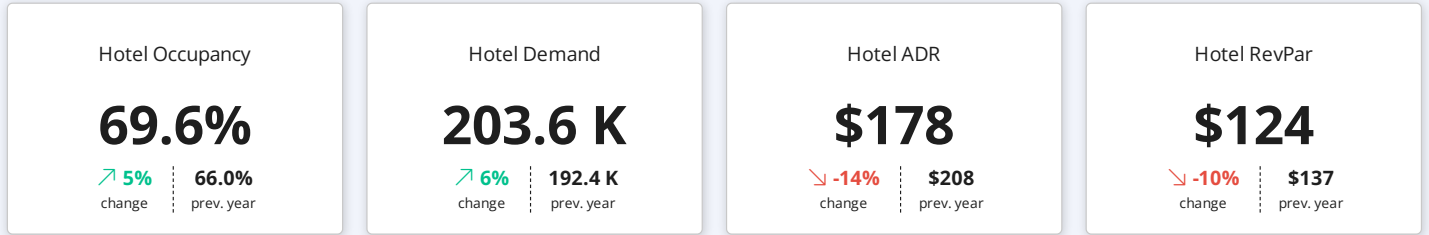


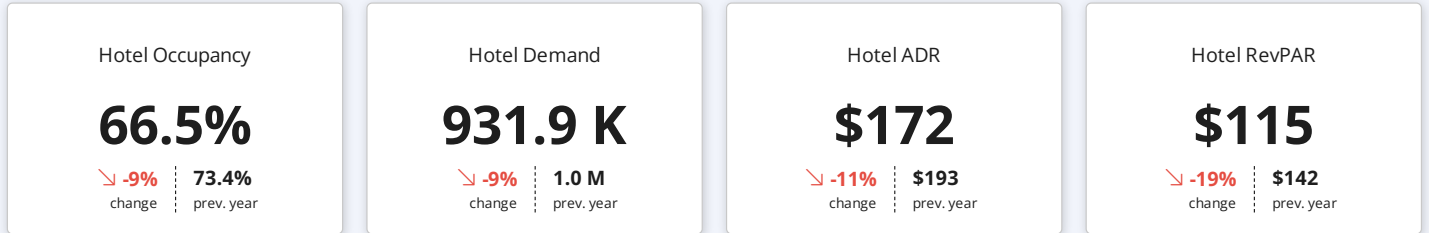
Hotel Performance - December 2024

Source: STR



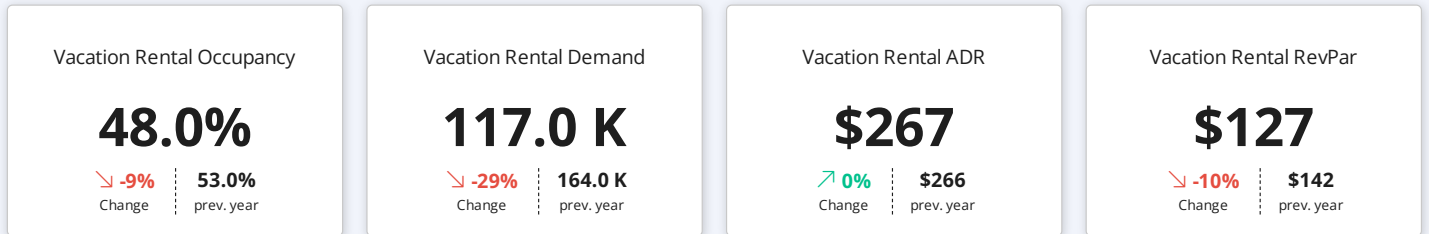
Hotel Performance - FY25 YTD

Source: STR



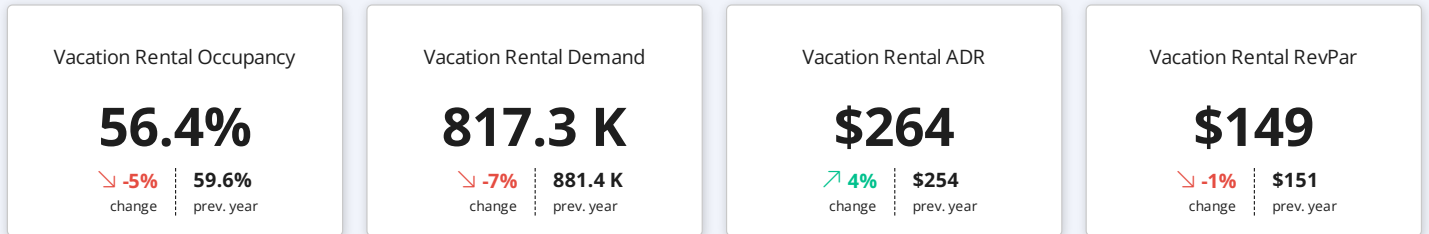
Vacation Rental Performance - December 2024

Source: AirDNA



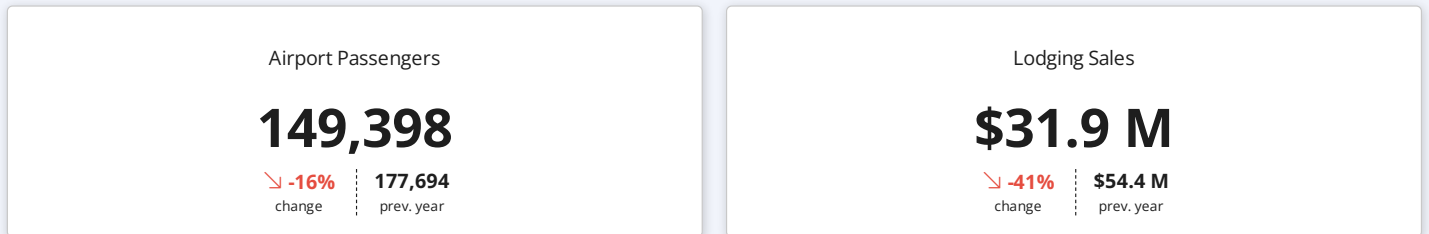
Vacation Rental Performance - FY25 YTD

Source: AirDNA



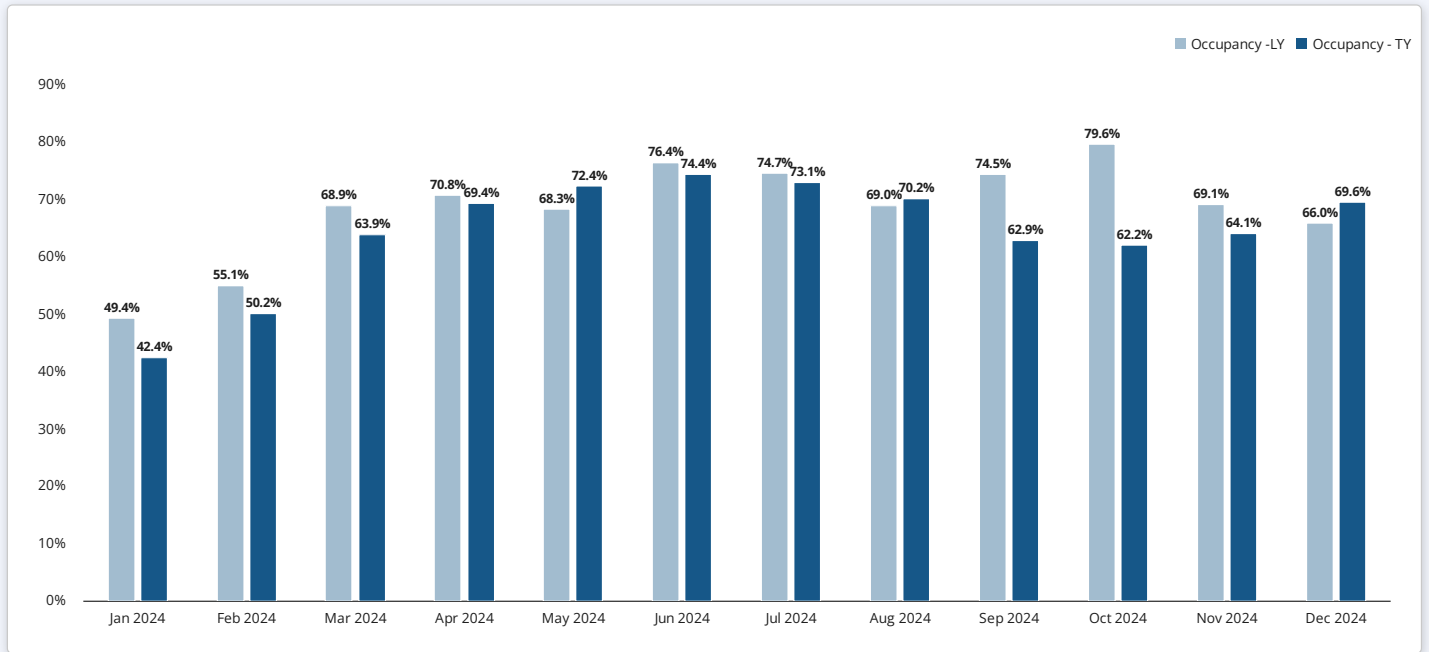
Airport Passengers & Lodging Sales - December 2024

Source: Asheville Regional Airport and Buncombe County Finance



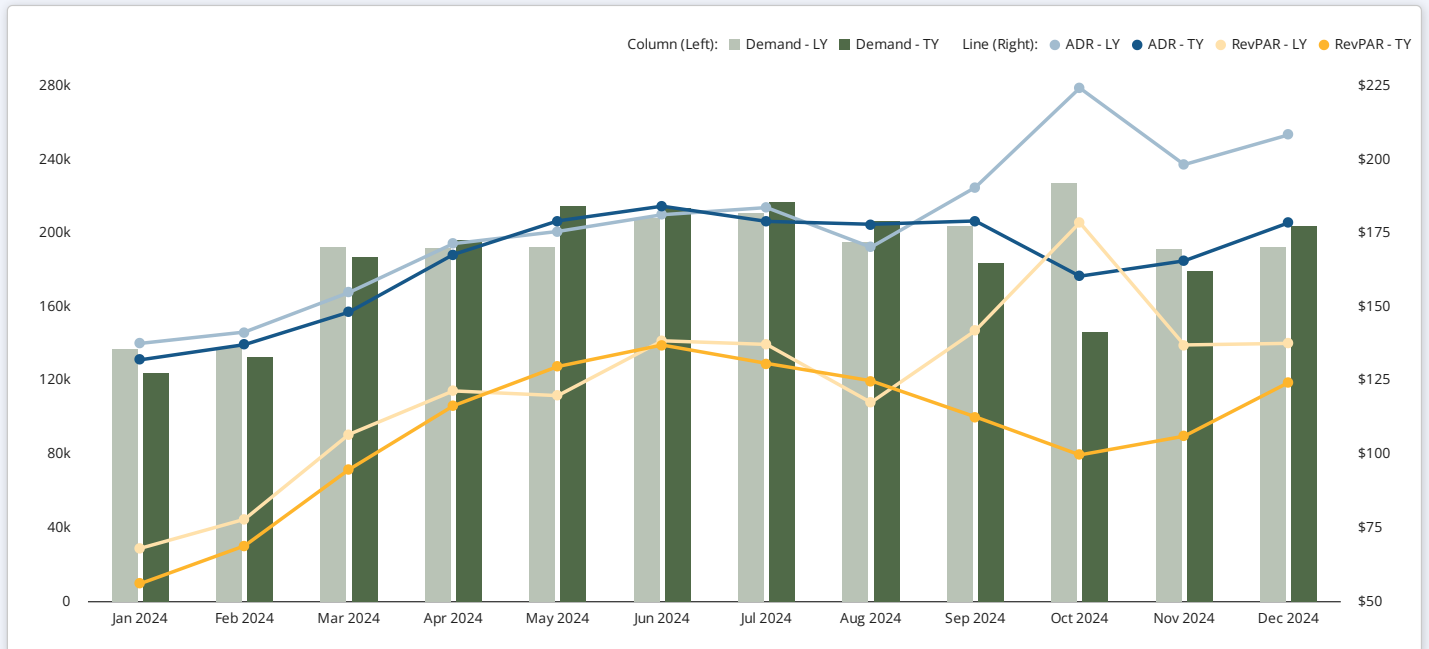
## Hotel Occupancy

Source: STR



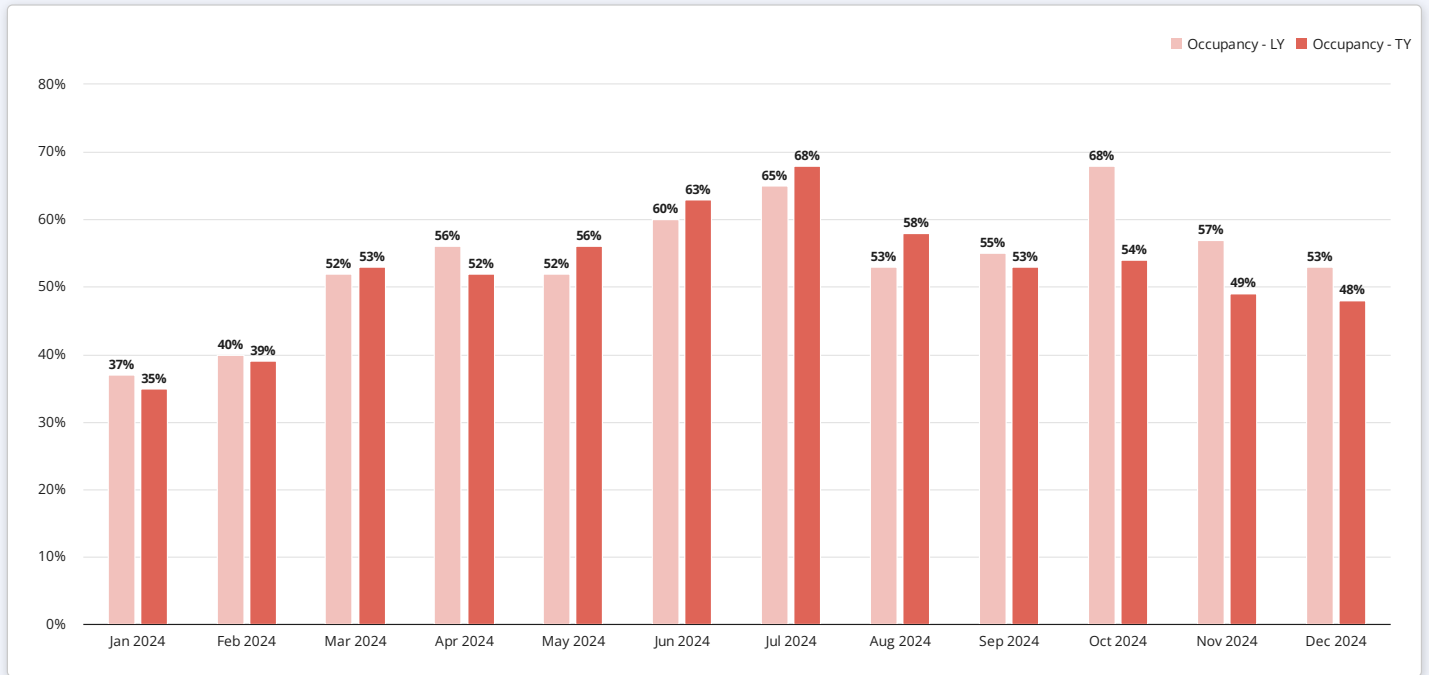
## Hotel Demand, Average Daily Rate (ADR) and Revenue Per Available Room (RevPar)

Source: STR



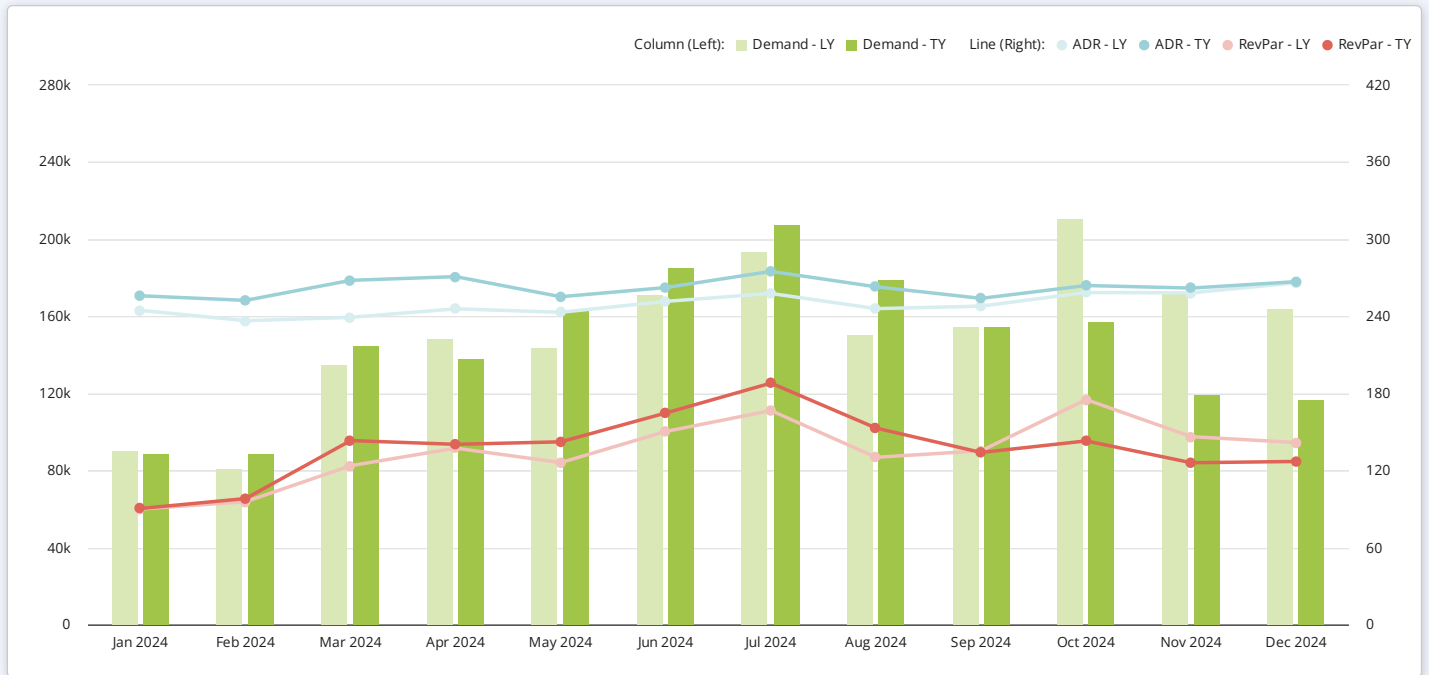
## Vacation Rental Occupancy

Source: AirDNA



## Vacation Rental Demand, Average Daily Rate (ADR), and Revenue per Available Room (RevPar)

Source: AirDNA



# Airport Passengers

Source: Asheville Regional Airport

