

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Monthly Statement of Revenues, Expenditures, and Changes in Fund Balance

### Operating and Earned Revenue Funds, Budget and Actual

August 31, 2022

	Current Budget	Current Month Actual	Year to Date Actual	Budget Remaining	Budget Used (%)	Prior Year	
						Year to Date Actual	(%) Change From
<b>Revenues:</b>							
Occupancy tax, net	\$ 27,217,602	\$ 2,437,617	\$ 2,437,617	\$ 24,779,985	9.0%	\$ 2,807,310	-13.2%
Investment income	-	1,638	2,784	(2,784)	-	94	2860.1%
Other income	-	-	-	-	-	-	-
Earned revenue	183,000	2,540	18,016	164,984	9.8%	13,353	34.9%
Total revenues	<u>27,400,602</u>	<u>2,441,796</u>	<u>2,458,417</u>	<u>24,942,185</u>	<u>9.0%</u>	<u>2,820,757</u>	<u>-12.8%</u>
<b>Expenditures:</b>							
Salaries and Benefits	3,713,360	183,176	305,089	3,408,271	8.2%	370,998	-17.8%
Sales	2,159,000	68,791	185,109	1,973,891	8.6%	104,655	76.9%
Marketing	21,895,242	(185,173)	2,129	21,893,113	0.0%	1,134,915	-99.8%
Community Engagement	300,000	4,046	14,098	285,902	4.7%	4,648	203.3%
Administration & Facilities	1,150,000	56,474	138,286	1,011,714	12.0%	126,542	9.3%
Events/Festivals/Sponsorships	225,000	10,000	23,000	202,000	10.2%	5,000	360.0%
Total expenditures	<u>29,442,602</u>	<u>137,313</u>	<u>667,711</u>	<u>28,774,891</u>	<u>2.3%</u>	<u>1,746,758</u>	<u>-61.8%</u>
Revenues over (under) expenditures	<u>(2,042,000)</u>	<u>2,304,482</u>	<u>1,790,706</u>			<u>\$ 1,074,000</u>	<u>66.7%</u>
<b>Other Financing Sources:</b>							
Carried over earned income	<u>42,000</u>	<u>-</u>	<u>-</u>				
Total other financing sources	<u>42,000</u>	<u>-</u>	<u>-</u>				
Net change in fund balance	<u>\$ (2,000,000)</u>	<u>\$ 2,304,482</u>	<u>1,790,706</u>				
Fund balance, beginning of year			<u>27,049,048</u>				
Fund balance, end of month			<u>\$ 28,839,754</u>				

As directed by State statute, two-thirds of the occupancy tax revenue is invested in tourism promotion (reflected in the operations budget presented here) and one-third is dedicated to tourism-related community investments, split equally between the Tourism Product Development Fund (TPDF) and the Legacy Investment for Tourism (LIFT) Fund. The TPDF is budgeted by project ordinance due to the nature of the fund. Revenue dedicated to TPDF is projected at \$6,794,199 and revenue dedicated to LIFT is projected at \$6,794,199 for FY23.

BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

Monthly Revenue Summary

August 31, 2022

Month of room sales:	Operating Fund						Product Development Fund					
	By Month			Cumulative Year-to-Date			By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%) (%)	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change	Current Year	Prior Year	(%) Change
July	\$ 2,437,617	\$ 2,807,310	-13%	\$ 2,437,617	\$ 2,807,310	-13%	\$ 609,313	\$ 935,770	-35%	\$ 609,313	\$ 935,770	-35%
August	-	2,327,847	-	-	5,135,157	-	-	\$ 775,949	-	-	1,711,719	-
September	-	2,282,494	-	-	7,417,651	-	-	\$ 760,831	-	-	2,472,550	-
October	-	3,095,441	-	-	10,513,092	-	-	\$ 1,031,814	-	-	3,504,364	-
November	-	2,532,306	-	-	13,045,398	-	-	\$ 844,102	-	-	4,348,466	-
December	-	2,163,491	-	-	15,208,889	-	-	\$ 721,164	-	-	5,069,630	-
January	-	1,376,073	-	-	16,584,963	-	-	\$ 458,691	-	-	5,528,321	-
February	-	1,561,811	-	-	18,146,773	-	-	\$ 520,604	-	-	6,048,924	-
March	-	2,001,097	-	-	20,147,870	-	-	\$ 667,032	-	-	6,715,957	-
April	-	2,347,369	-	-	22,495,239	-	-	\$ 782,456	-	-	7,498,413	-
May	-	2,302,712	-	-	24,797,952	-	-	\$ 767,571	-	-	8,265,984	-
June	-	2,479,000	-	-	27,276,952	-	-	\$ 826,333	-	-	9,092,317	-
Total revenues	<u>\$ 2,437,617</u>	<u>\$ 27,276,952</u>		<u>\$ 2,437,617</u>	<u>\$ 27,276,952</u>		<u>\$ 609,313</u>	<u>\$9,092,317</u>		<u>\$ 609,313</u>	<u>\$9,092,317</u>	

Month of room sales:	Legacy Investment from Tourism Fund					
	By Month			Cumulative Year-to-Date		
	Current Year	Prior Year	(%) (%)	Current Year	Prior Year	(%) Change
July	\$ 609,313	\$ -	-	\$ 609,313	\$ -	-
August	-	-	-	-	-	-
September	-	-	-	-	-	-
October	-	-	-	-	-	-
November	-	-	-	-	-	-
December	-	-	-	-	-	-
January	-	-	-	-	-	-
February	-	-	-	-	-	-
March	-	-	-	-	-	-
April	-	-	-	-	-	-
May	-	-	-	-	-	-
June	-	-	-	-	-	-
Total revenues	<u>\$ 609,313</u>	<u>\$ -</u>		<u>\$ 609,313</u>	<u>\$ -</u>	

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Monthly Product Development Fund Summary*

August 31, 2022

	<u>Budget</u>	<u>Life to Date Actuals</u>	<u>Remaining Budget</u>	<u>(%) Budget Used</u>
<b>Revenues:</b>				
Occupancy Tax	\$ 17,410,000	\$ 32,928,586	\$ (15,518,586)	189.1%
Investment Income	-	1,413,114	(1,413,114)	0.0%
<b>Total revenues</b>	<u>17,410,000</u>	<u>34,341,700</u>	<u>(16,931,700)</u>	<u>197.3%</u>

**Expenditures:**

**Product development fund projects:**

2012 Montford Park Players (Welcome Facility & Amphitheatre Renovations)	125,000	-	125,000	-
2016 Asheville Community Theatre (Theatre Expansion & Renovation)	580,000	430,000	150,000	74.1%
2017 Buncombe County Government (Woodfin Greenway & Blueway)	8,140,000	-	8,140,000	-
2018 Buncombe County Government (Enka Recreation Destination)	6,750,000	-	6,750,000	-
2018 Eagle Market Streets Dev. Corp. (YMI Cultural Center Improvements)	800,000	172,863	627,137	21.6%
2018 River Front Development Group (African-American Heritage Museum at Stephens-L	100,000	-	100,000	-
2021 African American Heritage Trail	500,000	26,860	473,140	5.4%
Total product development projects	<u>16,995,000</u>	<u>629,723</u>	<u>16,365,277</u>	<u>3.7%</u>

Product development fund administration	415,000	-	415,000	0.0%
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Total product development fund	<u>\$ 17,410,000</u>	<u>\$ 629,723</u>	<u>\$ 16,780,277</u>	<u>3.6%</u>
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**Product Development Funds Available for Future Grants**

Total Net Assets	\$ 26,435,933
Less: Liabilities/Outstanding Grants	(16,365,277)
Less: Unspent Admin Budget (Current Year)	(415,000)
Current Product Development Amount Available	<u>\$ 9,655,655</u>

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Monthly Legacy Investment from Tourism Fund*

August 31, 2022

	Budget	Life to Date Actuals	Remaining Budget	(%) Budget Used
<b>Revenues:</b>				
Occupancy Tax	\$ -	\$ 609,313	\$ (609,313)	0.0%
Investment Income	-	-	-	-
<b>Total revenues</b>	<u>-</u>	<u>609,313</u>	<u>(609,313)</u>	<u>#DIV/0!</u>
<b>Expenditures:</b>				
<b>LIFT projects:</b>				
	-	-	-	-
	-	-	-	-
Total product development projects	<u>-</u>	<u>-</u>	<u>-</u>	<u>#DIV/0!</u>
	-	-	-	-
LIFT fund administration	<u>-</u>	<u>-</u>	<u>-</u>	<u>#DIV/0!</u>
	-	-	-	-
Total product development fund	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>#DIV/0!</u>
<b>Legacy Investment from Tourism Funds Available for Future Grants</b>				
Total Net Assets		\$ 609,313		
Less: Liabilities/Outstanding Grants		-		
Less: Unspent Admin Budget (Current Year)		-		
Current Product Development Amount Available		<u>\$ 609,313</u>		

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Monthly Balance Sheet

### Governmental Funds

August 31, 2022

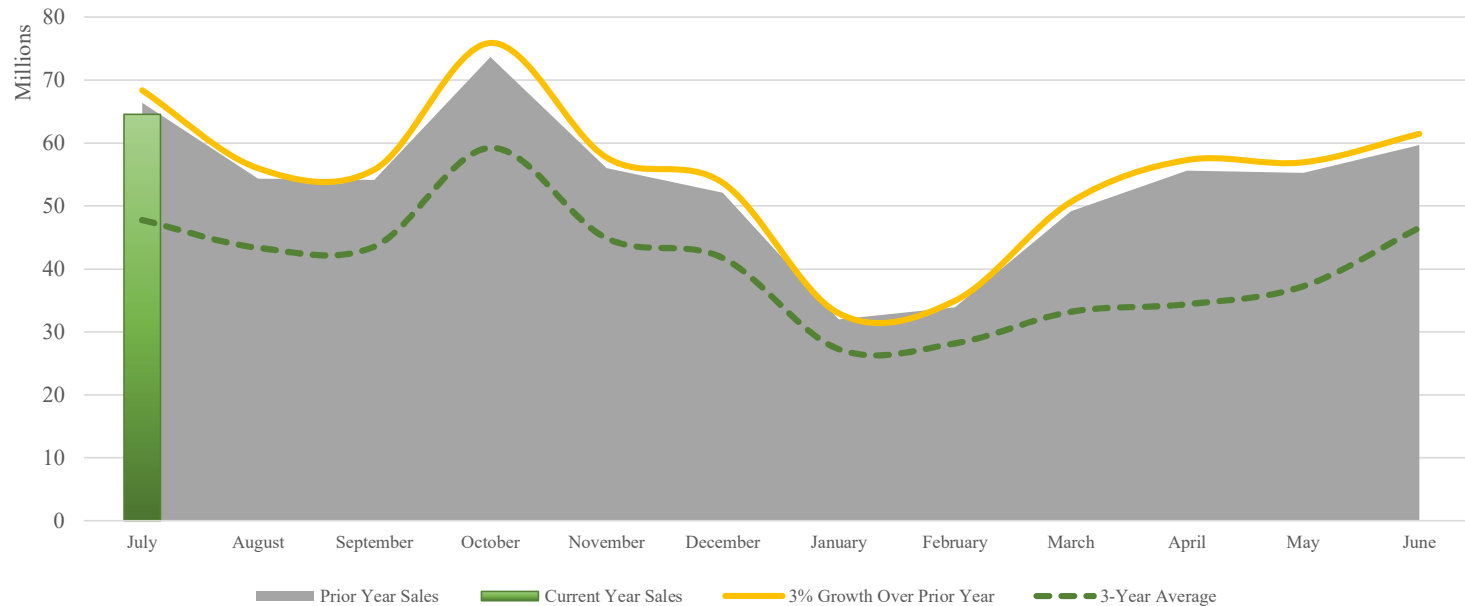
	Operating and Earned Revenue Funds	Product Development Fund	Legacy Investment from Tourism Fund	Total
<b>Assets:</b>				
Current assets:				
Cash and investments	\$ 22,068,839	\$ 26,435,933	\$ 609,313	\$ 48,504,771
Receivables	(16,668)	-	-	(16,668)
Total current assets	<u>\$ 22,052,171</u>	<u>\$ 26,435,933</u>	<u>\$ 609,313</u>	<u>48,488,104</u>
<b>Liabilities:</b>				
Current liabilities:				
Accounts payable	\$ (6,904,383)	\$ (7,462)	\$ -	\$ (6,911,845)
Future events payable	116,800	\$ 16,365,277	\$ -	\$ 16,482,077
Total current liabilities	<u>(6,787,583)</u>	<u>\$ 16,357,815</u>	<u>\$ -</u>	<u>\$ 9,570,232</u>
<b>Fund Balances:</b>				
Restricted for product development fund	-	10,078,118	#DIV/0!	10,078,118
Committed for event support program	86,268	-	-	86,268
State Required Contingency	2,177,408	-	-	2,177,408
Designated Contingency	14,608,801	-	-	14,608,801
Undesignated (cash flow)	11,967,276	-	-	11,967,276
Total fund balances	<u>28,839,754</u>	<u>10,078,118</u>	<u>609,313</u>	<u>38,917,872</u>
Total liabilities and fund balances	<u>\$ 22,052,171</u>	<u>\$ 26,435,933</u>	<u>\$ 609,313</u>	<u>\$ 48,488,104</u>

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Total Lodging Sales

Shown by Month of Sale, Year-to-Date

August 31, 2022



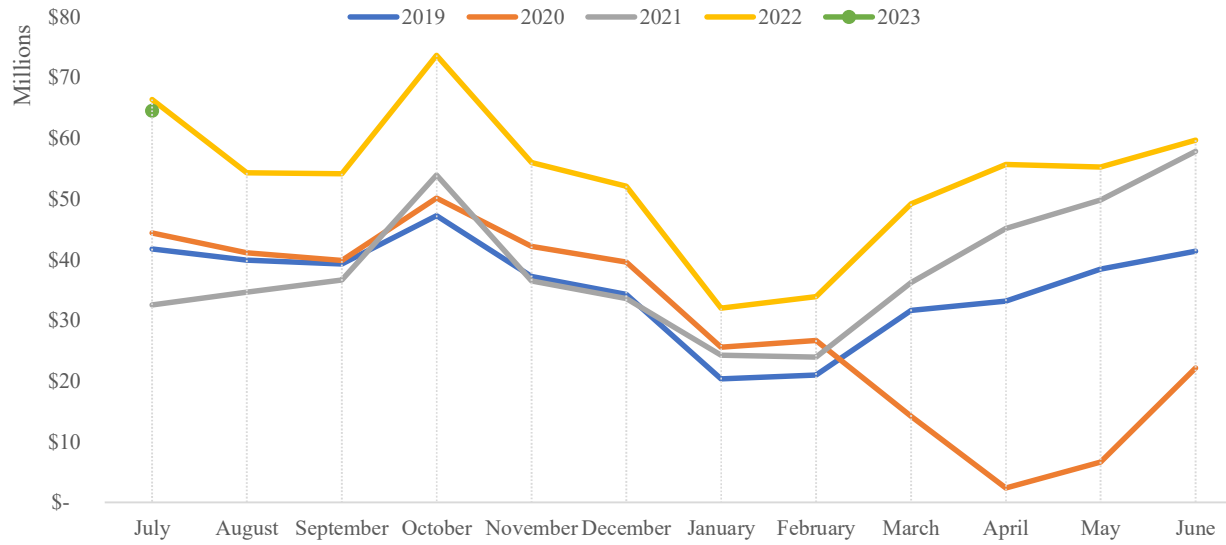
Month of lodging sales:	Current Year	Prior Year	(%) Change	YTD (%) Change	3% Over Prior Year	3-Year Average
July	\$ 64,545,050	\$ 66,395,236	-3%	-3%	\$ 68,387,093	\$ 47,776,104
August	-	54,342,049	-	-	55,972,311	43,373,014
September	-	54,173,567	-	-	55,798,774	43,575,302
October	-	73,669,896	-	-	75,879,993	59,244,187
November	-	56,021,061	-	-	57,701,693	44,889,963
December	-	52,126,448	-	-	53,690,242	41,766,849
January	-	31,988,630	-	-	32,948,289	27,265,068
February	-	33,927,340	-	-	34,945,161	28,185,600
March	-	49,176,871	-	-	50,652,178	33,209,625
April	-	55,641,656	-	-	57,310,906	34,405,072
May	-	55,273,859	-	-	56,932,074	37,254,403
June	-	59,669,756	-	-	61,459,849	46,538,072
<b>Total revenues</b>	<b>\$ 64,545,050</b>	<b>\$ 642,406,370</b>			<b>\$661,678,562</b>	<b>\$487,483,258</b>

# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## History of Total Sales by Month

Shown by Month of Sale, Year-to-Date

August 31, 2022



	2019	2020	2021	2022	2023
<b>Month of lodging sales:</b>					
July	\$ 41,734,276	\$ 44,385,965	\$ 32,547,111	\$ 66,395,236	\$ 64,545,050
August	39,917,550	41,113,655	34,663,339	54,342,049	-
September	39,327,048	39,869,174	36,683,164	54,173,567	-
October	47,272,253	50,148,618	53,914,047	73,669,896	-
November	37,240,595	42,190,154	36,458,675	56,021,061	-
December	34,272,393	39,595,569	33,578,528	52,126,448	-
January	20,347,077	25,561,453	24,245,119	31,988,630	-
February	20,985,316	26,696,319	23,933,141	33,927,340	-
March	31,638,002	14,208,120	36,243,884	49,176,871	-
April	33,141,034	2,402,461	45,171,098	55,641,656	-
May	38,464,222	6,624,541	49,864,809	55,273,859	-
June	41,413,202	22,108,839	57,835,620	59,669,756	-
<b>Total lodging sales</b>	<b>\$ 425,752,967</b>	<b>\$ 354,904,866</b>	<b>\$ 465,138,537</b>	<b>\$ 642,406,370</b>	<b>\$ 64,545,050</b>

**BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY**

*Total Lodging Sales by Type*

*Shown by Month of Sale, Year-to-Date*

August 31, 2022

Month of room sales:	Hotel/Motel				Vacation Rentals				Bed & Breakfast				Grand Totals			
	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change	Current Year	Prior Year	% Change	YTD % Change
July	\$ 38,243,319	\$ 41,364,569	-7.5%	-7.5%	\$ 24,228,720	\$ 23,348,777	3.8%	3.8%	\$ 2,073,011	\$ 1,681,890	23.3%	23.3%	\$ 64,545,050	\$ 66,395,236	-2.8%	-2.8%
August	-	33,288,678	-		-	19,639,485	-		-	1,413,887	-		-	54,342,049	-	
September	-	34,410,077	-		-	18,324,347	-		-	1,439,143	-		-	54,173,567	-	
October	-	49,777,745	-		-	21,795,421	-		-	2,096,730	-		-	73,669,896	-	
November	-	36,931,580	-		-	17,606,350	-		-	1,483,131	-		-	56,021,061	-	
December	-	34,591,966	-		-	16,283,854	-		-	1,250,628	-		-	52,126,448	-	
January	-	15,401,453	-		-	16,087,946	-		-	499,232	-		-	31,988,630	-	
February	-	17,587,944	-		-	15,551,658	-		-	787,738	-		-	33,927,340	-	
March	-	27,907,881	-		-	19,983,976	-		-	1,285,014	-		-	49,176,871	-	
April	-	33,881,484	-		-	20,113,822	-		-	1,646,351	-		-	55,641,656	-	
May	-	33,766,102	-		-	19,631,274	-		-	1,876,483	-		-	55,273,859	-	
June	-	36,779,176	-		-	20,910,800	-		-	1,979,780	-		-	59,669,756	-	
<b>Total</b>	<b>\$ 38,243,319</b>	<b>\$ 395,688,655</b>			<b>\$ 24,228,720</b>	<b>\$ 229,277,710</b>			<b>\$ 2,073,011</b>	<b>\$ 17,440,005</b>			<b>\$ 64,545,050</b>	<b>\$ 642,406,370</b>		



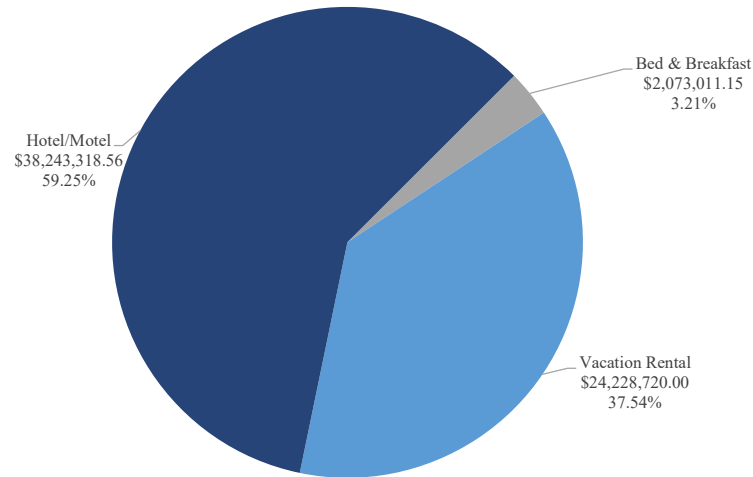
# BUNCOMBE COUNTY TOURISM DEVELOPMENT AUTHORITY

## Total Lodging Sales by Type

Shown by Month of Sale, Year-to-Date

August 31, 2022

Total Lodging Sales by Type, Year-to-Date



Year-to-Date Lodging Sales by Type, Compared to Prior Year

