

## Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, November 28, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1<sup>st</sup> Floor)

### Agenda

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| 9:00 a.m.  | Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation               | Jim Muth   |
| 9:05 a.m.  | Approval of 10.31.18 Meeting Minutes  | Jim Muth   |
| 9:10 a.m.  | Financial Reports<br>a. October 2018 Financial Statements<br>b. Budget Resolution                         | Autumn Lyvers  |
| 9:20 a.m.  | President's Report<br>a. Destination Dashboard<br>b. Quick List<br>c. CVB Staff Recap<br>d. Other Updates | Stephanie Brown  |
| 9:35 a.m.  | Marketing Update  | Marla Tambellini, Dodie Stephens, Sarah Kilgore, Cat Kessler |
| 10:15 a.m. | TPDF Wayfinding System Updates  | Pat Kappes, Glenn Cox  |
| 10:30 a.m. | Asheville City Council Update   | Councilwoman Julie Mayfield                                  |
| 10:40 a.m. | Buncombe County Commission Update   | Commissioner Joe Belcher                                     |
| 10:50 a.m. | Miscellaneous Business  | Jim Muth   |
| 10:55 a.m. | Comments from the General Public  | Jim Muth   |
| 11:00 a.m. | Adjournment   | Jim Muth   |

The next joint BCTDA meeting is on **Wednesday, December 19**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Reiff at [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) or 828.258.6111 with any questions.

### Save the Date:

Explore Asheville CVB Annual Holiday Party – Thursday, December 6, 2018 – 4:30-6:30 p.m. – Renaissance Asheville Hotel

#### ***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*