

**ORDINANCE # 06.29.22**

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY  
NORTH CAROLINA  
BUDGET ORDINANCE  
FISCAL YEAR 2022-2023**

**BOARD MEETING DATE: June 29, 2022**

BE IT ORDAINED by the Board of the Buncombe County Tourism Development Authority of Buncombe County, North Carolina on this the 29th day of June, 2022:

Section 1: The following amounts are hereby appropriated and revenues estimated to be available in the Operating Fund for the operation of the Buncombe County Tourism Development Authority and its activities for the fiscal year beginning July 1, 2022 and ending June 30, 2023:

<b>APPROPRIATION</b>	
Salaries and Benefits	\$ 3,635,000
Marketing	23,210,500
Group Sales	2,209,000
Community Engagement	300,000
Administration & Facilities	1,250,000
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 30,604,500</u></b>
<b>REVENUE</b>	
Occupancy Tax Revenue	\$ 30,604,500
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 30,604,500</u></b>

Section 2: The following amounts are hereby appropriated and revenues estimated to be available in the Tourism Product Development Fund for the operation of the Buncombe County Tourism Development Authority's Tourism Product Development Fund Administration Budget and its activities for the fiscal year beginning July 1, 2022 and ending June 30, 2023:

<b>APPROPRIATION</b>	
Product Development Administration	\$ 190,000
Wayfinding Administration	225,000
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 415,000</u></b>
<b>REVENUE</b>	
Occupancy Tax Revenue	\$ 415,000
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 415,000</u></b>

Section 3: The following amounts are hereby appropriated and revenues estimated to be available in the earned income fund for the operation of the Buncombe County Tourism Development Authority's Earned Revenue Budget and its activities for the fiscal year beginning July 1, 2022 and ending June 30, 2023:

<b>APPROPRIATION</b>	
Local Support from Earned Revenue	\$ 225,000
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 225,000</u></b>
<b>REVENUE</b>	
Earned Revenue	\$ 183,000
Fund Balance - Committed for Event Support Program	\$ 42,000
<b>TOTAL APPROPRIATION:</b>	<b><u>\$ 225,000</u></b>

**ATTEST:**

**TOURISM DEVELOPMENT AUTHORITY FOR  
FOR THE COUNTY OF BUNCOMBE:**

\_\_\_\_\_  
Jonna Sampson, Executive Operations Manager

By: \_\_\_\_\_  
Brenda Durden, BCTDA Board Vice Chair