

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Wednesday, June 27, 2018 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:00 a.m.	Call of Public Budget Hearing to Order	Jim Muth
9:05 a.m.	Approval of 05.30.18 Meeting Minutes	Jim Muth
9:10 a.m.	May 2018 Financial Reports	Jennifer Durrett
9:20 a.m.	President's Report a. CVB Staff Recap b. Visitor Index c. Quick List d. Other Updates	Stephanie Brown
9:35 a.m.	BCTDA Nominating Committee	Leah Ashburn
9:40 a.m.	TPDF Project Update	Pat Kappes
9:45 a.m.	Marketing Update	Marla Tambellini
10:05 a.m.	Approval of Proposed BCTDA FY 2018-19 Operating Budget, Tourism Product Development Fund Administrative Budget, and Earned Revenue Budget Ordinance	Chip Craig
10:10 a.m.	Energy Innovation Task Force Report	Himanshu Karvir, Councilwoman Julie Mayfield
10:25 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:35 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:45 a.m.	Miscellaneous Business	Jim Muth
10:50 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, July 25, 2018**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Reiff at jreiff@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Dates:

CVB Summer Social – Wednesday, July 25 – The Wedge at Foundation – 4-6 p.m.

BCTDA Annual Meeting – Wednesday, September 19 – The Omni Grove Park Inn – Details to Follow

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.