



Board Meeting

Wednesday, February 22, 2023 | 9:00 a.m.

Explore Asheville | 27 College Place | Board Room (1st Floor)

Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Approval of January 25, 2023 Meeting Minutes	Kathleen Mosher
9:10 a.m.	January 2023 Financial Reports	Jennifer Kass-Green
9:15 a.m.	FY23 Expense Forecast Update	Jennifer Kass-Green
9:25 a.m.	BCTDA Board Development Committee Appointments	Kathleen Mosher
9:30 a.m.	President & CEO Report <ul style="list-style-type: none">a. Industry Metricsb. Other Updates	Vic Isley
9:40 a.m.	Tourism Product Development Fund (TPDF) Updates <ul style="list-style-type: none">a. TPDF 20-Year Anniversary Videob. TPDF Project Usage Reportc. Annual TPDF Projects Update	Tiffany Thacker Katie Stadius, Zartico Tiffany Thacker
10:10 a.m.	Asheville City Council Update	Vice Mayor Sandra Kilgore
10:15 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
10:20 a.m.	Miscellaneous Business	Kathleen Mosher
10:25 a.m.	Comments from the General Public	Kathleen Mosher
10:30 a.m.	Adjournment	Kathleen Mosher

The next joint BCTDA monthly meeting is on **Thursday, March 23, 2023**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. The BCTDA Annual Planning Session is on **Friday, March 24, 2023**, at 9:00 a.m. at Grand Bohemian Hotel, located at 11 Boston Way. Please contact Julia Simpson at jsimpson@ExploreAsheville.com or 828.333.5831 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.