

## Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, October 31, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1<sup>st</sup> Floor)

### Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 09.26.18 Meeting Minutes	Jim Muth
9:10 a.m.	Financial Reports <ul style="list-style-type: none"><li>a. September 2018 Financial Statements</li><li>b. BCTDA Audit Contract Amendment</li><li>c. Tax Collection Update</li></ul>	Autumn Lyvers Eric Hardy Eric Hardy
9:25 a.m.	Destination Dashboard Review	Stephanie Brown, Marla Tambellini, Dianna Pierce
9:40 a.m.	President's Report <ul style="list-style-type: none"><li>a. Visitor Index</li><li>b. Quick List</li><li>c. CVB Staff Recap</li><li>d. Other Updates</li></ul>	Stephanie Brown
9:50 a.m.	Tourism Product Development Fund (TPDF) Projects <ul style="list-style-type: none"><li>a. Wayfinding Maintenance Request</li><li>b. WNC Nature Center Contract Amendment Request</li></ul>	Pat Kappes
10:05 a.m.	2018 TPDF Funding Cycle Recommendations	Robert Foster
10:25 a.m.	African American Heritage Project Proposal	Pat Kappes
10:40 a.m.	TPDF Major Works Process Recommendation	Stephanie Brown
11:00 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
11:05 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
11:10 a.m.	Miscellaneous Business	Jim Muth
11:15 a.m.	Comments from the General Public	Jim Muth
11:20 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, November 28**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Reiff at [jreiff@ExploreAsheville.com](mailto:jreiff@ExploreAsheville.com) or 828.258.6111 with any questions.

### Save the Date:

Explore Asheville CVB Annual Holiday Party – Thursday, December 6, 2018 – 4-6 p.m. – Renaissance Asheville Hotel

#### ***BCTDA Mission Statement***

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*