

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**  
*Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance*  
*Operating Fund, Budget and Actual*  
 February 29, 2024

	Current Budget	Current Month Actual	Year to Date Actual	Budget Remaining	(%) Budget Used	Prior Year Year to Date Actual	(%) Change
<b>Revenues:</b>							
Occupancy tax, gross		\$ 1,215,003	\$ 14,656,603			\$ 15,116,978	-3.0%
Less: Collection Fee		(60,784)	(733,542)			(207,791)	253.0%
Occupancy tax, net	\$ 25,000,000	1,154,219	13,923,061	11,076,939	55.7%	14,909,187	-6.6%
Investment income	-	2,103	14,498	(14,498)	-	15,360	-5.6%
Other income	-	290	21,713	(21,713)	-	12,513	73.5%
Earned revenue	-	-	-	-	-	-	-
Total revenues	25,000,000	1,156,612	13,959,272	11,040,728	55.8%	14,937,060	-6.5%
<b>Expenditures:</b>							
Salaries and Benefits	4,102,000	286,135	2,260,257	1,841,743	55.1%	1,622,273	39.3%
Business Development	2,122,000	160,067	827,328	1,294,672	39.0%	962,610	-14.1%
Marketing	20,830,000	1,971,201	9,020,570	11,809,430	43.3%	6,946,427	29.9%
Partnership & Destination Mgmt	548,000	10,323	236,388	311,612	43.1%	84,832	178.7%
Administration & Facilities	1,250,000	99,825	706,918	543,082	56.6%	601,423	17.5%
Events/Festivals/Sponsorships	-	-	-	-	-	3,979	-100.0%
Total expenditures	28,852,000	2,527,551	13,051,461	15,800,539	45.2%	10,221,544	27.7%
Revenues over (under) expenditures	(3,852,000)	(1,370,939)	907,811			\$ 4,715,516	-80.7%
<b>Other Financing Sources:</b>							
Appropriated Fund Balance	3,852,000	-	-				
Total other financing sources	3,852,000	-	-				
Net change in fund balance	\$ -	\$ (1,370,939)	\$ 907,811				
Fund balance, beginning of year			27,137,064				
Fund balance, end of month			\$ 28,044,875				

As directed by State statute, two-thirds of the occupancy tax revenue is invested in tourism promotion (reflected in the operations budget presented here) and one-third is dedicated to tourism-related community investments, split equally between the Tourism Product Development Fund (TPDF) and the Legacy Investment for Tourism (LIFT) Fund. The TPDF is budgeted by project ordinance due to the nature of the fund. Revenue dedicated to TPDF is projected at \$6,269,373 and revenue dedicated to LIFT is projected at \$6,269,373 for FY24.

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**  
*Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance*  
*Earned Revenue Fund, Budget and Actual*  
 February 29, 2024

	Current	Current Month	Year to Date	Budget	(%)	Prior Year	
	Budget	Actual	Actual	Remaining	Budget Used	Year to Date	(%)
						Actual	Change
<b>Revenues:</b>							
Earned revenue	216,400	19,868	123,509	92,891	57.1%	124,537	-0.8%
Total revenues	<u>216,400</u>	<u>19,868</u>	<u>123,509</u>	<u>92,891</u>	<u>57.1%</u>	<u>124,537</u>	<u>-0.8%</u>
<b>Expenditures:</b>							
Events/Festivals/Sponsorships	250,000	-	(3,982)	253,982	-1.6%	120,750	-103.3%
Total expenditures	<u>250,000</u>	<u>-</u>	<u>(3,982)</u>	<u>253,982</u>	<u>-1.6%</u>	<u>120,750</u>	<u>-103.3%</u>
Revenues over (under) expenditures	<u>(33,600)</u>	<u>19,868</u>	<u>127,491</u>			<u>\$ 3,787</u>	<u>3266.5%</u>
<b>Other Financing Sources</b>							
Carried over earned income	33,600	-	-				
Total other financing sources	<u>33,600</u>	<u>-</u>	<u>-</u>				
Net change in fund balance	<u>\$ -</u>	<u>\$ 19,868</u>	<u>\$ 127,491</u>				
Fund balance, beginning of year			92,977				
Fund balance, end of month			<u>\$ 220,468</u>				

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Occupancy Tax Revenue Summary

February 29, 2024

Month of room sales:	Operating Fund						Tourism Product Development Fund					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%)	Current Year	Prior Year	(%)	Current Year	Prior Year	(%)	Current Year	Prior Year	(%)
July	\$ 2,180,683	\$ 2,449,683	-11%	\$ 2,180,683	\$ 2,449,683	-11%	\$ 537,034	\$ 603,280	-11%	\$ 537,034	\$ 603,280	-11%
August	1,872,670	2,099,768	-11%	4,053,353	4,549,451	-11%	461,180	517,107	-11%	998,214	1,120,387	-11%
September	2,095,429	2,161,132	-3%	6,148,782	6,710,583	-8%	516,039	532,219	-3%	1,514,253	1,652,606	-8%
October	2,596,963	2,828,072	-8%	8,745,745	9,538,655	-8%	639,550	696,466	-8%	2,153,803	2,349,072	-8%
November	2,067,731	2,031,798	2%	10,813,476	11,570,453	-7%	509,217	500,368	2%	2,663,020	2,849,440	-7%
December	1,955,366	2,050,449	-5%	12,768,842	13,620,902	-6%	481,545	504,961	-5%	3,144,565	3,354,401	-6%
January	1,154,219	1,288,286	-10%	13,923,061	14,909,188	-7%	284,248	317,264	-10%	3,428,813	3,671,665	-7%
February	-	1,301,348	-	-	16,210,536	-	-	320,481	-	-	3,992,146	-
March	-	1,792,837	-	-	18,003,373	-	-	441,519	-	-	4,433,665	-
April	-	1,891,348	-	-	19,894,721	-	-	465,780	-	-	4,899,445	-
May	-	1,942,654	-	-	21,837,375	-	-	478,415	-	-	5,377,860	-
June	-	2,216,006	-	-	24,053,381	-	-	545,732	-	-	5,923,592	-
Total revenues	<u>\$ 13,923,061</u>	<u>\$ 24,053,381</u>		<u>\$ 13,923,061</u>	<u>\$ 24,053,381</u>		<u>\$ 3,428,813</u>	<u>\$ 5,923,592</u>		<u>\$ 3,428,813</u>	<u>\$ 5,923,592</u>	

Month of room sales:	Legacy Investment from Tourism Fund						Total Revenue Summary					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%)	Current Year	Prior Year	(%)	Current Year	Prior Year	(%)	Current Year	Prior Year	(%)
July	\$ 537,034	\$ 603,280	-11%	\$ 537,034	\$ 603,280	-11%	\$ 3,254,751	\$ 3,656,243	-11%	\$ 3,254,751	\$ 3,656,243	-11%
August	461,180	517,107	-11%	998,214	1,120,387	-11%	2,795,030	\$ 3,133,982	-11%	6,049,781	6,790,225	-11%
September	516,039	532,219	-3%	1,514,253	1,652,606	-8%	3,127,507	\$ 3,225,570	-3%	9,177,288	10,015,795	-8%
October	639,550	696,466	-8%	2,153,803	2,349,072	-8%	3,876,063	\$ 4,221,004	-8%	13,053,351	14,236,799	-8%
November	509,217	500,368	2%	2,663,020	2,849,440	-7%	3,086,165	\$ 3,032,534	2%	16,139,516	17,269,333	-7%
December	481,545	504,961	-5%	3,144,565	3,354,401	-6%	2,918,456	\$ 3,060,371	-5%	19,057,972	20,329,704	-6%
January	284,248	317,264	-10%	3,428,813	3,671,665	-7%	1,722,715	\$ 1,922,814	-10%	20,780,687	22,252,518	-7%
February	-	320,481	-	-	3,992,146	-	-	\$ 1,942,310	-	-	24,194,828	-
March	-	441,519	-	-	4,433,665	-	-	\$ 2,675,875	-	-	26,870,703	-
April	-	465,780	-	-	4,899,445	-	-	\$ 2,822,908	-	-	29,693,611	-
May	-	478,415	-	-	5,377,860	-	-	\$ 2,899,484	-	-	32,593,095	-
June	-	545,733	-	-	5,923,593	-	-	\$ 3,307,471	-	-	35,900,566	-
Total revenues	<u>\$ 3,428,813</u>	<u>\$ 5,923,593</u>		<u>\$ 3,428,813</u>	<u>\$ 5,923,593</u>		<u>\$ 20,780,687</u>	<u>\$ 35,900,566</u>		<u>\$ 20,780,687</u>	<u>\$ 35,900,566</u>	

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Monthly Occupancy Tax Collection Fee Summary*

February 29, 2024

Month of room sales:	All Funds, By Month								
	Occupancy Tax Revenue, Gross			Collection Fee			Occupancy Tax Revenue, Net		
	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 3,426,074	\$ 3,711,930	-8%	\$ (171,323)	\$ (55,687)	208%	\$ 3,254,751	\$ 3,656,243	-11%
August	2,942,412	3,181,873	-8%	(147,382)	(47,891)	208%	2,795,030	3,133,982	-11%
September	3,292,512	3,274,702	1%	(165,005)	(49,132)	236%	3,127,507	3,225,570	-3%
October	4,080,371	4,285,382	-5%	(204,308)	(64,378)	217%	3,876,063	4,221,004	-8%
November	3,248,641	3,078,811	6%	(162,476)	(46,277)	251%	3,086,165	3,032,534	2%
December	3,072,077	3,107,142	-1%	(153,621)	(46,771)	228%	2,918,456	3,060,371	-5%
January	1,813,438	1,952,145	-7%	(90,723)	(29,331)	209%	1,722,715	1,922,814	-10%
February	-	1,972,022	-	-	(29,712)	-	-	1,942,310	-
March	-	2,716,633	-	-	(40,758)	-	-	2,675,875	-
April	-	2,866,003	-	-	(43,095)	-	-	2,822,908	-
May	-	2,943,741	-	-	(44,257)	-	-	2,899,484	-
June	-	3,357,855	-	-	(50,383)	-	-	3,307,472	-
Total	<u>\$ 21,875,526</u>	<u>\$ 36,448,239</u>		<u>\$ (1,094,839)</u>	<u>\$ (547,672)</u>		<u>\$20,780,687</u>	<u>\$ 35,900,567</u>	

Month of room sales:	All Funds, Cumulative Year-to-Date								
	Occupancy Tax Revenue, Gross			Collection Fee			Occupancy Tax Revenue, Net		
	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 3,426,074	\$ 3,711,930	-8%	\$ (171,323)	\$ (55,687)	208%	\$ 3,254,751	\$ 3,656,243	-11%
August	6,368,486	6,893,803	-8%	(318,705)	(103,578)	208%	6,049,781	6,790,225	-11%
September	9,660,998	10,168,505	-5%	(483,710)	(152,710)	217%	9,177,288	10,015,795	-8%
October	13,741,370	14,453,887	-5%	(688,019)	(217,088)	217%	13,053,351	14,236,799	-8%
November	16,990,011	17,532,698	-3%	(850,495)	(263,365)	223%	16,139,516	17,269,333	-7%
December	20,062,088	20,639,839	-3%	(1,004,116)	(310,135)	224%	19,057,972	20,329,704	-6%
January	21,875,526	22,591,985	-3%	(1,094,839)	(339,467)	223%	20,780,687	22,252,518	-7%
February	-	24,564,007	-	-	(369,179)	-	-	24,194,828	-
March	-	27,280,640	-	-	(409,937)	-	-	26,870,703	-
April	-	30,146,643	-	-	(453,032)	-	-	29,693,611	-
May	-	33,090,384	-	-	(497,289)	-	-	32,593,095	-
June	-	36,448,239	-	-	(547,672)	-	-	35,900,567	-
Total	<u>\$ 21,875,526</u>	<u>\$ 36,448,239</u>		<u>\$ (1,094,839)</u>	<u>\$ (547,672)</u>		<u>\$20,780,687</u>	<u>\$ 35,900,567</u>	

Consistent with its statutory authority, Buncombe County charges the Tourism Development Authority an amount equal to five percent (5%) of the gross proceeds of occupancy tax collected or accrued each fiscal year, as compensation for all of the statutory services and contractual services provided by Buncombe County. Prior to July 1, 2023, Buncombe County charged the Tourism Development Authority two percent (1.5%).

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY  
 Monthly Product Development Fund Summary

February 29, 2024

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
<b>Revenues:</b>				
Occupancy Tax	\$ 32,624,185	\$ 34,158,753	\$ (1,534,568)	104.7%
Investment Income	-	4,305,091	(4,305,091)	0.0%
<b>Total revenues</b>	<b>32,624,185</b>	<b>38,463,844</b>	<b>(5,839,659)</b>	<b>119.1%</b>
<b>Expenditures:</b>				
<b>Product development fund projects:</b>				
2016 Asheville Community Theatre (Theatre Expansion & Renovation)	580,000	430,000	150,000	74.1%
2017 Buncombe County Government (Woodfin Greenway & Blueway)	8,140,000	650,000	7,490,000	8.0%
2018 Buncombe County Government (Enka Recreation Destination)	6,750,000	2,000,000	4,750,000	29.6%
2018 Eagle Market Streets Dev. Corp. (YMI Cultural Center Improvements)	800,000	172,863	627,137	21.6%
2018 River Front Development Group (African-American Heritage Museum at Stephens-L)	100,000	-	100,000	-
2021 African American Heritage Trail	500,000	275,380	224,620	55.1%
2022 Asheville Glass Art School dba North Carolina Glass Center (Glass Center in Black I	330,000	-	330,000	-
2022 Asheville Museum of Science AMOS (Museum Beautification Project)	125,000	-	125,000	-
2022 Asheville on Bikes (AVL Unpaved - Phase I)	188,355	-	188,355	-
2022 City of Asheville (Asheville Muni Golf Course Revitalization Phase I)	1,641,425	-	1,641,425	-
2022 City of Asheville (Coxe Avenue Green Street)	-	-	-	-
2022 City of Asheville (Swannanoa River Greenway)	2,300,000	-	2,300,000	-
2022 City of Asheville (WNC Nature Center- Gateway to the Southern Appalachian Enhan	567,000	-	567,000	-
2022 Pack Place Performing Arts dba Wortham Center for the Performing Arts (The Worth	80,000	-	80,000	-
2022 Riverlink, Inc. (Karen Cragnolin Park - Greenway Phase)	360,790	360,790	-	100.0%
2022 UNC Asheville Foundation - Athletics (UNC Asheville Karl Straus Track Renovation i	1,500,000	1,000,000	500,000	66.7%
2023 Buncombe County Government (Enka Recreation Destination - Phase II)	4,054,415	-	4,054,415	-
2023 City of Asheville (Harrah's Cherokee Center - Asheville Upgrades)	1,586,000	-	1,586,000	-
2023 City of Asheville (McCormick Field Capital Improvements)	1,950,000	-	1,950,000	-
2023 Western NC Agricultural Center (Equine Facility Modernization)	500,000	-	500,000	-
Total product development projects	<u>32,052,985</u>	<u>4,889,033</u>	<u>27,163,952</u>	<u>15.3%</u>
Product development fund administration	<u>571,200</u>	<u>18,932</u>	<u>552,268</u>	<u>3.3%</u>
Total product development fund	<u>\$ 32,624,185</u>	<u>\$ 4,907,965</u>	<u>\$ 27,716,220</u>	<u>15.0%</u>
<b>Product Development Funds Available for Future Grants</b>				
Total Net Assets		\$ 33,555,878		
Less: Liabilities/Outstanding Grants		(27,163,952)		
Less: Unspent Admin Budget (Current Year)		(552,268)		
Current Product Development Amount Available		<u>\$ 5,839,658</u>		

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Monthly Legacy Investment from Tourism Fund

February 29, 2024

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
<b>Revenues:</b>				
Occupancy Tax	\$ 339,560	\$ 9,352,407	\$ (9,012,847)	2754.3%
Investment Income	-	657,034	(657,034)	0.0%
<b>Total revenues</b>	<u>339,560</u>	<u>10,009,441</u>	<u>(9,669,881)</u>	<u>2828.6%</u>
<b>Expenditures:</b>				
<b>LIFT projects:</b>				
	-	-	-	-
	-	-	-	-
Total LIFT projects	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
LIFT fund administration	<u>339,560</u>	<u>142,120</u>	<u>197,440</u>	<u>42%</u>
Total LIFT fund	<u>\$ 339,560</u>	<u>\$ 142,120</u>	<u>\$ 197,440</u>	<u>42%</u>
<b>Legacy Investment from Tourism Funds Available for Future Grants</b>				
Total Net Assets		\$ 9,867,320		
Less: Liabilities/Outstanding Grants		-		
Less: Unspent Admin Budget (Current Year)		<u>(197,440)</u>		
Current LIFT Fund Amount Available		<u>\$ 9,669,880</u>		

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Monthly Balance Sheet

### Governmental Funds

February 29, 2024

	Operating Fund	Earned Revenue Fund	Tourism Product Development Fund	Legacy Investment from Tourism Fund	Total
<b>Assets:</b>					
Current assets:					
Cash and investments	\$28,266,790	\$ 256,318	\$ 33,555,878	\$ 9,867,320	\$ 71,946,307
Receivables	-	-	-	-	-
Total current assets	<u>28,266,790</u>	<u>256,318</u>	<u>33,555,878</u>	<u>9,867,320</u>	<u>71,946,307</u>
<b>Liabilities:</b>					
Current liabilities:					
Accounts payable	97,715	-	-	-	97,715
Future events payable	124,200	35,850	27,163,952	-	27,324,002
Total current liabilities	<u>221,915</u>	<u>35,850</u>	<u>27,163,952</u>	<u>-</u>	<u>27,421,717</u>
<b>Fund Balances:</b>					
Restricted for TPDF	-	-	6,391,926	-	6,391,926
Restricted for LIFT fund	-	-	-	9,867,320	9,867,320
Committed for event support program	-	-	-	-	-
State Required Contingency	2,000,000	-	-	-	2,000,000
Designated Contingency	14,425,999	-	-	-	14,425,999
Undesignated (cash flow)	11,618,876	220,468	-	-	11,839,344
Total fund balances	<u>28,044,875</u>	<u>220,468</u>	<u>6,391,926</u>	<u>9,867,320</u>	<u>44,524,590</u>
Total liabilities and fund balances	<u>28,266,790</u>	<u>\$ 256,318</u>	<u>\$ 33,555,878</u>	<u>\$ 9,867,320</u>	<u>\$ 71,946,307</u>

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Total Lodging Sales

Shown by Month of Sale, Year-to-Date

February 29, 2024



Month of lodging sales:	Current Year	Prior Year	(%) Change	YTD (%) Change	3% Over Prior Year	3-Year Average
July	\$ 61,174,057	\$ 64,793,944	-6%	-6%	\$ 66,737,762	\$ 54,604,010
August	50,681,107	54,692,346	-7%	-6%	56,333,117	47,922,718
September	57,380,340	57,239,527	0%	-4%	58,956,713	49,386,630
October	71,673,376	74,593,066	-4%	-4%	76,830,857	67,418,788
November	57,192,220	55,872,110	2%	-3%	57,548,274	49,240,331
December	53,528,077	53,239,883	1%	-2%	54,837,079	46,336,030
January	31,372,579	34,345,428	-9%	-3%	35,375,791	30,209,420
February	-	33,351,492	-	-	34,352,037	30,425,563
March	-	46,284,344	-	-	47,672,874	43,921,917
April	-	49,460,363	-	-	50,944,174	50,114,732
May	-	51,381,373	-	-	52,922,814	52,197,797
June	-	58,578,570	-	-	60,335,927	58,740,002
Annual Total	<u>\$383,001,755</u>	<u>\$ 633,832,446</u>			<u>\$652,847,419</u>	<u>\$580,517,938</u>
Cumulative Year To Date	<u>\$ 383,001,755</u>	<u>\$ 360,430,876</u>				

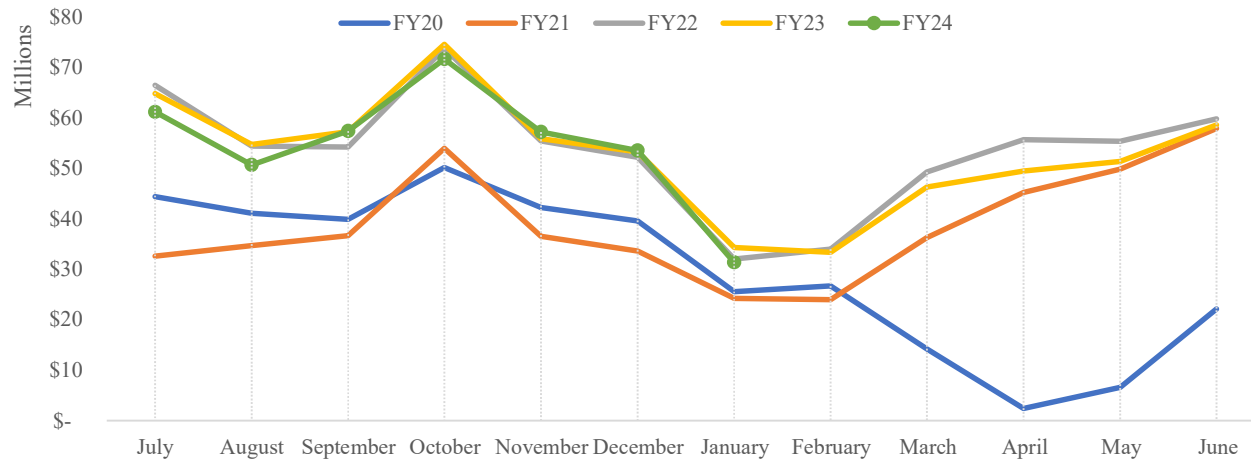


# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## History of Total Sales by Month

Shown by Month of Sale, Year-to-Date

February 29, 2024



	FY20	FY21	FY22	FY23	FY24
<b>Month of lodging sales:</b>					
July	\$ 44,385,965	\$ 32,547,111	\$ 66,470,974	\$ 64,793,944	\$ 61,174,057
August	41,113,655	34,663,339	54,412,470	54,692,346	50,681,107
September	39,869,174	36,683,164	54,237,200	57,239,527	57,380,340
October	50,148,618	53,914,047	73,749,252	74,593,066	71,673,376
November	42,190,154	36,458,675	55,390,208	55,872,110	57,192,220
December	39,595,569	33,578,528	52,189,677	53,239,883	53,528,077
January	25,561,453	24,245,119	32,037,713	34,345,428	31,372,579
February	26,696,319	23,933,141	33,992,055	33,351,492	-
March	14,208,120	36,243,884	49,237,522	46,284,344	-
April	2,402,461	45,171,098	55,712,735	49,460,363	-
May	6,624,541	49,864,809	55,347,208	51,381,373	-
June	22,108,839	57,868,695	59,772,742	58,578,570	-
<b>Total lodging sales</b>	<b>\$ 354,904,866</b>	<b>\$ 465,171,612</b>	<b>\$ 642,549,756</b>	<b>\$ 633,832,446</b>	<b>\$ 383,001,755</b>
<b>Cumulative Year To Date</b>	<b>\$ 257,303,134</b>	<b>\$ 227,844,865</b>	<b>\$ 356,449,781</b>	<b>\$ 360,430,876</b>	<b>\$ 383,001,755</b>

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Total Lodging Sales by Type*

*Shown by Month of Sale, Year-to-Date*

**February 29, 2024**

Month of room sales:	Hotel/Motel				Vacation Rentals				Bed & Breakfast				Grand Totals			
	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change
July	\$ 36,151,332	\$ 38,479,968	-6.1%	-6.1%	\$ 23,904,710	\$ 24,895,873	-4.0%	-4.0%	\$ 1,118,015	\$ 1,418,102	-21.2%	-21.2%	\$ 61,174,057	\$ 64,793,944	-5.6%	-5.6%
August	31,657,013	32,640,866	-3.0%	-4.7%	18,075,149	20,930,596	-13.6%	-8.4%	948,946	1,120,885	-15.3%	-18.6%	50,681,107	54,692,346	-7.3%	-6.4%
September	35,967,394	36,154,263	-0.5%	-3.3%	20,258,621	19,751,254	2.6%	-5.1%	1,154,325	1,334,010	-13.5%	-16.8%	57,380,340	57,239,527	0.2%	-4.2%
October	46,951,985	49,526,518	-5.2%	-3.9%	23,082,409	23,162,880	-0.3%	-3.9%	1,638,981	1,903,668	-13.9%	-15.9%	71,673,376	74,593,066	-3.9%	-4.1%
November	35,121,883	36,409,635	-3.5%	-3.8%	20,984,736	18,216,731	15.2%	-0.6%	1,085,601	1,245,744	-12.9%	-15.3%	57,192,220	55,872,110	2.4%	-3.0%
December	35,261,021	35,732,202	-1.3%	-3.4%	17,290,018	16,449,683	5.1%	0.2%	977,038	1,057,998	-7.7%	-14.3%	53,528,077	53,239,883	0.5%	-2.4%
January	14,752,977	17,421,646	-15.3%	-4.3%	16,246,552	16,477,670	-1.4%	0.0%	373,050	446,112	-16.4%	-14.4%	31,372,579	34,345,428	-8.7%	-3.0%
February	-	18,042,813	-	-	-	14,817,723	-	-	-	490,957	-	-	-	33,351,492	-	-
March	-	27,366,159	-	-	-	18,114,278	-	-	-	803,907	-	-	-	46,284,344	-	-
April	-	30,413,085	-	-	-	17,958,606	-	-	-	1,088,671	-	-	-	49,460,363	-	-
May	-	32,121,296	-	-	-	18,095,053	-	-	-	1,165,024	-	-	-	51,381,373	-	-
June	-	35,832,347	-	-	-	21,571,996	-	-	-	1,174,228	-	-	-	58,578,570	-	-
<b>Total</b>	<b>\$ 235,863,604</b>	<b>\$ 390,140,797</b>			<b>\$ 139,842,195</b>	<b>\$ 230,442,343</b>			<b>\$ 7,295,956</b>	<b>\$ 13,249,306</b>			<b>\$ 383,001,755</b>	<b>\$ 633,832,446</b>		
Cumulative Year To Date	\$ 235,863,604	\$ 228,943,451			\$ 139,842,195	\$ 123,407,017			\$ 7,295,956	\$ 8,080,407			\$ 383,001,755	\$ 360,430,876		

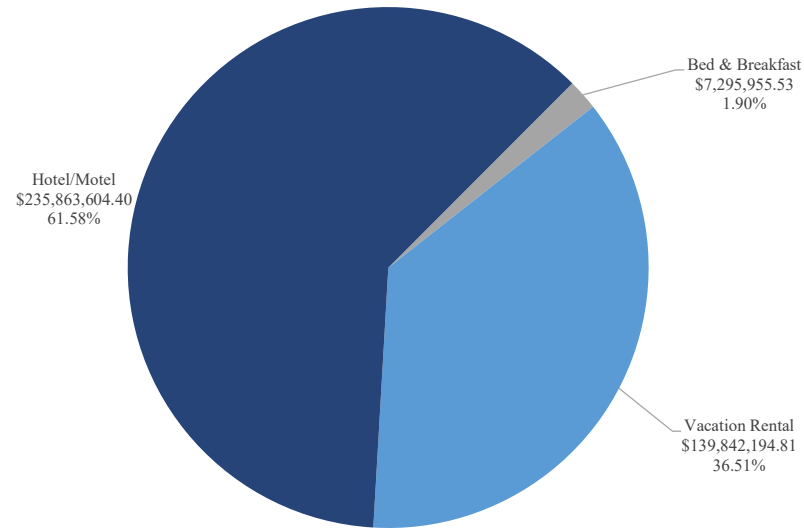
# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Total Lodging Sales by Type

Shown by Month of Sale, Year-to-Date

February 29, 2024

Total Lodging Sales by Type, Year-to-Date



Year-to-Date Lodging Sales by Type, Compared to Prior Year

