Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance Operating Fund, Budget and Actual January 31, 2023

						(%)	Prior \	Year
	Current	<b>Current Month</b>	Υ	ear to Date	Budget	Budget	Year to Date	(%)
	Budget	Actual		Actual	Remaining	Used	Actual	Change
Revenues:								
Occupancy tax, gross		\$ 2,058,292	\$	13,441,600			\$ 13,828,692	-2.8%
Less: Collection Fee		(102,926)		(672,758)			(207,791)	223.8%
Occupancy tax, net	\$ 25,000,000	1,955,366		12,768,842	12,231,158	51.1%	13,620,901	-6.3%
Investment income	-	1,948		12,394	(12,394)	-	11,850	4.6%
Other income	-	2,065		21,422	(21,422)	-	12,513	71.2%
Earned revenue	-	-		-	-	-	-	-
Total revenues	25,000,000	1,959,379		12,802,658	12,197,342	51.2%	13,645,264	-6.2%
Expenditures:								
Salaries and Benefits	4,102,000	(97,150)		1,974,121	2,127,879	48.1%	1,389,428	42.1%
Business Development	2,122,000	41,539		667,261	1,454,739	31.4%	889,798	-25.0%
Marketing	20,830,000	1,390,039		7,049,370	13,780,630	33.8%	6,799,662	3.7%
Partnership & Destination Mgmt	548,000	47,068		226,065	321,935	41.3%	77,375	192.2%
Administration & Facilities	1,250,000	94,594		607,093	642,907	48.6%	546,916	11.0%
Events/Festivals/Sponsorships	-	-		-	-	-	3,979	-100.0%
Total expenditures	28,852,000	1,476,090		10,523,910	18,328,090	36.5%	9,707,158	8.4%
Revenues over (under)								
expenditures	(3,852,000)	483,289		2,278,748			\$ 3,938,106	-42.1%
Other Financing Sources:								
Appropriated Fund Balance	3,852,000	-		-				
Total other financing sources	3,852,000							
Net change in fund balance	\$ -	\$ 483,289	\$	2,278,748				
Fund balance, beginning of year			_	27,137,064				
Fund balance, end of month			\$	29,415,812				

As directed by State statute, two-thirds of the occupancy tax revenue is invested in tourism promotion (reflected in the operations budget presented here) and one-third is dedicated to tourism-related community investments, split equally between the Tourism Product Development Fund (TPDF) and the Legacy Investment for Tourism (LIFT) Fund. The TPDF is budgeted by project ordinance due to the nature of the fund. Revenue dedicated to TPDF is projected at \$6,269,373 and revenue dedicated to LIFT is projected at \$6,269,373 for FY24.

Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance Earned Revenue Fund, Budget and Actual

					(%)	Prior \	'ear
	Current	<b>Current Month</b>	Year to Date	Budget	Budget	Year to Date	(%)
	Budget	Actual	Actual	Remaining	Used	Actual	Change
Revenues:							
Earned revenue	216,400	16,897	103,642	112,758	47.9%	105,811	-2.0%
Total revenues	216,400	16,897	103,642	112,758	47.9%	105,811	-2.0%
Expenditures:							
Events/Festivals/Sponsorships	250,000	-	(3,982)	253,982	-1.6%	120,750	-103.3%
Total expenditures	250,000	-	(3,982)	253,982	-1.6%	120,750	-103.3%
Revenues over (under) expenditures	(33,600)	16,897	107,624			\$ (14,939)	-820.4%
Other Financing Sources							
Carried over earned income	33,600	-	-				
Total other financing sources	33,600		-				
Net change in fund balance	\$ -	\$ 16,897	\$ 107,624				
Fund balance, beginning of year Fund balance, end of month			92,977 \$ 200,601				

Monthly Occupancy Tax Revenue Summary

			Opera	iting Fund			Tourism Product Development Fund								
		By Month		Cumul	ative Year-to-Date				By Month		Cumul	ative Year-to-Date	)		
	Current	Prior	(%)	Current	Prior	(%)		Current	Prior	(%)	Current	Prior	(%)		
Month of room sales:	Year	Year	(%)	Year	Year	Change		Year	Year	Change	Year	Year	Change		
July	\$ 2,180,683	\$ 2,449,683	-11%	\$ 2,180,683	\$ 2,449,683	-11%	\$	537,034	\$ 603,280	-11%	\$ 537,034	\$ 603,280	-11%		
August	1,872,670	2,099,768	-11%	4,053,353	4,549,451	-11%		461,180	517,107	-11%	998,214	1,120,387	-11%		
September	2,095,429	2,161,132	-3%	6,148,782	6,710,583	-8%		516,039	532,219	-3%	1,514,253	1,652,606	-8%		
October	2,596,963	2,828,072	-8%	8,745,745	9,538,655	-8%		639,550	696,466	-8%	2,153,803	2,349,072	-8%		
November	2,067,731	2,031,798	2%	10,813,476	11,570,453	-7%		509,217	500,368	2%	2,663,020	2,849,440	-7%		
December	1,955,366	2,050,449	-5%	12,768,842	13,620,902	-6%		481,545	504,961	-5%	3,144,565	3,354,401	-6%		
January	-	1,288,286	-	-	14,909,188	-		-	317,264	-	-	3,671,665	-		
February	-	1,301,348	-	-	16,210,536	-		-	320,481	-	-	3,992,146	-		
March	-	1,792,837	-	-	18,003,373	-		-	441,519	-	-	4,433,665	-		
April	-	1,891,348	-	-	19,894,721	-		-	465,780	-	-	4,899,445	-		
May	-	1,942,654	-	-	21,837,375	-		-	478,415	-	-	5,377,860	-		
June	-	2,216,006	-	-	24,053,381	-		-	545,732	-	-	5,923,592	-		
Total revenues	\$12,768,842	\$ 24,053,381		\$ 12,768,842	\$ 24,053,381		\$ 3	3,144,565	\$ 5,923,592		\$ 3,144,565	\$ 5,923,592			

			Legacy	Investme	ment from Tourism Fund					Total Revenue Summary							
		Ву	Month			Cumula	ative	Year-to-Date			Ву	Month		Cumulative Year-to-Date			
	 Current		Prior	(%)		Current		Prior	(%)	Current		Prior	(%)	Current	Prior	(%)	
Month of room sales:	 Year	_	Year	(%)		Year	_	Year	Change	Year		Year	Change	Year	Year	Change	
July	\$ 537,034	\$	603,280	-11%	\$	537,034	\$	603,280	-11%	\$ 3,254,751	\$	3,656,243	-11%	\$ 3,254,751	\$ 3,656,243	-11%	
August	461,180		517,107	-11%		998,214		1,120,387	-11%	2,795,030	\$	3,133,982	-11%	6,049,781	6,790,225	-11%	
September	516,039		532,219	-3%		1,514,253		1,652,606	-8%	3,127,507	\$	3,225,570	-3%	9,177,288	10,015,795	-8%	
October	639,550		696,466	-8%		2,153,803		2,349,072	-8%	3,876,063	\$	4,221,004	-8%	13,053,351	14,236,799	-8%	
November	509,217		500,368	2%		2,663,020		2,849,440	-7%	3,086,165	\$	3,032,534	2%	16,139,516	17,269,333	-7%	
December	481,545		504,961	-5%		3,144,565		3,354,401	-6%	2,918,456	\$	3,060,371	-5%	19,057,972	20,329,704	-6%	
January	-		317,264	-		-		3,671,665	-	-	\$	1,922,814	-	-	22,252,518	-	
February	-		320,481	-		-		3,992,146	-	-	\$	1,942,310	-	-	24,194,828	-	
March	-		441,519	-		-		4,433,665	-	-	\$	2,675,875	-	-	26,870,703	-	
April	-		465,780	-		-		4,899,445	-	-	\$	2,822,908	-	-	29,693,611	-	
May	-		478,415	-		-		5,377,860	-	-	\$	2,899,484	-	-	32,593,095	-	
June	-		545,733	-		-		5,923,593	-	-	\$	3,307,471	-	-	35,900,566	-	
Total revenues	\$ 3,144,565	\$	5,923,593		\$	3,144,565	\$	5,923,593	-	\$19,057,972	\$	35,900,566		\$19,057,972	\$35,900,566		

Monthly Occupancy Tax Collection Fee Summary January 31, 2023

						All Fu	nds, I	By Month					
	Occupancy	Tax	Revenue, Gro	ss		Co	llection	on Fee		Occupan	гсу Т	ax Revenue, N	let
	Current		Prior	(%)		Current		Prior	(%)	Current	Prior		(%)
Month of	Year		Year	Change		Year		Year	Change	Year		Year	Change
room sales:													
July	\$ 3,426,074	\$	3,711,929	-8%	\$	(171,323)	\$	(55,687)	208%	\$ 3,254,751	\$	3,656,243	-11%
August	2,942,411		3,181,873	-8%		(147,382)		(47,891)	208%	2,795,030		3,133,982	-11%
September	3,292,511		3,274,702	1%		(165,005)		(49,132)	236%	3,127,506		3,225,570	-3%
October	4,080,372		4,285,381	-5%		(204,308)		(64,378)	217%	3,876,063		4,221,003	-8%
November	3,248,642		3,078,812	6%		(162,476)		(46,277)	251%	3,086,166		3,032,535	2%
December	3,072,079		3,107,142	-1%		(153,621)		(46,771)	228%	2,918,457		3,060,371	-5%
January	-		1,952,146	-		-		(29,331)	-			1,922,815	-
February	-		1,972,022	-		-		(29,712)	-	-		1,942,310	-
March	-		2,716,633	-		-		(40,758)	-	-		2,675,876	-
April	-		2,866,002	-		-		(43,095)	-	-		2,822,907	-
May	-		2,943,741	-		-		(44,257)	-	-		2,899,484	-
June	-		3,357,855	-		-		(50,383)	-	-		3,307,472	-
Total	\$ 20,062,089	\$	36,448,237		\$	(1,004,116)	\$	(547,672)		\$19,057,973	\$	35,900,566	
													•
						All Funds, Cu	mulat	tive Year-to-	Date				
		Tax	Revenue, Gro			Co	llection	on Fee			тсу Т	ax Revenue, N	
	Current		Prior	(%)		Current		Prior	(%)	Current		Prior	(%)
Month of	Year		Year	Change		Year		Year	Change	Year		Year	Change
room sales:													
July	\$ 3,426,074	\$	3,711,929	-8%	\$	(171,323)	\$	(55,687)	208%	\$ 3,254,751	\$	3,656,243	-11%
August	6,368,486		6,893,802	-8%		(318,705)		(103,578)	208%	6,049,780		6,790,224	-11%
September	9,660,997		10,168,504	-5%		(483,710)		(152,710)	217%	9,177,287		10,015,794	-8%
October	13,741,369		14,453,885	-5%		(688,019)		(217,088)	217%	13,053,350		14,236,798	-8%
November	16,990,011		17,532,697	-3%		(850,495)		(263,365)	223%	16,139,516		17,269,332	-7%
December	20,062,089		20,639,839	-3%		(1,004,116)		(310,135)	224%	19,057,973		20,329,703	-6%
January	-		22,591,985	-		-		(339,467)	-	-		22,252,518	-
February	-		24,564,007	-		-		(369,179)	-	-		24,194,828	-
March	-		27,280,640	-		-		(409,937)	-	-		26,870,704	-
April	-		30,146,642	-		-		(453,032)	-	-		29,693,610	-
May	-		33,090,383	-		-		(497,289)	-	-		32,593,094	-
June			36,448,237					(547,672)				35,900,566	-
Total	\$ 20,062,089	\$	36,448,237		\$_	(1,004,116)	\$	(547,672)		\$19,057,973	\$	35,900,566	:

Consistent with its statutory authority, Buncombe County charges the Tourism Development Authority an amount equal to five percent (5%) of the gross proceeds of occupancy tax collected or accrued each fiscal year, as compensation for all of the statutory services and contractual services provided by Buncombe County. Prior to July 1, 2023, Buncombe County charged the Tourism Development Authority two percent (1.5%).

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
Revenues:				
Occupancy Tax	\$ 32,624,185	\$ 33,874,505	\$ (1,250,320)	103.8%
Investment Income		4,455,594	(4,455,594)	0.0%
Total revenues	32,624,185	38,330,099	(5,705,914)	117.5%
Expenditures:				
Product development fund projects:				
2016 Asheville Community Theatre (Theatre Expansion & Renovation)	580,000	430,000	150,000	74.1%
2017 Buncombe County Government (Woodfin Greenway & Blueway)	8,140,000	650,000	7,490,000	8.0%
2018 Buncombe County Government (Enka Recreation Destination)	6,750,000	2,000,000	4,750,000	29.6%
2018 Eagle Market Streets Dev. Corp. (YMI Cultural Center Improvements)	800,000	172,863	627,137	21.6%
2018 River Front Development Group (African-American Heritage Museum at Stephens-L	100,000	-	100,000	-
2021 African American Heritage Trail	500,000	257,830	242,170	51.6%
2022 Asheville Glass Art School dba North Carolina Glass Center (Glass Center in Black	330,000	-	330,000	-
2022 Asheville Museum of Science AMOS (Museum Beautification Project)	125,000	-	125,000	-
2022 Asheville on Bikes (AVL Unpaved - Phase I)	188,355	-	188,355	-
2022 City of Asheville (Asheville Muni Golf Course Revitalization Phase I)	1,641,425	-	1,641,425	-
2022 City of Asheville (Coxe Avenue Green Street)	-	-	-	-
2022 City of Asheville (Swannanoa River Greenway)	2,300,000	-	2,300,000	-
2022 City of Asheville (WNC Nature Center- Gateway to the Southern Appalachian Enhar	567,000	-	567,000	-
2022 Pack Place Performing Arts dba Wortham Center for the Performing Arts (The Worth	80,000	-	80,000	-
2022 Riverlink, Inc. (Karen Cragnolin Park - Greenway Phase)	360,790	360,790	-	100.0%
2022 UNC Asheville Foundation - Athletics (UNC Asheville Karl Straus Track Renovation	1,500,000	1,000,000	500,000	66.7%
2023 Buncombe County Government (Enka Recreation Destination - Phase II)	4,054,415	-	4,054,415	-
2023 City of Asheville (Harrah's Cherokee Center - Asheville Upgrades)	1,586,000	-	1,586,000	-
2023 City of Asheville (McCormick Field Capital Improvements)	1,950,000	_	1,950,000	-
2023 Western NC Agricultural Center (Equine Facility Modernization)	500,000	-	500,000	-
Total product development projects	32,052,985	4,871,483	27,181,502	15.2%
Product development fund administration	571,200	10,530	560,670	1.8%
Total product development fund	\$ 32,624,185	\$ 4,882,013	\$ 27,742,172	15.0%
Product Development Funds Available for Future Grants				
Total Net Assets		\$ 33,448,086		
Less: Liabilities/Outstanding Grants		(27,181,502)		
Less: Unspent Admin Budget (Current Year)		(560,670)		
Current Product Development Amount Available		\$ 5,705,914		

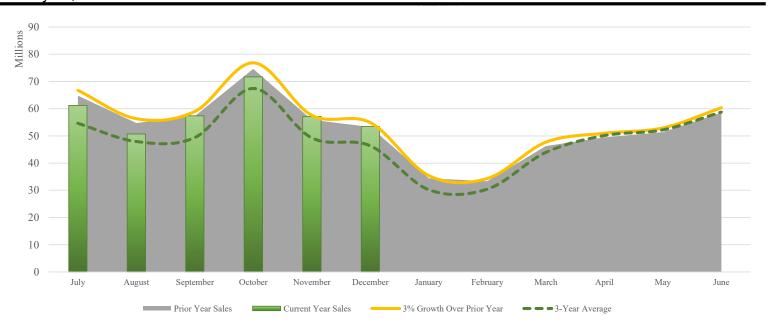
Monthly Legacy Investment from Tourism Fund

Revenues:	 Budget	_ 	ife to Date Actuals	R	Remaining Budget	(%) Budget Used
Occupancy Tax	\$ 339,560	\$	9,068,159	\$	(8,728,599)	2670.6%
Investment Income	 		252,276		(252,276)	0.0%
Total revenues	339,560		9,320,435		(8,980,875)	2744.9%
Expenditures:						
LIFT projects:						
	-		-		-	-
	 		-		-	
Total LIFT projects	 					
LIFT fund administration	 339,560		142,120		197,440	42%
Total LIFT fund	 339,560	\$	142,120	\$	197,440	42%
Legacy Investment from Tourism Funds Available for Future Grants						
Total Net Assets		\$	9,178,314			
Less: Liabilities/Outstanding Grants			-			
Less: Unspent Admin Budget (Current Year)			(197,440)			
Current LIFT Fund Amount Available		\$	8,980,875			

Monthly Balance Sheet Governmental Funds January 31, 2023

	Operating Fund	Earned Revenue Fund	Tourism Product Development Fund	Legacy Investment from Tourism Fund	Total
Assets:					
Current assets:					
Cash and investments	29,659,422	\$ 236,451	\$ 33,448,086	\$ 9,178,314	\$ 72,522,274
Receivables	<u> </u>				
Total current assets	29,659,422	236,451	33,448,086	9,178,314	72,522,274
Liabilities:					
Current liabilities:					
Accounts payable	122,310	-	_	-	122,310
Future events payable	121,300	35,850	27,181,502	-	27,338,652
Total current liabilities	243,610	35,850	27,181,502		27,460,962
Fund Balances:					
Restricted for TPDF	-	-	6,266,584	-	6,266,584
Restricted for LIFT fund	-	-	-	9,178,314	9,178,314
Committed for event support program	-	-	-	· · · · · ·	· · · · · -
State Required Contingency	2,000,000	-	-	-	2,000,000
Designated Contingency	14,425,999	-	_	-	14,425,999
Undesignated (cash flow)	12,989,813	200,601	_	-	13,190,415
Total fund balances	29,415,812	200,601	6,266,584	9,178,314	45,061,312
Total liabilities and fund balances	29,659,422	\$ 236,451	\$ 33,448,086	\$ 9,178,314	\$ 72,522,274

Total Lodging Sales Shown by Month of Sale, Year-to-Date January 31, 2023



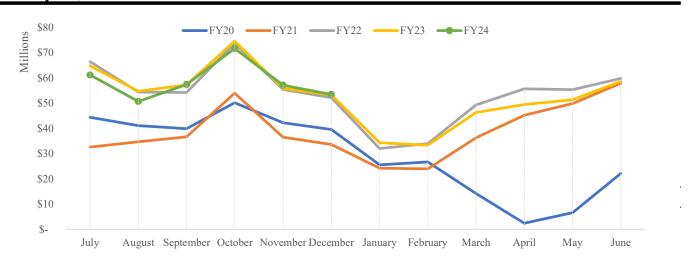
	Current	Pr	ior	(%)	YTD (%)	3% Over	3-	-Year
	Year	Υe	ear	Change	Change	Prior Year	Av	erage
Month of lodging sales:							_	
July	\$ 61,173,937	\$ 64,7	793,944	-6%	-6%	\$ 66,737,762	\$ 54	,604,010
August	50,681,107	54,6	592,346	-7%	-6%	56,333,117	47	,922,718
September	57,376,450	57,2	239,527	0%	-4%	58,956,713	49	,386,630
October	71,667,864	74,	593,066	-4%	-4%	76,830,857	67	,418,788
November	57,152,819	55,8	372,110	2%	-3%	57,548,274	49	,240,331
December	53,466,609	53,2	239,883	0%	-2%	54,837,079	46	,336,030
January	-	34,3	345,428	-	-	35,375,791	30	,209,420
February	-	33,3	351,492	-	-	34,352,037	30	,425,563
March	-	46,2	284,344	-	-	47,672,874	43	,921,917
April	-	49,4	460,363	-	-	50,944,174	50	,114,732
May	-	51,3	381,373	-	-	52,922,814	52	,197,797
June	-	58,	578,570	-	-	60,335,927	58	,740,002
Annual Total	\$351,518,786	\$ 633,8	332,446			\$652,847,419	\$580	,517,938

Cumulative Year To Date

\$351,518,786

\$ 360,430,876

History of Total Sales by Month Shown by Month of Sale, Year-to-Date January 31, 2023



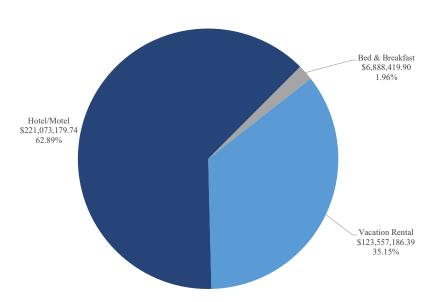
		FY20	FY21	FY22	FY23	FY24
Month of lodging sales:						
July	\$	44,385,965	\$ 32,547,111	\$ 66,470,974	\$ 64,793,944	\$ 61,173,937
August		41,113,655	34,663,339	54,412,470	54,692,346	50,681,107
September		39,869,174	36,683,164	54,237,200	57,239,527	57,376,450
October		50,148,618	53,914,047	73,749,252	74,593,066	71,667,864
November		42,190,154	36,458,675	55,390,208	55,872,110	57,152,819
December		39,595,569	33,578,528	52,189,677	53,239,883	53,466,609
January		25,561,453	24,245,119	32,037,713	34,345,428	-
February		26,696,319	23,933,141	33,992,055	33,351,492	-
March		14,208,120	36,243,884	49,237,522	46,284,344	-
April		2,402,461	45,171,098	55,712,735	49,460,363	-
May		6,624,541	49,864,809	55,347,208	51,381,373	-
June		22,108,839	57,868,695	59,772,742	58,578,570	-
Total lodging sales	\$	354,904,866	\$ 465,171,612	\$ 642,549,756	\$ 633,832,446	\$ 351,518,786
Cumulative Year To Date	\$ 2	257,303,134	\$ 227,844,865	\$ 356,449,781	\$ 360,430,876	\$ 351,518,786

Total Lodging Sales by Type Shown by Month of Sale, Year-to-Date January 31, 2023

		Hotel/Mo	tel			Vacation Re		Bed & Break	fast		Grand Totals					
Month of room sales:	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change
July	\$ 36,151,332	\$ 38,479,968	-6.1%	-6.1%	\$ 23,904,590	\$ 24,895,873	-4.0%	-4.0%	\$ 1,118,015	\$ 1,418,102	-21.2%	-21.2%	\$ 61,173,937	\$ 64,793,944	-5.6%	-5.6%
August	31,657,013	32,640,866	-3.0%	-4.7%	18,075,149	20,930,596	-13.6%	-8.4%	948,946	1,120,885	-15.3%	-18.6%	50,681,107	54,692,346	-7.3%	-6.4%
September	35,967,394	36,154,263	-0.5%	-3.3%	20,254,731	19,751,254	2.5%	-5.1%	1,154,325	1,334,010	-13.5%	-16.8%	57,376,450	57,239,527	0.2%	-4.2%
October	46,951,985	49,526,518	-5.2%	-3.9%	23,076,897	23,162,880	-0.4%	-3.9%	1,638,981	1,903,668	-13.9%	-15.9%	71,667,864	74,593,066	-3.9%	-4.1%
November	35,121,883	36,409,635	-3.5%	-3.8%	20,979,821	18,216,731	15.2%	-0.6%	1,051,115	1,245,744	-15.6%	-15.8%	57,152,819	55,872,110	2.3%	-3.0%
December	35,223,573	35,732,202	-1.4%	-3.4%	17,265,998	16,449,683	5.0%	0.1%	977,038	1,057,998	-7.7%	-14.8%	53,466,609	53,239,883	0.4%	-2.5%
January	-	17,421,646	-		-	16,477,670	-		-	446,112	-		-	34,345,428	-	
February	-	18,042,813	-		-	14,817,723	-		-	490,957	-		-	33,351,492	-	
March	-	27,366,159	-		-	18,114,278	-		-	803,907	-		-	46,284,344	-	
April	-	30,413,085	-		-	17,958,606	-		-	1,088,671	-		-	49,460,363	-	
May	-	32,121,296	-		-	18,095,053	-		-	1,165,024	-		-	51,381,373	-	
June		35,832,347	-		-	21,571,996	-			1,174,228	-			58,578,570	-	
Total	\$ 221,073,180	\$ 390,140,797	=		\$ 123,557,186	\$ 230,442,343	=		\$ 6,888,420	\$ 13,249,306	=		\$ 351,518,786	\$ 633,832,446	=	
Cumulative Year To Date	\$ 221,073,180	\$ 228,943,451	=		\$ 123,557,186	\$ 123,407,017	=		\$ 6,888,420	\$ 8,080,407	<u>.</u>		\$ 351,518,786	\$ 360,430,876	=	

Total Lodging Sales by Type Shown by Month of Sale, Year-to-Date January 31, 2023

Total Lodging Sales by Type, Year-to-Date



Year-to-Date Lodging Sales by Type, Compared to Prior Year

