

**Buncombe County Tourism Development Authority**  
**A Joint Meeting of the Public Authority and Nonprofit Corporation**  
**Virtual Board Meeting**

Wednesday, July 29, 2020 | 9:00 a.m.

Via Zoom Webinar due to COVID-19 State of Emergency – [Attending Public – Register Here](#)

**Agenda**

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Himanshu Karvir
9:05 a.m.	Thanks to Outgoing BCTDA Chair Gary Froeba	Chris Cavanaugh
9:10 a.m.	Welcome Incoming BCTDA Chair Himanshu Karvir	Chris Cavanaugh
9:15 a.m.	Presentation of NC Winners Circle Award to Marla Tambellini	Wit Tuttell, Visit NC
9:20 a.m.	Tourism Jobs Recovery Fund Update	Noah Wilson, Mountain BizWorks
9:30 a.m.	Approval of 06.24.20 Meeting Minutes	Himanshu Karvir
9:35 a.m.	Financial Reports a. Preliminary June 2020 Financial Reports b. Penalty Waiver Request from the Holiday Inn Biltmore East c. Penalty Waiver Request from the Hyatt Place Downtown Asheville d. Budget Amendment for Staffing Changes e. Budget Amendment for Sales Brand Refresh	Don Warn Chris Cavanaugh Dhiran Patel, Parks Hospitality Group Chris Cavanaugh Chris Cavanaugh
9:45 a.m.	Interim Executive’s Report a. Hotel Metrics Report b. Tourism Management & Investment Plan Update c. Other Updates d. CVB Staff Recap e. Destination Dashboard f. Quick List	Chris Cavanaugh
10:05 a.m.	Research & Advertising Update	Marla Tambellini
10:25 a.m.	Group Sales Update	Dianna Pierce
10:35 a.m.	TPDF Project Amendment Requests a. The North Carolina Arboretum b. US Cellular Center/Harrah’s Cherokee Center Asheville	Pat Kappes
10:40 a.m.	CEO Search Update	Gary Froeba
10:45 a.m.	Asheville City Council Update	Councilmember Julie Mayfield
10:50 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:55 a.m.	Miscellaneous Business	Himanshu Karvir
10:58 a.m.	Comments from the General Public	Himanshu Karvir
11:00 a.m.	Adjournment	Himanshu Karvir

The next joint BCTDA meeting is on **Wednesday, August 26, 2020**, at 9:00 a.m. Please contact Jonna Sampson at [jsampson@ExploreAsheville.com](mailto:jsampson@ExploreAsheville.com) or 828.258.6111 with any questions.