

INTRODUCE YOUR GROUP TO ASHEVILLE AND SHARE THE LOVE

ONE THING WE ALL KNOW FOR SURE IS THAT WE LIVE IN AN AMAZING CITY. SURROUNDED BY SOME OF THE HIGHEST PEAKS IN THE EAST, ASHEVILLE'S RICH HISTORY, THRIVING ARTS COMMUNITY, BUSTLING DOWNTOWN AND BEAUTIFUL, VIBRANT NEIGHBORHOODS HAVE MADE OUR SMALL CITY A NATIONAL TREASURE.



So why not share all that makes Asheville great with your professional association, sports league, alumni association or hobby group? Connect your organization with the Asheville Convention & Visitors Bureau and we can help you create a love connection between your group and our great city.



5

REASONS

TO REFER YOUR ORGANIZATION
TO THE ASHEVILLE CVB

- 1 Personalized Service**
We'll work with your event planners to build a menu of facilities, hotels and support services tailored to your group's unique needs.
- 2 Inspiring Site Visits**
Along with loads of helpful local information, we'll wow your planners with in-depth site visits.
- 3 Complimentary Services**
Once your event is booked, we'll pitch in to ensure its success.
- 4 Be A Local Hero (and look good doing it)**
Convention delegates, meeting attendees and sporting event participants spend out-of-town dollars on local hotels, attractions, and locally owned restaurants and shops.
- 5 Unbeatable Value**
All our expertise is provided to your event organizers at the low, low cost of: free.

CONSIDER THE POSSIBILITIES

THE ASHEVILLE CVB CAN HELP YOU
PLAN EVENTS OF EVERY STRIPE:

- Conferences
- Symposia
- Family Reunions
- Alumni Events
- Sports Tournaments
- Hobby Conventions
- Retreats
- Association Meetings
- Workshops
- Competitions
- Weddings
- And lots more...

For more information or to refer your group to the ACVB
contact us at Meetings@ExploreAsheville.com or 800.257.5583



DOES YOUR GROUP KNOW THAT ASHEVILLE HAS THE KEY ELEMENTS OF A FIRST-CLASS MEETING DESTINATION?



DIRECT
FLIGHTS
FROM MAJOR HUBS

PLUS, WE'RE WITHIN 600 MILES OF 50% OF THE U.S. DOMESTIC POPULATION. IN SHORT, GETTING HERE IS A BREEZE, BY AIR OR GROUND.



A UNIQUE
CULINARY CULTURE
IN A VIBRANT DOWNTOWN

250 INDEPENDENTLY OWNED RESTAURANTS AND 18 CRAFT BREWERIES ADD UP TO A MEMORABLE, ONE-OF-A-KIND EXPERIENCE FOR YOUR GROUP.



OVER
7,000
HOTEL ROOMS

FROM INTIMATE B&B'S TO INVITING RESORTS, ASHEVILLE WILL MAKE YOUR GROUP FEEL RIGHT AT HOME.



MEETING SPACES UP TO
83,000
SQUARE FEET

WE OFFER A DIVERSE INVENTORY OF MEETING SPACES TO FIT THE SPECIFIC NEEDS OF YOUR GROUP.

JUST ANOTHER TYPICAL CVB SUCCESS STORY

Alice Oglesby and Hugh Munro contacted the Asheville CVB when they were tapped to host the North American Sundial Society Annual Meeting and Conference in Asheville. The non-profit organization anticipated 40 members and guests would travel to Asheville for the four-day event.

Alice and Hugh looked forward to showing off Asheville and asked the CVB for help in putting the event together.

"The assistance of the Asheville Convention & Visitors Bureau staff has been essential to the planning process," said Alice. "I can't imagine trying to organize any size conference without the CVB staff knowledge and expertise."

CVB staff requested proposals from area properties for Alice, simplified industry jargon and accompanied her on site visits. They also provided contact information for

group activities, particularly for companion travelers. In the run-up to the event, CVB staff built a micro-website for the NASS event.

"With membership from across North America and overseas, a web presence specific to our Asheville conference was an invaluable tool. It enabled us to provide members with relevant conference information and links to specific items of local interest."

The NASS Annual Meeting and Conference was a real success. Alice and Hugh credit the CVB for helping them make it so.

"Working with CVB staff has been great," says Alice. "I wouldn't hesitate to recommend them to anyone looking to host an event in Asheville."

