

Buncombe County Tourism Development Authority, A Joint Meeting of the Public Authority and Nonprofit Corporation

Thursday, January 10, 2019 | 9:00 a.m.

Explore Asheville Convention & Visitors Bureau | 27 College Place | Boardroom (1st Floor)

Agenda

9:00 a.m.	Call to Order of the Joint Meeting of the BCTDA, Public Authority and Nonprofit Corporation	Jim Muth
9:05 a.m.	Approval of 11.28.18 Meeting Minutes	Jim Muth
9:10 a.m.	November 2018 Financial Reports	Don Warn
9:15 a.m.	President's Report <ul style="list-style-type: none">a. Request for New Position - Director of Financeb. CVB Staff Recapc. Destination Dashboardd. Quick Liste. Other Updates	Stephanie Brown
9:25 a.m.	BCTDA Advertising Agency of Record <ul style="list-style-type: none">a. New Agency Announcementb. Budget Resolution	Marla Tambellini
9:45 a.m.	Tourism Product Development Fund <ul style="list-style-type: none">a. City of Asheville Riverfront Development Project Contract Amendmentb. Resolution to Close Completed Projectsc. Resolutions for Approved Projects	Stephanie Brown, Pat Kappes
10:00 a.m.	Sales Update	Dianna Pierce, Shawn Boone, Leann Swims, Joe Phelps
10:20 a.m.	Asheville City Council Update	Councilwoman Julie Mayfield
10:30 a.m.	Buncombe County Commission Update	Commissioner Joe Belcher
10:40 a.m.	Miscellaneous Business	Jim Muth
10:50 a.m.	Comments from the General Public	Jim Muth
11:00 a.m.	Adjournment	Jim Muth

The next joint BCTDA meeting is on **Wednesday, January 30**, beginning at 9:00 a.m., in the Boardroom of the Explore Asheville Convention & Visitors Bureau. Please contact Jonna Sampson at jsampson@ExploreAsheville.com or 828.258.6111 with any questions.

Save the Date!

Wayfinding Signage in the River Arts District Community Input Session – 14 Riverside Drive – 8:30 a.m. and 4:30 p.m.

BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.