



Board Meeting

Wednesday, June 28, 2023 | 9:00 a.m.

UNC Asheville Sherrill Center | 227 Campus Drive | Ingles Mt. View Room

Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Approval of May 31, 2023 Meeting Minutes	Kathleen Mosher
9:10 a.m.	May 2023 Financial Reports	Mason Scott, Buncombe County Assistant Finance Director/Interim BCTDA Fiscal Agent
9:15 a.m.	Approval of BCTDA FY24 Meeting Schedule	Kathleen Mosher
9:20 a.m.	BCTDA Board Development Committee Update a. FY24 BCTDA Board Officers Nominations	Kathleen Mosher
9:25 a.m.	President & CEO Report a. Industry Metrics b. Other Updates	Vic Isley
9:35 a.m.	Proposed BCTDA FY24 Budget Ordinance a. Public Hearing on Proposed BCTDA FY24 Budget Ordinance b. Approval of Proposed BCTDA FY24 Budget Ordinance	Jennifer Kass-Green, Kathleen Mosher
9:45 a.m.	Tourism Product Development Fund Committee a. McCormick Field Major Works Pathway Recommendation	Tiffany Thacker
10:00 a.m.	Marketing Update	Marla Tambellini
10:20 a.m.	Asheville City Council Update	Vice Mayor Sandra Kilgore
10:25 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
10:30 a.m.	Miscellaneous Business	Kathleen Mosher
10:35 a.m.	Comments from the General Public	Kathleen Mosher
10:40 a.m.	Adjournment	Kathleen Mosher

The next joint BCTDA monthly meeting is on **Wednesday, July 26, 2023**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at jsimpson@ExploreAsheville.com or 828.333.5831 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.