

**Buncombe County Tourism Development Authority**  
**A Joint Meeting of the Public Authority and Nonprofit Corporation**  
**Virtual Board Meeting**

Wednesday, June 24, 2020 | 9:00 a.m.

Via Zoom Webinar due to COVID-19 State of Emergency – [Attending Public – Register Here](#)

**Agenda**

9:00 a.m.	Call to Order the Joint Virtual Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Gary Froeba
9:05 a.m.	Approval of 05.27.20 Meeting Minutes	Gary Froeba
9:10 a.m.	May 2020 Financial Reports	Don Warn
9:15 a.m.	Budget and Contract Amendment for Tourism Jobs Recovery Fund	Stephanie Brown
9:20 a.m.	Tourism Jobs Recovery Fund Report	Matt Raker, Noah Wilson Mountain BizWorks
9:40 a.m.	President's Report a. Tourism Management & Investment Plan Update b. CVB Staff Recap c. Destination Dashboard d. Quick List e. Other Updates	Stephanie Brown
9:50 a.m.	Advertising Agency Update	Angie Arner, Ashley Keetle, Lauren Jennings; 360i
10:20 a.m.	Acknowledgement of Closure of Electronic Comment Period of Public Hearing	Gary Froeba
<i>Pursuant to N.C. Gen. Stat. 166A-19.24 (e), a virtual public budget took place on May 27, 2020, and the public was invited to submit comments on the proposed FY 21 budget via email to <a href="mailto:Reply@ExploreAsheville.com">Reply@ExploreAsheville.com</a> through Tuesday, June 23, at 4:00 p.m.</i>		
10:22 a.m.	Approval of Proposed BCTDA FY 21 Operating Budget and Tourism Product Development Fund Administrative Budget Ordinance	Chip Craig
10:25 a.m.	Appointment of CEO Search Committee	Gary Froeba
10:30 a.m.	BCTDA Nominating Committee	Gary Froeba
10:35 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:40 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:45 a.m.	Miscellaneous Business	Gary Froeba
10:50 a.m.	Comments from the General Public	Gary Froeba
10:55 a.m.	Farewell to Outgoing President & CEO Stephanie Brown	Gary Froeba
11:00 a.m.	Adjournment	Gary Froeba

The next joint BCTDA meeting is on **Wednesday, July 29, 2020**, at 9:00 a.m. Please contact Jonna Sampson at [jsampson@ExploreAsheville.com](mailto:jsampson@ExploreAsheville.com) or 828.258.6111 with any questions.