



POWERED BY

Buncombe County Tourism
Development Authority

Board Meeting

Wednesday, May 31, 2023 | 9:00 a.m.

Explore Asheville | 27 College Place | Board Room (1st Floor)

Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Kathleen Mosher
9:05 a.m.	Approval of April 26, 2023 Meeting Minutes	Kathleen Mosher
9:07 a.m.	Appointment of Nominating Committee for Legacy Investment from Tourism Fund	Tiffany Thacker, Kathleen Mosher
9:10 a.m.	Financial Reports a. April 2023 Financial Reports b. FY23 Audit Contract c. North Carolina Investment Pool (NCIP) Resolution	Mason Scott, Buncombe County Assistant Finance Director/Interim BCTDA Fiscal Agent Matthew Lehman
9:20 a.m.	President & CEO Report a. Industry Metrics b. Other Updates	Vic Isley
9:30 a.m.	Proposed BCTDA FY24 Budget a. Finance Committee Report b. Proposed BCTDA FY24 Budget Presentation c. Proposed BCTDA FY24 Budget Ordinance d. Public Hearing Notice – Proposed BCTDA FY24 Budget	Matthew Lehman Jennifer Kass-Green Jennifer Kass-Green Kathleen Mosher
9:50 a.m.	Asheville Buncombe Regional Sports Commission Assessment Update	Kathleen Mosher; Jon Schmieder, Huddle Up Group Founder + CEO; Don Staley, Snap Sports Tourism Founder; Larry Crosby; Vic Isley
10:10 a.m.	Tourism Product Development Fund - Major Works Pathway McCormick Field Request	Chris Corl, City of Asheville Director of Community & Regional Entertainment Facilities
10:30 a.m.	Asheville City Council Update	Vice Mayor Sandra Kilgore
10:35 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
10:40 a.m.	Miscellaneous Business	Kathleen Mosher
10:45 a.m.	Comments from the General Public	Kathleen Mosher
11:00 a.m.	Adjournment	Kathleen Mosher

The next joint BCTDA monthly meeting is on **Wednesday, June 28, 2023**, at 9:00 a.m., in the Ingles Mt. View Room at UNC Asheville Sherrill Center, located at 227 Campus Drive. Please contact Julia Simpson at jsimpson@ExploreAsheville.com or 828.333.5831 with questions.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.