

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance

Operating and Earned Revenue Funds, Budget and Actual

December 31, 2021

	Current Budget	Current Month Actual	Year to Date Actual	Budget Remaining	(%)	Prior Year	
					Budget Used	Year to Date Actual	(%) Change From
Revenues:							
Occupancy tax, net	\$ 20,369,690	\$ 2,532,306	\$ 13,045,398	\$ 7,324,292	64.0%	\$ 8,451,779	54.4%
Investment income	-	49	585	(585)	-	66	782.1%
Other income	-	-	24,401	(24,401)	-	-	-
Earned revenue	150,000	27,550	74,020	75,980	49.3%	132,710	-44.2%
Total revenues	<u>20,519,690</u>	<u>2,559,906</u>	<u>13,144,404</u>	<u>7,375,286</u>	<u>64.1%</u>	<u>8,584,555</u>	<u>53.1%</u>
Expenditures:							
Salaries and Benefits	2,889,976	276,454	1,180,855	1,709,121	40.9%	1,010,073	16.9%
Sales	1,236,063	41,244	231,993	1,004,070	18.8%	207,529	11.8%
Marketing	15,321,893	311,865	3,656,498	11,665,395	23.9%	1,662,097	120.0%
Community Engagement	123,178	7,669	29,127	94,051	23.6%	20,719	40.6%
Administration & Facilities	798,580	46,065	333,101	465,479	41.7%	286,695	16.2%
Events/Festivals/Sponsorships	200,564	122,500	133,667	66,897	66.6%	14,293	835.2%
Total expenditures	<u>20,570,254</u>	<u>805,797</u>	<u>5,565,240</u>	<u>15,005,014</u>	<u>27.1%</u>	<u>3,201,406</u>	<u>73.8%</u>
Revenues over (under) expenditures	<u>(50,564)</u>	<u>1,754,109</u>	<u>7,579,164</u>			<u>\$ 5,383,149</u>	<u>40.8%</u>
Other Financing Sources:							
Carried over earned income	<u>50,564</u>	<u>-</u>	<u>-</u>				
Total other financing sources	<u>50,564</u>	<u>-</u>	<u>-</u>				
Net change in fund balance	<u>\$ -</u>	<u>\$ 1,754,109</u>	<u>7,579,164</u>				
Fund balance, beginning of year			<u>19,776,549</u>				
Fund balance, end of month			<u>\$ 27,355,713</u>				

As directed by State statute, 75% of the occupancy tax revenue is invested in tourism promotion (reflected in the operations budget presented here) and 25% is dedicated to the Tourism Product Development Fund (TPDF) to be used for tourism-related community grants. The TPDF is budgeted by project ordinance due to the nature of the fund. Revenue dedicated to TPDF is projected at \$6,789,897 for FY22.

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Revenue Summary

December 31, 2021

Month of room sales:	Operating Fund						Product Development Fund					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%) (%)	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 2,807,310	\$ 1,390,343	102%	\$ 2,807,310	\$ 1,390,343	102%	\$ 935,770	\$ 463,448	102%	\$ 935,770	\$ 463,448	102%
August	2,327,847	1,576,516	48%	5,135,157	2,966,859	73%	775,949	\$ 525,505	48%	1,711,719	988,953	73%
September	2,282,494	1,598,161	43%	7,417,651	4,565,021	62%	760,831	\$ 532,720	43%	2,472,550	1,521,674	62%
October	3,095,441	2,329,272	33%	10,513,092	6,894,292	52%	1,031,814	\$ 776,424	33%	3,504,364	2,298,097	52%
November	2,532,306	1,557,487	63%	13,045,398	8,451,779	54%	844,102	\$ 519,162	63%	4,348,466	2,817,260	54%
December	-	1,517,197	-	-	9,968,976	-	-	\$ 505,732	-	-	3,322,992	-
January	-	1,095,262	-	-	11,064,238	-	-	\$ 365,087	-	-	3,688,079	-
February	-	1,044,459	-	-	12,108,697	-	-	\$ 348,153	-	-	4,036,232	-
March	-	1,559,694	-	-	13,668,391	-	-	\$ 519,898	-	-	4,556,130	-
April	-	1,898,355	-	-	15,566,746	-	-	\$ 632,785	-	-	5,188,915	-
May	-	2,119,721	-	-	17,686,467	-	-	\$ 706,574	-	-	5,895,489	-
June	-	2,438,581	-	-	20,125,048	-	-	\$ 812,860	-	-	6,708,349	-
Total revenues	<u>\$13,045,398</u>	<u>\$ 20,125,048</u>		<u>\$ 13,045,398</u>	<u>\$ 20,125,048</u>		<u>\$4,348,466</u>	<u>\$6,708,349</u>		<u>\$4,348,466</u>	<u>\$6,708,349</u>	

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY
 Monthly Product Development Fund Summary

December 31, 2021

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
Revenues:				
Occupancy Tax	\$ 18,360,000	\$ 27,575,422	\$ (9,215,422)	150.2%
Investment Income	-	1,232,757	(1,232,757)	0.0%
Total revenues	18,360,000	28,808,179	(10,448,179)	156.9%
Expenditures:				
Product development fund projects:				
2012 Montford Park Players (Welcome Facility & Amphitheatre Renovations)	125,000	-	125,000	-
2014 City of Asheville (Riverfront Destination Development 1.0)	7,100,000	7,100,000	-	100.0%
2016 Asheville Community Theatre (Theatre Expansion & Renovation)	1,000,000	430,000	570,000	43.0%
2017 Buncombe County Government (Woodfin Greenway & Blueway)	2,250,000	-	2,250,000	-
2018 Buncombe County Government (Enka Recreation Destination)	6,000,000	-	6,000,000	-
2018 Eagle Market Streets Dev. Corp. (YMI Cultural Center Improvements)	800,000	42,863	757,137	5.4%
2018 River Front Development Group (African-American Heritage Museum at Stephens-L)	100,000	-	100,000	-
2021 African American Heritage Trail	500,000	18,391	481,609	3.7%
2021 Wortham Center for the Performing Arts (Air Ionization System)	45,000	45,000	-	100.0%
Total product development projects	<u>17,920,000</u>	<u>7,636,254</u>	<u>10,283,746</u>	<u>42.6%</u>
Product development fund administration	<u>440,000</u>	<u>6,980</u>	<u>433,020</u>	<u>1.6%</u>
Total product development fund	<u><u>\$ 18,360,000</u></u>	<u><u>\$ 7,643,234</u></u>	<u><u>\$ 10,716,766</u></u>	<u><u>41.6%</u></u>
Product Development Funds Available for Future Grants				
Total Net Assets		\$ 21,164,945		
Less: Liabilities/Outstanding Grants		(10,283,746)		
Less: Unspent Admin Budget (Current Year)		(433,020)		
Current Product Development Amount Available		<u><u>\$ 10,448,179</u></u>		

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Balance Sheet

Governmental Funds

December 31, 2021

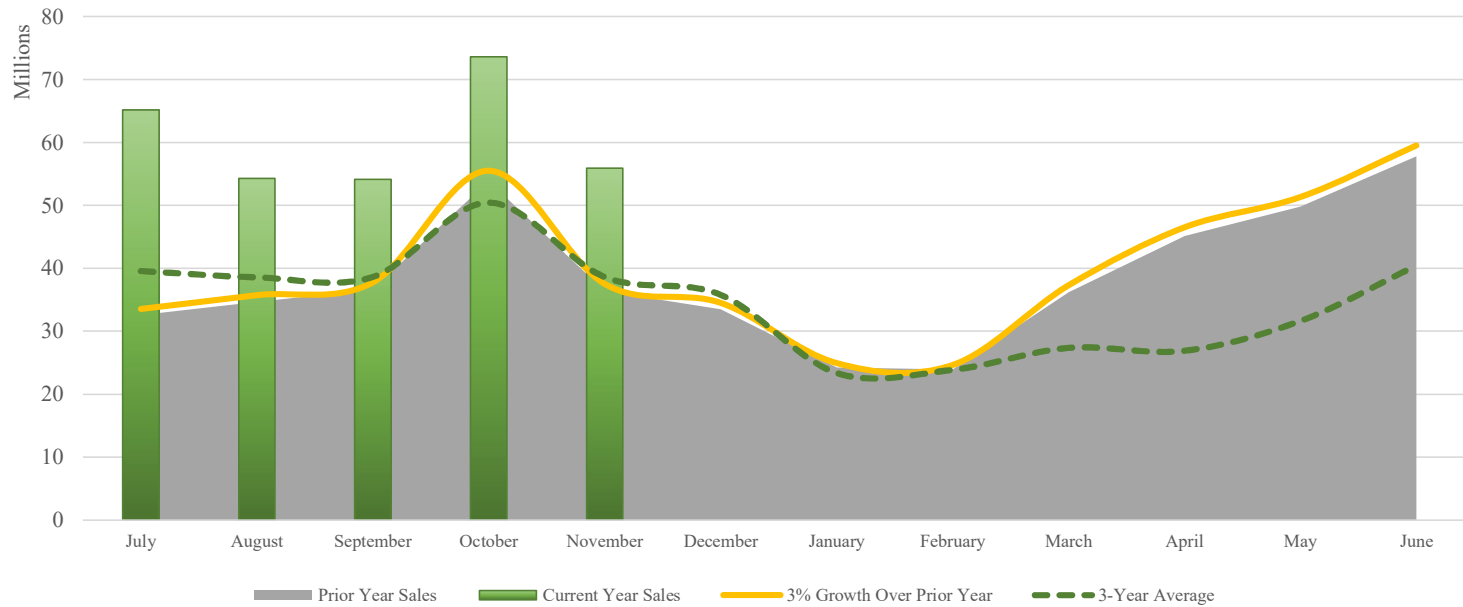
	Operating and Earned Revenue Funds	Product Development Fund	Total
Assets:			
Current assets:			
Cash and investments	\$ 27,521,408	\$ 21,164,945	\$ 48,686,353
Receivables	-	-	-
Total current assets	<u>\$ 27,521,408</u>	<u>\$ 21,164,945</u>	<u>48,686,353</u>
Liabilities:			
Current liabilities:			
Accounts payable	\$ 26,646	\$ -	\$ 26,646
Future events payable	139,050	\$ 10,283,746	\$ 10,422,796
Total current liabilities	<u>165,696</u>	<u>\$ 10,283,746</u>	<u>\$ 10,449,442</u>
-			
Fund Balances:			
-			
Restricted for product development fund	-	10,881,199	10,881,199
Committed for event support program	32,644	-	32,644
State Required Contingency	1,629,575	-	1,629,575
Designated Contingency	10,184,845	-	10,184,845
Undesignated (cash flow)	15,508,649	-	15,508,649
Total fund balances	<u>27,355,713</u>	<u>10,881,199</u>	<u>38,236,911</u>
Total liabilities and fund balances	<u>\$ 27,521,408</u>	<u>\$ 21,164,945</u>	<u>\$ 48,686,353</u>

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Total Lodging Sales

Shown by Month of Sale, Year-to-Date

December 31, 2021



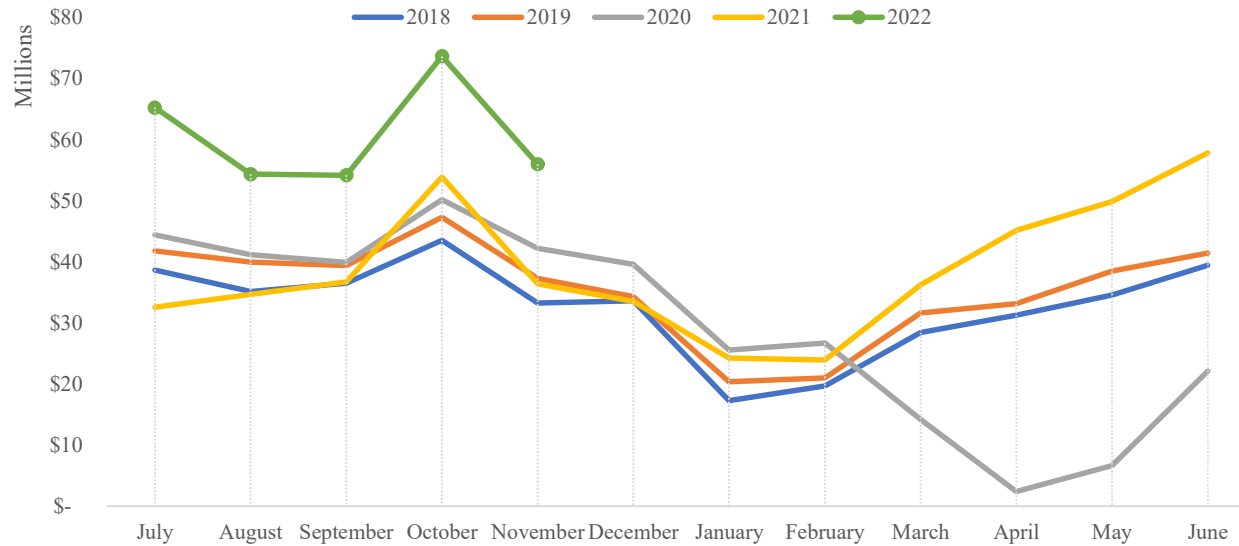
Month of lodging sales:	Current Year	Prior Year	(%) Change	YTD (%) Change	3% Over Prior Year	3-Year Average
July	\$ 65,188,038	\$ 32,547,111	100%	100%	\$ 33,523,525	\$ 39,555,784
August	54,302,310	34,663,339	57%	78%	35,703,239	38,564,848
September	54,136,664	36,683,164	48%	67%	37,783,659	38,626,462
October	73,587,242	53,870,769	37%	57%	55,486,892	50,430,547
November	55,924,836	36,407,948	54%	56%	37,500,187	38,612,899
December	-	33,504,228	-	-	34,509,355	35,790,730
January	-	24,212,981	-	-	24,939,371	23,373,837
February	-	23,905,633	-	-	24,622,802	23,862,423
March	-	36,200,146	-	-	37,286,151	27,348,756
April	-	45,127,533	-	-	46,481,359	26,890,343
May	-	49,824,646	-	-	51,319,385	31,637,803
June	-	57,792,994	-	-	59,526,784	40,438,345
Total revenues	\$303,139,091	\$ 464,740,494			\$478,682,709	\$415,132,776

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

History of Total Sales by Month

Shown by Month of Sale, Year-to-Date

December 31, 2021



	2018	2019	2020	2021	2022
Month of lodging sales:					
July	\$ 38,602,612	\$ 41,734,276	\$ 44,385,965	\$ 32,547,111	\$ 65,188,038
August	35,118,463	39,917,550	41,113,655	34,663,339	54,302,310
September	36,475,819	39,327,048	39,869,174	36,683,164	54,136,664
October	43,473,922	47,272,253	50,148,618	53,870,769	73,587,242
November	33,231,722	37,240,595	42,190,154	36,407,948	55,924,836
December	33,597,999	34,272,393	39,595,569	33,504,228	-
January	17,286,992	20,347,077	25,561,453	24,212,981	-
February	19,676,430	20,985,316	26,696,319	23,905,633	-
March	28,406,443	31,638,002	14,208,120	36,200,146	-
April	31,240,963	33,141,034	2,402,461	45,127,533	-
May	34,544,014	38,464,222	6,624,541	49,824,646	-
June	39,441,126	41,413,202	22,108,839	57,792,994	-
Total lodging sales	\$ 391,096,506	\$ 425,752,967	\$ 354,904,866	\$ 464,740,494	\$ 303,139,091

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Total Lodging Sales by Type

Shown by Month of Sale, Year-to-Date

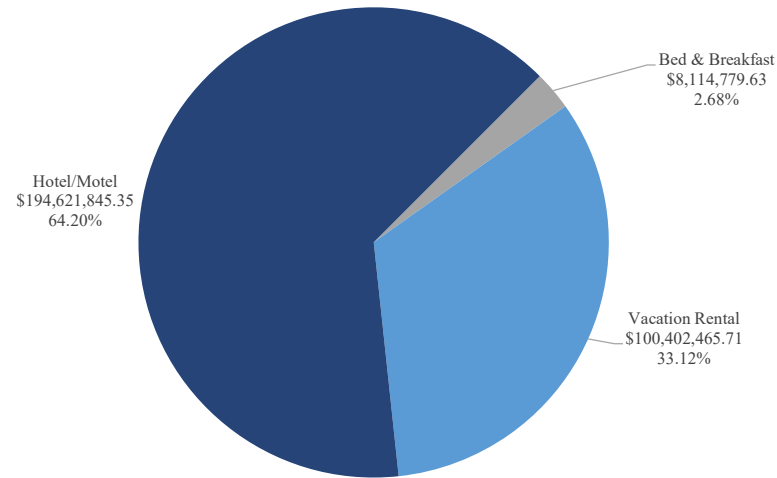
December 31, 2021

Month of room sales:	Hotel/Motel				Vacation Rentals				Bed & Breakfast				Grand Totals			
	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change
July	\$ 40,213,765	\$ 19,132,318	110.2%	110.2%	\$ 23,292,383	\$ 12,282,646	89.6%	89.6%	\$ 1,681,890	\$ 1,132,148	48.6%	48.6%	\$ 65,188,038	\$ 32,547,111	100.3%	100.3%
August	33,288,678	19,815,648	68.0%	88.7%	19,599,745	13,723,974	42.8%	64.9%	1,413,887	1,123,717	25.8%	37.2%	54,302,310	34,663,339	56.7%	77.8%
September	34,410,077	22,012,507	56.3%	77.0%	18,287,445	13,374,865	36.7%	55.4%	1,439,143	1,295,793	11.1%	27.7%	54,136,664	36,683,164	47.6%	67.1%
October	49,777,745	36,464,280	36.5%	61.9%	21,712,768	15,478,848	40.3%	51.1%	2,096,730	1,927,642	8.8%	21.0%	73,587,242	53,870,769	36.6%	56.7%
November	36,931,580	24,630,899	49.9%	59.5%	17,510,125	10,553,316	65.9%	53.5%	1,483,131	1,223,733	21.2%	21.1%	55,924,836	36,407,948	53.6%	56.1%
December	-	22,871,661	-		-	9,595,156	-		-	1,037,411	-		-	33,504,228	-	
January	-	12,224,275	-		-	11,501,937	-		-	486,770	-		-	24,212,981	-	
February	-	11,683,923	-		-	11,724,546	-		-	497,164	-		-	23,905,633	-	
March	-	17,985,847	-		-	17,425,713	-		-	788,586	-		-	36,200,146	-	
April	-	25,959,680	-		-	17,989,856	-		-	1,177,997	-		-	45,127,533	-	
May	-	29,663,713	-		-	18,720,234	-		-	1,440,698	-		-	49,824,646	-	
June	-	35,631,307	-		-	20,645,736	-		-	1,515,951	-		-	57,792,994	-	
Total	\$ 194,621,845	\$ 278,076,058			\$ 100,402,466	\$ 173,016,827			\$ 8,114,780	\$ 13,647,609			\$ 303,139,091	\$ 464,740,494		

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

*Total Lodging Sales by Type
Shown by Month of Sale, Year-to-Date
December 31, 2021*

Total Lodging Sales by Type, Year-to-Date



Year-to-Date Lodging Sales by Type, Compared to Prior Year

