCVB.com.

Coronavirus Response Strategic Plan

After serving two months in the interim executive position, he asked the Explore Asheville staff how their jobs have changed since the start of the pandemic. Mr. Cavanaugh said the answers prompted him to develop a high-level organizational strategic framework centering on what staff has been doing and will continue to do regarding the short-term recovery of the local economy. Mr. Cavanaugh described the plan like a "strategic Christmas tree," with the tactical elements of the plan being the "ornaments." He noted this is not to replace or compete with any strategic plan the incoming CEO may develop for long-term recovery.

Mr. Cavanaugh presented the framework and reviewed the BCTDA's mission, purpose, and timing to focus on what we <u>can</u> do, not what we can't. He outlined and explained the four strategic pillars of the framework:

- Safely attract overnight visitation, customers for local businesses, and jobs for residents through destination marketing and sales--in accordance with government health mandates.
- 2. Broaden outreach to leisure travelers and meeting and event audiences to attract diverse visitors.
- 3. Enhance support of local tourism businesses.
- 4. Expand engagement and collaboration with the community and local partners.

Mr. Cavanaugh then answered all related questions. A lengthy discussion took place with board members offering ideas and suggestions related to this framework and what economic recovery will look like in the coming months.

Mr. Cavanaugh concluded his presentation by thanking all frontline and essential workers and encouraging everyone to wear a mask.

Virtual Hotel Site Tours

As a resource to assist meeting planners to book group business in Asheville as appropriate during the pandemic, Ms. Pierce provided an overview of the recently completed virtual site tours project. The virtual tours were done in partnership with Destination Virtual Tours and are a tool for hotels with larger meeting space to share when in person visits are not occurring. Ms. Pierce noted these assets will help Explore Asheville sales managers and industry partners close future business, thereby aiding in the economic recovery of our area. She shared a list of properties for which tours have been developed and turned it over to Group Sales & Services Specialist Daniel Bradley, who was the lead on the project.

Mr. Bradley provided a demonstration of the tours of the Foundry Hotel and the Holiday Inn Asheville – Biltmore West. He highlighted several features, including aerial photography, 3-D imagery of all areas of the inside of the hotels, a dollhouse view, floor plans, and a digital measuring tool for meeting space.

After the presentation, Ms. Pierce answered all related questions. Board members offered their praise on how incredibly well done and valuable this project is for accommodations partners.

Chairman Karvir thanked Ms. Pierce and Mr. Bradley for their work on developing the virtual site tours and for their presentation.

Web Refresh Update

Ms. Tambellini gave a brief update on the methodologies and metrics that are being monitored that will help determine when the time is right to start paid advertising again. She added US Travel has developed a "Let's Go There" campaign for DMOs to inspire potential travelers to take trips when they are ready. Ms. Tambellini said Explore Asheville will be a participating destination in the campaign.

Ms. Tambellini then introduced Director of Content Ritchie Rozzelle and Web Manager Josh Jones to provide an update on the ExploreAsheville.com website refresh project.

Mr. Rozzelle reviewed a side-by-side comparison of changes being made to the website and explained the upgrades while Mr. Jones navigated the live demo of the site.

When the presentation ended, Ms. Tambellini commended Mr. Rozzelle and Mr. Jones for their efforts and said the goal is to launch the refreshed site after Labor Day. Board members stated they were impressed with the improved look, functionality, and mapping feature.

Chairman Karvir thanked them for the presentation and their efforts.

Public Affairs Update

Ms. Kappes provided an update of the Public Affairs department's recent initiatives and activities. She announced four upcoming partner support webinars, shared progress and community engagement events related to the African American Heritage Trail, and reviewed partnerships in the community that are on the horizon.

Mr. Cavanaugh thanked Ms. Kappes for the update, adding he is appreciative of her outreach with partners that continues to be very valuable. Ms. Ashburn echoed Mr. Cavanaugh's sentiment.

Chairman Karvir thanked Ms. Kappes for the update.

CEO Search Committee Update

Vice Chairman Froeba provided a brief update on the CEO search process, noting the committee met virtually last week to narrow the field from 12 recommended candidates to a pool of six. He said SearchWide Global will do background checks and in person interviews have been scheduled September 14-15.

Asheville City Council Update

Councilmember Mayfield reported on city-related business, including forward movement on the Blue Horizons Project via a contract signed with the Green Built Alliance, reduced speed limits, funding for two transit buses, a \$100,000 allocation to the Asheville Buncombe Community Land Trust for affordable housing efforts, and the adoption of a tree canopy protection ordinance. She also reported on the public engagement process regarding the budget and shared the steps and timeline to appoint a new member to Asheville City Council to fill Vijay Kapoor's vacated seat.

Chairman Karvir thanked Councilmember Mayfield for her report.

Buncombe County Commission Update

Commissioner Belcher reported on county-related business, including the property revaluation process, funding for solar in 47 city and county buildings, and a new process for public comment at Commission meetings. He also thanked Councilmember Mayfield for her assistance in getting funding for playgrounds for county schools.

Chairman Karvir thanked Commissioner Belcher for the update.

Miscellaneous Business

Chairman Karvir said that due to the uncertainty in the area surrounding COVID-19, the Tourism Management and Investment Plan has been put on hold for the time being. He added TMIP will be revisited when a new CEO is hired, as that person will be responsible for the plan's implementation and oversight.

Comments from the General Public

Chairman Karvir said members of the general public were invited to submit comments via email to reply@ExploreAsheville.com through 4:00 p.m. on Tuesday, August 25, 2020. He reported no comments were received.

Thanks to Outgoing Board Member Chip Craig

Chairman Karvir thanked outgoing board member Chip Craig for serving on the BCTDA board for seven years, including as chairman of the finance committee and the inaugural chair of the Festivals and Cultural Events Grants committee. Chairman Karvir also recognized Mr. Craig for his extensive community service.

Mr. Craig thanked Chairman Karvir and said it has been his pleasure to serve and that he looks forward to attending board meetings in the future as his schedule allows.

Mr. Cavanaugh echoed Chairman Karvir's gratitude for Mr. Craig's continued community involvement.

<u>Adjournment</u>

Mr. Craig moved to adjourn the meeting and Vice Chairman Froeba seconded the motion. A vote was taken and with all in favor via a roll call vote, the motion carried 9-0 and the meeting adjourned at 11:01 a.m. The BCTDA will next meet on Wednesday, September 30, 2020, at 9:00 a.m.

Respectfully submitted,

Jonna Sampson, Executive Operations Manager

Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance Operating Fund, Budget and Actual August 31, 2020

							(%)	Prior Year			
	Current	Cu	irrent Month	Υ	ear to Date	Budget	Budget	Y	ear to Date	(%)	
	Budget		Actual		Actual	Remaining	Used		Actual	Change From	
Revenues:			_		_		_				
Occupancy tax, net	\$ 11,135,293	\$	1,390,343	\$	1,390,343	\$ 9,744,950	12.5%	\$	1,946,888	-28.6%	
Investment income	-		-		66	(66)	-		-	-	
Other income									-		
Total revenues	11,135,293		1,390,343		1,390,410	9,744,883	12.5%		1,946,888	-28.6%	
Expenditures:											
Salaries and Benefits	2,545,163		163,966		290,867	2,254,296	11.4%				
Sales	881,277		37,720		133,422	747,855	15.1%				
Marketing	11,390,551		285,194		557,765	10,832,786	4.9%				
Public Affairs	88,519		2,033		3,233	85,286	3.7%				
Administration & Facilities	670,684		68,316		117,271	553,413	17.5%				
Events/Festivals/Sponsorships	-		-		-	-	-				
Total expenditures	15,576,194		557,230		1,102,558	14,473,636	7.1%		1,332,223	-17.2%	
Revenues over (under)											
expenditures	(4,440,901)		833,114	_	287,851			<u>\$</u>	614,665	-53.2%	
Other Financing Sources:											
Carried over earned income	0		-		-						
Total other financing sources	0		-		-						
Net change in fund balance	\$ (4,440,901)	\$	833,114		287,851						
Fund balance, beginning of year					12,465,089						
Fund balance, end of month				<u>\$</u>	12,752,940						

As directed by State statute, 75% of the occupancy tax revenue is invested in tourism promotion (reflected in the operations budget presented here) and 25% is dedicated to the Tourism Product Development Fund (TPDF) to be used for tourism-related community grants. The TPDF is budgeted by project ordinance due to the nature of the fund. Revenue dedicated to TPDF is projected at \$3,711,764 for FY21.

Monthly Revenue Summary

August 31, 2020

		Operating Fund									Product Development Fund									
	By Month				Cumula	ative	Year-to-Date		By Month					Cumulative Year-to-Date			ite			
	Current	Prior	(%)		Current		Prior	(%)		Current		Prior	(%)		Current	Prior	(%)			
Month of room sales:	Year	Year	(%)		Year		Year	Change		Year		Year	Change		Year	Year	Change			
July	\$ 1,390,343	\$ 1,946,888	-29%	\$	1,390,343	\$	1,946,888	-29%	\$	463,448	\$	648,963	-29%	\$	463,448	\$ 648,963	-29%			
August	-	1,803,567	-				3,750,455	-		-	\$	601,189	-		-	1,250,152	_			
September	_	1,736,622	-		-		5,487,077	-		-	\$	578,874	-		-	1,829,026	-			
October	-	2,206,323	-		-		7,693,400	-		-	\$	687,320	-		-	2,516,346	-			
November	-	1,771,151	-		-		9,464,551	-		-	\$	590,384	-		-	3,106,729	-			
December	-	1,780,020	-		-		11,244,571	-		-	\$	593,340	-		-	3,700,069	-			
January	-	1,115,364	-		-		12,359,935	-		-	\$	371,788	-		-	4,071,857	-			
February	-	1,043,672	-		-		13,403,607	-		-	\$	347,891	-		-	4,419,748	-			
March	-	504,135	-		-		13,907,742	-		-	\$	168,045	-		-	4,587,793	-			
April	-	117,789	-		-		14,025,531	-		-	\$	39,263	-		-	4,627,056	-			
May	-	383,262	-		-		14,408,792	-		-	\$	127,754	-		-	4,754,810	-			
June	-	943,662	-		-		15,352,455	-		-	\$	314,554	-		-	5,069,364	-			
Total revenues	\$ 1,390,343	\$ 15,352,455		\$	1,390,343	\$	15,352,455		\$	463,448	\$	5,069,364		\$	463,448	\$5,069,364				

Monthly Product Development Fund Summary

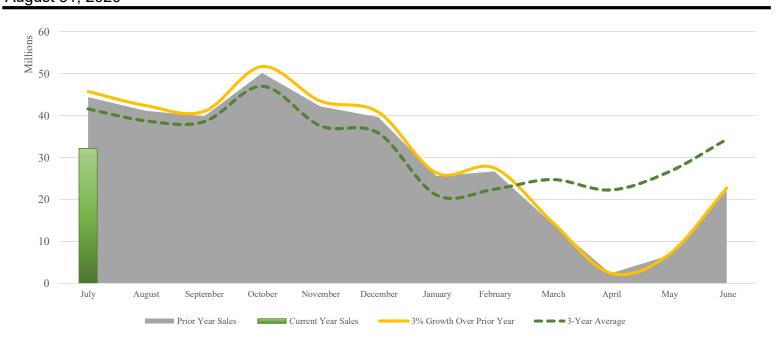
August 31, 2020

Life to D	•	(%)
Revenues: Budget Actual	s Budget	Budget Used
Occupancy Tax \$27,203,000 \$ 26,544	,176 \$ 658,824	97.6%
Investment Income - 1,228		0.0%
Total revenues 27,203,000 27,772		102.1%
Expenditures:		
Product development fund projects:		
2009 Asheville Art Museum (Museum Expansion) \$ 500,000 \$	- 500,000	_
2012 Montford Park Players (Welcome Facility & Amphitheatre Renovations) 125,000	- 125,000	_
2014 City of Asheville (Riverfront Destination Development 1.0) 7,100,000 3,300	•	46.5%
2016 Asheville Community Theatre (Theatre Expansion & Renovation) 1,000,000 430		43.0%
2016 City of Asheville (U.S. Cellular Center - Theatre Creation & Meeting Room Conversi 1,500,000	- 1,500,000	-
2016 Diana Wortham Theatre (The Wortham Center) 700,000 700	, ,	100.0%
2017 Buncombe County Government (Woodfin Greenway & Blueway) 2,250,000	- 2,250,000	-
2018 Buncombe County Government (Enka Recreation Destination) 6,000,000	- 6,000,000	_
2018 Eagle Market Streets Dev. Corp. (YMI Cultural Center Improvements) 800,000	- 800,000	_
2018 LEAF Community Arts (LEAF Global Arts Center) 705,000 705	· ·	100.0%
	,180 220,820	75.6%
2018 River Front Development Group (African-American Heritage Museum at Stephens-L 100,000	- 100,000	-
Tourism Jobs Recovery Fund 5,000,000 5,000		100.0%
Total product development projects 26,685,000 10,819	·	40.5%
Product development fund administration518,000108	,218 409,782	20.9%
Total product development fund \$27,203,000 \$ 10,927	,398 \$16,275,602	40.2%
Product Development Funds Available for Future Grants		
Total Net Assets \$ 16,994	.786	
Less: Liabilities/Outstanding Grants (15,865	,	
·	,782)	
	,184_	

Monthly Balance Sheet Governmental Funds August 31, 2020

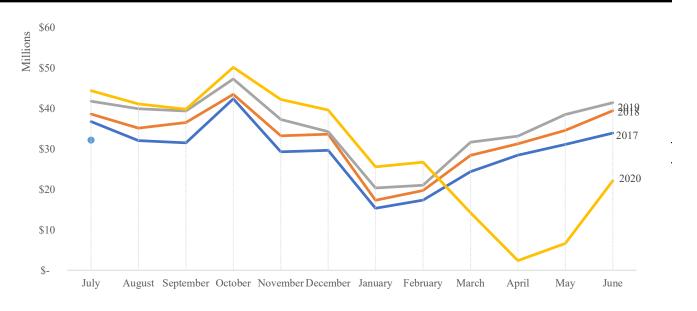
	0	perating Fund	D	Product evelopment Fund	Total
Assets:					
Current assets:					
Cash and investments	\$ 12	2,859,477	\$	16,994,786	\$ 29,854,263
Receivables		27		-	27
Total current assets	\$ 12	2,859,504	\$	16,994,786	29,854,290
Liabilities:					
Current liabilities:					-
Accounts payable	\$	42,514	\$	-	\$ 42,514
Future events payable		64,050	\$	15,865,820	\$ 15,929,870
Total current liabilities		106,564	\$	15,865,820	\$ 15,972,384
Fund Balances:					-
Restricted for product development fund		-		1,128,966	1,128,966
Committed for event support program		11,237		-	11,237
State Required Contingency		890,823		-	890,823
Designated Contingency	4	1,191,257		-	4,191,257
Undesignated (cash flow)	7	7,659,622		-	7,659,622
Total fund balances	12	2,752,940		1,128,966	13,881,906
Total liabilities and fund balances	\$12	2,859,504	\$	16,994,786	\$ 29,854,290

Room Sales Shown by Month of Sale, Year-to-Date August 31, 2020



	Current	Prior	(%)	YTD (%)	3% Over	3-Year
	<u>Year</u>	Year	Change	_Change	Prior Year	Average
Month of room sales:						
July	\$ 32,159,506	\$ 44,385,587	-28%	-28%	\$ 45,717,154	\$ 41,574,158
August		41,115,834	-		42,349,309	38,717,282
September	-	39,796,041	-		40,989,923	38,532,969
October	-	50,150,018	-		51,654,518	46,965,398
November	-	42,191,421	-		43,457,164	37,554,580
December	-	39,601,095	-		40,789,128	35,823,829
January	-	25,559,883	-		26,326,679	21,064,651
February	-	26,696,605	-		27,497,503	22,452,784
March	-	14,185,287	-		14,610,845	24,743,244
April	-	2,402,461	-		2,474,535	22,261,486
May	-	6,639,388	-		6,838,569	26,549,150
June	-	22,085,694	-		22,748,265	34,313,324
Total revenues	\$ 32,159,506	\$ 354,809,313			\$365,453,593	\$390,552,855

History of Total Sales by Month Shown by Month of Sale, Year-to-Date August 31, 2020



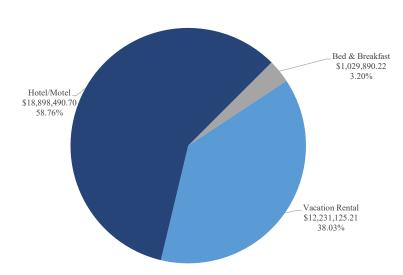
	2017	2018	2019	2020	2021
Month of room sales:					
July	\$ 36,734,684	\$ 38,602,612	\$ 41,734,276	\$ 44,385,587	\$ 32,159,506
August	32,040,330	35,118,463	39,917,550	41,115,834	-
September	31,498,527	36,475,819	39,327,048	39,796,041	-
October	42,361,030	43,473,922	47,272,253	50,150,018	-
November	29,254,904	33,231,722	37,240,595	42,191,421	-
December	29,615,696	33,597,999	34,272,393	39,601,095	-
January	15,323,999	17,286,992	20,347,077	25,559,883	-
February	17,323,590	19,676,430	20,985,316	26,696,605	-
March	24,352,927	28,406,443	31,638,002	14,185,287	-
April	28,444,541	31,240,963	33,141,034	2,402,461	-
May	31,113,327	34,544,014	38,464,050	6,639,388	-
June	 33,898,766	39,441,126	41,413,153	22,085,694	-
Total room sales	\$ 351,962,319	\$ 391,096,506	\$ 425,752,745	\$ 354,809,313	\$ 32,159,506

Room Sales Shown by Month of Sale, Year-to-Date August 31, 2020

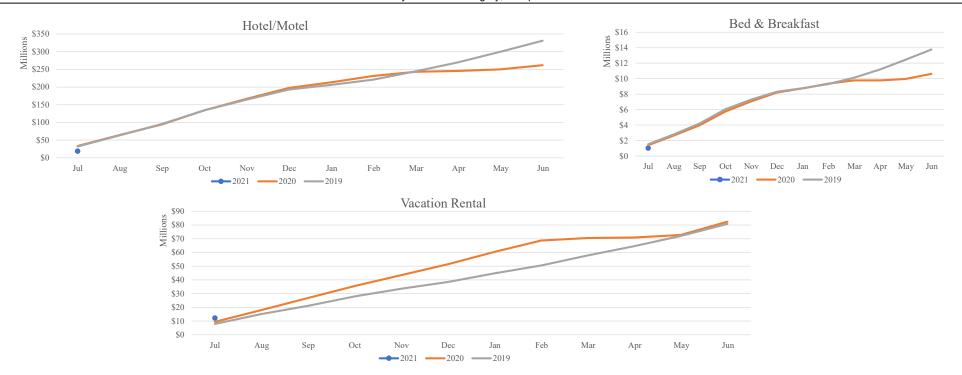
		Hotel/Motel				Vacation Re	ntals		Bed & Breakfast					Grand Tota	ls	
Month of room sales:	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change
July	\$ 18,898,491	\$ 33,587,325	-43.7%	-43.7%	\$ 12,231,125	\$ 9,390,995	30.2%	30.2%	\$ 1,029,890	\$ 1,407,268	-26.8%	-26.8%	\$ 32,159,506	\$ 44,385,587	-27.5%	-27.5%
August	-	31,112,092	-		-	8,736,879	-		-	1,266,863	-		-	41,115,834	-	
September	-	29,886,060	-		-	8,600,095	-		-	1,309,887	-		-	39,796,041	-	
October	-	39,606,607	-		-	8,764,027	-		-	1,779,383	-		-	50,150,018	-	
November	-	32,892,802	-		-	7,993,245	-		-	1,305,374	-		-	42,191,421	-	
December	-	30,545,959	-		-	7,916,287	-		-	1,138,848	-		-	39,601,095	-	
January	-	16,067,073	-		-	8,959,164	-		-	533,646	-		-	25,559,883	-	
February	-	17,832,201	-		-	8,250,039	-		-	614,365	-		-	26,696,605	-	
March	-	11,867,918	-		-	1,906,094	-		-	411,274	-		-	14,185,287	-	
April	-	2,109,282	-		-	288,041	-		-	5,139	-		-	2,402,461	-	
May	-	4,523,980	-		-	1,928,425	-		-	186,983	-		-	6,639,388	-	
June		11,770,482	-			9,660,914	-			654,299	-			22,085,694	-	
Total	\$ 18,898,491	\$ 261,801,781			\$ 12,231,125	\$ 82,394,203			\$ 1,029,890	\$ 10,613,329	_		\$ 32,159,506	\$ 354,809,313		

Room Sales by Category Shown by Month of Sale, Year-to-Date August 31, 2020

Total Room Sales by Category, Year-to-Date



Year-to-Date Room Sales by Individual Category, Compared to Prior Year



Page 8 of 8

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY BUDGET AMENDMENT FUND 131 OPERATING FUND

BOARD MEETING DATE: September 30, 2020

FY21 Earned Revenue (Fund 131)

Earned Revenue fund balance transfer to support event and sponsorship funding in FY21.

Budget Amendment Item:

Background Information:

Funding Source: Earned Revenue Fund Balance - Cor	nmitted for Event Program Support				
				Increase (I	 Decrease)
COST CENTER/DEPARTMENT	PROGRAM (IF APPLICABLE)	LEDGER ACCOUNT	REVENUE/SPEND CATEGORY	REVENUES	EXPENDITURES
Earned Revenue (Fund 131)	•	4310:Appropriated Fund Balance		100,000.00	
Earned Revenue (Fund 131)		5620:Program Support	Local Support		100,000.00
			TOTAL	100,000.00	100,000.00
Attest:			APPROVED BY:		
Jonna Sampson, Executive Operations N	Manager	DATE	Himanshu Karvir, Chairman of the Board		DATE



September 30, 2020

To: Buncombe County Tourism Development Authority

From: Chris Cavanaugh

Subject: Interim Executive's Report of August 2020 Activities

Asheville and Buncombe County's tourism sector continues to suffer from the consequences of the COVID-19 pandemic. As just one indicator of the health of the sector, hotel occupancy in August was 56%, down from 78% during the same month one year ago. Weekday occupancy continues to be particularly lackluster, as hotels are still not able to host meetings and conventions that would fill up many of those rooms, and business travel is still very limited.

Buncombe County hotel occupancy in August was higher than in several peer markets, including Savannah and Charleston, SC (both at 46% for the month), Greenville, SC (48%), Myrtle Beach (51%), and Chattanooga (52%). However, these figures reflect only traditional lodging properties (and in Savannah and Charleston do not include nearby beach communities like Tybee Island and Kiawah Island) and do not show the significant impact of short-term rentals, particularly in beach destinations. While short-term rental market data for Buncombe County for August was not available at the time of this report, it likely will show the continued strength of the entire-place rental market in the area.

Hotel occupancy continues to be strongest in the Tunnel Road and Biltmore Village submarkets and weakest along Interstate 26 south of Interstate 40. Rooms along Tunnel Road are seeing the heaviest discounting relative to last August's average daily rates while other hoteliers try to maintain rate.

As Explore Asheville continues to respond to the needs of the sector in September, a few organizational changes have been made to better utilize the human resource talent at the CVB. The Public Affairs department has been renamed Community Engagement, and Hannah Dosa (formerly Hospitality Coordinator) has moved from the executive office into the department to provide additional resources. Additionally, Nicole Will has been hired to fill a vacancy in the department. These changes greatly enhance the department's effectiveness.

Explore Asheville is also developing new initiatives to encourage adherence to mandates and safety protocols among both partners and visitors, recognizing that as colder weather arrives the need for responsible behavior will likely be greater than ever.

AUGUST BY THE NUMBERS

- During August, the sales team posted 646 personal contacts (down 44%). August sales activities generated 20 sales leads (down 77%) and 26 convention bookings (down 10%), representing 5,492 rooms (up 69%). Two months into the fiscal year, year-to-date bookings are up 26 percent and room nights represented are up 11 percent.
- CVB sales leads generated 6 group events in August (down 83%), with corresponding revenue of \$43,512 (down 98%). The services team assisted 11 groups (down 69%).
- The PR team landed 48 significant placements in August (up 92%), with 48 media touchpoints (down 34%). The publicity value of print and broadcast placements totaled \$49,694 with reach of over 120 thousand. Online placements added \$2,035,067 in value and reach of over 1 billion.
- ExploreAsheville.com attracted 402,073 visits (down 10%), including 272,347 to the mobile site (down 15%). Our Facebook fan base total is 297,940 (up 2%) and video views totaled 57,348 (up 33%).
- Online hotel reservations totaled 65 room nights (down 30%) with total room revenue of \$9,376 (down 39%).
- The Asheville Visitor Center welcomed 4,376 visitors (down 79%), and the Pack Square Park Visitor Pavilion remains closed. The Black Mountain Visitor center welcomed 2,476 visitors (down 16%).

LODGING & AIRPORT RESULTS

- Buncombe County Finance reported lodging sales totaling \$32,185,505 in July (down 28%).
- Smith Travel Research reported hotel occupancy of 54.6 percent during July (down 35%).
 The average daily room rate was \$136.12 (down 18%), and RevPAR (revenue per available room) was \$74.33 (down 46%). Room demand decreased 32 percent with 140,619 rooms sold.
- AirDNA reported short term rental occupancy of 78.5 percent (up 22%), ADR of \$102.18 (up 6%), and RevPAR of \$80.22 (up 29%). Total demand for short term rentals increased 14 percent to total 150,209 rooms sold.
- Passengers at the Asheville Regional Airport decreased 67 percent to total 53,309 in July.

Interim Executive – Chris Cavanaugh

Project Updates:

- Participated in the county's semi-weekly COVID conference calls and worked with representatives of the county to identify improvements in communication of safety mandates to visitors and residents.
- Met with the city's consultant representatives working on the Tunnel Road corridor study.
- Presented a tourism update to the Downtown Commission.
- Met with representatives of the county and the town of Woodfin to discuss the Woodfin greenway and blueway project funded in part by BCTDA.
- Worked with staff to develop new partner programming.
- Met with representatives of 360i to review destination advertising plans for pausing and restarting advertising in drive markets, and to discuss the agency's contract.

- Assisted the Asheville Art Museum with gaining state approval for the reopening of museums across North Carolina.
- Met with representatives of the Asheville Tourists to discuss planned improvements to McCormick Field.
- Spoke briefly to the Buncombe County Board of Commissioners to introduce an update on the Tourism Jobs Recovery Act.
- Worked with the Asheville Buncombe Sports Commission on plans for "bubble" types of college basketball events.

MARKETING & PUBLIC RELATIONS – Marla Tambellini & Team

Project Updates:

- Paid media (outside of paid search) remained suspended due to COVID market exclusion data. However, data is pointing to an ability to restart in late September.
- Agency finalized revised media plan based on \$1.5 million in net media versus original allocated \$3 million. Additional media buys will be added based on metrics and current situation.
- Began developing fall creative inclusive of safety/serenity messaging approach; launch timing is flexible and will be informed by COVID market exclusion data.
- Paid search generated 72k site visits with average time on site more than three minutes and an average of 3.6 pageviews per visit; clickthrough rate (CTR) was 11.7%.
- Began analyzing media opportunities within the North Carolina Tourism marketing credit program.
- Prepared for participation in the US Travel Association Let's Go There campaign to inspire future travel with a "Book Now, Travel Later" message.
- The PR team logged 48 media touchpoints, initiated 308 targeted pitches, and hosted four media on the ground in Asheville in August. The pitch total includes 296 individual media pitches of the Fall "Linger Longer Outside" press release.
- The PR team put together their outreach calendar of planned media outreach and associated deadlines for the 2020-2021 fiscal year.
- ExploreAsheville.com logged 402,073 user session in August 2020 versus 495,426 the previous year, a decrease of 18.84 percent.
- Integrated new marketing automation system that will be critical in developing a more robust email promotional effort.

Future Updates:

- Based on updated data, advertising is expected to be relaunched in advance of October.
- Finalize production of assets for use with campaigns spearheaded by US Travel and Visit NC.
- Launch refresh of ExploreAsheville.com in late December.
- Continued distribution and pitching of fall destination news and calls for partner news for winter, holiday and 2021.
- PR team provided story support for Washington Post, USA Today, New York Times, Southern Living, Trip Savvy, NC Weekend, Travel + Leisure, AAA Magazine, American Way, Reader's Digest, Forbes, and Style Blueprint.
- As part of VisitNC's PR efforts around the centennial of women's suffrage (and for an
 upcoming virtual media event featuring female entrepreneurs, leaders, artists, business
 owners, etc., that relate to the travel experience), the PR team created a new womenfocused press sheet and pitched several Asheville women for the national media event.

GROUP SALES & SERVICES – Dianna Pierce & Team

Project Updates:

- In August, the sales team began using the Destinations International Event Impact Calculator (EIC) to start calculating the total economic impact of all booked and actualized events. Previously, this tool was used to calculate the impact of signature and/or select groups only.
- Explore Asheville was a sponsor of MPI Sunshine Summit with approximately 300 planners attending. Deliverables included keynote speaker introduction, video viewing, content included in pre- and post-attendee emails (including link to the destination video), featured banner on event app, etc.
- Final 3D Matterport virtual tours and aerial drone footage project was completed with links sent to area meeting properties for independent sales use. Daniel held a series of trainings demonstrating best practices to each recipient property. A tutorial video was also completed for the upcoming gated web page, final element of the project.
- Sixteen wedding guides were downloaded from the website, as compared to 13 last year
- Staff hosted three site visits for future meetings/events: One site represented three different groups: 2023 Professional Administrative Co-Employers – 276 room nights; Corporate Client - Future Interest and Shamrock Innovations - Future Interest; Bob Mann Tours - Future Interest; 2021 DZS Luxury Meetings and Events – 140 room nights.
- Connie Holliday received the Certified Meeting Professional "CMP" designation, a widely recognized and highly regarded professional designation.
- Staff participated in virtual education/networking events with Cvent Connect, Association Executives of NC (annual and Young Professionals) and American Society of Association Executives.
- Staff conducted one-on-one sales appointments during the virtual trade shows hosted by Meetings *Today* (10 appointments).
- Beth helped moderate the second Wedding Town Hall meeting for industry partners.
- Staff launched the EIC program and completed Cvent updates.
- Partnered with Crowne Plaza Tennis & Golf Hotel on an affinity blast to 77 organizers. receiving two RFPs as a result.
- Multiple leads were sent this month originating from planners viewing our virtual assets.
- Definite bookings for August include: Wedding 14 groups; Group Tours 10 arrivals; 2023-2025 NC Local government Information Systems - 1965 rooms; 2021 360 Adventure Collective – 24 rooms; 2021 American Bar Association – 180 rooms and more.
- Explore Asheville's inclusion in PCMA Convene's Virtual Experiences the Next Best Thing in Destination Marketing resulted from a pitch by staff.
- The Aug/Sept digital version of Group Tour included an Asheville Itinerary after staff supplied the writer with information.
- An email was sent to 796 contacts from past ASAE annual meetings had a 32 percent Open Rate and generated more than 70 new LinkedIn followers.
- A campaign, in partnership with Crowne Plaza Resort, targeting dog competition and national specialty planners had an Open Rate of 29 percent and generated two RFPs.
- A promotion for National Lemonade Day asked Meeting Planners and Group Tour Operators share how they are making lemonade out of lemons generated a positive response and use of #PlannersMakeLemonade on LinkedIn.
- LinkedIn views related to various posts exceeded 5800 views.

Future Updates:

- Continue review/edit of deliverables for meeting brand refresh by Miles Media.
- Formalize SOPs for CRM, further defining of market segments in CRM.
- Continue work on Asheville Cares Stay Safe Pledge for the meetings segment of the industry.
- Construct gated 3D virtual tour page on meetings pages.
- Craft next iteration of destination virtual tour to launch in November (replacing FAM)
- Attend virtual trade shows as assigned.

COMMUNITY ENGAGEMENT (FORMERLY PUBLIC AFFAIRS) – Pat Kappes & Team

Project Updates:

- In August, 53 partner records were updated 6 Accommodation, 22 Attraction/Retail, 6 Venue, 17 Food & Beverage businesses, and 2 Wedding Services.
- Four new partners were added: South Slope Cheese Company, Noir Collective, GRIND Coffee Bar Co-Working and Event Space, and Appalachian Vintner. Five partner accounts were cancelled, three due to closures (Sensibilities Day Spa Downtown, Calypso St Lucian Caribbean Cuisine, and Bonefish Grill) and two partner accounts were cancelled for businesses that plan to re-open in the future (Table and Imperial Life).
- A Partner Forum webinar "Our Changed World Things Your Tourism Business Can Do to Pivot & Adapt" by Yelp's Senior Field Marketing Manager and Small Business Expert was hosted on August 20 with 30 in attendance.
- A Wedding Industry Town Hall 'Update on Conducting Weddings Safely & in Compliance' was hosted on August 31.
- A Community Update on Wayfinding Signage in the River Arts District was hosted for partners in RAD on August 10 with eight in attendance.
- Pat is managing a process for updating the content on all kiosks throughout the county which have not been refreshed since original installation 10+ years ago. The first two kiosks to be focused on are in RAD.
- Pat assisted City's consultants to coordinate participation by lodging partners in the Tunnel Road Corridor Study Focus Group designed to solicit feedback about how guests use the corridor, changes expected along the corridor, and how Tunnel Road can support future hotel industry growth.
- TPDF disbursement requests from the NC Arboretum, the City of Asheville, and the Asheville Art Museum are in review.

Future Updates:

- In support of Buncombe County's effort to encourage the use of masks and the 3 W's, staff
 is coordinating the commission of a custom graphic by a local artists to be used in public
 spaces such as window decals, sidewalk clings, and other signage. The Asheville Area Arts
 Council is managing the artist selection process, and the Asheville Art Museum, City of
 Asheville, Buncombe County and CVB staff are providing input.
- The new Wayfinding signage in RAD is on track for installation in late September/early October.
- Partner virtual events and webinars are in development and include "5-Step Action Plan for How to Handle Anti-Mask Guests" presented by NCRLA's legal partner on September 2, "Maximizing Your Digital Brand on Google" presented by 360i on September 23, and the BCTDA Annual Meeting on October 7.

PUBLIC INFORMATION – Kathi Petersen

Project Updates:

- Coordinated with the Buncombe County Manager and Mountain BizWorks a presentation and update for Buncombe County Commissioners regarding the Buncombe County Tourism Jobs Recovery Fund. This included identifying and reaching out to Fund recipients to share their personal stories during the presentation.
- Coordinated, publicized, and moderated with Beth a second Wedding Industry Town Hall that included panelists from Buncombe County Public and Environmental Health.
- Widely publicized and helped coordinate a partner webinar on handling anti-mask customers.
- Responded to numerous local media requests, to include participating in or setting up interviews, providing background information, conducting research, and more (topics included: the CVB's marketing and advertising plans, unemployment rates in the tourism industry due to the pandemic, the Tourism Jobs Recovery Fund, downtown protests and unrest).
- Wrote and disseminated a press release on the aforementioned webinar, "How to Handle Anti-Mask Guests," and responded to interest and inquiries from the media.
- Conducted with Chris and Marla a 'BCTDA 101' session with an Asheville Citizen Times reporter new to reporting on the industry.
- Continued training on and development of plans for the partner/community e-newsletter using a new platform, Act-On, which will be launched in September.
- Made numerous updates and developed new content for AshevilleCVB.com.
- Spent considerable time planning and developing the content for the FY 2019-20 BCTDA Annual Report, which included identifying and working with a designer, developing the production plan, and writing/editing copy.
- Responded to numerous questions, comments, and requests from the public related to downtown protests, mask mandates, the CVB's advertising plans, etc.

Future Updates:

- Continue to work on the FY 2019-20 BCTDA annual report throughout the month of September which will be published in October.
- Manage all aspects of content and production/publication for the new Act-On platform for partner/community e-newsletters which will be fully implemented by the end of September.

EXECUTIVE OFFICE – Glenn Cox, Jennifer Kass-Green and Jonna Sampson

Project Updates:

- At the August 26 meeting of the Buncombe County Tourism Development Authority, Interim Executive Chris Cavanaugh thanked outgoing board member Chip Craig for his service. Condolences and compliments were extended for Tom Ruff, who retired from Biltmore after 25 years and had served on the BCTDA, as he recently passed away.
- Completed the 2019 Workers' Comp Audit for The Hartford.
- Assisted the CEO Search Committee with public meeting notices and virtual meeting assistance.
- Completed the recruitment process for the Community Engagement Specialist opening.
- Transitioned invoice processing to a fully electronic approval system within Workday.
- Started preparing for the Director of Finance's upcoming October-December leave of absence.

Future Updates:

- Prepare for the virtual BCTDA monthly meeting scheduled September 30, 2020, via Zoom.
- Work with Buncombe County Finance on the annual audit.
- Further assist the CEO Search Committee with meeting logistics as appropriate.
- Complete the onboarding process for the new Community Engagement Specialist.

Destination Performance Report



Lodging & Visitor Overview - August 2020

Lodging Sales Hotel Occupancy*

\$32,185,505

Airport Passengers

53,309

(July)

■ -27.5%

₹ -67.3%

54.6%
(July) # -34.59

4,376

(July) ₹ -34.5% (July)
Asheville Visitor Center Pack

Pack Sq Visitor Center

O

-100.0%

Hotel Demand*

140,619

₹ -31.7%

Hotel ADR* \$136.12

(July) **‡ -17.9%** Black Mtn Visitor Center

2,476

\$74.33 \$\tau_{(July)}\$ \$\tau_{-46.2\%}\$ Travel Guide Requests 2,434

Hotel RevPAR*

Lodging & Visitor Overview - Fiscal Year 20-21

Lodging Sales \$32,185,505 \$ -27.5% Hotel Occupancy* **54.6% ■** -34.5%

₹ -79.1%

Hotel Demand*
140,619

-31.7%

Hotel ADR*
\$136.12
\$-17.9%

Hotel RevPAR* **\$74.33 ↓** -46.2%

₹ -11.6%

Airport Passengers
53,309

-67.3%

8,908 # -80.4%

Asheville Visitor Center

Pack Sq Visitor Center

O

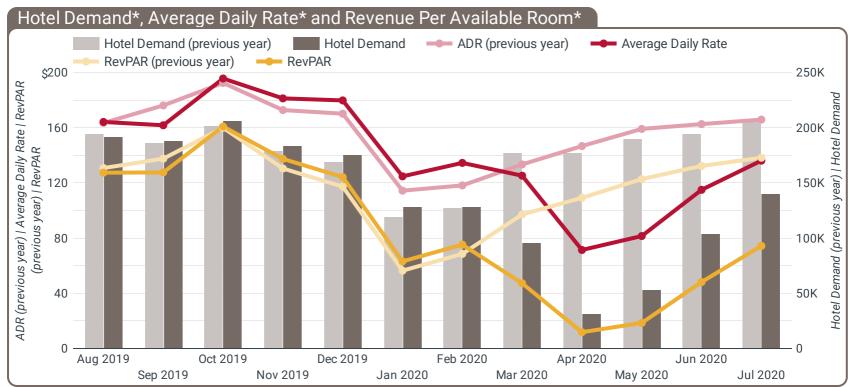
-100.0%

5,160

Travel Guide Requests

4,492





Destination Performance Report

ASHEVILLE

Jul 2020

Short Term Rental Data - July 2020

Occupancy 78.5% ± 22.3%

\$102.18

Sep 2019

RevPAR \$80.22 \$ 29.3%

Nov 2019

Demand 150,209 \$ 13.5%

Short Term Rental Data - Fiscal Year 19-20

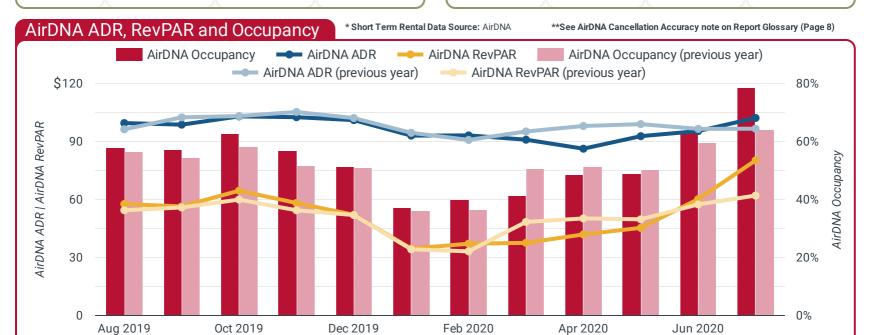
Occupancy 78.5% \$102.18 \$22.3%

Mar 2020

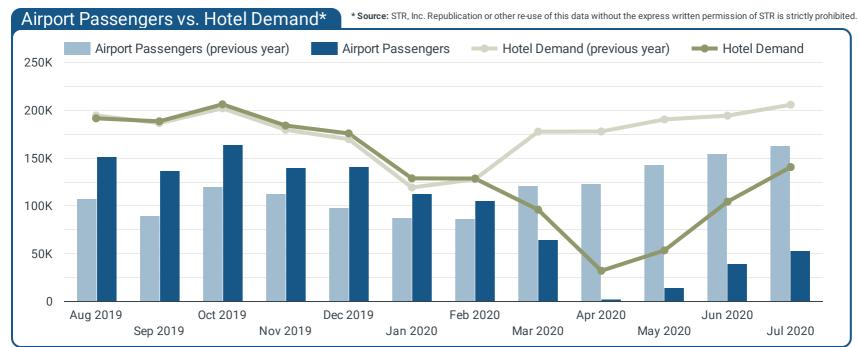
RevPAR \$80.22 \$ 29.3%

May 2020

Demand 150,209



Jan 2020



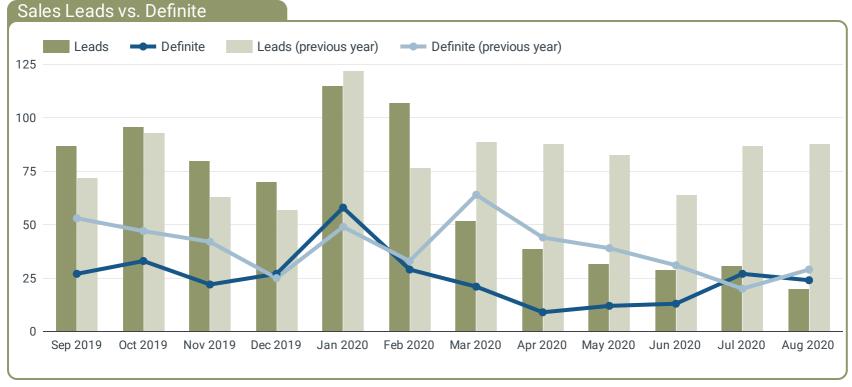


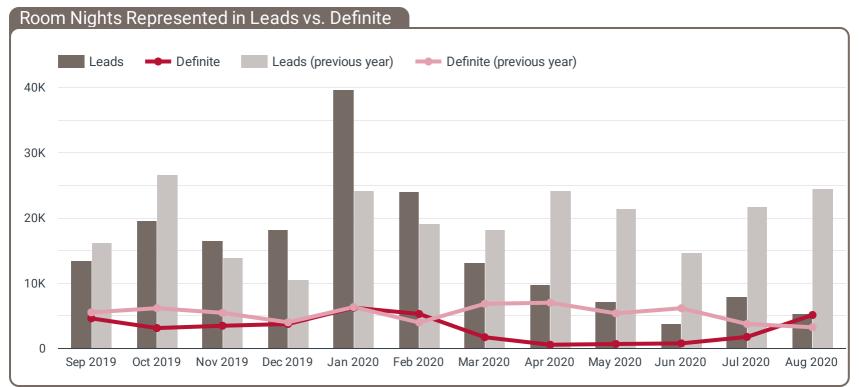
Sales Department Performance Report



Sales Leads and Outreach - August 2020 Room Nights (Leads) Leads Turned Definite Sales Leads Issued Room Nights (Definite) **Estimated Revenue** 5,492 \$1,951,586 5,373 26 20 ₹ -77.3% ₹ -78.1% ₹ -10.3% **±** 68.8% **1** 243.1% P2P Outreach Actualized Revenue Indirect Outreach **Group Events** Room Nights Generated **Groups Serviced** \$43,512 14,771 11 310 646 6 ₹ -44.4% ₹ -59.3% ₹ -83.3% ₹ -95.8% ₹ -98.0% ₹ -68.6%

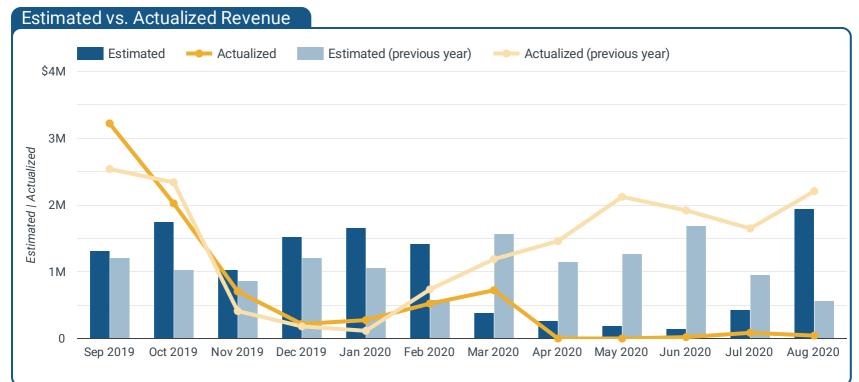
Sales Leads and Outreach - Fiscal Year 20-21 Room Nights (Leads) Sales Leads Issued Leads Turned Definite Room Nights (Definite) **Estimated Total Revenue** 13,379 51 \$2,382,584 63 7,787 ₹ -70.9% ₹ -71.0% **\$ 26.0% 10.6% \$** 55.8% P2P Outreach Indirect Outreach **Group Events** Room Nights Generated Actualized Revenue **Groups Serviced** 14,808 \$128,315 1,456 907 22 17 ₹ -34.4% ₹ -65.8% ₹ -77.3% ₹ -92.5% ₹ -96.7% ₹ -69.4%





Sales Department Performance Report





Sale	es Outreach 2018	by Month			
	Month of Year ▼	Person-to-Person Outreach	% ▲	Indirect Outreach	% △
1.	Aug 2020	646	-44.4%	14,771	-59.3%
2.	Jul 2020	810	-23.6%	37	-99.5%
3.	Jun 2020	471	-50.6%	8,900	-44.1%
4.	May 2020	927	-20.2%	12,458	148.7%
5.	Apr 2020	682	-35.9%	217	-98.2%
6.	Mar 2020	783	-24.9%	26,435	null
7.	Feb 2020	907	-1.3%	5,062	39.4%
8.	Jan 2020	873	-20.6%	13,239	-9.7%
9.	Dec 2019	988	-13.2%	5,835	563.1%

Gro	up Events by Montl	h and Room Nights Genera	ated		
	Month of Year ▼	Group Events This Month	% △	Room Nights Generated	% Δ
1.	Aug 2020	6	-83.3%	310	-93.6%
2.	Jul 2020	11	-71.8%	497	-87.8%
3.	Jun 2020	0	-100.0%	0	-100.0%
4.	May 2020	0	-100.0%	0	-100.0%
5.	Apr 2020	0	-100.0%	0	-100.0%
6.	Mar 2020	17	-56.4%	3,785	-35.7%
7.	Feb 2020	18	-5.3%	2,383	-27.7%
8.	Jan 2020	11	10.0%	1,572	100.3%
9.	Dec 2019	24	41.2%	995	21.5%

Marketing Department Performance Report



Marketing Metrics Overview - August 2020

Website Visits 402,073

₹ -10.1%

PR Publicity Value \$2,084,761 Mobile Site Visits

272,347 ₹ -14.5%

PR Estimated Impressions 1,084,930,961

aRes - Room Nights

65

Significant Placements

48

\$ 92.0%

₹ -30.1%

aRes - Room Revenue

\$9,376

₹ -38.6%

Media Touchpoints

48

₹ -34.2%

Total Facebook Fans 297,940

Video Views

57,348

\$ 33.3%

2.2%

Marketing Metrics Overview - Fiscal Year 20-21

Website Visits 797,301

PR Publicity Value \$4,561,658 Mobile Site Visits

546,710 **■** -16.3%

PR Estimated Impressions

1,621,353,957

aRes - Room Nights

105

₹ -44.4%

Significant Placements

74

10.4%

aRes - Room Revenue

\$16,590

₹ -44.9%

Media Touchpoints

73

₹ -38.1%

Avg. Total Facebook Fans

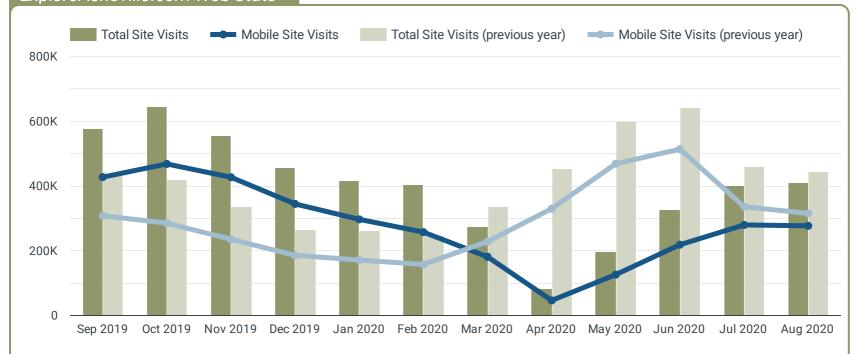
297,915 **2.4%**

Video Views

113,957

23.6%

ExploreAsheville.com Web Stats







Marketing Department Performance Report



Print & Broadcast	: Value	& Impressions	
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	Month of Year ▼	Publicity Value - Print/Broadcast	% ∆	Editorial Impressions - Print/Broadcast	% △
1.	Aug 2020	\$49,694	-98%	120,399	-97.86%
2.	Jul 2020	\$1,471,138	-89%	1,445,288	-88.54%
3.	Jun 2020	\$710,699	-94%	1,545,709	-77.78%
4.	May 2020	\$1,995,115	377%	3,495,050	280.22%
5.	Apr 2020	\$86,306	-94%	404,247	-90.36%
6.	Mar 2020	\$72,459	-98%	207,322	-94.5%
7	Feb 2020	\$2 184 627	-43%	2 745 137	-18.2%

Online Publicity Value and Impressions

	Month of Year ▼	Publicity Value - Online	% ∆	Estimated Impressions - Online	% Δ
1.	Aug 2020	\$2,035,067	8,187%	1,084,810,562	1,902.78%
2.	Jul 2020	\$1,005,758	1,694%	534,977,708	228.13%
3.	Jun 2020	\$628,414	416%	334,262,840	92.56%
4.	May 2020	\$461,838	997%	245,658,741	261.11%
5.	Apr 2020	\$1,049,567	1,726%	558,280,440	607.01%
6.	Mar 2020	\$1,109,518	2,004%	590,169,197	318.79%
7.	Feb 2020	\$61,144	-32%	196,553,669	48.21%

Media Placements & Touchpoints

IVIC					
	Month of Year ▼	Media Touchpoints / Interactions	% ∆	Significant Placements	% △
1.	Aug 2020	48	-34.2%	48	92.0%
2.	Jul 2020	25	-44.4%	26	-38.1%
3.	Jun 2020	46	-33.3%	22	-55.1%
4.	May 2020	18	-65.4%	21	-4.5%
5.	Apr 2020	29	-69.1%	31	6.9%
6.	Mar 2020	72	41.2%	28	3.7%
7.	Feb 2020	39	5.4%	21	-12.5%

Facebook Fans & Video Views (All Platforms)

	Month of Year ▼	Total Facebook Fans	% ∆	Video Views	% △
1.	Aug 2020	297,940	2.2%	57,348	33.3%
2.	Jul 2020	297,890	2.5%	56,609	15.0%
3.	Jun 2020	297,718	3.0%	51,333	-33.8%
4.	May 2020	297,395	3.4%	108,434	-65.9%
5.	Apr 2020	297,151	4.0%	112,659	-79.5%
6.	Mar 2020	297,029	4.7%	37,944	-43.3%
7.	Feb 2020	296,946	5.0%	46,710	235.8%

Destination Performance Report - Glossary

Destination Performance Metrics



Lodging Sales - Total lodging sales for all property types reported for the previous month. Data is provided by the Buncombe County Finance Department.

Hotel Occupancy - Percentage of available rooms sold during the previous month. Occupancy is calculated by dividing the number of rooms sold by rooms available. Data is provided by Smith Travel Research.

Hotel Average Daily Rate (ADR) - A measure of the average rate paid for rooms sold for the previous month, calculated by dividing room revenue by rooms sold. Data is provided by Smith Travel Research.

Hotel Demand - The number of rooms sold in the previous month (excludes complimentary rooms). Data is provided by Smith Travel Research.

Hotel Revenue Per Available Room (RevPAR) - Total room revenue for the previous month divided by the total number of available rooms. Data is provided by Smith Travel Research.

Total Airport Passengers - Total monthly air traffic reported for the previous month. Data is provided by Asheville Regional Airport.

Asheville Visitor Center - Total monthly visitors to the Asheville Visitor Center. Data is provided by the Asheville Area Chamber of Commerce.

Pack Square Park Visitor Center - Total monthly visitors to the Pack Square Park Visitor Center. Data is provided by the Asheville Area Chamber of Commerce.

Black Mountain Visitor Center - Total monthly visitors to the Black Mountain Visitor Center. Data is provided by the Black Mountain-Swannanoa Chamber of Commerce.

Travel Guide Requests – The number of travel guides requested monthly via the website and leads. Data provided by Simpleview CRM.

AirDNA Listing room nights - the sum of all AirDNA listing nights that were available for rent times the number of rooms per listing. As of 2/1/19, AirDNA data includes both Airbnb and HomeAway short term rental data for 1/1/17 to present.

AirDNA Occupancy - Booked AirDNA listing room nights divided by available AirDNA listing room nights in the given month. This only counts listings as being available if they had one booked night in the month. Data is provided by AirDNA.

AirDNA ADR (Average Daily Rate) - Total AirDNA monthly revenue divided by the total number of AirDNA listing room nights booked in a given month. ADR includes cleaning fees but not other AirDNA service fees or taxes. Data is provided by AirDNA.

AirDNA RevPAR (Revenue Per Available Room) - Total AirDNA monthly revenue divided by the total number of AirDNA listing room nights available in a given month. Data is provided by AirDNA.

Sales Performance Metrics

Sales Leads Issued - Monthly tentative sales leads sent to hotel partners. Data is provided by Simpleview CRM.

Room Nights (Leads) - Monthly room nights represented in the tentative leads sent to hotel partners. Data is provided by Simpleview CRM.

Leads Turned Definite - Monthly leads sent to hotel partners that have resulted in a rooms agreement. Data is provided by Simpleview CRM

Room Nights (Definite) - Monthly room nights represented in definite leads. Data is provided by Simpleview CRM.

Estimated Revenue - Estimated monthly revenue of definite leads. Data is provided by Simpleview CRM.

P2P Outreach - Monthly person-to-person interactions between the sales team and clients. Data is provided by Simpleview CRM.

Indirect Outreach - Monthly communications from the sales team to more than one client at a time. Data is provided by Simpleview CRM.

Group Events - The number of groups who were sourced through the bureau and met in Asheville during the given month. Data is provided by Simpleview CRM.

Room Nights Generated - Room nights generated by the groups who were sourced through the bureau and met in Asheville during the given month. Data is provided by hotel partners and compiled by Simpleview CRM.

Actualized Revenue - Room nights generated by the groups who were sourced through the bureau and met in Asheville during the given month. Data is provided by hotel partners and is compiled by Simpleview CRM.

Groups Serviced - Groups who met in Asheville who received or were offered additional planning services by Explore Asheville during the given month. Data is provided by Simpleview CRM.

Destination Performance Report - Glossary



Marketing Performance Metrics

Website Visits - Number of monthly website sessions to ExploreAsheville.com. Data is provided by Google Analytics.

Mobile Site Visits - Number of monthly website sessions from mobile and tablet devices to ExploreAsheville.com. Data is provided by Google Analytics.

aRes - Room Nights - Number of monthly room nights booked through aRes Travel third party booking engine at reservations. ExploreAsheville.com. Data is provided by aRes Travel.

aRes - Room Revenue - Total monthly room revenue for rooms booked through aRes Travel third party booking engine at reservations. ExploreAsheville.com. Data excludes cancellations and is provided by aRes Travel.

Total Facebook Fans - Total number of Facebook fans for the Visit Asheville Facebook page reported monthly. Data is provided by Facebook.

PR Publicity Value – Estimated ad equivalency cost of clips secured across multiple mediums reported for the previous month. Data is provided by Cision.

PR Estimated Impressions – The circulation of the publication and the estimated gross impressions for broadcast and digital articles by the placements reported for the previous month. Data is provided by Cision.

Significant Placements – Clips from online, print or broadcast media that Explore Asheville had a hand in securing or that feature Asheville predominantly and have a reach of certain threshold. Reported for the previous month. Data is provided by Cision.

Media Touchpoints – Monthly contact that members of the PR team had with various media outlets or journalists. Data is provided by Explore Asheville PR Team.

Video Views (All Platforms) - Figures for total monthly video views on all platforms. Data is provided by YouTube, Vimeo, Facebook, and Instagram and does not include advertising campaign views.

* **Source:** STR, Inc. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

** AIRDNA Cancellation Accuracy - The AIRDNA booking algorithm determines whether unavailable dates are due to a reservation by a guest or a blocked date by the host. AIRDNA can only pick up cancellations if the unavailable days changes back to available on the listing calendar. If the dates remain unavailable, then there is no way for AIRDNA to have any visibility on these cancellations. During periods of unusually high cancellations, AIRDNA may overestimate room night demand for short term rentals.

BCTDA

August 2020 Quick List

Source: Smith Travel Research, Monthly Report

	August	Running 12 Months
Occupancy	55.7% (-28.2%)	54.2% (-26.2%)
ADR	\$135.81 (-17.3%)	\$150.71 (-5.3%)
RevPAR	\$75.66 (-40.6%)	\$81.68 (-30.1%)
Supply	261,423 (+5.9%)	2,923,199 (+1.1%)
Demand	140,641 (-31.7%)	1,630,118 (-23.3%)
Revenue	\$19,779,327 (-37.1%)	\$238,767,166 (-29.3%)

Running 28 Days, Ending July 18, 2020

Source: Smith Travel Research, Weekly Report

	Weekday	Weekend	Total
Occupancy	48.5% (-34.3%)	76.3% (-12.6%)	56.5% (-27.3%)
ADR	\$123.93 (-12.1%)	\$172.08 (-16.3%)	\$142.56 (-11.8%)
RevPAR	\$60.12 (-42.2%)	\$131.35 (-26.8%)	\$80.51 (-35.9%)

August 2020 AIRDNA

Source: AIRDNA, Monthly Report

	Hotel Comparable	All Short Term Rentals
Occupancy	76.7% (+25.9%)	76.3% (+28.0%)
ADR	\$133.22(+8.2%)	\$218.02 (+4.3%)
RevPAR	\$102.22 (+36.4%)	\$166.34 (+33.7%)
Room Nights Booked	26,426 (+9.7%)	137,100 (+15.2%)

AIRDNA Cancellation Accuracy - The AIRDNA booking algorithm determines whether unavailable dates are due to a reservation by a guest or a blocked date by the host. AIRDNA can only pick up cancellations if the unavailable days changes back to available on the listing calendar. If the dates remain unavailable, then there is no way for AIRDNA to have any visibility on these cancellations.

TPDF Funded Projects August 2020

Company/Organization Asheville Art Museum (AAM) 1	UPDATED PROJECT NAME TO CORRELATE WITH COUNTY FINANCE DEPT 2007 Asheville Art Museum (Museum Expansion)	Year Grant Awarded 2007 2009	Amount \$1,000,000 \$500,000	\$ Paid to date \$1,000,000	\$ Remaining \$500,000	Current Contract Date September 24, 2014	Break Ground Date Required by Contract July 1, 2015	Estimated Commencement Date June 2015 (The terms of the contract to	Completion Date Required by Contract Early 2019	Date of First (or only) Disbursement (if known) August 2018 \$500,000 paid	Date of Second Disbursement (if known) October 2018 \$500,000 paid	Date of Third Disbursement (if known) Project is complete, disbursement request in
	Ехранзіон)	2009	\$500,000			2014		commence work have been met.)		\$500,000 paid	\$500,000 paid	review ¹
Montford Park Players	2012 Montford Park Players (Welcome Facility & Amphitheatre Renovations)	2012	\$125,000	\$0	\$125,000	December 3, 2012	June 3, 2014	May 2014	December 2019 ²	upon project commencement	1/2 completed	upon completion
City of Asheville ³	2014 City of Asheville (Riverfront Destination Development 1.0)	2014 & 2017	\$7,100,000	\$3,300,000	\$3,800,000	Effective January 15, 2015	October 31, 2015	Fall 2015	December 31, 2020	\$650,000 upon completion of Phase I, Disbursement paid August 2018	\$2,650,000 upon completion of Phase II, Disbrusement paid September 2019	Balance due upon project completion
Asheville Community Theatre	2016 Asheville Community Theatre (Theatre Expansion & Renovation)	2016	\$1,000,000	\$430,000	\$570,000	Effective January 15, 2017	June 30, 2018	January 2017	November 30, 2021	43% upon comp \$430,000 paid		Balance upon completion of Phase II
City of Asheville/U.S. Cellular Center ⁵	2016 City of Asheville (U.S. Cellular Center - Theatre Creation & Meeting Room Conversion)	2016	\$1,500,000	\$0	\$1,500,000	Effective January 15, 2017	September 30, 2017	September 2017	January 31, 2020	1/3 complete	2/3 complete	Project is complete, full disbursement request in review
Town of Woodfin & Buncombe County Government	2017 Buncombe County Government (Woodfin Greenway & Blueway)	2017	\$2,250,000	\$0	\$2,250,000	Effective May 1, 2018	January 31, 2018	January 2018	December 31, 2020	\$800,000 upon completion of Phase I	\$1,350,000 upon completion of Phase II	\$100,000 upon completion of Phase III
Buncombe County Recreation Services	2018 Buncombe County Government (Enka Recreation Destination)	2018	\$6,000,000	\$0	\$6,000,000	Effective January 15, 2019	September 1, 2019	September 1, 2019	September 1, 2022	May 2020 disbursement request withdrawn by grantee	2/3 complete	upon completion
YMI Cultural Center (YMICC) ⁷	2018 YMICC (YMI Cultural Center Improvements)	2018	\$800,000	\$0	\$800,000	Effective January 15, 2019	April 30, 2019	January 2021	January 31, 2021	1/3 complete ⁷	2/3 complete	upon completion
North Carolina Arboretum Society	2018 NC Arboretum Society (Garden Lighting & Parking Enhancements)	2018	\$905,000	\$149,325	\$755,675	Effective January 15, 2019	June 1, 2019	June 1, 2019	September 1, 2020 ⁸	16.5% upon completion of Phase I, \$149,325 pd in October 2019		24.4% upon completion of Phase III
River Front Development Group	2018 River Front Development Group (African-American Heritage Museum at Stephens-Lee Community Center)	2018	\$100,000	\$0	\$100,000	Contract in progress, pending MOU						

Highlighted sections signify a change from the previous TPDF Project Update/Timeline

COMPLETED PROJECTS

OOMII EETED TROOLOTO		•	1									
Company/Organization	Project	Year Grant Awarded	Amount	\$ Paid to date	\$ Remaining	Current Contract Date	Break Ground Date Required by Contract	Estimated Commencement Date	Estimated Completion Date	Date of First (or only) Disbursement (if known)	Date of Second Disbursement (if known)	Date of Third Disbursement (if known)
Asheville Buncombe Sustainable	Meeting space at the Collider	2014 - 2015	\$300,000	\$300,000	\$0	Effective January	July 1, 2015	Summer 2015	February 2016	n/a	n/a	March 2016 - Total payment
Community Initiatives, Inc. (ABSCI)						15, 2015						\$300,000 pd.
Asheville Buncombe Youth Soccer	JBL Soccer Complex Improvements	2015	\$1,100,000	\$899,522	\$0	Effective January	August 31, 2016	Summer 2016	November 2017	Ma	arch 2018 - Total pymt \$89	99,522. pd
Association (ABYSA)						15, 2016				Costs came in under	budget, disbursement red	uest is less than total award

¹ AAM submitted a request to amend the contarct to release funds upon opening versus recipt of Certificate of Occupancy. The project completed and opened to the public in November 2019. The BCTDA approved the request on 4/2/2020.

² Partial construction postponed until after the 2015 season due to minor delays with engineering drawings and input from City of Asheville Parks and Recreation Department. Update per update John Russell on 7/19/18, additional delays due to permitting issues with Parks & Rec and need for ADA accessible parking.

³ \$700,000 originally awarded for the French Broad River Greenway West Bank Connector was reallocated to the City of Asheville's Riverfront Destination Development project. Additionaly, \$4,600,000 was awarded to the Riverfront Destination Development in the 2017 TPDF cycle.

⁴ The City of Asheville provided an updated scope in January 2019 that removed the Beaucatcher Greenway from the project and reduced the grant from \$1 million to \$25,000 for the Amboy Crosswalk. The BCTDA approved the amendment and voted to disburse the \$25,000 as the remaining scope is complete.

⁵ The City of Asheville requested a full grant disbursement for the US Cellular Center Theater and Meeting Room Conversion Project which received a Certificate of Occupancy in early 2020 but has been delayed due to a minor punch list item. The BCTDA approved the request at the July 2020 board meeting.

The YMI Cultural Center requested a contract amendment to update the scope to include repair of the roof and elevator shaft as the first step in upgrading the building's roofing system, not to exceed \$10,000, and to add a full building assessment and financial feasibility analysis, not to exceed \$40,000. The BCTDA approved the amendment on 4/2/2020 with funds for each of these items to be disbursed upon receipt of

The NC Arboretum submitted a TPDF contract amendment request to extend the completion deadline to September 2020. The BCTDA approved the request at the July 2020 board meeting.

Asheville Downtown Association	Pack Square Park Canopy	2013	\$50,000	\$50,000	\$0	April 29, 2013	November 2014	July 2013	June 2014	request scheduled for June 2014 (one payment)	N/A	July 2014 - Total payment \$50,000. pd
Asheville Museum of Science (formerly Colburn Earth Science Museum)	Moving Science Education Into the Spotlight	2015	\$400,000	\$400,000	\$0	Effective January 15, 2016	March 31, 2016	Spring 2016	January 2017	Sept 2016 \$133,333 pd	October 2016 \$133,333. pd.	November 2016 \$133,333. pd
Black Mountain College Museum + Arts Center	Black Mountain College Museum + Arts Center on Pack Square	2017	\$200,000	\$200,000	\$0	Effective February 16, 2018	February 1, 2018	January 2018	November 2018		September 2018 - Total F \$200,000 paid	Payment
Center for Craft	2018 Center for Craft (National Craft Innovation Hub)	2018	\$975,000	\$975,000	\$0	Effective January 15, 2019	April 1, 2019	April 1, 2019	January 1, 2020	1/3 complete August 2019 \$325,000 pd	2/3 complete October 2019 \$325,000 pd	Final disbursement paid December 2019 \$325,000 pd
City of Asheville	U.S. Cellular Center - Phase I renovations	2010	\$2,000,000	\$2,000,000	\$0	N/A	N/A	N/A	N/A	October 2011 \$1,750,000 pd	November 2012 \$150,000 pd	August 2013 \$100,000 pd
City of Asheville	U.S. Cellular Center - Phase II renovations	2012	\$1,375,000	\$1,375,000	\$0	July 31, 2012	January 31, 2014	April 2013	February 2014	1/3 complete August 2013 \$458,333 pd	2/3 complete	February 2014 \$916,667.67 pd
City of Asheville	U.S. Cellular Center - Phase III renovations	2013	\$800,000	\$800,000	\$0	April 11, 2013	October 11, 2014	Construction began March 2013	February 2014**	1/3 complete \$266,666	2/3 complete	August 2014 \$800,000 pd
City of Asheville ⁴	2015 City of Asheville (Riverfront Destination Development 2.0) - Amboy Crosswalk	2015	\$25,000	\$25,000	\$0	Effective January 15, 2016	March 31, 2016	Spring 2016	Done		ursement paid in full Sept	
Enka Center	Ballfields	2014	\$2,000,000	\$2,000,000	\$0	Effective January 15, 2015	September 30, 2016	Fall 2016	June 30, 2018	January 2018 pd. \$666,667.	June 2018 pd. \$666,667.	Final disbursement paid Augus 2018
Friends of the Western North Carolina Nature Center	2015 Friends of the WNC Nature Center (WNC Nature Center Front Entrance)	2015	\$313,000	\$0	\$313,000	Effective January 15, 2016	February 28, 2017	February 2017	December 2018	Dece	ember 2018 - Total pymt \$	\$313,000. pd
Highland Brewing Company	Property Development	2014	\$850,000	\$850,000	\$0	Effective January 15, 2015	March 1, 2015	Fall 2014	October 2016 ⁴	October 2015 \$283,333. pd	February 2016 \$283,333. pd	July 2016 (3rd payment) \$230,333. pd November 2016 (4th payment) \$53,000 pd
LEAF Community Arts (LEAF)	2018 LEAF Community Arts (LEAF Global Arts Center)	2018	\$705,000	\$705,000	\$0	Effective January 15, 2019	June 30, 2019	June 30, 2019	February 29, 2020	30% upon completion of Phase I \$211,500 pd JAN 2020		March 2020 ance \$493,500. pd
Montreat College	Pulliam Stadium-Phase II	2016	\$350,000	\$350,000	\$0	Effective January 15, 2017	May 31, 2017	February 2017	August 2017	One disbursemen	t upon completion	May 2017
NC Dept. of Ag. & Consumer Services - WNC Farmers Market	2016 NC Dept. of Ag. & Consumer Services (WNC Farmers Market Retail Revitalization)	2016	\$380,000	\$0	\$380,000	Effective January 15, 2017	January 31, 2018	January 2018	March 2019	40% for Phase I Paid January 2019	37% upon completion of Phase II - Paid March 2019	23% upon completion of Phase II - Paid June 2019
Navitat Canopy Tours	New zipline attraction & welcome center	2012	\$500,000	\$500,000	\$0	August 15, 2012	February 15, 2014	July 2013	April 2014	August 2013 - 1st pymt \$6	8,485.88 pd	June 2014 - Final pymt \$32,884.22 pd
										October 2013 - 2nd pymt \$		
										November 2013 - 3rd pym	t \$58,198.53 pd	
										December 2013 - 4th pym	t \$46,034.30 pd	
										January 2014 - 5th pymt \$	58,484.10 pd	
										February 2014 - 6th pymt \$		
										March 2014 - 7th pymt \$47	7,208.15 pd	
										April 2014 - 8th pymt \$54,		
										May 2014 - 9th pymt \$47,2		
Orange Peel	Renovations/expansion	2009	\$300,000	\$50,000	\$0	N/A	N/A	N/A	N/A	February 2010 \$50,000 pd	Orange Peel submitted be BCTDA as guarantors of	bank letter in May 2014 releasing f the expansion loan.
Pack Place Performing Arts - dba Diana Wortham Theatre	2016 Diana Wortham Theatre (The Wortham Center)	2016	\$700,000	\$700,000	\$0	Effective January 15, 2017	June 2018	Spring 2018	September 2019	1/3 complete, October 2019 \$233,333 pd	2/3 complete, October 2019 \$233,333 pd	Final disbursement April 2020 \$233,333 pd
RiverLink	River Access at Pearson Bridge	2014	\$25,000	\$25,000	\$0	Effective January 15, 2015	June 1, 2015	Spring 2015	August 2015	n/a	n/a	August 2015 - Total payment \$25,000. pd
Smoky Mountain Adventure Center	New adventure center facility	2012	\$100,000	\$100,000	\$0	December 12, 2012	January 31, 2014	January 31, 2014	Summer/Fall 2015	At project launch December 2014 \$33,333 pd	1/2 complete February 2015 \$33,333 pd	Project completed December 2015 \$33,333. pd
UNC Asheville	Lights/Soccer & Baseball fields	2013	\$500,000	\$500,000	\$0	April 10, 2013	October 11, 2014	September 2013	January 2014	October 2013 \$166,498 pd	February 2014 \$166,498.34 pd	June 2014 \$167,003.32 pd
City of Asheville ³ - CANCELLED, Money reallocated to Riverfront Destination Development	French Broad River Greenway West Bank Connector	2016	\$700,000	\$0-	\$0 -	Effective July 15, 2016	December 31, 2017	December 2017	November 2018	1/3 complete	2/3 complete	upon completion

Date Created: Sep 16, 2020

Asheville NC CVB

For the Month of August 2020

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For the month of: August 2020

				Cur	rent Month -	August 202	0 vs Aug	ust 201	9							Ye	ar to Date - A	ugust 2020) vs Augu	st 2019						Parti	cipation	
	Осс	%	AD	R	RevP	AR	F	Percent	Change fi	rom Aug	ust 2019		Occ	: %	AD	R	RevP	AR		Percent	Change	from YTI	2019		Prope	rties	Rooi	ms
										Room	Room	Room										Room	Room	Room	١.			
	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Rev	Avail	Sold	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Savannah, GA	46.4	66.4	89.66	109.08	41.61	72.41	-30.1	-17.8	-42.5	-39.7	4.9	-26.6	48.3	73.1	97.95	119.90	47.30	87.61	-33.9	-18.3	-46.0	-44.8	2.2	-32.5	186	147	17355	15308
Charleston, SC	46.1	68.3	102.56	133.11	47.31	90.96	-32.5	-23.0	-48.0	-46.8	2.2	-31.0	47.2	74.1	110.43	143.69	52.11	106.41	-36.3	-23.1	-51.0	-50.4	1.2	-35.5	210	158	22218	18276
Myrtle Beach, SC	51.0	77.7	140.13	167.91	71.53	130.47	-34.3	-16.5	-45.2	-46.2	-1.9	-35.6	43.5	65.2	123.30	144.91	53.65	94.50	-33.3	-14.9	-43.2	-45.2	-3.4	-35.5	212	65	29229	9904
Chattanooga, TN-GA	51.8	64.8	81.58	94.84	42.28	61.43	-20.0	-14.0	-31.2	-30.6	0.8	-19.4	50.3	63.6	81.69	97.75	41.07	62.17	-21.0	-16.4	-33.9	-34.0	-0.1	-21.1	128	99	11221	9266
Gatlinburg/Pigeon Forge, TN	58.8	69.6	118.90	120.78	69.94	84.02	-15.4	-1.6	-16.8	-18.1	-1.6	-16.8	44.3	62.4	115.43	119.59	51.15	74.61	-29.0	-3.5	-31.4	-35.1	-5.3	-32.7	178	97	17635	11131
Buncombe County, NC	55.7	77.6	135.81	164.16	75.66	127.42	-28.2	-17.3	-40.6	-37.1	5.9	-24.0	42.9	72.0	124.10	148.77	53.18	107.05	-40.4	-16.6	-50.3	-50.0	0.6	-40.1	85	69	8433	7871
North Carolina West/Cherokee Area	53.1	63.7	113.55	123.19	60.24	78.46	-16.7	-7.8	-23.2	-22.7	0.7	-16.1	40.0	56.2	102.16	111.46	40.87	62.61	-28.8	-8.3	-34.7	-37.2	-3.7	-31.4	182	58	10213	3898
Wilmington, NC	65.0	78.2	126.13	135.05	81.94	105.66	-17.0	-6.6	-22.5	-18.9	4.5	-13.2	51.6	79.9	111.30	123.99	57.42	99.10	-35.5	-10.2	-42.1	-37.6	7.7	-30.5	90	52	7667	5452
Williamsburg, VA	34.8	68.6	87.19	134.89	30.38	92.60	-49.2	-35.4	-67.2	-68.7	-4.5	-51.5	24.4	51.5	91.69	127.18	22.39	65.46	-52.6	-27.9	-65.8	-69.4	-10.7	-57.6	63	45	7151	5566
Richmond CBD/Airport, VA	38.8	73.7	90.78	122.29	35.21	90.18	-47.4	-25.8	-61.0	-61.0	-0.1	-47.4	41.5	70.2	104.92	124.61	43.53	87.45	-40.9	-15.8	-50.2	-53.5	-6.7	-44.8	44	33	5253	4457
Greenville, SC	47.6	65.1	76.88	97.41	36.63	63.39	-26.8	-21.1	-42.2	-38.8	5.8	-22.5	45.4	67.7	82.34	103.18	37.40	69.83	-32.9	-20.2	-46.4	-45.2	2.3	-31.3	99	84	10270	9430

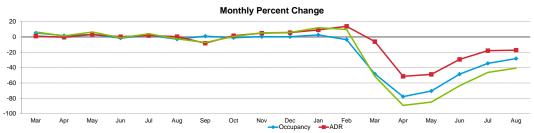
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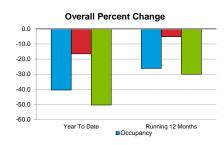
For the Month of August 2020

			(Current Month -	August 2020 vs	August 20	19						Year to Date - A	ugust 2020 vs Au	ıgust 2019			
		Supply			Demand			Revenue			Supply			Demand			Revenue	
	2020	2019	% Chg	2020	2019	% Chg	2020	2019	% Chg	2020	2019	% Chg	2020	2019	% Chg	2020	2019	% Chg
Savannah, GA	538,005	512,771	4.9	249,694	340,373	-26.6	22,387,131	37,129,530	-39.7	4,049,024	3,963,570	2.2	1,955,430	2,896,322	-32.5	191,533,731	347,255,556	-44.8
Charleston, SC	688,758	673,723	2.2	317,750	460,390	-31.0	32,586,923	61,284,309	-46.8	5,249,771	5,186,325	1.2	2,477,219	3,840,499	-35.5	273,566,353	551,853,508	-50.4
Myrtle Beach, SC	906,099	924,048	-1.9	462,522	717,989	-35.6	64,815,107	120,558,714	-46.2	6,949,137	7,194,415	-3.4	3,023,901	4,691,830	-35.5	372,841,405	679,877,913	-45.2
Chattanooga, TN-GA	347,851	345,216	0.8	180,280	223,608	-19.4	14,707,626	21,206,557	-30.6	2,695,121	2,699,089	-0.1	1,354,917	1,716,731	-21.1	110,685,617	167,808,485	-34.0
Gatlinburg/Pigeon Forge, TN	546,685	555,551	-1.6	321,555	386,451	-16.8	38,233,387	46,676,876	-18.1	4,095,913	4,325,142	-5.3	1,814,983	2,698,269	-32.7	209,499,350	322,698,445	-35.1
Buncombe County, NC	261,423	246,884	5.9	145,641	191,625	-24.0	19,779,327	31,457,234	-37.1	1,936,188	1,924,678	0.6	829,716	1,384,915	-40.1	102,968,496	206,039,839	-50.0
North Carolina West/Cherokee Area	316,603	314,433	0.7	167,958	200,265	-16.1	19,071,891	24,671,172	-22.7	2,284,340	2,372,397	-3.7	913,780	1,332,759	-31.4	93,355,280	148,546,215	-37.2
Wilmington, NC	237,677	227,385	4.5	154,398	177,900	-13.2	19,474,951	24,025,492	-18.9	1,827,474	1,696,920	7.7	942,753	1,356,187	-30.5	104,925,781	168,159,740	-37.6
Williamsburg, VA	221,681	232,190	-4.5	77,238	159,394	-51.5	6,734,615	21,501,074	-68.7	1,626,958	1,821,296	-10.7	397,283	937,494	-57.6	36,427,517	119,229,826	-69.4
Richmond CBD/Airport, VA	162,843	162,998	-0.1	63,168	120,189	-47.4	5,734,175	14,698,461	-61.0	1,182,732	1,267,013	-6.7	490,667	889,121	-44.8	51,480,807	110,795,190	-53.5
Greenville, SC	318,370	300,793	5.8	151,681	195,724	-22.5	11,660,784	19,066,063	-38.8	2,409,876	2,355,223	2.3	1,094,640	1,593,897	-31.3	90,133,195	164,461,468	-45.2

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For the Month of August 2020





Occupancy (%)					20	119								20	20			
occupancy (70)	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	72.8	74.4	77.1	81.4	83.4	77.6	78.9	82.2	75.8	69.1	50.6	56.0	37.7	16.5	22.8	41.9	54.6	55.7
Last Year	69.2	73.3	74.8	82.6	81.6	80.0	78.1	83.1	75.5	68.9	49.3	58.0	72.8	74.4	77.1	81.4	83.4	77.6
Percent Change	5.3	1.6	3.1	-1.5	2.2	-3.0	1.0	-1.1	0.4	0.2	2.6	-3.5	-48.2	-77.8	-70.5	-48.5	-34.5	-28.2

	Year To Date		Ru	nning 12 Months	
118	2019	2020	2018	2019	2020
).5	72.0	42.9	72.5	73.4	54.2
0.4	70.5	72.0	72.4	72.5	73.4
.1	2.1	-40.4	0.2	1.3	-26.2

ADR					20	119								20	20			
ADIT	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	133.39	146.70	159.11	162.61	165.84	164.16	161.76	195.63	181.25	179.77	124.75	134.49	125.23	71.39	81.48	114.99	136.12	135.81
Last Year	132.00	147.28	154.22	162.07	162.80	163.46	176.12	192.44	172.77	170.17	114.38	118.16	133.39	146.70	159.11	162.61	165.84	164.16
Percent Change	1.0	-0.4	3.2	0.3	1.9	0.4	-8.2	1.7	4.9	5.6	9.1	13.8	-6.1	-51.3	-48.8	-29.3	-17.9	-17.3

	Year To Date		Rui	nning 12 Months	
2018	2019	2020	2018	2019	2020
147.94	148.77	124.10	156.44	159.07	150.71
144.49	147.94	148.77	152.67	156.44	159.07
2.4	0.6	-16.6	2.5	1.7	-5.3

RevPAR					20	19								20	20			
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	97.14	109.19	122.75	132.31	138.25	127.42	127.60	160.84	137.42	124.20	63.14	75.27	47.25	11.81	18.54	48.17	74.33	75.66
Last Year	91.33	107.88	115.36	133.88	132.80	130.74	137.57	159.94	130.44	117.32	56.40	68.56	97.14	109.19	122.75	132.31	138.25	127.42
Percent Change	6.4	1.2	6.4	-1.2	4.1	-2.5	-7.3	0.6	5.4	5.9	11.9	9.8	-51.4	-89.2	-84.9	-63.6	-46.2	-40.6

	Year To Date		Rui	nning 12 Months	
2018	2019	2020	2018	2019	2020
104.28	107.05	53.18	113.45	116.82	81.68
101.74	104.28	107.05	110.50	113.45	116.82
2.5	2.7	-50.3	27	3.0	-30.1

Supply					20	119								20	20			
опрр.,	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	243,970	238,920	246,884	238,920	246,884	246,884	238,920	250,852	242,760	254,479	254,479	229,852	254,479	194,310	234,918	249,210	257,517	261,423
Last Year	239,816	232,080	243,257	235,440	243,288	243,288	238,860	243,102	237,870	246,264	241,800	220,416	243,970	238,920	246,884	238,920	246,884	246,884
Percent Change	1.7	2.9	1.5	1.5	1.5	1.5	0.0	3.2	2.1	3.3	5.2	4.3	4.3	-18.7	-4.8	4.3	4.3	5.9

	Year To Date		Ru	nning 12 Months	
2018	2019	2020	2018	2019	2020
1,893,593	1,924,678	1,936,188	2,820,129	2,890,774	2,923,199
1,770,088	1,893,593	1,924,678	2,652,148	2,820,129	2,890,774
7.0	1.6	0.6	6.3	2.5	1.1

Demand					20	019								20	020				
20	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	2018
This Year	177,678	177,831	190,459	194,399	205,801	191,625	188,457	206,239	184,050	175,820	128,792	128,633	96,025	32,150	53,457	104,399	140,619	145,641	1,334,7
Last Year	165,918	170,001	181,961	194,489	198,453	194,589	186,580	202,053	179,587	169,781	119,236	127,886	177,678	177,831	190,459	194,399	205,801	191,625	1,246,3
Percent Change	7.1	4.6	4.7	0.0	3.7	-1.5	1.0	2.1	2.5	3.6	8.0	0.6	-46.0	-81.9	-71.9	-46.3	-31.7	-24.0	7.1

	Year To Date		Ru	nning 12 Months	
2018	2019	2020	2018	2019	2020
34,738	1,384,915	829,716	2,045,166	2,122,916	1,584,282
46,308	1,334,738	1,384,915	1,919,674	2,045,166	2,122,916
7.1	3.8	-40.1	6.5	3.8	-25.4

Revenue					20	119								20	20			
revenue	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
This Year	23,699,994	26,086,923	30,304,026	31,611,250	34,130,970	31,457,234	30,485,022	40,347,532	33,359,343	31,606,772	16,066,585	17,300,459	12,025,093	2,295,344	4,355,848	12,004,476	19,141,365	19,779,327
Last Year	21,901,778	25,037,865	28,061,544	31,520,766	32,308,433	31,807,845	32,860,521	38,882,786	31,027,369	28,890,960	13,637,798	15,111,644	23,699,994	26,086,923	30,304,026	31,611,250	34,130,970	31,457,234
Percent Change	8.2	4.2	8.0	0.3	5.6	-1.1	-7.2	3.8	7.5	9.4	17.8	14.5	-49.3	-91.2	-85.6	-62.0	-43.9	-37.1

	Year To Date		Ru	nning 12 Months	
2018	2019	2020	2018	2019	2020
197,466,143	206,039,839	102,968,496	319,937,944	337,701,475	238,767,16
180,083,554	197,466,143	206,039,839	293,075,176	319,937,944	337,701,47
9.7	4.3	-50.0	9.2	5.6	-29.3

Census %					20	119								20	020			
Octions 70	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Census Props	80	81	81	81	81	81	81	82	82	83	83	83	83	74	80	83	83	85
Census Rooms	7870	7964	7964	7964	7964	7964	7964	8092	8092	8209	8209	8209	8209	6477	7578	8307	8307	8433
% Rooms Participants	92.5	91.4	92.0	92.0	92.0	92.0	92.0	92.2	92.2	90.8	93.2	93.2	93.2	87.0	92.6	91.9	93.2	93.3

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Tab 5 - Response Buncombe County, NC

Asheville NC CVB

					Open		Chg in			\top		\Box		T	T		\top	П												\top
R Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	JF	M	A M	J,	J A	s c	N	DJ	F	МА	М	J.	J A	s	o N	D	J F	M	Α	М	ı J	A	1 0 6
	Closed - Quality Inn & Suites Biltmore South	Arden, NC	28704	Jan 2016	Apr 1995	0																								
	Closed Sun Valley Motel	Arden, NC	28704	Jul 2007		0																	ш	_		\perp		\perp	_	\perp
	Courtyard Asheville Airport	Arden, NC	28704	Sep 2015	Sep 2015	91		• •	• •	•	• •	•	•	•	• •	•	• •	•	•	•	•	•	• 1	•	•	• •		•	•	-
	Holiday Inn & Suites Arden - Asheville Airport	Arden, NC	28704	May 2018	May 2018	111					• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Home2 Suites by Hilton Asheville Airport Acorn Reeds Motel	Arden, NC Black Mountain, NC	28704 28711	Jun 2020 Jul 1950	Jun 2020 Jul 1950	112																					-	•	•	
	Apple Blossom Motel	Black Mountain, NC	28711	Apr 1958	Apr 1958	20																					-		4	_
	Hampton Inn Black Mountain	Black Mountain, NC	28711	Apr 2019	Apr 2019	95																								
	Monte Vista Boutique Hotel	Black Mountain, NC	28711	Jun 1919	Jun 1919	44		0	0 0	0	0 0	0	0 0	0	0 0	0	0 0								Ť		i		i	
	Quality Inn Black Mountain	Black Mountain, NC	28711	Oct 2013	Jun 1995	57												•					•		•	• •		•		
20540	Super 8 Black Mountain	Black Mountain, NC	28711	May 1997	Apr 1980	85				•										•			•		•	• •			•	
24841	Closed Miami Motel	Candler, NC	28715	Jun 2003		0																			Т	П				
	Days Inn Ashville West	Candler, NC	28715	Jun 1972	Jun 1972	112		• •		•		•	•		• •	•		•	• •	•	•		•		•	• •		•	•	
	Mountain Spring Cabins	Candler, NC	28715			15	Υ																					ш		
	Plantation Motor Inn	Candler, NC	28715	Oct 1952	Oct 1952	23																								
	Clarion Inn Asheville Airport	Fletcher, NC	28732	Feb 2010	Jul 1984	150		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	• •	•	•	\perp
	Fairfield Inn & Suites Asheville Weaverville	Weaverville, NC	28787	Sep 2020	Sep 2020	103																						4	4	
	AC Hotels by Marriott Asheville Downtown	Asheville, NC	28801	Aug 2017	Aug 2017	132		•	•	•	•	•	•	•	•	• '	•	•	•	•	•	•	• (•	•	•	•	•	•	
	aloft Hotel Asheville Downtown Cambria Hotels Downtown Asheville	Asheville, NC Asheville, NC	28801 28801	Aug 2012 Dec 2017	Aug 2012 Dec 2017	115 136		•	• •	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•		3	•	•	
	Closed American Court Motel	Asheville, NC	28801	May 2004	Dec 2017	130		•	•	•	•		•	•	• •	•	•	•	•	•	•	•	•	•	•	ı.	•	•		
	Closed Interstate Motel	Asheville, NC	28801	Nov 2003		0																								
	Closed Mountain Health Inn	Asheville, NC	28801	Aug 1992		0																								
	Curio Collection by Hilton The Foundry Hotel Asheville	Asheville, NC	28801	Nov 2018	Nov 2018	87																								
	Downtown Inn & Suites	Asheville, NC	28801	Nov 2008	Jun 1968	92																								
69782	element Asheville Downtown	Asheville, NC	28801		U/C	100																				П				
3002	Four Points by Sheraton Asheville Downtown	Asheville, NC	28801	May 2020	Jul 1970	150	Υ	• •		•		•						•	• •	•			•		•	C	0	•	•	
	Haywood Park Hotel	Asheville, NC	28801	Jun 1986	Jun 1986	48	Υ	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	0 (o •	•	•	
	Hilton Garden Inn Asheville Downtown	Asheville, NC	28801	May 2020	Aug 2016	140	Υ	• •	• •	•	• •	• •	• •		• •	•	• •	•	• •	•	•	•	•	• •	•	C	o •	•	•	
	Hotel Indigo Asheville Downtown	Asheville, NC	28801	May 2020	Nov 2009	115	Υ	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	• (• •	•	(o •	•	•	
	Hyatt Place Asheville Downtown	Asheville, NC	28801	Mar 2016	Mar 2016	140		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	• /	• •	•	• •	• •	•	•	
	Kimpton Hotel Arras	Asheville, NC	28801	Oct 2019	Oct 2019	128															•	•	•	• •	•	• •	•	•	•	
	Renaissance Asheville Hotel	Asheville, NC	28801	May 2020	Jun 1970	278	Υ	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• 1	•	•	C	o •	•	•	
	The Parisian	Asheville, NC Asheville, NC	28801	A 2020	U/C	45	V																			-	_	_	_	
	The Windsor Boutique Hotel Ascend Collection Brookstone Lodge Near Biltmore Village		28801 28803	Aug 2020 Dec 2019	Apr 2014 Apr 2009	14 73	Ť	0 0	0 0	0	0 0	0	0 0	0	0 0	0	0	0	0 0	0	0 0	0	0	3 0	0				3	
	Autograph Collection Grand Bohemian Hotel Asheville	Asheville, NC	28803	Jun 2020	Apr 2009	104	V		0 0			, 0																		
	Baymont Inn & Suites Asheville Biltmore	Asheville, NC	28803	Jun 1999	Jun 1999	71																								
	Clarion Inn Biltmore Village Asheville	Asheville, NC	28803	Sep 2015	Oct 1995	69																								
	Closed - Howard Johnson Express Asheville Biltmore	Asheville, NC	28803	Aug 2014	Jun 1968	0				1			- -	-	- -				- -	1					1					
	Closed - Independent Biltmore Village Lodge	Asheville, NC	28803	Jan 2016	Jul 1994	0																								
	Closed Biltmore Motel	Asheville, NC	28803	Jun 2000		0										П							П							
12936	Closed Buena Vista Motel	Asheville, NC	28803	Jun 1998		0																								
12937	Closed Forest Manor Inn	Asheville, NC	28803	May 2008	Jun 1952	0																								
	Closed The Plaza Motel	Asheville, NC	28803	Jan 2006		0																								
	Courtyard Asheville Biltmore Village	Asheville, NC	28803	Aug 2020	Aug 2020	112																	ш	_		ш	_		0	
	DoubleTree by Hilton Hotel Biltmore Hotel Asheville	Asheville, NC	28803	Apr 2002	Oct 1989	197		• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	• 1	• •	•	• •	•	•	•	
	Hampton Inn & Suites Asheville Biltmore Village	Asheville, NC	28803	Jun 2017	Jun 2017	118		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	• •	•	•	•	
	Hilton Asheville Biltmore Park	Asheville, NC	28803	Aug 2009	Aug 2009	165		•	•	•	•	•	•	•	• •	•	• •	•	•	•	• •	•	• (•	•			•	•	
	Holiday Inn & Suites Asheville Biltmore Village Area	Asheville, NC Asheville, NC	28803	Jul 2017	Jul 2017	117		• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•		•	•	•	
	Home2 Suites by Hilton Asheville Biltmore Village Inn On Biltmore Estate	Asheville, NC	28803 28803	Dec 2019 May 2020	Dec 2019 Mar 2001	117 210	Υ																	•	•	•	•	•	•	
	Ramada Asheville Southeast	Asheville, NC	28803	Dec 2005	Nov 1985	113	Ť				: :				•										•					
	Residence Inn Asheville Biltmore	Asheville, NC	28803	Nov 1997	Nov 1997	72																								
	Residences @ Biltmore	Asheville, NC	28803	Apr 2007	Apr 2007	109		0 0	0 0		0 0		0 0	0	0 0	0	0	0	0 0	0	0 0	0	0	0 0	0	0 (0		0	
	Village Hotel On Biltmore Estate	Asheville, NC	28803	May 2020		208	Υ																		•					
	Closed Four Seasons Motor Inn	Asheville, NC	28804	Jan 2005	Jun 1966	0																								
	Days Inn Asheville North	Asheville, NC	28804	Sep 1995		49				•								•		•			•		•	• 4			•	
	Omni Grove Park Inn	Asheville, NC	28804	Jun 2020		513	Υ			•					• •			•		•			•		•				•	
	The Log Cabin Motor Court	Asheville, NC	28804	Jun 1929	Jun 1929	18																								
	The Pines Cottages	Asheville, NC				15																								
	Best Western Asheville Tunnel Road	Asheville, NC	28805	Jun 1966	Jun 1966	95		• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	• •	•	• •	•	•	•	
	Closed - Independent Blue Reach Motel Lodge	Asheville, NC	28805	Dec 2010	Jun 1952	0																								
	Closed Capri Motel	Asheville, NC	28805	Oct 1992		0																								
	Closed Mountain View Inn	Asheville, NC		Apr 2005	Jun 1973	0																								
	Closed Veteran's Quarters Inn	Asheville, NC	28805	Jun 2008	Jun 1975	0																					\perp			
	Comfort Inn Tunnel Road East Asheville	Asheville, NC		Apr 2018	Oct 1990	85		• •	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•		•	• (•	•	
	Country Inn & Suites Asheville Downtown Tunnel Road	Asheville, NC	28805	Apr 2004	Jun 1970	74		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •		•	•	
31633	Courtyard Asheville	Asheville, NC	28805	Aug 1996	Aug 1996	78		• •	• •	•	• •	•		•	• •		•	•		•					•			•	•	

Tab 5 - Response Buncombe County, NC

Asheville NC CVB

For the Month of August 2020

								2018							2	019								2020)					
					Open		Chg in								_ [Π	Ι.		Π.		
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date		Rms	J F	M .	A M	J,	JA	S	N	D,	J F	M .	A M	J	JA	S	ON	D	J	FM	I A	М	JJ	Α	S O N
	Days Inn Asheville Mall	Asheville, NC	28805	Jan 2000	Jun 1975	128		• •	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	• (•	•	
	Econo Lodge Asheville Biltmore	Asheville, NC	28805	Jan 1988	Jan 1988	53		• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	
	Extended Stay America Asheville - Tunnel Rd	Asheville, NC	28805	Feb 1998	Feb 1998	101		• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	• (•	•	• •	•	•	•	•	•	\perp
	Fairfield Inn & Suites Asheville Tunnel Road	Asheville, NC		Nov 2017	Nov 2017	80		• •	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	GLo Best Western Asheville Tunnel Road	Asheville, NC	28805	Feb 2019	Feb 2019	72											•	•	•	•	•	•	•	• •	•	•	•	•	•	
		Asheville, NC		Apr 1995	Apr 1995	120		• •	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	
	Holiday Inn Asheville East	Asheville, NC	28805	Mar 2016	Jan 1974	111		• •	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	• •	•	• •	• •	•	•	•	•	
		Asheville, NC		Mar 2020	Jan 2008	111		• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	•	
53966 I	Homewood Suites by Hilton Asheville Tunnel Road	Asheville, NC	28805	Oct 2005	Oct 2005	94		• •		•	• •	•		•	• •	•	•	•	•	•		•	•	• •	•	•	•	•	•	
24839	ntown Motor Lodge	Asheville, NC	28805	Jun 1960	Jun 1960	45																								
24842	Mountaineer Inn	Asheville, NC	28805	Jun 1939	Jun 1939	78																								
8356	Quality Inn & Suites Biltmore East	Asheville, NC	28805	Jan 2004	Apr 1982	132				•				•		•			•				•			•			•	
7863	Quality Inn Asheville Downtown Tunnel Rd	Asheville, NC	28805	Jan 2018	Jun 1963	57								•		•	•		•		•		•			•	•		•	
44502	SpringHill Suites Asheville	Asheville, NC	28805	May 2002	May 2002	88								•		•							•			•			•	
	Super 8 Asheville/Biltmore	Asheville, NC	28805	Mar 2019	Dec 1988	104	Υ							•	•		0		•				•			•				
24833	The Beauchtcher	Asheville, NC	28805	Feb 1963	Feb 1963	64																								
24857	Thunderbird Motel	Asheville, NC	28805	Mar 1958	Mar 1958	34																	П							
	Fown House Motel	Asheville, NC		Jan 1962	Jan 1962	29																								
	Fru by Hilton Asheville East	Asheville, NC	28805	00 1002	U/C	86																								
	Budget Motel	Asheville, NC	28806	Jun 1989	Jun 1989	25																								
	Closed - Independent Rockola Motel	Asheville, NC		Aug 2009	0011 1000	20																								
	Closed - Ramada Asheville Biltmore West	Asheville, NC		Jan 2019	Jun 1968	0	Υ																							
	Closed Richmond Hill Inn	Asheville, NC		Apr 2009	0011 1000	0	•																							
	Comfort Inn Biltmore West	Asheville, NC		Jan 1996	Jan 1996	62																								
	Comfort Suites Outlet Center Asheville	Asheville, NC		Aug 1989	Aug 1989	125																								
	Country Inn & Suites Asheville @ Asheville Outlet Mall	Asheville, NC		Sep 1999	Sep 1999	57																								_
	Country Inn & Suites Asheville @ Asheville Outlet Mail	Asheville, NC		Jul 2009	Jul 2009	80																				0				
		Asheville, NC		Apr 2016	Apr 2016	94							•	•	•	•	•	•	•		•		•	•		•	• 1		•	_
	Crowne Plaza Resort Asheville	Asheville, NC	28806	Jun 2005	Jun 1974	272																								
		Asheville, NC		Apr 2005	Jul 1997	92													. '				•							
								• •	• •	•	• •	•	• •	•	•	•	• •	•	•	•	• '	•	•	• •	•	•	• '	•	•	
	Hampton Inn & Suites Asheville Biltmore Area	Asheville, NC	28806	Sep 2018	Sep 2018	114	.,						•	•	• •	•	•	•	•	•	• (•	•	• •	•	•	• (•	•	\rightarrow
	Hilton Garden Inn Asheville 1 26 Biltmore Area	Asheville, NC		Oct 2020	Jul 1990	0	Y	• •	•	•	•	•																		
	Holiday Inn Asheville Biltmore West	Asheville, NC	28806	Dec 2007	Mar 1984	156		• •	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	• (•	•	
	Holiday Inn Express & Suites Asheville SW - Outlet Ctr Are			Apr 1998	Apr 1998	108		• •	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	Red Roof Inn Asheville West	Asheville, NC	28806	Jun 1986	Jun 1986	109		• •	•	•	• •	•	• •	•	• •	•	•	•	•	•	• (•	•	• •	•	•	• (•	•	\bot
		Asheville, NC		Aug 1950	Aug 1950	22																								
	Rodeway Inn & Suites Near Outlet Mall Asheville	Asheville, NC	28806	Nov 2008	Jan 2000	65		• •	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	•	\perp
		Asheville, NC		Nov 2008	Nov 1984	62		• •	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	
	Sleep Inn Asheville Biltmore West	Asheville, NC	28806	Aug 1997	Aug 1997	74		• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	•	
		Asheville, NC		Jun 1984	Jun 1984	16																								
58591	NoodSpring Suites Asheville	Asheville, NC	28806	Dec 2016	Oct 2008	105		• •	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	
			Total Prope	mti a a .	110	8767		_ ^	10046	h, da			bv S	TD _																

 ⁻ Monthly and daily data received by STR

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Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

For the month of: August 2020

				Cur	rent Month	August 202	20 vs Aug	gust 2019	•							Ye	ear to Date - A	ugust 2020) vs Augı	ust 2019						Part	icipation	
	Occ	%	AD	R	RevPA	AR	- 1	Percent (Change fi	om Aug	ust 2019		Осс	%	ΑĽ	R	RevP	AR		Percent	Change	from YTI	D 2019		Prope	rties	Roon	กร
										Room	Room	Room										Room	Room	Room				
	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Rev	Avail	Sold	2020	2019	2020	2019	2020	2019	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Downtown Area+	54.3	80.0	190.87	229.75	103.64	183.85	-32.1	-16.9	-43.6	-40.4	5.7	-28.3	40.3	75.0	180.59	204.46	72.69	153.35	-46.3	-11.7	-52.6	-54.6	-4.1	-48.5	15	15	2362	2362
Biltmore Village+	63.6	81.2	212.19	223.24	134.89	181.17	-21.7	-4.9	-25.5	-25.5	0.0	-21.7	45.2	74.4	185.38	201.23	83.79	149.74	-39.3	-7.9	-44.0	-47.3	-5.8	-42.8	11	11	1348	1348
South & Asheville Outlets+	44.5	76.2	89.69	117.58	39.92	89.60	-41.6	-23.7	-55.4	-55.4	0.0	-41.6	38.0	69.2	92.11	111.76	34.97	77.36	-45.2	-17.6	-54.8	-54.8	0.0	-45.2	10	10	1022	1022
Tunnel Road+	64.1	81.3	88.04	120.64	56.46	98.07	-21.1	-27.0	-42.4	-42.4	0.0	-21.1	48.2	76.4	86.22	110.42	41.58	84.42	-36.9	-21.9	-50.7	-50.3	0.8	-36.4	12	12	1135	1135
Far East+	50.5	68.1	78.99	99.36	39.93	67.64	-25.7	-20.5	-41.0	-41.0	0.0	-25.7	37.8	59.4	78.16	91.27	29.55	54.21	-36.3	-14.4	-45.5	-43.0	4.5	-33.5	9	9	798	798
West+	59.7	70.9	69.65	95.32	41.56	67.54	-15.8	-26.9	-38.5	-38.5	0.0	-15.8	45.1	69.3	68.29	85.41	30.81	59.21	-34.9	-20.0	-48.0	-48.0	0.0	-34.9	7	7	655	655

A blank row indicates insufficient data.

Tab 7 - Response Downtown Area+

Asheville NC CVB

For the Month of August 2020

								2018	3							20	19								202)					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	JI	F M	А	мЈ	J	A S	8 0	N	_D J	F	M A	АМ	J	JA	s	0 1	ı D	J	F M	I A	м	JJ	A	s o n
65612	AC Hotels by Marriott Asheville Downtown	Asheville, NC	28801	Aug 2017	Aug 2017	132			•	•		•		•	•		•		•			•		•	•		•	• (•	
61686	aloft Hotel Asheville Downtown	Asheville, NC	28801	Aug 2012	Aug 2012	115				•		•	• •	•	•		•		•	•		•		•	• •		П	0 (•	
66406	Cambria Hotels Downtown Asheville	Asheville, NC	28801	Dec 2017	Dec 2017	136			•	•	•	•	• •	•	•	•	•		•	•	•	•		•	•	•	•	• •		•	
66214	Curio Collection by Hilton The Foundry Hotel Asheville	Asheville, NC	28801	Nov 2018	Nov 2018	87																						• •		•	
3002	Four Points by Sheraton Asheville Downtown	Asheville, NC	28801	May 2020	Jul 1970	150	Υ		• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•		0			
14210	Haywood Park Hotel	Asheville, NC	28801	Jun 1986	Jun 1986	48	Υ	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	•	•	•	• •	•	• •	•	0	0		•	
65070	Hilton Garden Inn Asheville Downtown	Asheville, NC	28801	May 2020	Aug 2016	140	Υ	• •	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•		0			
59692	Hotel Indigo Asheville Downtown	Asheville, NC	28801	May 2020	Nov 2009	115	Υ	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•		0		•	
63821	Hyatt Place Asheville Downtown	Asheville, NC	28801	Mar 2016	Mar 2016	140		• •	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•		• •			
68685	Kimpton Hotel Arras	Asheville, NC	28801		Oct 2019	128																	• •	•	• •	•	•	• •		•	
24854	Renaissance Asheville Hotel	Asheville, NC	28801	May 2020	Jun 1970	278	Υ	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•		0		•	
63992	The Windsor Boutique Hotel	Asheville, NC	28801	Aug 2020	Apr 2014	14	Υ	0 0	0	0 0	0	0	0 0			0		0 0	0	0 0	0	0	0 0	0	0 0	0				0	
12939	Omni Grove Park Inn	Asheville, NC	28804	Jun 2020	Jun 1913	513	Υ	• •	• •	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•			• •		
	Country Inn & Suites Asheville Westgate	Asheville, NC	28806	Apr 2016	Apr 2016	94			•																						
9858	Crowne Plaza Resort Asheville	Asheville, NC	28806	Jun 2005	Jun 1974	272		• •	•	•	•	•	• •	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	•	• •		•	
			Total Prope	erties:	15	2362		0 -																							
								• -	Mont	hly a	ınd da	aily o	lata ı	recei	ved I	by S	ΓR														

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Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 8 - Response Biltmore Village+

Asheville NC CVB

For the Month of August 2020

								2018							201	9						20	020					
					Open		Chg in		T	\neg				П	\Box			\Box		T			П			TT	TT	TT
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	JF	- M	AN	1 J .	J A	s o	N I	D J	F M	A	VI J∣	JA	S	O N	DJ	F	M A	M J	i J	A S	о∣и∣г
60611	Ascend Collection Brookstone Lodge Near Biltmore Village	Asheville, NC	28803	Dec 2019	Apr 2009	73		• •	0 0	0 0	0 0	0	0 0	0 0	0	0						•		• •	• •		,	
	Autograph Collection Grand Bohemian Hotel Asheville	Asheville, NC	28803	Jun 2020	Apr 2009	104	Υ	• •		• •	•	•	• •		• •	• •	• •	•	• •		•	• •		•	•		,	
	Baymont Inn & Suites Asheville Biltmore	Asheville, NC	28803	Jun 1999	Jun 1999	71		• •	•	• •	•	• •	• •	•	• •	• •	• •	• •	• •	•	• •	• •		• •	• •		,	
	Clarion Inn Biltmore Village Asheville	Asheville, NC		Sep 2015		69		• •		• •	•	• •	• •	•	• •	• •	• •	• •	• •	•	• •	• •		• •	• •		,	
4473	Closed - Howard Johnson Express Asheville Biltmore	Asheville, NC	28803	Aug 2014	Jun 1968	0																						
30214	Closed - Independent Biltmore Village Lodge	Asheville, NC	28803	Jan 2016	Jul 1994	0																						
18667	DoubleTree by Hilton Hotel Biltmore Hotel Asheville	Asheville, NC	28803	Apr 2002	Oct 1989	197		• •		• •	•	• •	• •		• •	• •	• •	• •	• •		• •	• •		• •	• •		.	
65970	Hampton Inn & Suites Asheville Biltmore Village	Asheville, NC	28803	Jun 2017	Jun 2017	118		• •		• •	•	•	• •		• •	• •	• •	•	• •		•	• •		• •	• •		,	
66400	Holiday Inn & Suites Asheville Biltmore Village Area	Asheville, NC	28803	Jul 2017	Jul 2017	117		• •		• •	•	• •	• •		• •	• •	• •	• •	• •		• •	• •		• •	• •		.	
42819	Inn On Biltmore Estate	Asheville, NC	28803	May 2020	Mar 2001	210																• •			1 - 1 -			
34946	Residence Inn Asheville Biltmore	Asheville, NC	28803	Nov 1997	Nov 1997	72		• •		• •	•	• •	• •		• •	• •	• •	• •	• •		• •	• •		• •	• •		.	
53815	Residences @ Biltmore	Asheville, NC	28803	Apr 2007	Apr 2007	109		0 0	0 0	0 0	0 0	0	0 0	0 0	0	0 0	0 0	0	0 0	0 0	0 0	0 0	0 /	0 0	0 0	0 0)	
64002	Village Hotel On Biltmore Estate	Asheville, NC	28803	May 2020	Nov 2015	208	Υ	• •		• •		•	• •		• •	• •	• •	• •	• •		• •	• •		•	0 •			
			Total Prope	erties:	13	1348		0 -	Month	nly da	ata rec	eived	by S	TR														

o - Monthly data received by STR - Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

Tab 9 - Resp South & Asheville Outlets+

Asheville NC CVB

For the Month of August 2020

								2018								2019)							202	20						
					Open		Chg in	\top		Т	П		П	Т					\Box		Т	П	Т	П	\top	Т	П	Т	T	\Box	\Box
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	J F	M	A M	J,	J A	S	O N	I D	JI	= M	A	ΝJ	J	A S	0	N D	J	FI	ИA	M	JJ	j A	SO	N D
31263	Closed - Quality Inn & Suites Biltmore South	Arden, NC	28704	Jan 2016	Apr 1995	0																									
36912	Comfort Inn Asheville Airport	Arden, NC	28704	Jul 1998	Jul 1998	58		• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•		
		Arden, NC	28704	Sep 2015	Sep 2015	91		• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•		
		Arden, NC	28704	May 2018	May 2018	111																						• •			
268	Clarion Inn Asheville Airport	Fletcher, NC	28732	Feb 2010	Jul 1984	150		• •	•	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•		
59349	Hilton Asheville Biltmore Park	Asheville, NC	28803	Aug 2009	Aug 2009	165		• •	• •	•	• •	•	• •	• •	•	• •	•	• •	•	•	•	•	•	•	• •		•	• •	•		
26856	Comfort Suites Outlet Center Asheville	Asheville, NC	28806	Aug 1989	Aug 1989	125		• •	•	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•		
39019	Country Inn & Suites Asheville @ Asheville Outlet Mall	Asheville, NC	28806	Sep 1999	Sep 1999	57		• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	•	•	•	• •	0	•	• •	•		
35154	Fairfield Inn & Suites Asheville Outlets	Asheville, NC	28806	Apr 2005	Jul 1997	92		• •		•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•		• •			
28192	Hilton Garden Inn Asheville 1 26 Biltmore Area	Asheville, NC	28806	Oct 2020	Jul 1990	0	Υ	• •	• •	•	• •	•																			
32582	Holiday Inn Express & Suites Asheville SW - Outlet Ctr Are	Asheville, NC	28806	Apr 1998	Apr 1998	108		• •	•	•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•		
39493	Rodeway Inn & Suites Near Outlet Mall Asheville	Asheville, NC	28806	Nov 2008	Jan 2000	65		• •		•		•	•	• •	•	• •	•	• •	•		•	•	•	•	• •	•	•	• •	•		
			Total Prope	erties:	12	1022		0 -1	Nonth	ly da	ta rec	eivec	by s	STR																	

 ⁻ Monthly data received by STR

A blank row indicates insufficient data.

 ⁻ Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 10 - Response Tunnel Road+

Asheville NC CVB

For the Month of August 2020

								2018									201	9								2	020)								
					Open		Chg in			П	\top		П	Т	Т	П	\neg	Т	Т	П	П	Т	Т	Т	П	Т	Т	Т	П	П	\Box	\top	Т	\Box	П	٦
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	JF	= M	Α	M J	J	A	s c	N	D	J	F۱	ΛA	M	J	J .	A S	3 O	N	D .	J F	FIN	I A	M	J	J /	A S	<u> 0</u>	N	D
26338	Country Inn & Suites Asheville Downtown Tunnel Road	Asheville, NC	28805	Apr 2004	Jun 1970	74		• •	•	•	•	•	• •	•	•	•	• (•	•	•	•	•		•	•	• •	•	•	•	•	• 6	• •	4			
31633	Courtyard Asheville	Asheville, NC	28805	Aug 1996	Aug 1996	78		• •	•	•	• •	•	•	•	•	•	• •	• •	•	•	•	•	•	•	•	• •	•	•	•	•	• 6	• •				
266	Days Inn Asheville Mall	Asheville, NC	28805	Jan 2000	Jun 1975	128		• •	•	•	• •	•	•	• •	•	•	•	• •	•	•	•	•	•	•	•	• •	•	•	•	•	• 6	• •	4 7			
36151	Extended Stay America Asheville - Tunnel Rd	Asheville, NC	28805	Feb 1998	Feb 1998	101		• •	•	•	• •	•	• •	•	•	•	• •	• •	•	•	•	•	•	•	•	• •	•	•	•	•	• 6	• •				
66410	Fairfield Inn & Suites Asheville Tunnel Road	Asheville, NC	28805	Nov 2017	Nov 2017	80		• •	•	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	•	•	• •	•	•	•	•	• 6	• •				
68012	GLo Best Western Asheville Tunnel Road	Asheville, NC	28805	Feb 2019	Feb 2019	72												•	•	•	•	•	•	•	•	• •			•	•	•	• •	.			
1315	Hampton by Hilton Inn Asheville-Tunnel Road	Asheville, NC	28805	Apr 1995	Apr 1995	120		• •	•			•	•		•	•			•	•	•	• •		•	•				•	•	• 6	• •				
54184	Holiday Inn Express & Suites Asheville Downtown	Asheville, NC	28805	Mar 2020	Jan 2008	111		• •	•	•		•	• •		•	•	• •		•	•	•	• •		•	•	• •			•	•	• 6	• •				
53966	Homewood Suites by Hilton Asheville Tunnel Road	Asheville, NC	28805	Oct 2005	Oct 2005	94			•	•	•	•	•		•	•	•		•	•	•	•		•	•	• •			•	•	•	• (
8356	Quality Inn & Suites Biltmore East	Asheville, NC	28805	Jan 2004	Apr 1982	132		• •	•	•		•	• •		•	•	• •		•	•	•	• •		•	•	• •			•	•	• 6	• •				П
7863	Quality Inn Asheville Downtown Tunnel Rd	Asheville, NC	28805	Jan 2018	Jun 1963	57		• •	•			•	•		•	•			•	•	•	• •		•	•				•	•	• 6	• •				
44502	SpringHill Suites Asheville	Asheville, NC	28805	May 2002	May 2002	88		• •	•	•		•	•		•	•	•		•	•	•	•		•	•	• •		•	•	•	•	• •				
			Total Prope	erties:	12	1135		0 -	Mont	hlv c	data r	recei	ved	bv S	TR																					П

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 ⁻ Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 11 - Response Far East+

Asheville NC CVB

For the Month of August 2020

								2018	3						2019							2020					
					Open		Chg in			\Box	П	\Box			\Box	TT		\top	П	\Box			\Box		П	TT	
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	JI	= M	AN	I J .	J A	s o	N D	J I	: M	A M	JJ	A	s o	N D	JI	= M	A M	J,	J A	SONI
67997	Hampton Inn Black Mountain		28711	Apr 2019	Apr 2019	95											•	• •	•	•	• •		•	•	• •	•	
	Quality Inn Black Mountain			Oct 2013	Jun 1995	57		• •	•	• •			• •	• •			•	• •		• •	• •	• •		•	• •	•	
20540	Super 8 Black Mountain	Black Mountain, NC	28711	May 1997	Apr 1980	85		• •	•	• •			• •	• •			•	• •		• •	• •	• •		•	• •		
4255	Ramada Asheville Southeast	Asheville, NC	28803	Dec 2005	Nov 1985	113		• •	•	• •			• •	• •			•	• •		•	• •	• •	•	•	• •	•	
3247	Best Western Asheville Tunnel Road	Asheville, NC	28805	Jun 1966	Jun 1966	95		• •	•	• •			• •	• •			•	• •		• •	• •	• •		•	• •		
28217	Comfort Inn Tunnel Road East Asheville	Asheville, NC	28805	Apr 2018	Oct 1990	85		• •	•	•			• •	• •			•	• •		•	• •	• •	•	•	• •	•	
8355	Econo Lodge Asheville Biltmore	Asheville, NC	28805	Jan 1988	Jan 1988	53		• •	•	• •			• •	• •			•	• •		• •	• •	• •		•	• •		
267	Holiday Inn Asheville East	Asheville, NC	28805	Mar 2016	Jan 1974	111		• •	•	• •							•	• •	•	•	• •		•	•		•	
26724	Super 8 Asheville/Biltmore	Asheville, NC	28805	Mar 2019	Dec 1988	104	Υ	• •	•	• •			• •	• •		0	•	• •		• •	• •	• •		•	• •	•	
			Total Prope	rties:	9	798		0 -	Mont	nly da	ta rec	eived	by ST	R													

- Monthly data received by STR
 - Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

Tab 12 - Response West+

Asheville NC CVB

For the Month of August 2020

								2018							20)19							20	20						
					Open		Chg in		П	\top					$\neg \vdash$	П	Т	П	$\neg \vdash$	П		\Box		П	$\neg \vdash$	П		\top	\top	T
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	JF	M	A M	J,	J A	S) N	DJ	F I	M A	M	JJ	A	S	N	D J	F	M A	(M	J,	J A	s o	N D
4627	Days Inn Ashville West	Candler, NC	28715	Jun 1972	Jun 1972	112		• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•		
33647	Comfort Inn Biltmore West	Asheville, NC	28806	Jan 1996	Jan 1996	62		• •		•	• •	•		•	• •	•		•	• •	•	• •	•	• •	•	• •	•	• •			
59531	Country Inn & Suites Asheville West Biltmore Estate	Asheville, NC	28806	Jul 2009	Jul 2009	80		• •		•	• •	•	• •	•	• •		• •	•	• •	•	• •	•	• •	•	• •	•	• •			
7864	Holiday Inn Asheville Biltmore West	Asheville, NC	28806	Dec 2007	Mar 1984	156		• •		•	• •	•	• •	•	• •		•	•	• •	•	• •	•	• •	•	• •	•	• •			
24439	Red Roof Inn Asheville West	Asheville, NC	28806	Jun 1986	Jun 1986	109				•		•		•				•	• •	•	• •	•	• •	•	• •	•				
8761	Rodeway Inn Asheville	Asheville, NC	28806	Nov 2008	Nov 1984	62		• •		•	• •	•		•	• •	•		•	• •	•	• •	•	• •	•	• •	•	• •			
35550	Sleep Inn Asheville Biltmore West	Asheville, NC	28806	Aug 1997	Aug 1997	74				•		•		•				•	• •	•	• •	•	• •	•	• •	•				
			Total Prope	erties:	7	655		0 -1	Month	lv da	ta rec	eived	d by S	STR																

Blank - No data received by STR

A blank row indicates insufficient data.

 ⁻ Monthly data received by STR
 - Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Asheville NC CVB

				ı	Onen	1	Che in	2018	,					1	1	2019	1	1		1 1		$\overline{}$	1	$\overline{}$	$\overline{}$					$\overline{}$	7
R Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F M	الم	и .	ا ل	s	0 1	ן ח	J ب	- M	A .	м	$ _{\mathbf{L}} $	A :	s o	$ \mathbf{n} $	D.	J F	M	۱ ایم	м	ار ل	A	sol
	Baymont Pooler Savannah	Pooler, GA	31322	Jan 2019	Jun 2000	73	Y					• •		• •	•		•			•		•	•		•	•		•	•		
	Best Western Plus Savannah Airport Inn & Suites	Pooler, GA	31322	Jun 2013	Sep 2001	87							•		•		•			•			•		•	•			•	•	
53494	Best Western Premier I-95 Savannah Airport/Pooler West	Pooler, GA	31322	Feb 2020	Sep 2005	102							•		•		•			•		,			0	•			•	•	
26634	Closed - Econo Lodge Savannah Pooler	Pooler, GA	31322	Apr 2020	Jun 1986	0	Υ						•	• •	•		•			•			•							Т	\Box
21467	Cottonwood Suites Savannah Hotel & Conference Center	Pooler, GA	31322	Jul 2020	Aug 1987	155	Υ	0 0	0	0 0	0	0 0	0	0 0	0	0 0	0	0 0	0	0	0 0	0	0	0 0	0	0			0	0	
67536	Courtyard Savannah Airport	Pooler, GA	31322	Sep 2018	Sep 2018	120							•	• •	•		•			•			•		•	•			•	•	\Box
70184	Extended Stay America Savannah Pooler	Pooler, GA	31322	Jun 2020	Jun 2020	124																						0	•	•	
67247	Holiday Inn & Suites Savannah Airport - Pooler	Pooler, GA	31322	Aug 2019	Aug 2019	104															0		•		•	•			•	•	\Box
66774	Home2 Suites by Hilton Savannah Airport	Pooler, GA	31322	Feb 2018	Feb 2018	107			•		•		•		•		•		•	•			•		•			•	•	•	
57225	La Quinta Inns & Suites Savannah Airport - Pooler	Pooler, GA	31322	Dec 2007	Dec 2007	63					•		•	• •	•	• •	•		•	•			•	• •	•	•	• •	•	•	•	
60967	Magnolia Inn & Suites	Pooler, GA	31322	Mar 2009	Mar 2009	40																									
33360	Microtel Inn & Suites by Wyndham Pooler Savannah	Pooler, GA	31322	Jan 1998	Jan 1998	71		• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	• •	•	•	•	
22959	Motel 6 Savannah Airport - Pooler	Pooler, GA	31322	May 2012	Jun 1987	97	Υ	• •	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•		• •	•		•	
39856	Quality Inn & Suites Pooler Savannah I 95	Pooler, GA	31322	Dec 2012	Jul 2000	55					•		•	• •	•	• •	•		•	•			•	• •	•	•	• •	•	•	•	
40651	Red Roof Inn Savannah Airport Pooler	Pooler, GA	31322	Aug 2000	Aug 2000	87	Υ				•	• •	•	• •	•	• •		• •	•	•	• •	•	•		•	•		•		•	
63452	Residence Inn Savannah Airport	Pooler, GA	31322	Sep 2015	Sep 2015	117					•		•	• •	•	• •	•		•	•			•	• •	•	•	• •	•	•	•	
57419	Sleep Inn & Suites Pooler	Pooler, GA	31322	May 2008	May 2008	67							•		•		•			•			•		•	•			•	•	
66957	WoodSpring Suites Savannah Pooler	Pooler, GA	31322	Oct 2017	Oct 2017	123							•	• •	•		•			•			•		•	•			•	•	
	Best Western Plus Richmond Hill Inn	Richmond Hill, GA	31324	Oct 2010	Oct 2005	59					•		•		•		•			•		•	•		•	•			•	•	
	Days Inn Richmond Hill Savannah	Richmond Hill, GA	31324	Jul 1971	Jul 1971	112							•		•		•			•			•		•	•			•	•	
	Dogwood Inn & Suites	Richmond Hill, GA		Aug 2020	Mar 1984	106	Υ								•		•						•		•	•					
	Econo Lodge Richmond Hill	Richmond Hill, GA	31324	Jan 1988	Jan 1988	46	Ý								•		•			•			•		•	•			•	•	
		Richmond Hill, GA		Oct 2019	Oct 2019	77																0									
	Hampton by Hilton Inn Savannah-I-95/Richmond Hill	Richmond Hill, GA	31324	Dec 1998	Dec 1998	64																									
	Holiday Inn Express Savannah South I 95 Richmond Hill	Richmond Hill. GA		Dec 2012	Apr 2005	65																									
	Home2 Suites by Hilton Richmond Hill Savannah I 95	Richmond Hill, GA	31324	Jul 2018	Jul 2018	97			-	- -																					
		Richmond Hill, GA		Nov 2008	Nov 1968	80																									
	Red Roof Inn Savannah Richmond Hill I 95	Richmond Hill, GA	31324	Jul 2020	Feb 1972	72																						0			
		Richmond Hill, GA		Sep 1987	Sep 1987	47													Ĭ					Ĭ	-		Ĭ				
	Scottish Inn Richmond Hill	Richmond Hill, GA	31324	Mar 1989	Jul 1987	39																								-	
		Richmond Hill, GA		Feb 1987	Feb 1987	69																									
	Rincon Inn & Suites	Rincon, GA	31326	Jul 2011	Jul 2006	59		•	-	•	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	-	•	
						40																								-	
	Admiral's Inn	Rincon, GA		Apr 2012	Mar 1998																									-	
		Tybee Island, GA Tybee Island, GA	31328	Jan 2014	Sep 1995	41																		_			_			-	
		,		Jun 1955	Jun 1955	18																									
	Beachside Colony	Tybee Island, GA	31328	Apr 1999	Jun 1970	87																		_		_	_			_	
	Closed Sundowner Motel	Tybee Island, GA		Jun 2000		0																							4		4
	Desoto Beach Hotel	Tybee Island, GA	31328	Jun 1938	Jun 1938	37																		_		\perp	_		\perp	_	
		Tybee Island, GA		Oct 2000		53																									
	Hotel Tybee	Tybee Island, GA	31328	Jun 1988	Jun 1988	208	Υ																	_		\perp	_		\perp	_	
	Royal Palms Motel	Tybee Island, GA		Jun 1955	Jun 1955	22																									4
	Sandcastle Inn	Tybee Island, GA	31328	Apr 2002	Jun 1970	60			\perp															_		ш	_		ш	_	
	Sea & Breeze Hotel	Tybee Island, GA		Mar 2005	Jun 2000	60																									
	Sky Suites	Tybee Island, GA	31328	Mar 2011	Jan 1997	23																				ш			\perp	_	
	Aloft Savannah Downtown Historic District	Savannah, GA	31401	Aug 2020	Aug 2020	135																									
	Andaz Savannah	Savannah, GA	31401	Sep 2012	Jan 2009	151		• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	0 •	•	•	•	
	Ascend Collection Bluegreen Vacations Studio Homes At E			Oct 2020	Jan 2012	0	Υ																								
	Autograph Collection Mansion On Forsyth Park	Savannah, GA	31401	May 2020	Apr 2005	126	Υ	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	0	•	•	•	
	Autograph Collection The Bohemian Hotel Savannah River		31401	May 2020	Jul 2009	75	Υ	• •	•	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	•	•	•	
	Azalea Inn & Gardens	Savannah, GA	31401	Jun 1995	Jun 1995	13																									
	Ballastone Inn	Savannah, GA		Jun 1980	Jun 1980	16																									
2341	Best Western Savannah Historic District	Savannah, GA		Aug 2016	Jun 1974	89		• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	• •	•	•	•	
57571	Closed - Independent Savannah River Inn	Savannah, GA	31401	Jan 2010	Feb 2008	0																									
7314	Closed Econo Lodge Savannah Historic District	Savannah, GA	31401	Jun 2008	Jun 1973	0																									
4301	Closed Howard Johnson Express Inn Historic Downtown	Savannah, GA	31401	Oct 2004	Jun 1956	0																									
43010	Closed Magnolia Place	Savannah, GA	31401	Mar 2005		0																									
7695	Closed Ramada Downtown Savannah	Savannah, GA	31401	Dec 1990		0																									
	Closed Travelodge Savannah Inn	Savannah, GA	31401	Jul 1997	Apr 1963	0																									
	Closed Weston Inn	Savannah, GA		Sep 1996		0																									
	Comfort Suites Historic District Savannah	Savannah, GA	31401	Mar 2002	Mar 2002	76									•										•	•				•	
	Courtyard Savannah Downtown Historic District	Savannah, GA		Jul 2001	Jul 2001	156																			•						
	DoubleTree by Hilton Hotel Historic Savannah	Savannah, GA	31401	Sep 2004	Feb 2002	151																									
	Dresser Palmer House	Savannah, GA				15					Ī								Ť			Ī		أل	Ĭ		أل	Ĭ			
	East Bay Inn	Savannah, GA	31401	May 2020		28	Υ																								
	Eliza Thompson House	Savannah, GA		May 2020		25	Y																		_					-	
	Embassy Suites by Hilton Savannah	Savannan, GA Savannah, GA	31401		Dec 2013	150	Ϋ́Υ																								
	Fairfield Inn & Suites Savannah Downtown Historic District			Jan 2017		140	ſ	•		•		•				•		•	•	-	•		-	•							
					Jan 2017				•	• •	•	• •	•	•	•	• •	•	•	•	•	•	•	•	•	•	• 1	•	•	•	•	
19477	Foley House Inn Hamilton Turner Inn	Savannah, GA Savannah, GA	31401 31401	Jun 1978	Jun 1978	18									1 1					1 1			1 1			1 1	.				

Asheville NC CVB

		ı			0::-:-		Charle	2018		_			-	1 1	201	9					-	1 1	2020			-	1 1	$\overline{}$	
TR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J F	M	а м	JJ	I A	so	N I	J	FM	A	мЈ	J	A S	0 1	ı D	JF	м	A	м	J	AS	ON
	Hampton by Hilton Inn & Suites Savannah Historic District		31401	Mar 2006	Mar 2006	154		• •	•	•	• •	•	• •		•	• •	•	•	• •	•	• •	•	• •	•	0	• •	•	•	
	Hampton by Hilton Inn Savannah-Historic District	Savannah, GA		Jan 1997	Jan 1997	147		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Hilton Garden Inn Savannah Historic District	Savannah, GA Savannah, GA		Dec 2006 Dec 2007	Jun 2005	133 143		•	•	•	• •	•	•	•	•	•	• (•	•	•	•	•	•	•	•	• •	•		
	Holiday Inn Express Savannah Historic District Holiday Inn Savannah Historic District	Savannah, GA	31401	May 2014	Dec 2007 Jul 2007	127			•		• •	•	•			•	•		•	•	•	•	•	•	•	•	•		
	Homewood Suites by Hilton Savannah Historic District Rive			Nov 2015	Nov 2015	160					: :										: :		: :						
	Hotel Indigo Savannah Historic District	Savannah, GA	31401	Mar 2016	Jun 1983	252																							
	Hyatt Regency Savannah	Savannah, GA		Apr 1981	Apr 1981	351																			0				
	JW Marriott Savannah Plant Riverside District	Savannah, GA	31401	Jul 2020	Jul 2020	419																	-				0		
	Kimpton Brice	Savannah, GA		May 2014		145																•		•	0	0 •	•		
66912	Luxury Collection Perry Lane Hotel	Savannah, GA		Jun 2018	Jun 2018	167							• •				•	•		•		•		•	•	• •	•	•	
	Marriott Savannah Riverfront	Savannah, GA	31401	Aug 1994	Jan 1992	387		• •		•			• •		•	• •		•		•	• •	•		•	•	• •	•		
	Olde Harbour Inn	Savannah, GA	31401	May 2020	Jun 1985	24	Υ	• •	• •	•	• •		• •	• •	•	• •	•	•	• •	•	• •	•	• •	•		• •	•		
	Planters Inn	Savannah, GA	31401			60		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Quality Inn Savannah Historic District	Savannah, GA	31401	Jul 2020	Nov 1961	52	Υ	• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•			•	•	
	Residence Inn Savannah Downtown Historic District	Savannah, GA	31401	Feb 2009	Feb 2009	109		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	River Street Inn	Savannah, GA	31401	May 2020	Jun 1986	99	Υ	• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•		• •	•	•	
	Savannah Bed & Breakfast Inn	Savannah, GA		Jun 1978	Jun 1978	20																							
	SpringHill Suites Savannah Downtown/Historic District	Savannah, GA	31401	Sep 2009	Sep 2009	160		• •	•	•	• •	•	•	•	•	•	•	•	• •	•	• •	•	• •	•	•	•	•	1	
	Staybridge Suites Savannah Historic District	Savannah, GA		Mar 2006	Mar 2006	104			• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	
	The Cotton Sail Hotel, Tapestry Collection by Hilton The DeSoto Savannah	Savannah, GA Savannah, GA	31401 31401	Oct 2018 Jul 2017	May 2014 Dec 1968	56 246			•		•	•	•	•		•	•		•		•	•	•		•		•		
	The Desoto Savannan The Drayton Hotel	Savannah, GA	31401	Jun 2017	Oct 2019	50	Υ		•	•	• •	•	• •		•	• •	• (•	•	•	•	•	•	•	•	•	•		
	The Gastonian Inn	Savannah, GA		May 2020	Jun 1985	17	Y																						
	The Kehoe House	Savannah, GA	31401	May 2020	Jun 1992	13	Ý																						
	The Marshall House	Savannah, GA	31401	May 2020	Aug 1999	68	Y																						
	The President's Quarters	Savannah, GA	31401	Jun 1987	Jun 1987	19								-		•					•	-	- -			• •			
	Thunderbird Inn	Savannah, GA		Apr 2018	Jun 1964	42	Υ																						
	Tribute Portfolio The Alida Savannah	Savannah, GA	31401	May 2020	Oct 2018	173	Ý				- -	-																	
	Tryp by Wyndham Savannah	Savannah, GA		Dec 2018	May 2008	101																		•					
9221	Closed USA Inn Medical Arts	Savannah, GA	31404	May 1993	.,	0																П							
19471	Americas Best Value Inn Savannah	Savannah, GA	31405	Jan 2007		65		0 0	0 0	0	0 0	0	0 0	0 0	0	0 0	0 0	0	0 0	0	0 0	0	0 0	0	0 1	0 0	0		
27315	Baymont Inn & Suites Savannah Midtown	Savannah, GA	31405	Nov 2015	Jun 1990	120		• •					• •		•	• •	•	•		•	• •	•		•	•	• •	•	•	
19468	Budget Inn	Savannah, GA	31405	Jun 1962	Jun 1962	118																							
19513	Clarion Inn & Suites Savannah Midtown	Savannah, GA	31405	Feb 2016	May 1989	132		• •	• •	•	• •		• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Closed Savannah Inn	Savannah, GA		Jun 2005	Jun 1986	0																							
	Courtyard Savannah Midtown	Savannah, GA	31405	Dec 1985	Dec 1985	144		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Days Inn & Suites Savannah Midtown	Savannah, GA		Feb 2013	Jul 1999	60		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Deluxe Inn	Savannah, GA	31405	Feb 1955	Feb 1955	80																							
		Savannah, GA		Jul 2001	Jul 2001	104		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Fairfield Inn & Suites Savannah Midtown	Savannah, GA	31405	Oct 2016	Oct 2016	146		• •	• •	•	• •	•	• •	• •	•	• •	• (•	• •	•	• •	•	• •	•	•	• •	•	•	
	Hampton by Hilton Inn & Suites Savannah/Midtown	Savannah, GA		Dec 2009	Dec 2009	120			• •	•	• •	•	• •	• •	•	• •	• (•	• •	•	• •	•	•	•	•	• •	•	•	
	Hilton Garden Inn Savannah Midtown	Savannah, GA Savannah, GA	31405 31405	Jun 2007 Nov 2019	Jun 2007	132		•	•	•	• •	•	• •	•	•	• •	• (•	•	•	•	•	•	•	• '	•	•		
	Holiday Inn Express & Suites Savannah W - Chatham Parl Home2 Suites by Hilton Savannah Midtown	Savannah, GA	31405	NOV 2019	Nov 2019 U/C	100															0	•	• •	•	•	• •	•	•	
	Homewood Suites by Hilton Savannah	Savannah, GA	31405	Nov 1990	Nov 1990	106																							
	La Quinta Inns & Suites Savannah Midtown	Savannah, GA	31405	Sep 1982	Sep 1982	154																							
	Motel 6 Savannah	Savannah, GA		Nov 2016	Jun 1994	75	Y																						
	Motel 6 Savannah Midtown	Savannah, GA	31405	Mar 2013	Aug 1986	122	•																						
	OYO Hotel Savannah GA Hwy 17	Savannah, GA		Dec 2019	Apr 1958	21						-	- -		-					-		-							
	Residence Inn Savannah Midtown	Savannah, GA	31405	Jan 1996	Jan 1996	66																							
	Sandman Motel	Savannah, GA		Jun 1979	Jun 1979	15						-	- -		-					-		-		-		- -	-		
19474	Thunderbird Motel	Savannah, GA		Jun 1964	Jun 1964	50																П							
49168	Travelers Inn	Savannah, GA	31405	Aug 1947	Aug 1947	25																							
2339	Best Western Central Inn	Savannah, GA	31406	Jun 1979	Jun 1979	126		• •								• •						•		•	•	• •	•	•	
7029	Closed - Days Inn Savannah Oglethorpe Mall	Savannah, GA	31406	Nov 2012	Dec 1973	0																							
19469	Comfort Inn Savannah	Savannah, GA	31406	Oct 2016	Jun 1984	52		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Country Inn & Suites Savannah Midtown	Savannah, GA		Jul 2019	Jan 1998	62	Υ	• •	0										•	•	• •	•	• •	•	•	• •	•	•	
	Econo Lodge Midtown Savannah	Savannah, GA	31406	Jan 1988	Jan 1988	72		• •	•	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	La Quinta Inns & Suites Savannah Southside	Savannah, GA		Mar 2006	Nov 1986	100		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Quality Inn Midtown Savannah	Savannah, GA		Jul 2009	Jun 1982	170		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	$\perp \perp \perp$
	Savannah Garden Hotel	Savannah, GA		Sep 1997		102																							
	Studio 6 Savannah	Savannah, GA	31406	Jan 2016	Jul 2000	150	Υ	• •	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Tru by Hilton Savannah Midtown	Savannah, GA	31406	Feb 2019		90										• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Best Western Plus North Savannah	Port Wentworth, GA	31407	May 2015		83		• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	
	Comfort Suites Savannah North	Port Wentworth, GA			Aug 2006	83		•	•	•	• •	•	•	•	•	•	•	•	• •	•	•	•	•	•	•	•	•	•	
	Country Inn & Suites Savannah I 95 North	Port Wentworth, GA	31407	Oct 2013	Jul 1999	61		• •	•	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •	•	•	• •	•	•	$\perp \perp \perp$
	Days Inn & Suites Savannah North I 95	Port Wentworth, GA			Oct 2006	60			•	•	• •	•	•	•	•	•	•	•	• •	•	•	•	•	•	•	•	•	•	
	Embassy Suites by Hilton Savannah Airport	Savannah, GA	31407	ımar 2010	Mar 2010	162						1 • I	• •			• •	10 0	•								• •			1 1

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					Open		Chg in		Т		Т	П	Т		Т	Ī			Т	Т	П	Т	Т		Ť		Т		Т	Т	\Box	\Box
STR Code	Name of Establishment	City & State	Zip Code		Date	Rooms	Rms	J	F M	A	M J	IJ	A 5	8 0	N [) J	FN	1 A	м,	JJ	Α	S	N C	D	J	F N	1 A	M	J,	JA	s o	NE
	Hampton by Hilton Inn Savannah - I-95 North Holiday Inn Express & Suites Savannah N - Port Wentwo	Port Wentworth, GA	31407 31407	Feb 1997 Aug 2019	Feb 1997 Aug 2019	106		•	•	•	•	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•		
	Homewood Suites by Hilton Savannah Airport	Savannah, GA	31407	Dec 2019	Dec 2019	112															•	•		•					•			
	Inn @ Mulberry Grove	Port Wentworth, GA	31407	Feb 2006	Feb 2006	47																							•			
	Quality Inn & Suites Savannah North	Port Wentworth, GA	31407	May 2000		60																										
	Savannah Inn	Port Wentworth, GA	31407	Sep 1999	Sep 1999	35				П																						
29924	Sleep Inn I 95 North Savannah Port Wentworth	Port Wentworth, GA	31407	Oct 2010	Apr 1994	85				•		•		•		•		•			•			•	• 6		•					
33482	Super 8 Port Wentworth Savannah Area	Port Wentworth, GA	31407	Jun 2000	Oct 1996	49			•	•		•	• •	•		•		•	• •		•			•	• (•	•				
33794	Travelodge Port Wentworth Savannah Area	Port Wentworth, GA	31407	Dec 2015	Sep 1996	50			•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• 6	• •	•		• •			
	Wingate by Wyndham Port Wentworth Savannah Area	Port Wentworth, GA	31407	Sep 2019	Sep 1998	81		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•		0 •	•	•	• (• •	•	•	• •	•	\perp	ш
	American Inn Savannah Garden City	Savannah, GA	31408	May 2014	Jun 2006	44																										
	Baymont Inn & Suites Savannah Garden City	Savannah, GA	31408	Apr 2005	Apr 2005	57		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	• •	•	\perp	ш
	Candlewood Suites Savannah Airport	Savannah, GA	31408	Feb 2008	Feb 2008	91		•	•	•	• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•		
	Closed Dreamland Motel	Garden City, GA	31408	Mar 2003		0																			_					_	_	_
	Closed Land O Oaks Motel Closed Shavers Motel Garden Ctv	Savannah, GA Savannah, GA	31408 31408	Aug 2002 Jan 1993		0																								-		
	Comfort Inn & Suites Savannah Airport	Savannah, GA	31408	Aug 2010	Oct 2006	79																					-					
	Country Inn & Suites Savannah Airport	Savannah, GA	31408	Jul 2008	Jul 2008	82							: :				: :		: :													
	Days Inn Savannah Airport	Savannah, GA	31408	Jan 1988	Jan 1988	122																								ı.		
	DoubleTree by Hilton Hotel Savannah Airport	Savannah, GA	31408	Feb 2014	Apr 2008	97																										
	Econo Lodge Garden City	Garden City, GA	31408	Sep 2016	Oct 1988	122																										
	Fairfield Inn & Suites Savannah Airport	Savannah, GA	31408	Jun 2020	Jul 1999	80	Υ					•									•			•			0					
	Hampton by Hilton Inn & Suites Savannah-Airport	Savannah, GA	31408	Dec 2008	Dec 2008	102				•		•		•		•		•			•			•	•		•	•				
	Hilton Garden Inn Savannah Airport	Savannah, GA	31408	Aug 2004	Aug 2004	105				•		•		•		•		•						•	• •							
56454	Holiday Inn Express Savannah Airport	Savannah, GA	31408	May 2010	Jan 2007	80				•		•		•		•		•			•			•	• 6		•					
50561	Hyatt Place Savannah Airport	Savannah, GA	31408	Oct 2014	Sep 2003	81		•		•		•		•		•		•			•			•	• (•	•				
36310	InTown Suites Savannah	Garden City, GA	31408	Jul 2007	Apr 1998	139				•		•		•		•		•			•			•	• (•					
4090	Quail Run Lodge	Savannah, GA	31408	Jun 1997	Jun 1971	172				П															\Box					Т		
	SpringHill Suites Savannah Airport	Savannah, GA	31408	Mar 2005	Mar 2005	92		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	• •	•	•	• •	•		
	Staybridge Suites Savannah Airport - Pooler	Savannah, GA	31408	Dec 2006	Dec 2006	93		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• (•	•	•	• •	, •		
	TownePlace Suites Savannah Airport	Savannah, GA	31408	Feb 2008	Feb 2008	63		•	•	•	• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• (•	•	•	• •	•		
	Tru by Hilton Savannah Airport	Savannah, GA	31408		U/C	98																			_					\perp	\perp	ш
	Wingate By Wyndham Savannah Airport	Savannah, GA	31408	Mar 2008	Mar 2008	81		•	•	•	• •	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	• (•	•	•	• •	•		
	WoodSpring Suites Savannah Garden City	Garden City, GA	31408	Jan 2017	Feb 2009	121		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	• •	•		_
	Closed Sheraton Inn Savannah	Savannah, GA	31410	Jun 1994	May 1986	0																								-		
	Alamo Plaza Motel	Savannah, GA Savannah, GA	31415 31419	Jun 1942	Jun 1942 U/C	45 95																			_					-		-
	Avid Savannah South - Gateway Baymont Inn & Suites Savannah South	Savannah, GA	31419	Jan 2009	Jan 2009	70																					-					
	Clarion Pointe Savannah Gateway I-95	Savannan, GA Savannah, GA	31419	Jul 2020	Jun 1999	70				•	•	•	•	•	•	•	•	•	•		•	•		•			•	•	•	÷		-
	Clarion Suites Conference Center Near I 95	Savannah, GA	31419	Jan 2015	Mar 2000	95																										
	Closed - Independent Landmark Inn Hunter AAF	Savannah, GA	31419	Sep 2013	Jan 2001	0					•	Ť			•							•			الم		Ť		•	Ť		
	Closed - Independent Travel Inn	Savannah, GA	31419	Mar 2020	Jun 1973	0	Υ																									
	Closed - Knights Inn Savannah	Savannah, GA	31419	Jul 2011	Jun 1974	0																										
	Closed Days Inn Savannah	Savannah, GA	31419	Dec 2004	Jun 1971	0				П											П				_			П		-		
54551	Comfort Suites Gateway Savannah	Savannah, GA	31419	Jun 2007	Jun 2007	90				•		•		•		•		•			•			•	• (•					
38798	Country Inn & Suites Savannah	Savannah, GA	31419	Dec 2012	Mar 2000	72		•	•	•		•		•		•	• •	•			•	• •		•	• (•	•	• •			
	Days Inn & Suites Savannah Gateway I 95 And 204	Savannah, GA	31419	Jul 2006	Jun 1996	107		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	• •	•	•	• •	•		
	Days Inn Savannah Abercorn Southside	Savannah, GA	31419	Jun 1984	Jun 1984	109		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	• •	•		
	Econo Lodge Savannah Gateway I 95	Savannah, GA	31419	Sep 2009	Oct 1973	124		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	• •	•		
	Fairfield Inn & Suites Savannah I 95 South	Savannah, GA	31419	Jan 1999	Jan 1999	80		•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• 6	•	•	•	• •	•		
	Gateway Inn	Savannah, GA	31419	Dec 1991	Jun 1988	39																										
	GLo Best Western Savannah-Gateway I-95	Savannah, GA	31419		U/C	63												\perp							_					_	_	
	Hampton by Hilton Inn & Suites Savannah - I 95 South -		31419	Mar 2006	Mar 2006	92		•	•	•	•	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•		
	Holiday Inn Express & Suites Savannah Midtown	Savannah, GA	31419	Oct 2009	Oct 2009	88		• •	•	•	• •	•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•	• •	•	_	_
	Holiday Inn Savannah South I 95 Gateway Howard Johnson Savannah	Savannah, GA	31419 31419	Dec 2014	Dec 1999	100		'			•	•	•	•	•	•	•	•	•	•	•	•	•	•	• "	•	•		•	•		
		Savannah, GA		Oct 2002	Mar 1996						•		:	•	•	•			:			•					•		•	•		
	La Quinta Inns & Suites Savannah I 95	Savannah, GA	31419		Sep 1987	119				•	•	•	•	•	•	•	•	•	•		•	•		•	•		•	•	•			
	Quality Inn Savannah I 95 Ramada Savannah Gateway	Savannah, GA Savannah, GA	31419	Jun 2011 Aug 2019	Feb 1993	120													•								•		• •	i		
	San's Boutique Hotel & Suites	Savannah, GA	31419	Aug 2019 Aug 2006		41		"			•	•	•		•		•							•			•			1		
	Savannah Inn	Savannah, GA	31419		May 1988	56																										
	Savannah Inn & Suites	Savannah, GA	31419	Sep 2020	Mar 2001	67																										
	Scottish Inn Savannah	Savannah, GA	31419	Oct 2009	Sep 2004	42		1																			Ť			Ť		
	Sleep Inn Gateway Savannah	Savannah, GA	31419	Oct 1995	Oct 1995	51																										
	SpringHill Suites Savannah I-95 South	Savannah, GA	31419	Apr 2006	Apr 2006	86																										
	SpringHill Suites Savannah Midtown	Savannah, GA	31419	Jun 1999	Jun 1999	79																					•					
	Suburban Extended Stay Hotel Abercorn Savannah	Savannah, GA	31419	Mar 1996	Mar 1996	127						•									•			•			•					
	Super 8 Savannah	Savannah, GA	31419	Mar 2009	Mar 2009	63				•		•		•		•		•			•			•	• (•	•				
	SureStay Plus By Best Western Savannah I-95	Savannah, GA	31419	Apr 2020		55	Υ		•	•		•		•		•	• •	•		•	•		•	•	• (•	•				

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For the Month of August 2020

								201	8							2019)							20	20						
					Open		Chg in	П		П	\top	П	\Box				\top		Т	П		Т	П	Т	\Box	Т	\top	\Box	\top		TT
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms] J	F M	I A I	М∣Ј] J	A S	0 1	N D	JI	= М	AI	М∣Ј	J	AS	s o	N I	DJ	F *	M	A M	J .	JΑ	sc	א כ
25873	The Relax Inn	Savannah, GA	31419	Jun 1996	Jun 1980	30																					\Box		\top		\Box
39666	TownePlace Suites Savannah Midtown	Savannah, GA	31419	Mar 2000	Mar 2000	93		• •					•		•		•		•		• •	•	• •		• 1	• •	•		•		
39517	Travelodge Savannah	Savannah, GA	31419	Aug 2012	May 2000	54		• •		•	•	•	•		•	• •	•	• •	•	•	• •	•	• •	•	• •	• •	•	• •	•		
35026	Westin Savannah Harbor Golf Resort	Savannah, GA	31421	Dec 1999	Dec 1999	403		• •	• •		• •		• •	• •	•	• •	•	• •	•	•	• •	•	• •	•		•	•	• •	•		
			Total Prope	erties:	211	17711		0 -	Mor	thly c	data r	eceiv	ed by	STR																	
			-																												

^{. -} Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

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		I			Open		Chg in	2018)19				1 1				2020		$\overline{}$		$\overline{}$		$\overline{}$
TR Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	JF	M	l M	JJ		s	N	Ъ	F	мА	м	ل ا ر	ا ۾ ار	s	o N	D	J	- м		м.	ٰ ل ا		1 o s
43887	Andrew Pinckney Inn	Charleston, SC	29401	Jun 1996	Jun 1996	41				•		•	• •	•		•		•		•		•	•		0					
21513	Ansonborough Inn	Charleston, SC	29401	Jun 1900	Jun 1900	34										П														
22944	Ascend Collection Church Street Inn	Charleston, SC	29401	May 2020	Feb 2020	31	Υ																	С	0	1	0		•	
	Autograph Collection Grand Bohemian Hotel Charleston	Charleston, SC	29401	May 2020	Aug 2015	50	Υ	• •	• •	•	• •	•	• •	•	• •		•	•	• •	•	• •	•	•	• •	•		0		•	
20339	Belmond Hotels Charleston Place	Charleston, SC	29401	Jun 2020	Sep 1986	435	Υ	• •		•	• •	•	• •	•	• •	•	•	•	• •	•	• •	• •	•	• •	•		С	, •	•	
43142	Closed - Independent Victoria House Inn	Charleston, SC	29401	Feb 2009	Jan 1992	0																								
20766	Closed Charleston Inn	Charleston, SC	29401	Feb 1997		0																								
	Closed Lodge Alley Inn	Charleston, SC	29401	Oct 2001	Jun 1983	0																								
	Closed Lord Anson Arms	Charleston, SC	29401	Jan 2001		0																								
	Closed Maison Du Pre	Charleston, SC	29401	Jun 2008	Jan 1986	0																								
		Charleston, SC	29401	Nov 1989	Feb 1989	129		• •	• •	•	• •	•	• •	•	• •		•	•	• •	•	• •	•	•	• •	•	• 6	•	, •	•	
	Courtyard Charleston Historic District	Charleston, SC	29401	Mar 2011	Feb 1983	176		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• 6	• •	, •	•	
	Courtyard Charleston Waterfront	Charleston, SC	29401	Sep 1997	Sep 1997	179		• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	•	•	•	• •	•	• (•	•	•	
	Days Inn Charleston Historic District	Charleston, SC	29401	May 1983	Jun 1960	124		• •	• •	•	• •	•	• •	•	• •	•	•	• •	• •	•	• •	•	•	• •	•	• (• •	. •	•	\perp
	Elliott House Inn	Charleston, SC	29401	Oct 2011		25																								4
	Emeline	Charleston, SC	29401	Jul 2020	Apr 1991	212	Υ	• •	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	•	• •	•	ш		•	•	\perp
	French Quarter Inn	Charleston, SC	29401	Jan 2002	Jan 2002	50																								4
	Fulton Lane Inn	Charleston, SC	29401	Jun 1900	Jun 1900	45																				ш			\perp	\perp
		Charleston, SC	29401	Jul 1998	Jul 1998	52																								4
	Hilton Garden Inn Charleston Downtown Waterfront	Charleston, SC	29401	Apr 2014	Apr 2014	141		• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	• (• •	. •	•	
		Charleston, SC	29401	Jun 1979	Jun 1979	40																								4
	John Rutledge House Inn	Charleston, SC	29401	Jul 2020	Jun 1989	19	Υ	0 0	0 0	0	0 0	0	0 0	0	0 0	0	0	0 0	0 0	0	0 0	0	0	0 0	0	ш		0	0	
	King Charles Inn	Charleston, SC	29401	Oct 2020		0	Υ	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•					4
	Kings Courtyard Inn	Charleston, SC	29401			41																				ш			\perp	
	Market Pavilion Hotel	Charleston, SC	29401	Aug 2002	Aug 2002	70																								
	Meeting Street Inn	Charleston, SC	29401	Jun 1982	Jun 1982	56																				ш			\perp	
	Planters Inn	Charleston, SC	29401	Jun 1984	Jun 1984	64																								
	Renaissance Charleston Historic District Hotel	Charleston, SC	29401	May 2020	Jan 2001	166	Υ	• •	• •	•	• •	•	• •	•	• •	•	•	• •	• •	•	• •	•	•	• •	•	,	• •	. •	•	\perp
	Residence Inn Charleston Historic District / Hotel Bella Gra		29401	Aug 2018	Aug 2018	50						0	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	• (•	•	•	
	The Anchorage Inn	Charleston, SC	29401	Jun 1991	Jun 1991	19																								
	The Quarters On King	Charleston, SC	29401	Mar 2015	Mar 2015	9																								
	The Restoration On King	Charleston, SC	29401	Apr 2010	Apr 2010	16																								
	The Spectator Hotel	Charleston, SC	29401	Jul 2015	Jul 2015	41																								
	The Vendue	Charleston, SC	29401	May 2020	Dec 1975	84	Υ	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•		• •	, •	•	
	Wentworth Mansion	Charleston, SC	29401	Jun 1998	Jun 1998	21																								
	Wyndham The Mills House Grand Hotel	Charleston, SC	29401	Mar 2013		216		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• 6	• •	, •	•	
	Zero George Street Hotel	Charleston, SC	29401	Feb 2013	Feb 2013	16		0 0	0 0	0	0 0	0	0 0	0	0 0	0	0 0	0 0	0 0	0	0 0	0	0	0 0	0	0 0	0 0	0	0	
	Bluegreen Vacations King Street Resort Ascend Hotel Coll		29403	Jul 2020	Jun 2017	50	Υ																							
	Embassy Suites by Hilton Charleston Historic District	Charleston, SC	29403	May 2020	Oct 1996	153	Υ	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	(• •	•	•	
	Francis Marion Hotel	Charleston, SC	29403	May 2020	Jun 1924	232	Υ	• •	• •	•	• •	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	• •	•	ш	•	, •	•	
	Hampton by Hilton Inn Charleston-Historic District	Charleston, SC	29403	May 2020	Jul 1992	170	Υ	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	(• •	, •	•	
	Holiday Inn Charleston Historic Downtown	Charleston, SC	29403	Jan 2013	Jan 2013	120		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• 6	• •	, •	•	
	Holiday Inn Express Charleston Downtown Medical Area	Charleston, SC	29403	Feb 2013	Jun 1982	153		• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	• 6	• •	, •	•	
	Homewood Suites by Hilton Charleston Historic District	Charleston, SC	29403	Aug 2017	Aug 2017	139		• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• 6	• •	, •	•	
	Hotel Bennett Charleston	Charleston, SC	29403	May 2020	Jan 2019	179	Υ									•	•	•	• •	•	• •	•	•	• •	•	(0	, •	•	
	Hyatt House Charleston Historic District	Charleston, SC	29403	Sep 2015	Sep 2015	113		• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	• 4	• •	, •	•	
	Hyatt Place Charleston Historic District	Charleston, SC	29403	Sep 2015	Sep 2015	191		• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	•	•	•	•	
	Marriott Charleston	Charleston, SC	29403	May 2020	Jun 1979	344	Υ	• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	1	0	. •	•	
	The Dewberry Charleston	Charleston, SC	29403	Jul 2016	Jul 2016	154		• •	• •	•	• •	•	• •	•	• •	•	•	•												
	Charleston Grand Hotel	Charleston, SC	29405	Mar 2015	Jul 1977	128																								
	Charleston Heights Motel	Charleston, SC	29405	Mar 1973	Mar 1973	23																								
	Charleston Inn & Suites	Charleston, SC	29405	Jan 2001	Jan 1998	86																				ш			\perp	
	Closed Americana Motor Lodge	Charleston, SC	29405	Mar 1992		0																								
	Dorchester Road Inn	Charleston, SC	29405	Jan 2012	Jun 1965	44																				ш			\perp	
	Siesta Motor Lodge	North Charleston, SC	29405	Jun 1956	Jun 1956	76																								
	Star Of America Motel	North Charleston, SC	29405	Nov 1960	Nov 1960	60																				ш			\perp	
	Stay Over Lodge	Charleston, SC	29405	Dec 1997		97																								
	Suburban Extended Stay Hotel North Charleston I-526	Charleston, SC	29405		Dec 1986	99		• •	• •	•	• •	•	• •	•	• •		• •	•	• •	•	• •	•	•	• •	•	• (• •	. •	•	
	WoodSpring Suites North Charleston Airpoprt I 526	North Charleston, SC	29405		Sep 2007	121		• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	•	•	•	•	
	Best Western Plus Airport Inn & Suites	North Charleston, SC	29406		Aug 2007	74		• •	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	•	• •	. •	•	
		North Charleston, SC		Nov 1973		102																								
	Candlewood Suites Charleston - Northwoods	North Charleston, SC	29406		Feb 2007	125		•	• •	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	•	•	• •	•	•	•	, •	•	
3070	Charleston Airport Hotel	North Charleston, SC	29406	Jun 2016	Jun 1984	159																								
	Closed - Independent Catalina Inn	North Charleston, SC	29406	Jan 2017	Jun 1976	0																								
		North Charleston, SC	29406	Sep 2010		0																								
	Closed North 52 Motel	North Charleston, SC	29406	Nov 2004		0																								
		North Charleston, SC	29406	Mar 2009	Jan 1967	0																								
	Closed North Charleston Inn	North Charleston, SC	29406	Jan 2004	Jun 1974	0																								
		North Charleston, SC			Nov 2017	98																								

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					Open		Chg in		П	Т		Т	П		П			П		П		П	Т	Т	П	Т	Т	П	Т	П	Т
STR Code	Name of Establishment Country Inn & Suites Charleston North	City & State North Charleston, SC	Zip Code 29406		Date	Rooms	Rms	JF	- M	AN	/I J	JA	S	ON	D,	J F	M A	M	JJ	Α	S O	N	D .	J F	M	AI	VI J	J	A S	0	1 D
	Country Inn & Suites Charleston North Courtyard Charleston North Coliseum	North Charleston, SC	29406	Apr 2006 Apr 1999	Apr 2006 Apr 1999	57 123		•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•			
	DoubleTree by Hilton Hotel & Suites Charleston Airport	North Charleston, SC	29406	Jan 2013	Jun 1981	149																									
	Economy Inn	North Charleston, SC	29406	Sep 1996	May 1977	95																									
33507	Extended Stay America Charleston Northwoods Boulevard	North Charleston, SC	29406	Dec 2012	Sep 1996	72			•		•	• •	•	• •			• •			•		•	• •	•	•	• •	•	•		П	Т
45831	Fairfield Inn & Suites Charleston North University Area	North Charleston, SC	29406	Sep 2002	Sep 2002	76		• •	•	• •	•	• •	•	• •		•	• •		•	•	•	•	• •	•	•	• •	•	•	,		
	Hampton by Hilton Inn & Suites North Charleston-University		29406	Apr 2009	Apr 2009	115		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	• (• •	•	• •	•	•	• •	•	•	•	ш	\perp
	Hawthorn Suites by Wyndham North Charleston	North Charleston, SC	29406	Nov 2011	Nov 1986	96		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	,		
	Holiday Inn Express & Suites Charleston Ashley Phosphat	North Charleston, SC North Charleston, SC	29406	Aug 1999	Aug 1999	98		• •	• (•	•	•	•	• •	•	•	• •	•	•	• (•	•	• •	•	•	• •	•	• (,	_	_
	Holiday Inn Express Charleston North Home2 Suites by Hilton North Charleston University Blvd	North Charleston, SC	29406 29406	May 2007 Nov 2019	May 2007 Nov 2019	86 103		•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	• (• •	•	•	•	•	•	•	•			
	Homewood Suites by Hilton North Charleston	North Charleston, SC	29406	May 2018	May 2018	100																									
	Hvatt Place North Charleston	Charleston, SC	29406	Jun 2010	Jun 2010	113																									
	InTown Suites Ashley Phosphate	North Charleston, SC	29406	May 2002	Aug 1997	139																									
	InTown Suites North Charleston	North Charleston, SC	29406	Aug 1997	Aug 1997	121					•		•							•		•		•	•			•			т
6874	Marriott North Charleston	North Charleston, SC	29406	Oct 2016	Jul 1983	291			•		•	• •	•	• •		•	• •			•		•	• •	•	•	• •	•	•	,		
21323	Red Roof Inn North Charleston Coliseum	North Charleston, SC	29406	Dec 1985	Dec 1985	109		• •	•	• •	•	• •	•	• •	• •	•	• •		• •	•	• •	•	• •	•	•	• •	•	•			
	Rodeway Inn North Charleston	North Charleston, SC	29406	Mar 2013	Dec 1984	77		• •	•	• •	•	• •	•	• •	•	•	• •		• •	•	• •	•	• •	•	•	• •	•	•	•		
	Stay Express Charleston North	North Charleston, SC	29406	Aug 2013	Jul 1983	150																							\perp	ш	\perp
	Staybridge Suites Charleston Ashley Phosphate	North Charleston, SC	29406	Oct 2009	Oct 2009	93		• •	•	•	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	• •	•	•	,		
	Suburban Extended Stay Hotel North-Ashley Phosphate	Charleston, SC	29406	Feb 2008	Feb 2008	112		• •	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	• •	•	•	• •	•	• •	4		
	Tru by Hilton Charleston Ashley Phosphate Wingate by Wyndham Charleston University Boulevard	North Charleston, SC North Charleston, SC	29406 29406	Feb 2020 Jun 2008	Feb 2020 Jun 2008	121 97																		•	•	0	•	•			
	WoodSpring Suites Charleston Airport	North Charleston, SC	29406	Dec 2016	Nov 2006	121						•		•			•		•		•	•	•	•		•					
	Best Western Charleston Inn	Charleston, SC	29407	Jun 1975	Jun 1975	87																									
	Cambria Hotels Charleston Riverview	Charleston, SC	29407	Apr 2019	Apr 2019	126											0					•									
	Closed Camellia Motel #1	Charleston, SC	29407	Feb 1991	7 tp. 2010	0													- -		- -		- -	-		- -	1				
22714	Closed Camellia Motel #2	Charleston, SC	29407	Dec 1990		0																									
20767	Closed Charleston	Charleston, SC	29407	Jun 1994		0																									
	Closed Lord Ashley Motel	Charleston, SC	29407	Feb 2000		0																									
	Comfort Suites West Of The Ashley Charleston	Charleston, SC	29407	Sep 2009	Sep 2009	100		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	• (• •	•	• •	•	•	• •	•	•	•	ш	\perp
	Evergreen Motel	Charleston, SC	29407	Jun 1972	Jun 1972	23																									
	Holiday Inn Charleston Riverview	Charleston, SC	29407	Mar 1971	Mar 1971	179		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	• (• •	•	• •	•	•	• •	•	• (,	_	_
	Holiday Inn Express Charleston US 17 & I 526 Home2 Suites by Hilton Charleston West Ashley	Charleston, SC Charleston, SC	29407 29407	Jan 1996 Jan 2019	Jan 1996 Jan 2019	79 150		•	•	•	•	• •	•	• •	•	•	•	•	•	• (•	•	•	•	•	• •	•	•			
	La Quinta Inns & Suites Charleston Riverview	Charleston, SC	29407	Jun 2020	Mar 1987	174	V														٠.		• •	•		• •					
	Motel 6 Charleston South	Charleston, SC	29407	Jul 1974	Jul 1974	110																									
	Residence Inn Charleston Downtown Riverview	Charleston, SC	29407	Feb 2000	Feb 2000	119																									
	Sleep Inn Charleston - West Ashley	Charleston, SC	29407	Dec 2000	Dec 2000	74					•		•							•		•		•	•			•			
37260	SpringHill Suites Charleston Downtown/Riverview	Charleston, SC	29407	Jan 1999	Jan 1999	123					•	• •	•			•				•		•		•	•			•			
	Town & Country Inn & Suites	Charleston, SC	29407	Jun 1984	Jun 1984	105																									
	TownePlace Suites Charleston West Ashley	Charleston, SC	29407	Jun 2018	Jun 2018	112					0	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•		
	Creekside Lands Inn	Charleston, SC	29414	Jun 1992	Jun 1992	57																								ш	_
	Hampton by Hilton Inn & Suites Charleston/West Ashley	Charleston, SC	29414	Sep 2000	Sep 2000	121		• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	• (• •	•	• •	•	•	• •	•	•	,		
	Hawthorn Suites by Wyndham Charleston	Charleston, SC	29414 29414	May 2006 Jun 1985	May 2006 Jun 1985	77 52		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	• '	• •	•	• •	•	•	• •	•	• (,		_
	Inn @ Middleton Place InTown Suites Highway 17	Charleston, SC Charleston, SC	29414	Jun 1985 Jun 1998	Jun 1985 Jun 1998	121																									
	Quality Inn Charleston Gateway	Charleston, SC	29414	Dec 2015	Jan 1988	48																									
	aloft Hotel Charleston Airport & Convention Center	North Charleston, SC	29418	Jul 2008	Jul 2008	136																									
	Closed - Independent North Charleston Inn	North Charleston, SC	29418	Jun 2018	Jan 1973	0	Υ																								
22751	Closed Royal Scotsman Inn	Charleston, SC	29418	Aug 1994		0					П		П					П				П			П			П			Т
		North Charleston, SC	29418	Oct 2012	Dec 2007	62		• •		•	•	• •	•	• •		•	• •		• •	•	• •	•	• •	•	•	• •	•	•	,		
	Crowne Plaza Charleston Airport Convention Center	North Charleston, SC	29418	Dec 2010	Feb 1989	166		• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•		
	Days Inn & Suites Charleston Airport West	North Charleston, SC	29418	Nov 2019	Jun 1978	140		•	•	•	•	• •	•	• •	• •	•	• •	•	•	•	•	0	• •	•	•	• •	•	•	•		
	DoubleTree by Hilton Hotel North Charleston Convention		29418	Jan 2016	Jan 2006	142		• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	,	\sqcup	
	Econo Lodge North Charleston	North Charleston, SC	29418	Sep 2012	Jan 1965	40		• •	•	•	•	•	•	• •	•	•	• •	•	•	•	•	•	•	•	•	• •	•	•			
	Extended Stay America Charleston - Airport Hotel & Conv	North Charleston, SC North Charleston, SC	29418	Jan 2013	Sep 1999	255 100					•	•		•			•		•		•		•	•		•	•	•			
	Extended Stay America Charleston - Airport Extended Stay America Charleston North Charleston	North Charleston, SC	29418	Aug 1996		126																		-							
	Fairfield Inn & Suites Charleston Airport Convention Cente		29418		Mar 2000	102																									
	Hampton Inn Charleston Airport	North Charleston, SC	29418	Apr 2017	Apr 2017	139																									
	Hilton Garden Inn Charleston Airport	North Charleston, SC	29418	Oct 2002	Oct 2002	169																•									
	Holiday Inn Express & Suites Charleston Airport Convention		29418	Mar 2012	Mar 2012	127					•									•		•			•			•			
61634	Home2 Suites by Hilton Charleston Airport Convention Ce		29418		Nov 2011	122		• •	•		•	• •	•	• •		•	• •		•	•	•	•	• •	•	•		•	•			
57034	Homewood Suites by Hilton North Charleston Airport	North Charleston, SC	29418	Jun 2008	Jun 2008	128		• •	•	• •	•	•	•	• •		•	• •	•		•		•	• •	•	•	• •	•	•			
	Hyatt Place Charleston Airport Convention Center	North Charleston, SC	29418	Mar 2010	Mar 2010	127		• •	•	•	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•		
	InTown Suites Charleston Central	North Charleston, SC	29418	May 2006		108		• •	•	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	,		
		North Charleston, SC	29418	Dec 1986	Dec 1986	128		• •	•	•	•	•	•	• •	•	•	• •	•	• •	•	0					•	•	•	,		
6061	Quality Inn Coliseum North Charleston	North Charleston, SC	29418	Dec 2010	∣Mar 1986	121		• •	• •	• •	•	• •	•	• •	• •	• •	• •	1.	• •	• •	• •	•	• •	•	• ·	• •	•	• •	•		

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R Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Rms	JF	- М	A 1	l. IN	.J A	s	o N	Ы.	ı F	МД	l M	. և		so	N	D	JE	м	A .	и .	l.,	AS	
	Relax Inn	Charleston, SC	29418	Sep 2002	Jun 1985	48	11110		100	Α.	0	Ŭ A		, it	-			1	<u> </u>				-						Ì	
	Residence Inn Charleston Airport	North Charleston, SC	29418	Sep 2004	Sep 2004	150										•						•			• 6				,	
66530	TownePlace Suites Charleston Airport Convention Center	North Charleston, SC	29418	Dec 2017	Dec 2017	127										•						•			• 1			• •		
68511	Tru by Hilton Charleston Airport	North Charleston, SC	29418		U/C	118																П	Т							П
11027	Wingate by Wyndham Charleston Airport Coliseum	North Charleston, SC	29418	Nov 2017	Oct 1985	124										•						•			•			• •		
68886	Courtyard Charleston-North Charleston	North Charleston, SC	29420	Aug 2019	Aug 2019	138																•			•	• •		• (П
21395	Econo Lodge North Charleston	North Charleston, SC	29420	Aug 2016	Jun 1985	114										•						•			. 1			• 6		
53821	Fairfield Inn & Suites Charleston North Ashley Phosphate	North Charleston, SC	29420	Apr 2013	Oct 2005	84			•							•						•			•	• •		• (П
38240	Hampton by Hilton Inn Charleston-North	North Charleston, SC	29420	Aug 1999	Aug 1999	102										•						•			•			• •		
5170	Quality Inn & Suites North Charleston	North Charleston, SC	29420	Jan 2017	Apr 1981	122		• •	•	• •		• •				•			• •		• •	•	• •		•	• •		• •		
61988	Residence Inn Charleston North Ashley Phosphate	North Charleston, SC	29420	May 2012	May 2012	96										•						•			•			• •		
42028	Sleep Inn North Charleston Ashley Phosphate	North Charleston, SC	29420	Apr 2001	Apr 2001	68			•							•						•			•	• •		• (П
58706	SpringHill Suites Charleston North/Ashley Phosphate	North Charleston, SC	29420	Jun 2009	Jun 2009	115										•						•			•			• •		
67965	TownePlace Suites Charleston North Charleston	North Charleston, SC	29420	Feb 2019	Feb 2019	102										0						•			•	• •		• (
55758	WoodSpring Suites Charleston Ashley Phosphate	Charleston, SC	29420	Dec 2016	Dec 2006	121										•						•			•			• •		
509	The Tides Folly Beach	Folly Beach, SC	29439	Dec 2010	Jul 1985	132																П	Т							П
23054	Days Inn Goose Creek	Goose Creek, SC	29445	Jan 1999	Jun 1985	59										•						•			. 1			• 6		
8431	Econo Lodge Goose Creek	Goose Creek, SC	29445	Jun 1987	Jun 1987	50										•						•			• 6			• 6		П
	Quality Inn Goose Creek - Charleston	Goose Creek, SC	29445	Jun 2004	Jun 1982	60										•						•			•					
	Ashley Lodge	Harleyville, SC	29448	Jun 2002	Jun 2002	42																								
	Destination Hotels Wild Dunes Resort	Isle Of Palms, SC	29451	Jun 1976	Jun 1976	246	Υ									•						0	0 0	0	•					
	Seaside Inn	Isle Of Palms, SC	29451	Oct 1998	Oct 1998	51																								
	The Palms Hotel	Isle Of Palms, SC	29451	Nov 2006	Feb 2000	69																								
	Closed - Independent Seabrook Island	Johns Island, SC	29455	Jan 2018	Jun 1981	0	Υ																							
	Kiawah Island Resort	Kiawah Island, SC	29455	Jun 1977	Jun 1977	600																								
	Residence Inn Charleston Kiawah Island Andell Inn	Kiawah Island, SC	29455	Mar 2014	Mar 2014	91	Υ																							
	The Sanctuary @ Kiawah Island	Kiawah Island, SC	29455	Aug 2004	Aug 2004	255	•			•						-								_			_			
	Best Western Magnolia Inn & Suites	Ladson, SC	29456	Sep 2003	Sep 2003	61																								
	Days Inn Ladson Summerville Charleston	Ladson, SC	29456	May 1989	Oct 1986	62																								
	Berkeley Motel	Moncks Corner, SC	29461	Way 1303	OCI 1300	52				•		•			•		•				•		•			•		-		
	Carolina Inn	Moncks Corner, SC	29461	Jan 1984	Jan 1984	54																								
	Closed - Independent Economy Inn	Moncks Corner, SC	29461	Oct 2015	Jan 1904	0																								
	Moncks Corner Inn	Moncks Corner, SC	29461		A.v. 1004	84																	_						-	
	Ascend Collection The Inn At I'on			Aug 2015	Aug 1994	11	Υ																							
	Best Western Patriots Point	Mount Pleasant, SC	29464	Dec 2018	Jan 2009		Y				-					•	•	•	•	• '	•	•	•	•		° •	•	•		
		Mount Pleasant, SC	29464	May 2004	Apr 1999	70		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	• •	• •	•	• •		
	Cambria Hotels Mount Pleasant-Charleston	Mount Pleasant, SC	29464	Jul 2018	Jul 2018	112						•	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	• •	•	• •	_	
	Charleston Harbor Resort	Mount Pleasant, SC	29464	Jun 2020	Jul 1997	125	Y	0 0	0	0 0	0	0 0	0 0	0	0 0	0	0 0	0	0 0	0	0	0	0 0	0	0		0	0 0		
	Closed - Masters Inn Mount Pleasant	Mount Pleasant, SC	29464	Nov 2013	Jul 1983	0																	_					ш	_	
	Closed Brookgreen Motel	Mount Pleasant, SC	29464	Nov 1990		0																	4						4	1
	Closed Fort Moultrie Motor Court	Mount Pleasant, SC	29464	Jul 2003		0																	_					ш	_	
	Closed Sea View Apt Court	Mount Pleasant, SC	29464	Jan 1991		0																								4
	Comfort Inn & Suites Patriots Point	Mount Pleasant, SC	29464	Jan 2020	Jan 1999	103		• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	_	
	Comfort Suites @ Isle Of Palms Connector	Mount Pleasant, SC	29464	Mar 2000	Mar 2000	81		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	4	
	Courtyard Charleston Mount Pleasant	Mount Pleasant, SC	29464	May 2020	Sep 2007	130	Υ	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	0	•	• •		
	Days Inn Mount Pleasant Charleston Patriots Point	Mount Pleasant, SC	29464	Jun 1983	Jun 1983	130		• •	•	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• (• •	•	• •		
	DoubleTree by Hilton Charleston Mount Pleasant	Mount Pleasant, SC	29464	Sep 2020	Oct 2014	120	Υ	• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	\perp	
	Embassy Suites by Hilton Mt Pleasant Ferry Wharf	Mount Pleasant, SC	29464		U/C	158																								
	Extended Stay America Charleston - Mt Pleasant	Mount Pleasant, SC	29464	Jan 1998	Jan 1998	101		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• (• •	•	• •		
	Hampton by Hilton Inn Charleston Mount/Pleasant-Isle Of		29464	Apr 1998	Apr 1998	121		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• •	• •	•	• •		
	Hampton by Hilton Inn Charleston/Mt Pleasant-Patriots Po		29464	May 1991	May 1991	120		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •		
63524	Hilton Garden Inn Charleston / Mount Pleasant	Mount Pleasant, SC	29464	Apr 2015	Apr 2015	133		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	• 1	• •	•	• •		
	Holiday Inn Express & Suites Mount Pleasant Charleston		29464	Nov 2009	Nov 2009	116		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	• •		
	Home2 Suites by Hilton Mount Pleasant Charleston	Mount Pleasant, SC	29464	Dec 2017	Dec 2017	122		• •	•	• •	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •		
44561	Homewood Suites by Hilton Charleston Mount Pleasant	Mount Pleasant, SC	29464	May 2002	May 2002	107		• •	•	• •	•	• •	• •	•	• •	•	• •	•	• •	•	• •	•	• •	•	• 6	• •	•	• •		
11933	Hotel Indigo Mount Pleasant	Mount Pleasant, SC	29464	Jul 2018	May 1988	158						• •		•	• •	•	• •		• •		• •	•	• •	•	• 1	• •	•	• (
	Hyatt House Charleston Mount Pleasant	Mount Pleasant, SC	29464	Apr 2019	Apr 2019	128											•		• •		• •	•	• •	•	• 6	• •	•	• (
67978	Hyatt Place Mount Pleasant Towne Centre	Mount Pleasant, SC	29464	Jun 2019	Jun 2019	92															• •	•		•	•	• •	•	• 6		
37731	Mt Pleasant Suites	Mount Pleasant, SC	29464	Oct 2019	Mar 1999	71			•							•					•		С	0	0 (0 0	0			
		Mount Pleasant, SC	29464		May 1987	115										•						•			•					
	Red Roof Inn Mount Pleasant	Mount Pleasant, SC	29464	Feb 1996	Jun 1985	124										•						•			•					
		Mount Pleasant, SC		Apr 2002		90																								
	Shem Creek Inn	Mount Pleasant, SC	29464	May 2020		51	Υ																							
		Mount Pleasant, SC			Apr 1998	83	•																							
		Mount Pleasant, SC	29464	Apr 2016	Apr 2016	110																								
		Mount Pleasant, SC		Aug 2018		108				•		•												_			_			
	The Beach Club @ Charleston Harbor Resort	Mount Pleasant, SC	29464		Oct 2016	92	Υ						1		•	-	•						•			•		•		
	TownePlace Suites Mount Pleasant	Mount Pleasant, SC		Jul 2017		101	1									-														
					Jul 2017			•	•	•	•	•		•	•	•	•		•				•	-		•	-			
00014	Tru by Hilton Mt Pleasant Charleston Holiday Inn Express & Suites Charleston Mount Pleasant	Mount Pleasant, SC Mount Pleasant, SC	29464 29466		Aug 2019 Dec 2016	124 103														•	• •		• •	•	1 1	- •	•	• •		

Asheville NC CVB

For the Month of August 2020

								2018	В						2	2019								2020							
					Open		Chg in				\Box						П				П		П			П			П	П	Т
STR Code	Name of Establishment		Zip Code		Date	Rooms	Rms	JI	F M	ΑļΝ	ΛJ	JA	S	NC	D	JF	M	A M	J	JA	S	ON	D	JF	- M	AN	1 J	JA	<u> </u>	0 1	N D
	Americas Best Value Inn St George SC			Feb 2004	Jun 1983	32																						\perp	ш	\perp	\perp
	Closed - Days Inn St George			Apr 2011	Jun 1985	0																									
	Country Hearth Inn & Suites St George	3-,		Jan 2005	Apr 1991	68																						\perp	ш	\perp	\perp
	Days Inn St George	3.,			Aug 1988	104		•	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•	• •	•	• •	•	0 •	•	• •			
	Econo Lodge St George	3-,		Apr 2002	Jun 1984	67		• •	•	• •	•	• •	• •	•	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •			
	Knights Inn Saint George			Jun 2015	Jun 1991	54		0 0	0	0 0																					
	Peachtree Inn			Oct 2002	Oct 2002	40																									
532	Quality Inn St George I 95	Saint George, SC	9477	Apr 2002	Sep 1978	115		• •	• •	• •		• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •			
23003	Red Roof Inn St George	Saint George, SC 2	9477	Jul 2020	Jun 1989	55	Υ																					•			
37963	Econo Lodge St Stephen	St Stephen, SC	9479	Feb 1999	Feb 1999	50		• •	• •	• •		• •	•	•	•	•	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •			
16821	Closed - Quality Inn Summerville	Summerville, SC 2	9483	Nov 2018	Dec 1990	0	Υ		•	• •		•																			
42585	Comfort Suites Summerville - Charleston	Summerville, SC 2	9483	Jan 2002	Jan 2002	66								•	•	•		•	•		•		•	• •	•	• •	•				
53100	Country Inn & Suites Summerville	Summerville, SC 2	9483	Nov 2004	Nov 2004	84				• •	•			•	•	•		•	•	• •	•	• •	•	• •	•	• •	•	• •			
63173	Courtyard Charleston Summerville	Summerville, SC 2	9483	Oct 2014	Oct 2014	96								•		•		•			•		•		•		•				
8442	Econo Lodge Summerville	Summerville, SC 2	9483	Jun 1983	Jun 1983	98				• •	•							•	•				•	• •	•		•		П		Т
49532	Economy Inn	Summerville, SC 2	9483	Jun 1988	Jun 1988	57																									
45735	Hamilton Motel	Summerville, SC 2	9483	Feb 1963	Feb 1963	37																	П						П		Т
65038	Hampton Inn Summerville	Summerville, SC 2	9483	Jul 2016	Jul 2016	80								•		•		•			•		•		•		•				
66138	Home2 Suites by Hilton Summerville	Summerville, SC 2	9483	Jul 2017	Jul 2017	93												•	•		•		•		•		•		П		
9230	Quality Inn Summerville-Charleston	Summerville, SC 2	9483	Oct 2019	Apr 1995	52								•				•					•		•		•				
37734	Sleep Inn Summerville - Charleston	Summerville, SC 2	9483	Jan 2000	Jan 2000	66												•					•		•		•		П		
69170	Staybridge Suites Summerville	Summerville, SC 2	9483	Jan 2020	Jan 2020	100																			•		•				
38685	Woodlands Mansion	Summerville, SC 2	9483	May 1995	May 1995	19															П								П		
536	Wyndham Garden Hotel Summerville	Summerville, SC 2	9483	Dec 2016	Jan 1982	123								•				•					•		•		•				
69492	Cambria Hotels Summerville - Charleston	Summerville, SC 2	9486	Feb 2020	Feb 2020	95																			•		•		П		
69092	Hilton Garden Inn Summerville	Summerville, SC 2	9486	Mar 2020	Mar 2020	157																			•		•				
66595	Holiday Inn Express & Suites Summerville	Summerville, SC 2	9486	Nov 2017	Nov 2017	111																							П		
	Homewood Suites by Hilton Summerville				Mar 2020	98																			•		•				
	Residence Inn Charleston Summerville				Aug 2018	96						0						•									•				
	Hampton by Hilton Inn Charleston - Daniel Island				Apr 2001	128																									
	Home2 Suites by Hilton Charleston Daniel Island			Dec 2019		115												ľ													
27.007	21 1 2		otal Prope		238			0 -	Mont	hlv da	ata re	ceive	d by S	STR													-				

 ⁻ Monthly data received by STR

A blank row indicates insufficient data.

Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

Tab 15 - Response Greenville, SC

Asheville NC CVB

_								2018					, ,			201	9								2020	4			_		
R Code	Name of Establishment	City & State	Zin Codo	Aff Date	Open Date	Booms	Chg in Rms	JF	- , ,	, ,			s	0 1	N D	J	_ ,			.∣.		۰			J F						اماء
		City & State Greenville, SC	Zip Code 29601	Aff Date	U/C	Rooms 197	KMS	JF	· IVI	A	VI J	JA	. 5	0 1	ע ע	J	F IV	I A	IVI .	JJ	Α	S	N	ש	JF	· IVI	A	IVI .	J	Α	5 0
		Greenville, SC	29601	Dec 2015	Dec 2015	144																									
		Greenville, SC	29601	Jan 2001	Dec 2013	0		•		•		•		•		•			•	1		•	ŭ			-		•	ŭ		
		Greenville, SC	29601	Feb 2004	Jun 1972	0																									
		Greenville, SC	29601	Jan 2001	Juli 1372	0																									
		Greenville, SC	29601	Apr 2010	Apr 2010	135																									
			29601	Sep 2016	Sep 2016	156			•				•					•		•			•	il.		•			•	•	
	Embassy Suites by Hilton Greenville Downtown Riverplace							• •	•	• •	•	• •	•	•	•	• •	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	
	Hampton by Hilton Inn & Suites Greenville-Downtown-Rive		29601	Jul 2006	Jul 2006	115		• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• 1	• •	•	•	•	•	•	
		Greenville, SC	29601	Sep 2001	Sep 2001	80		• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	
		Greenville, SC	29601	Sep 2016	Sep 2016	117		• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	\perp
		Greenville, SC	29601	May 2019		151													•	•	•	• •	•	• '	•	•	•	• •	•	•	
		Greenville, SC	29601	Dec 2018	Dec 2018	130									•	• •	•	•	• •	•	•	• •	•	• •	• •	•	•	• •	•	•	
		Greenville, SC	29601	Jan 1982	Jan 1982	327		• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• (•	•	0	0	•	•	
		Greenville, SC	29601	Oct 2019	Oct 2019	44																				•	•	• 0			
		Greenville, SC		Feb 2019	Feb 2019	120										•	• •	•	• •	•	•	• •	•	• 6	• •	•	•	• •	•	•	
65461	SpringHill Suites Greenville Downtown	Greenville, SC	29601	Feb 2019	Feb 2019	166										•	• •	•	• •	•	•	• •	•		• •	•	•	• •	•	•	
39710	Westin Poinsett	Greenville, SC	29601	May 2020	Jun 1925	200	Υ	• •	•	• •	• •	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• 1	• •	•		0 •	•	•	
23056	Camelot Inn	Greenville, SC	29605			100																									
3073	Closed - Clarion Hotel & Suites Greenville	Greenville, SC	29605	Aug 2014	Jun 1974	0																									
	Closed - Independent Kings Court Motel	Greenville, SC	29605	Jun 2008		0																									
		Greenville, SC	29605	Jun 1995		0																									
	Econo Lodge Greenville	Greenville, SC	29605	Apr 2020	Jun 1986	99	Υ																								
		Greenville, SC	29605	Apr 1999	Jun 1960	92	,																							-	
	Greenville Inn & Suites	Greenville, SC	29605	Jun 2016	Jun 1970	122																									
		Greenville, SC	29605	May 2002	Jun 1986	131																				_				_	
							Υ	• •	•	•	•	• •	•	•	•	• •	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	
	Motel 6 Greenville I-85 Near Downtown	Greenville, SC	29605	Apr 2019	Jan 1999	45	Y												• •	•	•	• •	•	• '	• •	•	•	• •	•	•	
		Greenville, SC		Jul 2014	Jun 1960	60		• •	•	•	•	•	•	•	•	•	•	•	• •	•	•	• •	•	• '	•	•	•	• •	•	•	
	Studio 6 Greenville I-85 Near Downtown	Greenville, SC	29605	Apr 2019	Apr 2019	52													• •	•	•	• •	•	• •	• •	•	•	• •	•	•	
		Greenville, SC	29605	Oct 2003	Jun 1970	134																									
		Greenville, SC	29605	Oct 2011	Jun 1969	75																									
55791	WoodSpring Suites Greenville Central I-85	Greenville, SC	29605	Jan 2017	May 2007	121		• •	•	• •	• •	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• 6	• •	•	•	• •	•	•	
5172	Baymont Inn & Suites Greenville Woodruff Road	Greenville, SC	29607	Dec 2016	Jan 1981	122		• •	•	• •	• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	•		• •	•	•	• •	•	•	
22578	Best Western Plus Greenville I-385	Greenville, SC	29607	May 2019	Feb 1989	122			•				•		•			•	•	•	•		•	• 1		•			•	•	
69950	Cambria Hotels Greenville	Greenville, SC	29607	Jul 2020	Jul 2020	125																							0	•	
62533	Candlewood Suites Greenville	Greenville, SC	29607	Oct 2013	Oct 2013	97			•				•					•		•	•		•	• 1		•			•	•	
6073	Closed - Independent Greenville Inn	Greenville, SC	29607	Jul 2013	Jun 1969	0																									
		Greenville, SC	29607	Mar 2017	Jun 1973	0																									
		Greenville, SC	29607	Dec 2016	Jun 1972	0																									
		Greenville, SC	29607	Jan 2006	00.1.1072	0																									
	Closed Guest Inn	Greenville, SC	29607	Oct 1996	Jun 1964	0																									
		Greenville, SC	29607	Nov 2017	Jun 1985	120																									
		Greenville, SC	29607	Jan 2019	Jun 1980	116	Υ																								
							ĭ V	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	•	•		•	•	•	• •	•	•	
		Greenville, SC	29607	Aug 1998	Nov 1984	202	Y	• •	•	• •	•	•	•	•	•	•	•	•	• •	•	•	• •	•	• '	•	•	•	• •	•	•	
	Days Inn Greenville	Greenville, SC	29607	Jul 2004	Feb 1989	115	Υ	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• •	• •	•	•	• •	•	•	
		Greenville, SC	29607	Jan 2007	Jan 2007	180		• •	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	•	•	• (•	•	•	• •	•	•	
	Embassy Suites by Hilton Greenville Golf Resort & Conference		29607	Apr 1993	Apr 1993	268		• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	• 6	• •	•	•	• •	•	•	
		Greenville, SC	29607	Nov 2018	Nov 2018	107								•	•	•	•	•	• •	•	•	•	•	• •	•	•	•	• •	•	•	
		Greenville, SC	29607	Mar 2013	Feb 1995	72		• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	•	• •	• •	•	•	• •	•	•	
35158		Greenville, SC	29607	Feb 2020	Sep 1997	115	Υ	• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•					•	•	•	• •	•	•	
2358	Hampton by Hilton Inn Greenville/I-385 Haywood Mall	Greenville, SC	29607	Aug 2014	Aug 2014	86		• •	•		•		•		•	•		•		•	•	• •	•	• 6		•	•		•	•	
60137	Hilton Garden Inn Greenville	Greenville, SC	29607	Oct 2009	Oct 2009	120			•				•			•		•		•	•		•	•		•	•		•	•	
	Holiday Inn Express & Suites Greenville I 85 & Woodruff R			Aug 2001	Aug 2001	155																									
		Greenville, SC	29607	Jul 2020	Jul 2020	100																							0	•	
		Greenville, SC	29607	May 2008	May 2008	110																									
		Greenville, SC	29607	Oct 2012	Jul 1998	98																									
		Greenville, SC	29607	Apr 2018	Apr 2018	85																									
		- · · · · · · · · · · · · · · · · · · ·					V													-				1							
	Red Roof Inn Greenville	Greenville, SC	29607		Aug 1983	104	ſ	•	•	•				•		. "			•			•	•			•		•	•		
		Greenville, SC	29607	Jun 2018	Jun 2018	138					0	•	•	•	•	•	•	•	• •	•	•	•	•	• 1	•	•	•	•	•	•	
		Greenville, SC	29607		Aug 1997	63		•	•	• •	•	•	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	• •	•	•	
	Staybridge Suites Greenville I 85 Woodruff Road	Greenville, SC	29607	Jun 2007	Jun 2007	96		• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• (•	•	•	• •	•	•	
		Greenville, SC	29607	Sep 2019	Mar 1999	94		• •	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	• •	•	• (•	•	•	• •	•	•	
		Greenville, SC	29607		U/C	98																									
21073	Best Way Motel	Greenville, SC	29609	Jan 1982	Jan 1982	25																									
		Greenville, SC	29609	Jan 2009	Jun 1960	0																									
		Greenville, SC	29609	Feb 2003	Jun 1972	48																									
		Greenville, SC	29609	Nov 1986		19																									
		Greenville, SC	29615	Jun 2004	Jun 1984	142														•											
		Greenville, SC	29615	Apr 2017	Dec 1984	0																									
5505		Greenville, SC	29615	, vpr 2017	U/C	93																									

Tab 15 - Response Greenville, SC

Asheville NC CVB

For the Month of August 2020

		1			Open	1 1	Chg in	2018							201	9			1 1)20		7		7		
R Code	Name of Establishment	City & State	Zip Code	Aff Date	Date	Rooms	Cng in Rms	JF	. M	M		، ام ا	اماء	N		F M		м.	1.1	Δ .	so	N	ь .		м	Д M	1.1		Δ ς	s o
	Courtvard Greenville Havwood Mall	Greenville, SC	29615	Mar 1988	Mar 1988	146	IXIII3		141 7																		•		. 10	-
	Courtyard Greenville Spartanburg Airport	Greenville, SC	29615	Nov 2000		136																								
	Econo Lodge Inn & Suites Greenville	Greenville, SC	29615	Nov 2010	May 1997	92																								
	Extended Stay America Greenville Airport	Greenville, SC	29615	Dec 1996	Dec 1996	109																								
	Fairfield Inn Greenville Spartanburg Airport	Greenville, SC	29615	Sep 1997	Sep 1997	94																								
	Hampton by Hilton Inn & Suites Greenville Airport	Greenville, SC	29615	Jan 2016	Jan 2016	127																								
	Hilton Greenville	Greenville, SC	29615	Jun 2020	Nov 1987	256	Υ																							
	Holiday Inn Express & Suites Greenville -Taylors	Greenville, SC	29615	Feb 2020	Feb 2020	86						•		•	•	•	•	•		•	•	•								
	Home2 Suites by Hilton Greenville Airport	Greenville, SC	29615	Aug 2015	Aug 2015	102																								
	Hyatt Place Greenville Haywood	Greenville, SC	29615	Jan 2008	Jul 1997	126									•						•									
	nTown Suites Greenville North	Greenville, SC	29615	May 2002		120								•						•	•									
		Greenville, SC							• •	• '	•	• •	•	• •	•	• •	• '	•	•	• •	•	• '	•	•	•	•	•	•		_
	La Quinta Inns & Suites Greenville Haywood		29615	May 2020		125	Y			•	•	•	•	• •	•	• •	• (•	•	• •	•	• (•	•	•	•	• (• •	-	
	Marriott Greenville	Greenville, SC	29615	May 2020		203	Y	• •	• •	• •	•	• •	•	• •	•	• •	• •	•	•	• •	•	• •	• •	•	•	0	• '	• •	_	_
	Motel 6 Greenville	Greenville, SC	29615	Jan 2016	Oct 2000	155	Y			•	•	• •	•	• •	•	• •	•	•	•	• •	•	•	•	•	•	•	• (• •	'	4
	Quality Inn & Suites Greenville - Haywood Mall	Greenville, SC	29615	Dec 2017	Jun 1983	126		• •	• •	• •	•	• •	•	• •	•	• •	• •	•	•	• •	•	• •	•	•	•	•	• '	• •	,	_
	Residence Inn Greenville Spartanburg Airport	Greenville, SC	29615	May 1998		78			• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	•	•	•	•	•	•	• •	4	
	Sunset Inn	Greenville, SC	29615	Aug 1994	Aug 1994	28																					\perp	_	_	
	Wingate by Wyndham Greenville Airport	Greenville, SC	29615	Oct 1996	Oct 1996	120			• •	•	•	• •	•	•	•	• •	•	•	•	• •	•	•	•	•	•	•	•	• •	,	
	WoodSpring Suites Greenville City/Haywood Mall	Greenville, SC	29615	Apr 2020	Apr 2020	122																				•	•	• •	,	
	Wyndham Garden Hotel Greenville Airport	Greenville, SC	29615	Dec 2014	Jun 1993	138	Υ	• •	• •	•	•	• •	•	•	•	• •	•	•	•	• •	•	•	•	•	•	•	• /	• •	4	
	University Inn	Greenville, SC	29617	Jun 1995	Jun 1995	15																								\perp
	Holiday Inn Express & Suites Greenville Airport	Greer, SC	29650	May 2003		83		• •	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	•	•	•	•	•	• /	• •	4	
	Mainstay Suites Greenville Airport Greer	Greer, SC	29650	Jan 1998	Jan 1998	96		• •	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	•	• •	•	• •	•	•	• •	,	
	Quality Inn Greer	Greer, SC	29650	Apr 2009	Apr 1994	62		• •		•	• •	• •	• •	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	• •	,	
	Rodeway Inn Greer	Greer, SC	29650	Feb 2020	Aug 1997	64	Υ	• •			• •	• •	• •	• •	•	• •	• •	• •	•	• •	•	• •	• •	•	• •	. • '	•	• •	,	
46115	Closed Heritage Inn	Greer, SC	29651	Oct 2005		0																								
34092	Super 8 Greer/Spartanburg Area	Greer, SC	29651	Oct 1996	Oct 1996	60					• •	• •	•	• •	•	• •	• •	• •	•	• •	•	• •	• •	•	• •	•	•	• •	,	
39057 I	Days Inn Mauldin Greenville	Mauldin, SC	29662	Jun 2013	Oct 1999	49		• •			• •	• •	•	• •	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•		,	
8433	OYO Hotel Mauldin SC South Main Street	Mauldin, SC	29662	Jan 2020	Jun 1975	27																		•		•	•		,	
59525 I	Best Western Plus Greenville South	Piedmont, SC	29673	Dec 2010	Jun 2009	60							•		•				•		•			•			•			
66273	Comfort Suites Greenville South	Piedmont, SC	29673	Jul 2017	Jul 2017	82									•		•		•		•	•		•			•		,	
49702	Executive Inn	Piedmont, SC	29673	Jun 1994	Jun 1994	29																								
66597	Holiday Inn Express & Suites Greenville South Piedmont	Piedmont, SC	29673	Jun 2018	Jun 2018	78									•		•				•	•					•		,	
34805	Super 8 Piedmont Greenville Area	Piedmont, SC	29673	Apr 1997	Apr 1997	45																								
	Super Inn	Piedmont, SC	29673	Apr 2000	Apr 2000	28																					П	\neg	т	
	Comfort Suites Simpsonville	Simpsonville, SC	29680	Sep 2009	Sep 2009	76																								
	Days Inn Simpsonville	Simpsonville, SC	29680	Oct 2001	Nov 1996	41																								
	Fairfield Inn & Suites Greenville Simpsonville	Simpsonville, SC	29680	Apr 2016	Jun 1998	87																								
	Hampton by Hilton Inn Greenville/Simpsonville	Simpsonville, SC	29680	Aug 1998	Aug 1998	84																								
	Holiday Inn Express & Suites Greenville Southeast Simpson		29680	Oct 2017	Oct 2017	93																								
	Motel 6 Greenville - Simpsonville	Simpsonville, SC	29680	Mar 2004	Nov 1998	51																								
	Quality Inn Simpsonville Greenville	Simpsonville, SC	29680	Jul 2004	Nov 1990	81																					i i			
	WoodSpring Suites Greenville Simpsonville	Simpsonville, SC	29680	Jan 2017	Oct 2008	121																								
	Palmetto Inn	Simpsonville, SC	29680	Jun 1997	Jun 1976	60		•	•		•	•		•	-	•	•	•	•	•	•	•	•	•	•	-		-		
	Palmetto Inn Closed Wade Hampton Motel			Apr 2006	Juli 1976																									
		Taylors, SC	29687		I 4000	0																						-	-	-
	Best Western Travelers Rest Greenville	Travelers Rest, SC	29690	Oct 2016	Jan 1998	60				•	•	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•	•	•	• •		
	Closed - Independent The Cottages @ Cherokee Valley	Travelers Rest, SC	29690	Jan 2017	Feb 2008	0																								-
30981	Hampton by Hilton Inn Greenville/Travelers Rest	Travelers Rest, SC	29690 29690	Sep 1998	Sep 1998	61			• •	•	•	• •	•	• •	•	• •	• (•	•	• •	•	• (•	•	•	•	• (• •		
	Travelers Inn	Travelers Rest. SC																												

 ⁻ Monthly and daily data received by STR

A blank row indicates insufficient data.

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report



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